

Piney Grove Middle School

Career Pathway Planning



South Forsyth High School
West Forsyth High School

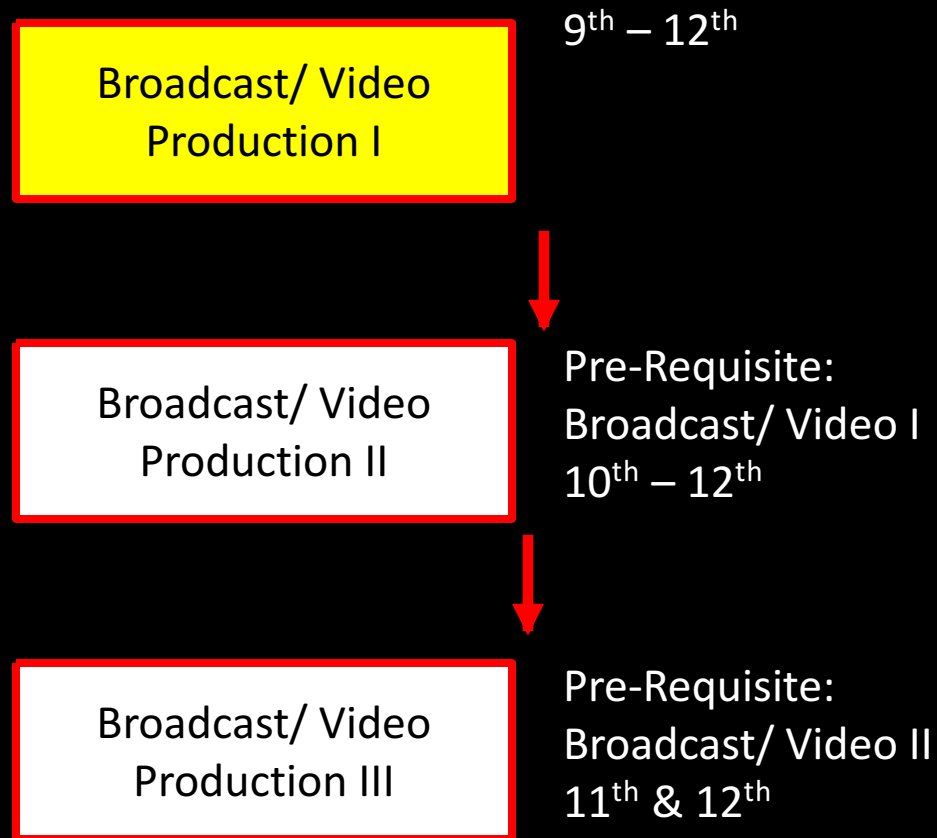
Career Pathways

	SFHS	WFHS
Broadcast/ Video		X
Business (Financial Management)	X	
Business (Small Business Management)	X	
Cosmetology		X
Engineering	X	X
Hospitality (Culinary Arts)	X	X
Interactive Media (Web Design)	X	X
Marketing/ Fashion Marketing	X	X
Sports Marketing	X	
Nutrition & Wellness		X

WFHS Career Pathway – Broadcast/ Video

This pathway covers basic equipment, script writing, production, lighting, editing, and ethics.

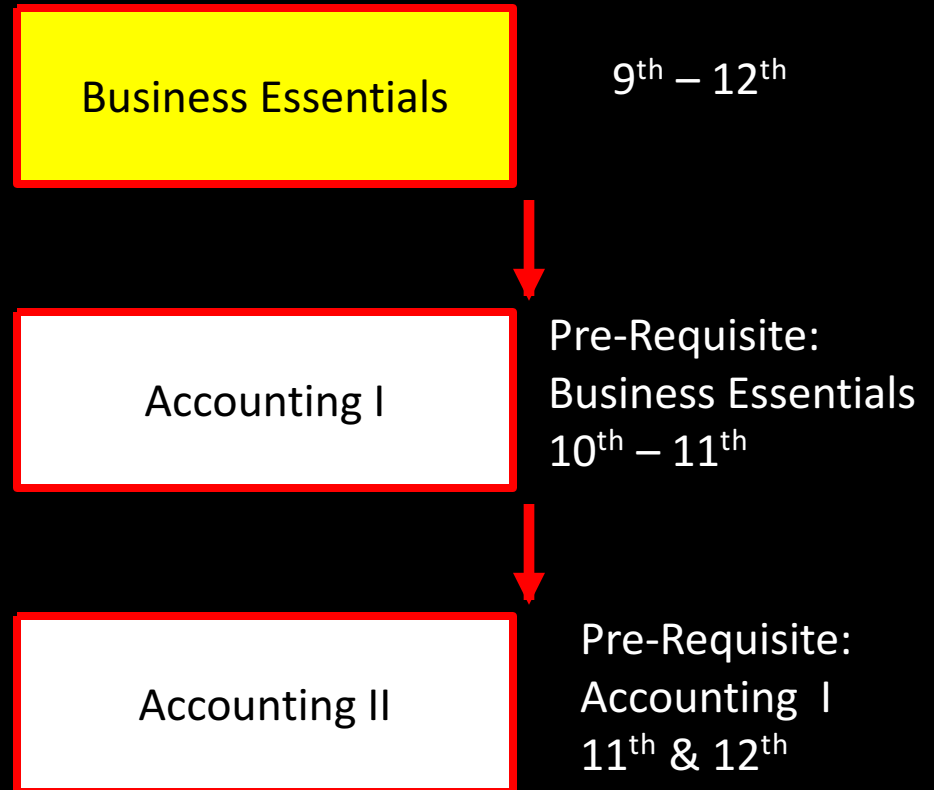
Students can continue with post-secondary training and/ or employment in Broadcast/ Video production.



Common Career Pathway – Business (Financial Management)

Accounting is the backbone of all businesses. Accountants are needed in every state and in every city.

Accountants can go on to many careers including actuary, claim examiner, CPA, banking officer, tax preparation, forensic accounting, government auditing, and private business , among others.

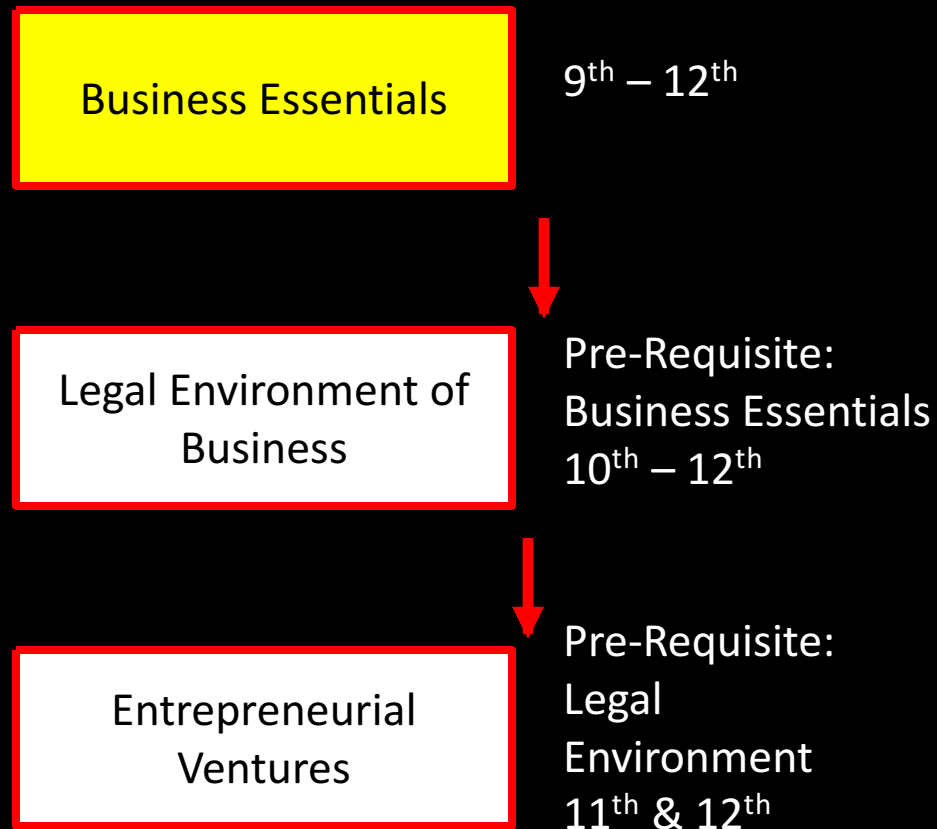


SFHS Career Pathway – Business (Small Business Development)

This pathway covers the many areas of business including business management and ownership, budget and finance, leadership and teamwork, and communication.

Further education can include technical colleges, four year schools, and others that can lead to industry certification.

Careers can include money and office managers, personal finance advisors, financial examiners, insurance, clerks, entrepreneurs, and others.



WFHS Career Pathway - Cosmetology

9th – 12th

This pathway teaches students about hair, skin, and nails.

Students apply math, science, and customer service skills in classroom and on-site settings. They may accumulate hours toward their Master Cosmetology license.

Careers include Hair Stylist, Make-up Artist, Esthetician, Nail Designer, Salon Owner, and others.

Salon Services I

Salon Services II

Salon Services III

Salon Services IV

Pre-Requisite:
Salon Services
Core I

Pre-Requisite:
Salon Services
Core II

Pre-Requisite:
Salon Services
Core III

Common Career Pathway – Engineering

Students learn about the history, systems, and processes of invention and innovation.

Post secondary options might include, GA Tech, MIT, Southern Polytechnic, Lanier Technical, or other technical training.

Careers include architect, aerospace engineer, electro-mechanical technician, environmental scientist, industrial chemist, medical equipment technician, nuclear physicist, and multiple repair services to name just a few.

Foundations of
Engineering and
Technology

9th – 12th

Engineering Concepts

Pre-Requisite:
Foundations of
Engineering 10th

Engineering
Applications

Pre-Requisite:
Engineering
Concepts
11th & 12th

Research Design &
Project Management

Pre-Requisite:
Engineering
Applications
12th

Common Career Pathway – Hospitality

These classes give an understanding of Culinary Arts leading to post secondary education or a foodservice career.

They include in-depth knowledge of food preparation, nutrition, service, and hands-on skills.

After high school students can attend tech schools, four-year colleges, or specialized culinary arts schools.

Restaurant and food service managers, chefs, and cooks may work in restaurants, hotels and resorts, on cruise ships, or in private service.

Intro to Culinary Arts

10th – 12th

Culinary I

Pre-Requisite:
Intro to C.A.
100 Minute Class
Fall 11th

Culinary II

Pre-Requisite:
Culinary I
100 Minute Class
Spring 11th

Common Career Pathway – Interactive Media

Students learn computers and the web page development process.

Further education may include technical colleges and/ or four-year schools

Businesses and companies in every career field use web designers and managers to make themselves and their products/ services known to the public.

Computing in the
Modern World

9th – 12th

Fundamentals of Web
Design

Pre-Requisite:
Computing in the
Modern World
10th – 12th

Advanced Web Design

Pre-Requisite:
Introduction to
Fundamentals of
Web Design
11th – 12th

Common Career Pathway - Marketing

Students can learn marketing concepts and the role of marketing in the economy.

Topics include information management, product /service planning and promotion, and personal selling.

Careers include advertising, product management, customer information, market research and analysis, trade shows, and retail.

Marketing Principles

9th – 12th

Advanced Marketing

Pre-Requisite:
Marketing Principles
10th – 12th

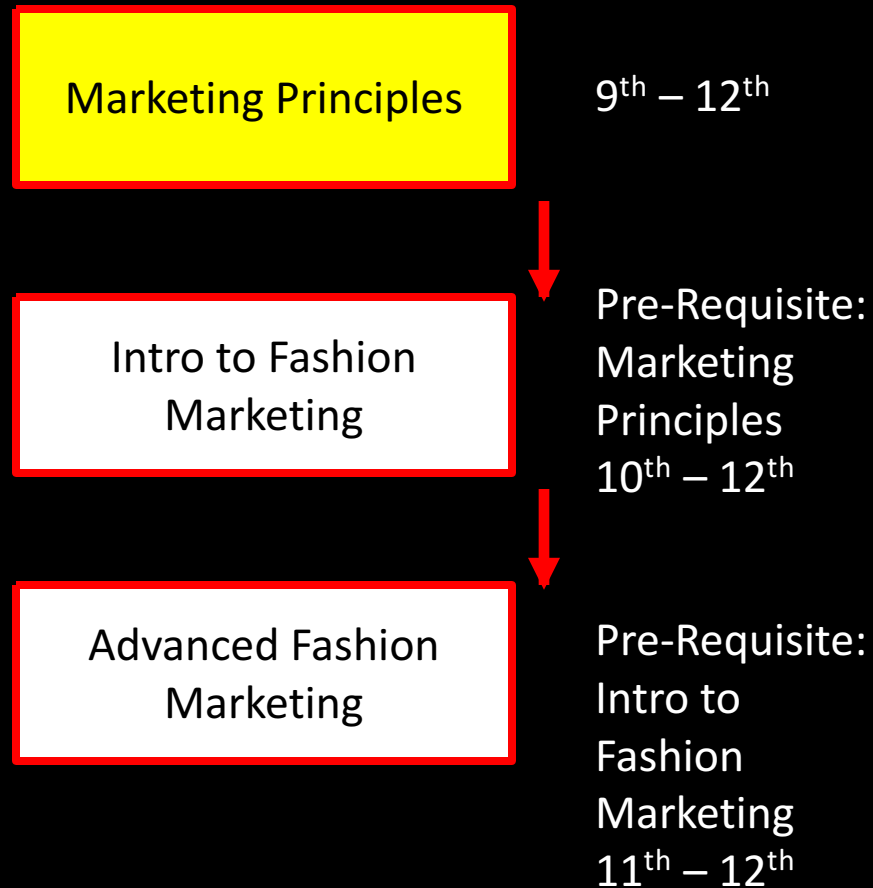
Entrepreneurship

Pre-Requisite:
Advanced Marketing
10th – 12th

Common Career Pathway – Fashion Marketing

Students can learn basic fashion which includes the history of fashion, garment styles and parts, designing and producing clothing, and fashion promotion.

Career opportunities are wide and varied, including design and production, textile artists, buyers, fashion illustrators, and marketing.



Career Pathways – Sports Marketing

Sports marketing can be a good field for people who want to combine their love of athletics with business knowledge.

Opportunities can include selling ads and recruiting sponsorships for events ranging from the local high school sports teams to global venues such as the Olympics.

Careers can be in special event planning and brokering corporate event marketing, and / or sponsor created events.

Marketing Principles

9th – 12th

Introduction to
Sports Marketing

Pre-Requisite:
Marketing
Principles
10th – 12th

Advanced Sports
Marketing

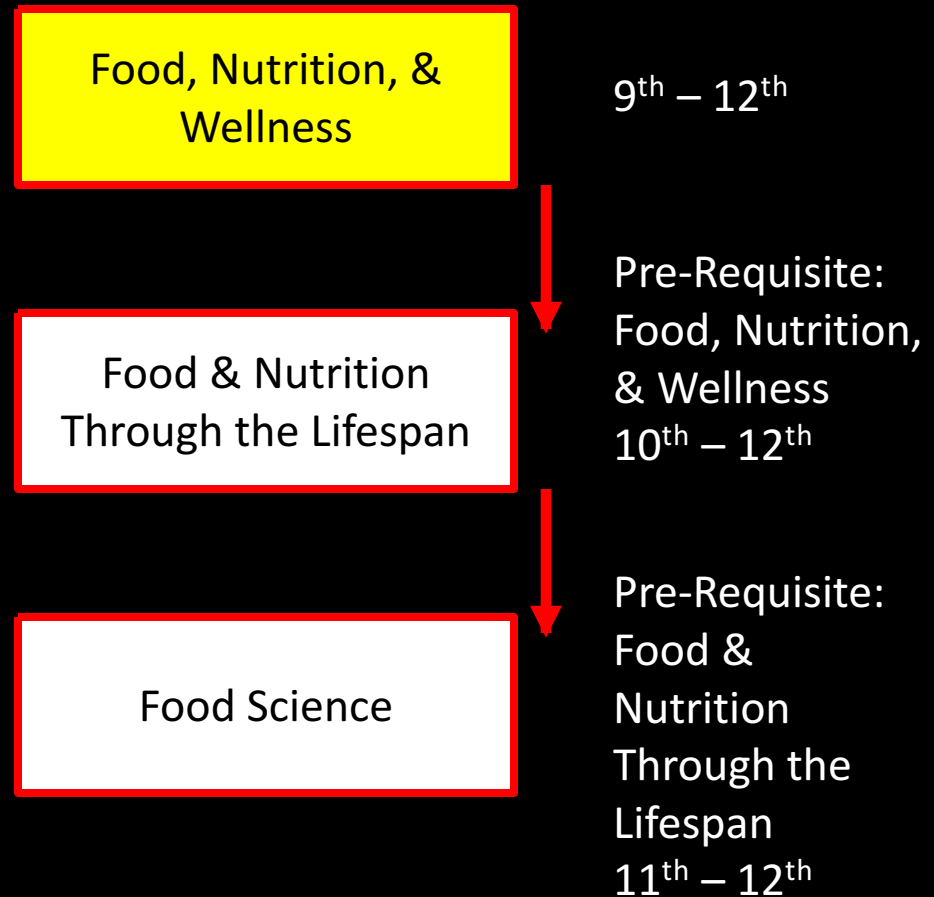
Pre-Requisite:
Intro to
Sports
Marketing
10th – 12th

Common Career Pathway – Nutrition & Wellness

These courses cover nutrition, food choices, and wellness strategies for good health throughout the lifespan.

Learning is real-life and hands- on.

Careers in this multibillion dollar industry may be in dietetics, consumer foods, nutrition science, or other related areas.



Common Career Pathways – World Languages

This pathway provides students with opportunities to develop language skills for living, working, and leading in a global workforce.

French

German

Latin

Spanish

Common Career Pathways – Fine Arts & Humanities

This pathway offers performance-based courses in several areas.

Many opportunities are available for students to develop and showcase their talents.

Band

Chorus

Visual Arts

Theatre

SFHS International Baccalaureate

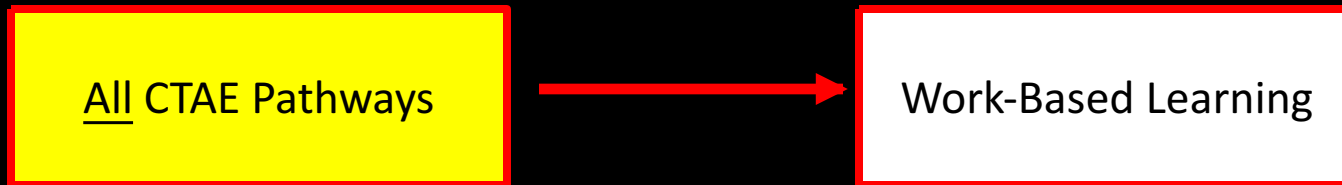
This program helps to develop the intellectual, personal, emotional and social skills to live, learn and work in a rapidly globalizing world.

There are more than 874,000 IB students at 3,065 schools in 139 countries.

The Diploma Programme for students aged 16 to 19 is a demanding two-year curriculum leading to final examinations and a qualification that is welcomed by leading universities around the world.



Common Career Pathways – Work-Based Learning



Students in the CTAE Pathways can participate in Work Based Learning. This allows them to leave school and receive on-the-job training.

Opportunities exist in every field, and students work closely with teachers and employers to get valuable hands-on learning experiences.

Pre-Requisite: Dependent upon the pathway selected.

Career Pathways – Dual Enrollment with Lanier Tech

Morning classes

Forsyth campus
CNA (Certified Nursing Assistant)
PC Repair/ Cisco

Afternoon classes

Forsyth Campus
Office Accounting Specialist
Design/ Media production
Nursery/ Greenhouse Technician
Turfgrass Management Technician
Criminal Justice Technician

Dawson campus
Electrical
Plumbing
Welding

Dual Enrollment students must be juniors or seniors and have transportation to the campus of choice.