

# ARTICULATION AGREEMENT - Business Supervision and Management

## AAS, Business Administration/Marketing

### Manatee Community College

#### Marketing

High School Course	Technical Institute Course	Student Assessment	Manatee Community College Course(s)	Credits	Manatee Community College Aligned Program(s)
8827110 Marketing Essentials		*	GEB 1011 - Introduction to Business MAR 2011 - Principles of Marketing	3 3	Business Administration/ Marketing
8827120 Marketing Applications					
8827130 Marketing Management					
			TOTAL	6	

In order to be eligible for the above credits, students must:

- ✓ Meet the admission policy requirements of Manatee Community College and be accepted into the program.
- ✓ Begin class within two years of the date of high school graduation or technical institute program completion.
- ✓ Credits will be placed on student's MCC transcript after student has completed 15 semester hours of MCC credits.

\*Student may be required to take a written and/or skills assessment given by MCC Computer Information Administration faculty

**ARTICULATION AGREEMENT BETWEEN MANATEE COMMUNITY COLLEGE  
and  
MANATEE & SARASOTA COUNTY TECHNICAL INSTITUTES  
and  
THE SCHOOL BOARDS OF MANATEE AND SARASOTA COUNTIES**

**Business Administration/Marketing**

In a continuing effort to provide seamless transition from secondary to post-secondary career ladder programs, and in accordance with the Carl D. Perkins Vocational Technology Amendments of 1990, Manatee Community College agrees to extend at no cost to the eligible students (other than the requisite application fee(s)) full college credit to those who have completed the **Marketing** programs at the technical institutes and the Manatee and Sarasota County High Schools.

**CONDITIONS OF AGREEMENT:**

1. To apply for MCC credit under this Agreement, the student must have official transcripts sent to MCC showing work previously completed at any Manatee County high school.
  2. Student must be enrolled and admitted to MCC in the Program of Study leading to the Associate of Applied Science Degree in **Business Administration/Marketing** within two (2) calendar years from graduation from high school.
  3. Students who have successfully completed the Marketing program and have an official transcript sent to the MCC will be awarded six semester hours credit toward the A.A.S. Degree in **Business Administration/Marketing** for the courses listed on the front.
  4. The articulated credit will be placed on the student's transcript upon completion of fifteen (15) semester hours of college credit courses.
  5. Course syllabi/frameworks showing student performance outcomes and standards will be on file at Manatee Community College.
  6. All students at Manatee County high schools must complete all three marketing courses with at least a letter grade of "C" or better in order to get credit for the articulated courses.
- The student makes application for CEL (Credit for Experiential Learning) credit with the Director of Occupational and Technical Education. All CEL fees will be waived. To meet CEL requirements for college equivalency credit, the student must present a portfolio and pass Manatee Community College's final exam for the course(s) for which credit is to be awarded.

**REVIEW PROCESS:**

This articulation agreement will be reviewed every two years unless superceded by a statewide articulation agreement.

Once initially established and appropriate approvals are secured, the Articulation Agreement shall remain in effect until revised or revoked. Sixty (60) days written notice must be given by either party to revoke an Articulation Agreement.

**BOARD APPROVAL**

**Manatee Community College**

\_\_\_\_\_  
President

\_\_\_\_\_  
Date

\_\_\_\_\_  
Chair, Board of Trustees

\_\_\_\_\_  
Date

**The School Board of Manatee County**

\_\_\_\_\_  
Superintendent

\_\_\_\_\_  
Date

\_\_\_\_\_  
Chair, School Board

\_\_\_\_\_  
Date

**Manatee Community College**

\_\_\_\_\_  
Superintendent

\_\_\_\_\_  
Date

\_\_\_\_\_  
Chair, School Board

\_\_\_\_\_  
Date

*D. Wagner 10/19*  
*[Signature]*  
*10/21/06*