

MICRO FORMULAS ANSWER KEY

16. $TFC + TVC = TC$
17. $TFC / Q = AFC$
18. $TVC / Q = AVC$
19. $AFC + AVC = ATC$
20. $TC / Q = ATC$
21. $\Delta TC / \Delta Q = MC$
22. $P \times Q = TR$
23. $\Delta TR / \Delta Q = MR$
24. Price or AR or MR < AVC : Shutdown
25. $P = ATC$: Fair-Return (0 Economic Profit or Normal Profit)
26. $P = MC$: Socially-Optimum Price (Allocative Efficiency)
27. $P = \text{Min ATC}$: Productive Efficiency
28. $MUA / PA = MUB / PB$: (Utility Maximization Rule)
29. $MR = MC$: Optimal Output Rule (Profit Maximization)
30. $MRP = MRC$: Hiring Rule
31. $MP \times P = MRP$
32. $TR - TC = \text{Profit}$
33. $\Delta TR / \Delta \text{Input} = \text{Marginal Revenue Product (MRP)}$
34. $\Delta TC / \Delta \text{Input} = \text{Marginal Resource Cost (MRC)}$
35. $ed < 1$: Demand is inelastic
36. $ed > 1$: Demand is elastic
37. $ed = 1$: Demand is unit elastic
38. $\Delta \text{ in Price} = \text{Movement Along the Curve}$