

**SOUTH FORSYTH
HIGH SCHOOL**



Business Management & Finance Pathways

CONNECT TO ACHIEVE; LEAD TO INSPIRE

Business Management Pathways



- Intro. to Business & Technology (IBT)
- Business Law (LEB)

And / Or

Entrepreneurship

Human Resources
Principles



**Entrepreneurship
Pathway**

**HR Management
Pathway**

Business Accounting Pathway



Intro. to Business & Technology (IBT)



Financial Literacy



Principles of Accounting I

May add
Acct Prin II
in future
for
Adv Acct
Pathway

Intro to Business & Technology



(Meets Prerequisite for IB Business Management)

- Apply ***technology*** skills
- Integrate & practice ***leadership skills***
- Learn the ***functions of management***
- Understand ***marketing*** & forms of ***business ownership***
- Practice ***communication skills*** of all types
- Investigate ***entrepreneurship*** & ***business opportunities***
- Develop personal ***money management*** strategies
- Identify ***risk*** & the need for ***insurance***
- ***Human resources & legal aspects*** of business
- Exposure to basic ***accounting principles***

Learning Tools



- Simulations
- Relevant articles and text
- Projects
- Web-based applications
- Guest speakers
- Internet research
- Microsoft certification

Legal Environment of Business



- ***US legal system***
- ***Ethics & law*** for business
- ***Legal dispute*** settlement
- Investigate ***major business crimes***
- Use of ***tort law*** in business
- **Agency** and **employment** law
- Social responsibility



Legal Environment of Business (con't)



- Understanding of **contracts**
- **Bankruptcy**
- Challenges of **e-commerce** law
- Understand the **diversity** of cultures & customs
- Tools Used
 - Movies (legal topics)
 - Mock trial
 - Case studies
 - Text for building vocab
 - Guest speakers from industry



Entrepreneurship



- Discover **traits & behaviors** of entrepreneurs
- Fundamental **decision making** in business
- Legal **forms of business ownership**
- Basic **economic principles**
- Develop **marketing plan** to identify & retain customers
- Analyze **financial issues** for business
- Simulate the **management & operation** of an enterprise
- Concepts, systems & strategies for handling **employees**
- **Create formal business plan**
- **Access to CTAE honor society**

Human Resource Principles



- **HR principles** for managing an efficient organization
- Examine **employment law & ethics** in a contemporary workplace
- Concepts of **recruitment, interview, selection & termination** of employees in the current labor market
- Develop **training plans** for employees
- **Analyze data** & design **job descriptions**
- **Performance evaluation** process
- **Careers** in HR management
- **Access to CTAE honor society**

Financial Literacy



- Different ***forms of income***
- ***Career development*** plans
- ***Protecting identity*** and ***assets***
- Analyzing U.S. ***tax laws*** and their ***impact on personal wealth***
- ***Spending, savings plans & investing***
- ***Consumer protection***
- ***Budgeting***
- ***Building wealth***
- ***Retirement planning***

Principles of Accounting I



- ***Role of accountants*** in business & society
- ***Career planning & strategies***
- Apply steps of the ***accounting cycle*** to prepare financial statements; apply ***GAAP***
- Analyze the ***condition of businesses*** based on ***financial statements***
- ***Payroll procedures*** to calculate, record & distribute payroll earnings
- Developing ***internal controls*** to safeguard assets
- ***Access to CTAE honor society***

Common Standards for All CTAE Pathways



- Demonstrate ***employability skills*** required by industry
- Explore related career and technical student organization (***CTSO***)
 - ***Future Business Leaders of America (FBLA)***
 - Access to ***National Technical Honor Society (NTHS)***
 - ***Medallion at graduation***



FBLA



- **Largest & oldest business** CTSO in the nation – **200,000+ members**
- **GA FBLA** has the largest in U.S. with **23,000+**
- Access to leadership **conferences & workshops**
- **Scholarship** opportunities
- **Business Achievement Award (BAA)** recognition
- Required for **NTHS** membership
- **Leadership** positions at all levels
 - **Chapter, region, state, and national**
- **Community service** activities



NTHS



- **NTHS – Juniors and Seniors** - National Technical Honor Society
 - Achievement in the Workforce
 - Scholarships for Higher Education
 - Excellence in Career Technical Education
- <https://www.nths.org/>
- Membership is open to Juniors and Seniors with a 3.2 GPA, 3.6 in CTE courses. Students must also be a member of FBLA (or other CTSO)

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leadership
 business insurance
 risk interpret investigate management functions practice
 Research Learn money management
 business ownership skills opportunities
 entrepreneurship Human resources
 strategies legal aspects communication
 Marketing Practice
 technology



IBT