



**DELAWARE HEALTH AND SOCIAL SERVICES**  
**DIVISION OF SOCIAL SERVICES**

*Deliver, Support, Serve*

OFFICE OF THE DIRECTOR

October 2, 2020

Dear Child Care Provider:

The Division of Social Services is presently undertaking a 2020/2021 Child Care Market Rate Survey to determine the child-care prices charged by providers throughout the state. This study is being implemented to meet federal requirements and to assist the state with the review of its rates for state subsidized childcare. This information is then used to calculate Delaware's childcare market rate. The market rate is used as the standard for state reimbursement rate policies and helps the state determine how much money to pay childcare providers.

A research firm, *Research America*, will be contacting childcare providers in Delaware to conduct a brief telephone interview. During the interview, childcare providers will be asked about their enrollment and their rates for children in their care.

During the coming weeks, you will be contacted by the interview group to participate in this important study. I ask for your assistance with this survey if you are called for the interview. Again, your participation is important and will help us get the most accurate information that we will need to calculate reimbursement rates. I am including a simple worksheet with this letter to help you prepare for this interview.

If you would like more information about the telephone survey or the study, you may call Belvie Herbert at the Division of Social Services at (302) 255-9611. If you prefer to contact the researchers directly with your questions, you may call Bill Horrace at (315) 491-0123.

Sincerely,

  
Ray Fitzgerald

Division Director, Division of Social Services