



# **Project Achievement**

## **Kickoff**

### **Kick the Fear of Public Speaking**



# Step into an Oral Presentation with 4-H

- Would you like to share information about something you like or you are interested in?
- Would you enjoy taking your school speech and moving on to a 4-H Competition?
- How about Kicking the Fear of Public Speaking?

Yes!!! Yes!!! YES!!



# Public Speaking

- Public Speaking appears on virtually every survey
- Ranks 1<sup>st</sup> & 2<sup>nd</sup> among the most-common fears

1. PUBLIC SPEAKING
2. death
3. spiders
4. darkness
5. heights
6. people/social situations
7. flying
8. open spaces
9. thunder/lightning
10. confined spaces

# 4-H is Going to Help You.....



Squash That Fear!

# Goals of Project Achievement

- Develop Written and Oral Communication
- Learn Presentations Skills
- Follows GA Standards of Excellence
- Learning more about something you enjoy
- Overcome fear of Public Speaking

Earn Class Points!!!





# What Do I Do?

- Choose a Project area that interests you
- Research your topic
  - Narrow your topic down to be more specific.
    - Ex. Science of Engineering & Technology-  
How bridges are built.
- Write a 4 – 5 minute Speech
- Make Posters/Visual Aids



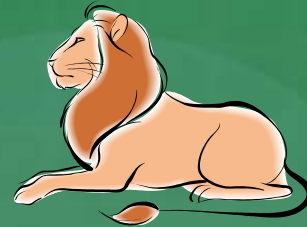




**Step One...**  
**Choosing a**  
**Category/Topic**

# Where do I begin?

## Choose A Category\Topic



- What interests you?



- Categories range from

- Engineering, Performing Arts, Sports, Cooking, General Science, ..... to Wildlife

There's something for everyone!

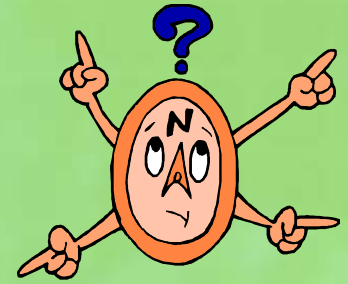






**Step Two...**  
**Planning Your Speech**

# Speech Research



## Where Do I Go?

- Library (Books, Magazines, Newspapers)
- Interview An Expert
- Visit a Museum
- Internet



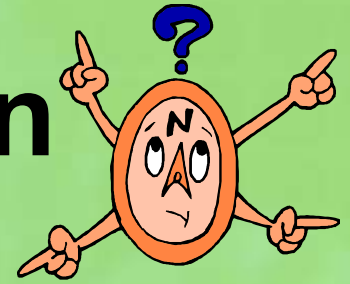
You Need at least 3 Different Resources:



**Step Three...**

**Organizing Your Speech**

# Speech Organization



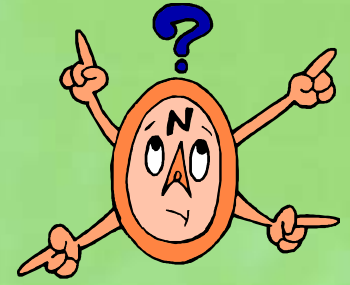
Introduction

Body

Conclusion



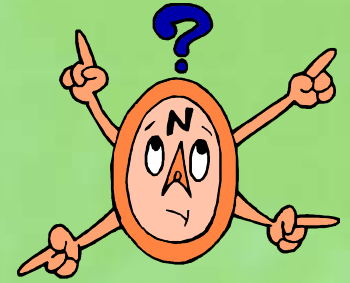
# Introduction



- Attention-getter - like a Catchy Title!
- Make it short, but interesting
- Starter examples
  - Starling fact, believe it or not statement, quote from a famous person
- Introduce yourself



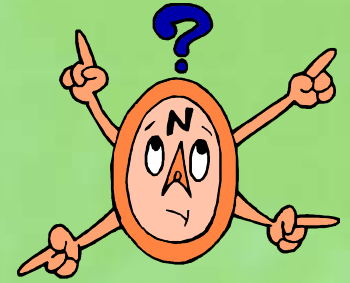
# Body



- Main details of your speech
  - 3 Subtopics
- Keep ideas in logical order
- Always use your own words
  - Don't read from research book or your essay



# Conclusion



- Make it short
- Restate the main points of your topic
- This is what you want your audience to remember about your whole speech



# Review



## Arch's Build a Speech Activity:

Now that you've picked your project, you are ready to put together your presentation. Arch the Dawg loves a good burger with lots of extras added, so follow his recipe to build your speech. Whether your presentation is for Cloverleaf Project Achievement or District Project Achievement or for a school project, this is all you need!



**Gets the audiences' attention** (give a quote, surprising fact, ask a question, relate a personal experience, exclamatory, etc.) **Make sure the audience knows what the speech is about!**



Descriptive words give a speech that little "extra" flavor that is needed to make the speech appealing. Just like "extras" added to Arch's burger!



Where you get into the "meat" or **the most important part of your speech**. Try to list **3-5 main points** you want to make about the topic. Without the meat you don't have a hamburger. **Without the body, you don't have a speech!**



Visual Aids help to give the audience a visual cue to better understand your speech and keeps their attention!



Expression in your speech encourages your audience to listen!



**A speech would be left hanging without the conclusion.** Review the main points, tell the audience what action you want them to take, and relate back to the introduction.

#### Acknowledgements:

Teaching 4-H Demonstrations and Talks from Georgia 4-H English Language Arts Curriculum



**Step Four...**

**Creating Your Visual Aids**





# What is A Visual Aid?

Poster

Uniform/Outfit

Objects





# Perfecting Your Posters

## Parts of A Poster

Introduction / Title Poster - 1<sup>st</sup> poster

Main Point Posters - 2<sup>nd</sup> through 4<sup>th</sup> posters

(Use minimum 2-3 posters for the 3 main points)

Conclusion – 1<sup>st</sup> poster again

(3 to 5 Posters Minimum)



# Introduction Poster

- One poster for cover or title of project
- Catch audience's attention
- Catchy Title
- Be creative!

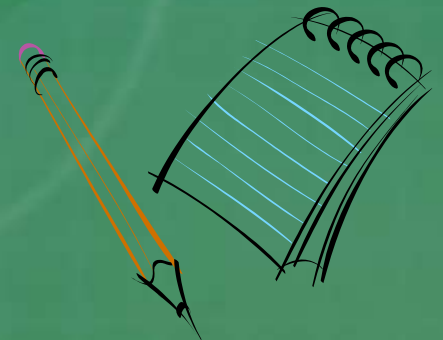






# Main Point Poster

- Your poster should follow speech
- Use Key Words - No long sentences
- **Do NOT put speech on poster**
- Do NOT read off poster





# Main Point Poster

## ■ Lettering

- Keep it Clean & Neat
- Cut-Out or Stencil Letters

Don't Write too Much!

- Use bright/dark lettering colors
- Font size large enough for audience in the back





# Main Point Poster

## ■ Pictures

- Keep it Clean & Neat
- Don't use too many!
- If you can't find a picture, draw a picture
- Large enough for all audience to see





# Conclusion Poster

- Sum It Up
  - You can even use your introduction poster
- Bring audience back to main focus of speech





# Poster Tips

## ■ Poster Board

- Found at most stores
- Use only key words
- Make sure pictures and words are **LARGE**

## ■ Poster Care

- Keep them flat
- Store in plastic bag / garbage bag



# Sample Introduction Poster # 1



IT IS

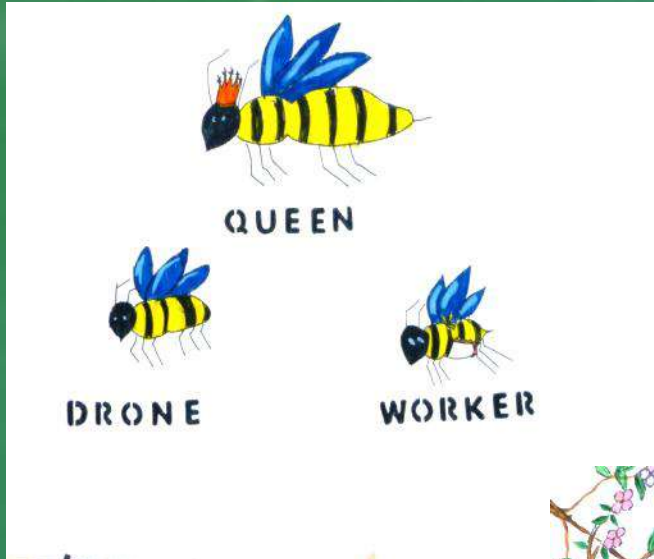
YOUR



BEESWAX



# Main Body Posters



# Sample Conclusion Poster # 1



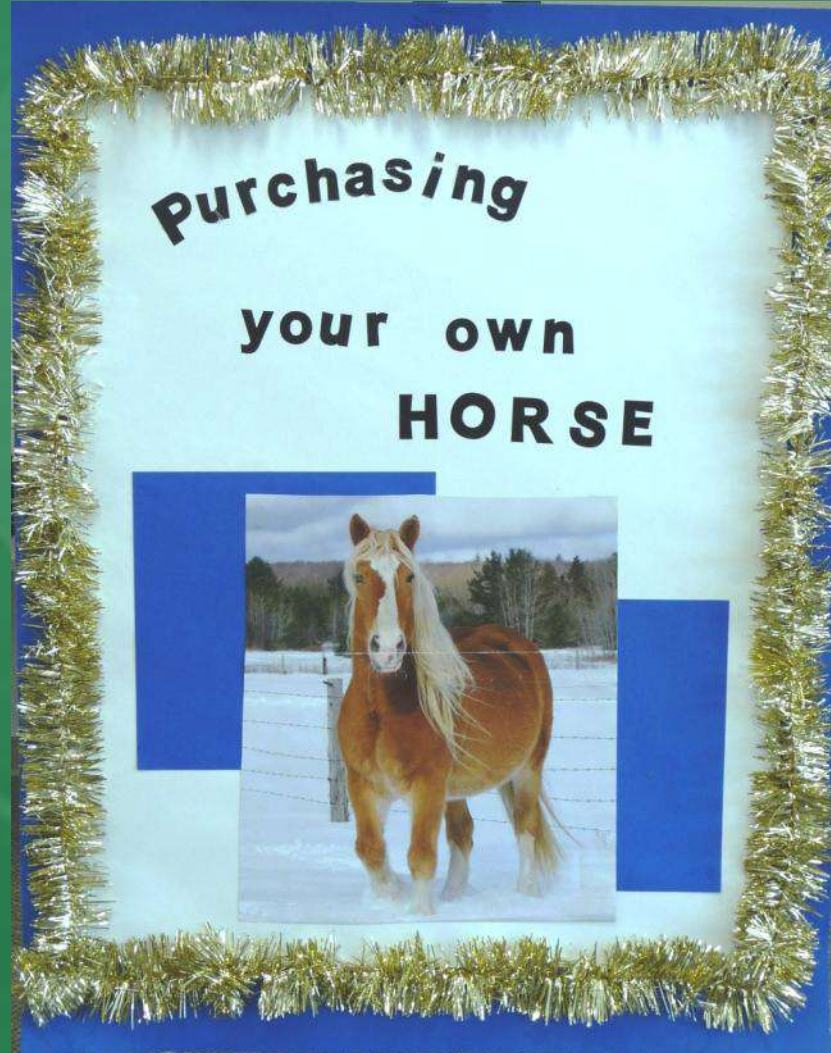
IT IS

YOUR



BEESWAX

# Sample Introduction Poster # 2





# Main Body Posters

**GOALS**

4-H  
FIRST  
PLACE

**BUDGET**

**TIME**

**EXPERIENCE**

**DURING**

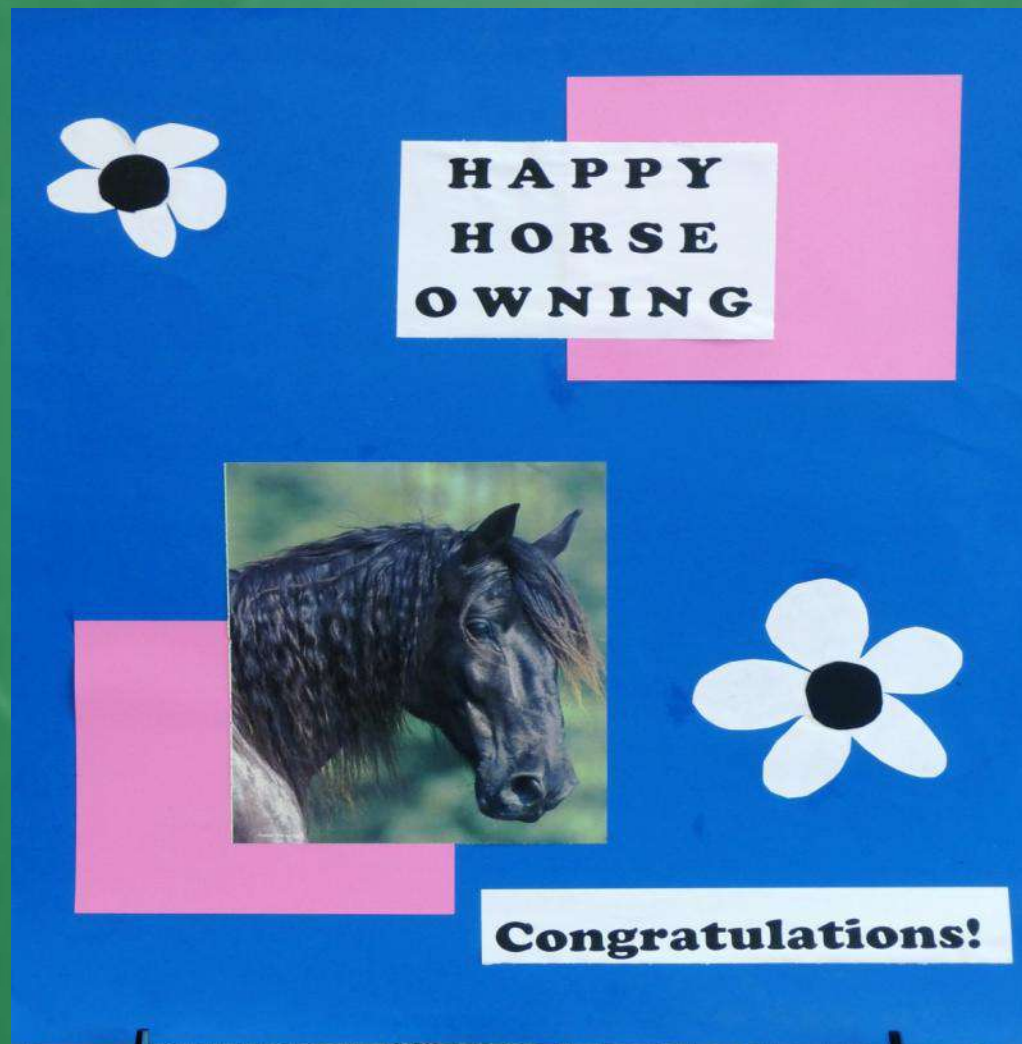
**YOUR**

**VISIT**

**VISIT**

**YOUR**

# Sample Conclusion Poster # 2



**HAPPY  
HORSE  
OWNING**



**Congratulations!**

# Sample Introduction Poster # 3

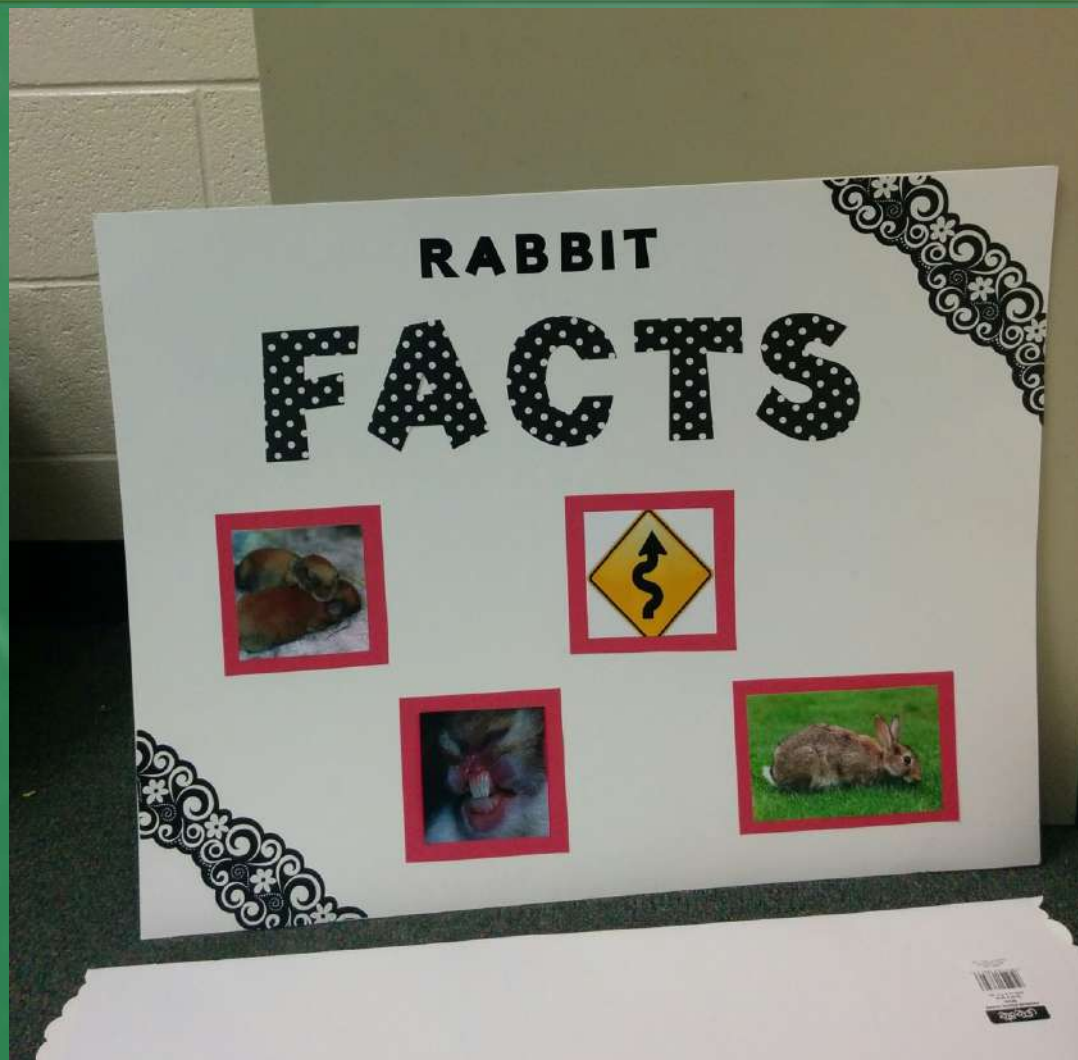




# Main Body Posters

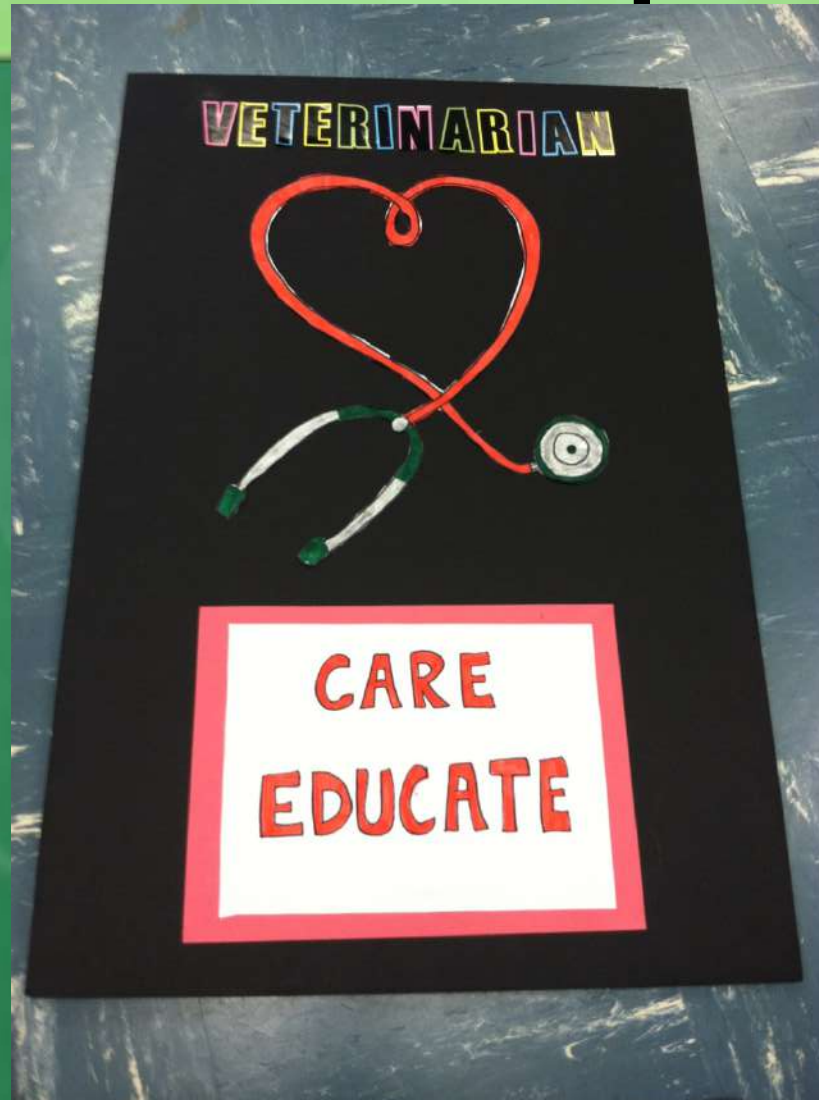


# Main Body Posters



# Sample Title Poster # 4

## What can be improved?

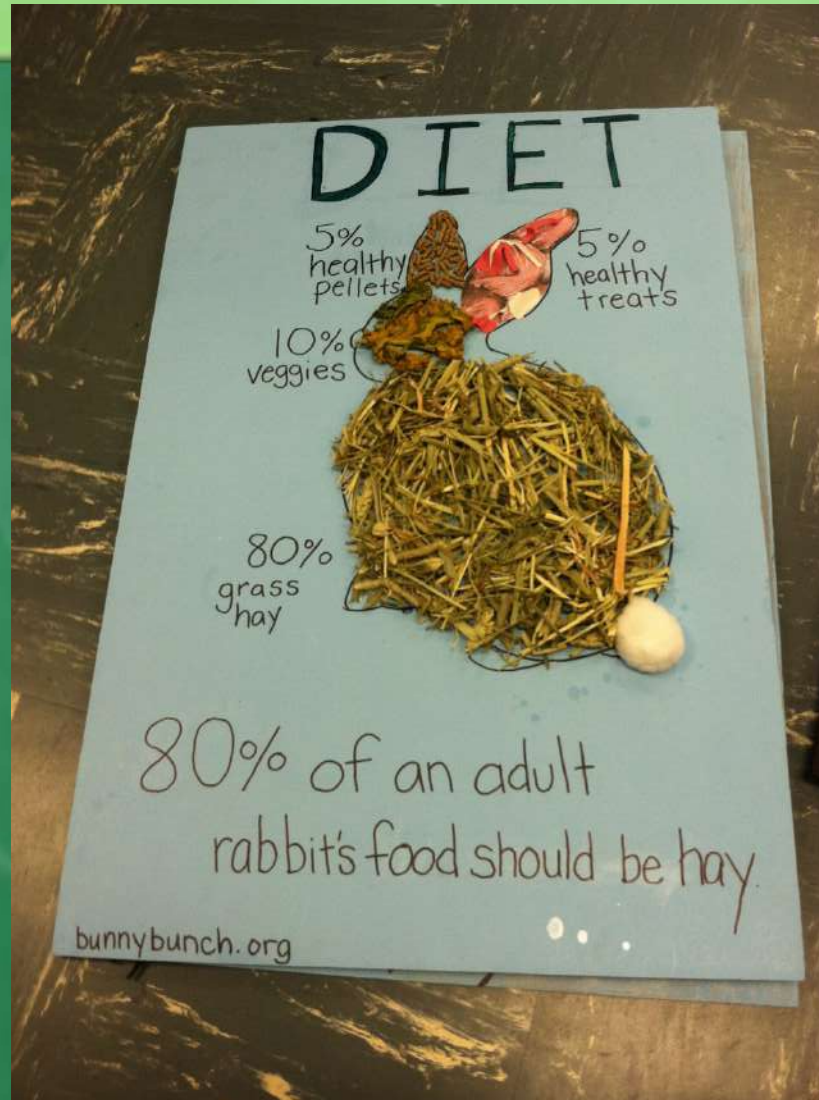


# Main Body Posters



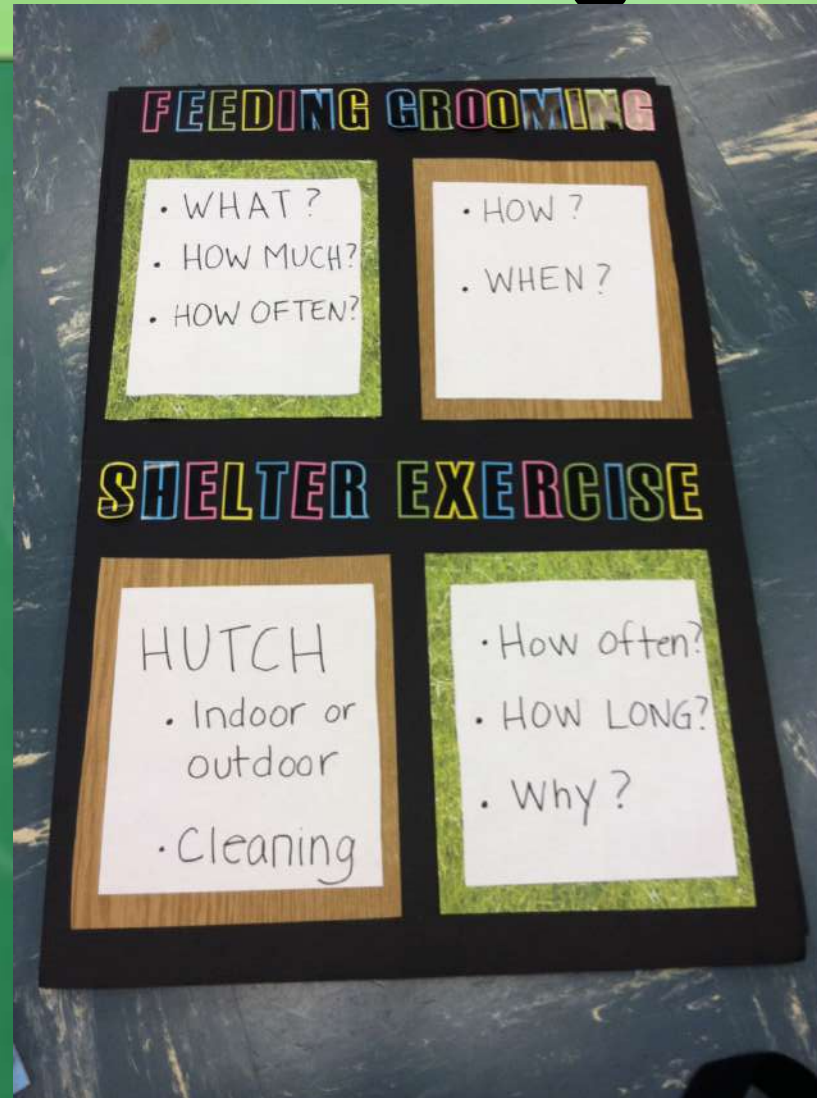


# Main Body Posters



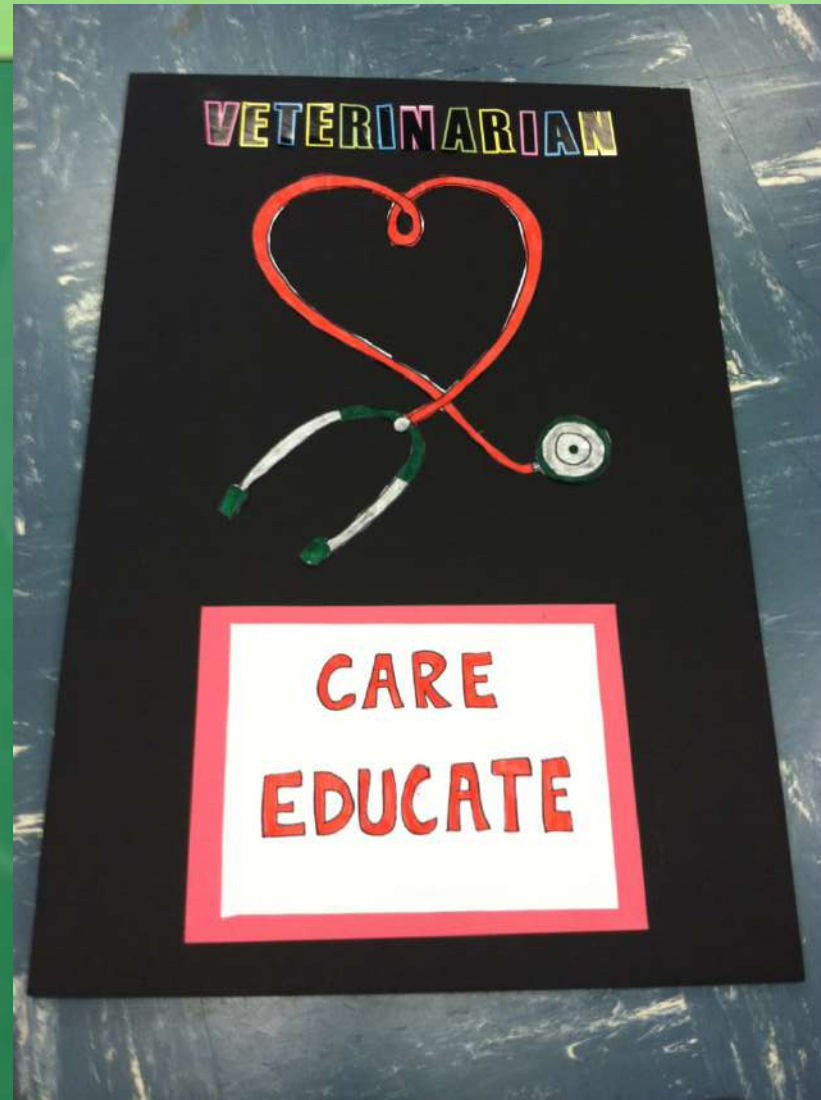
# Main Body Poster

## What's wrong here?



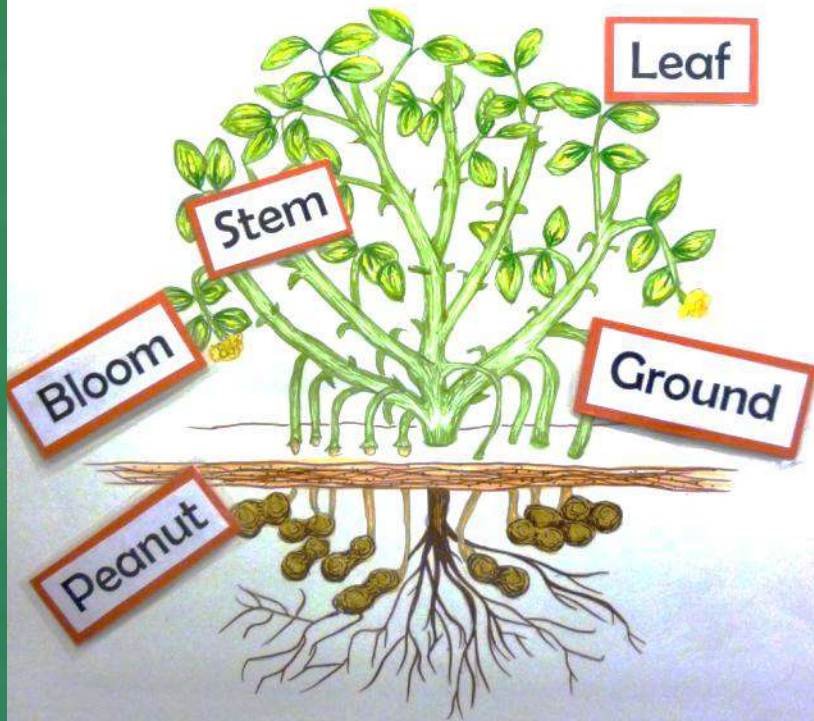


# Sample Conclusion Poster # 4

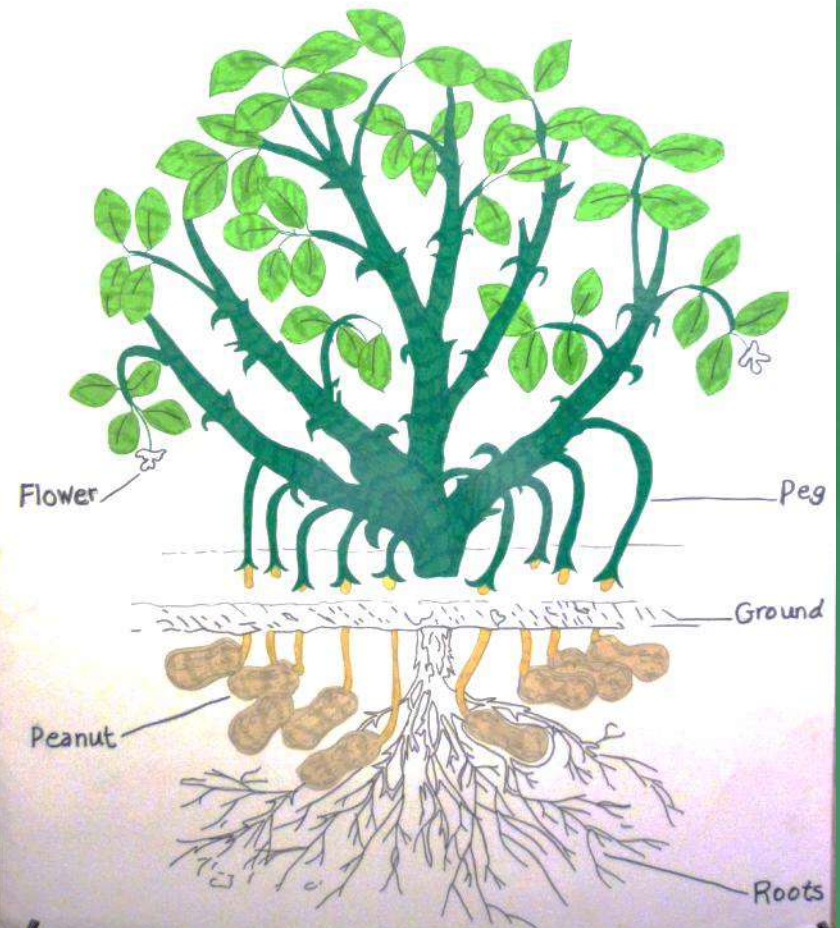


# Poster Comparison

## Peanut Plant

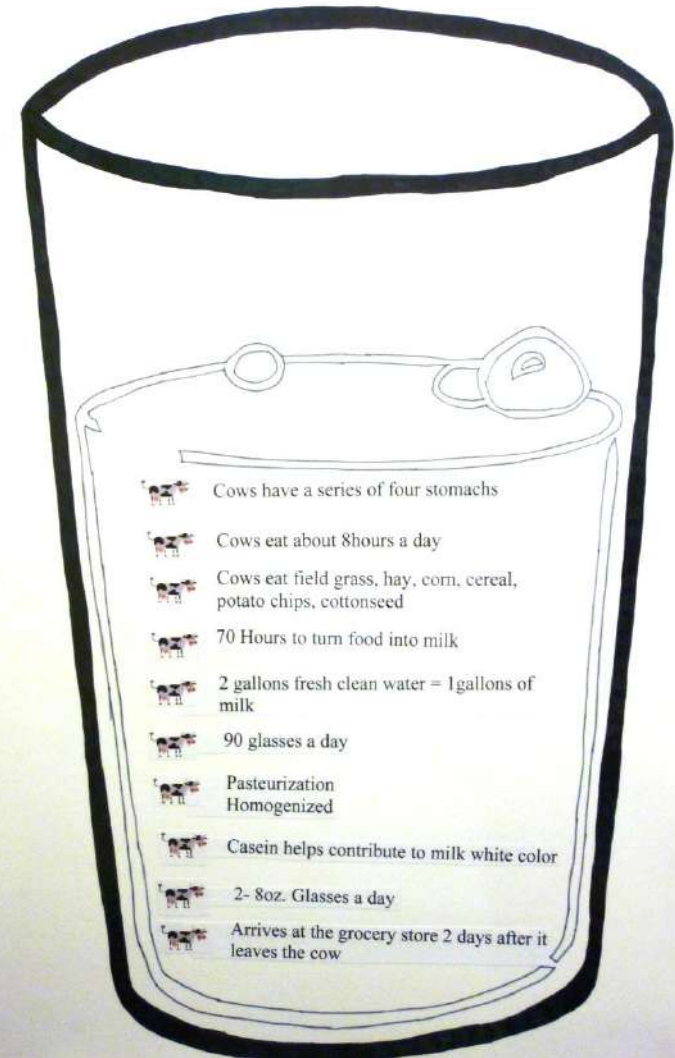
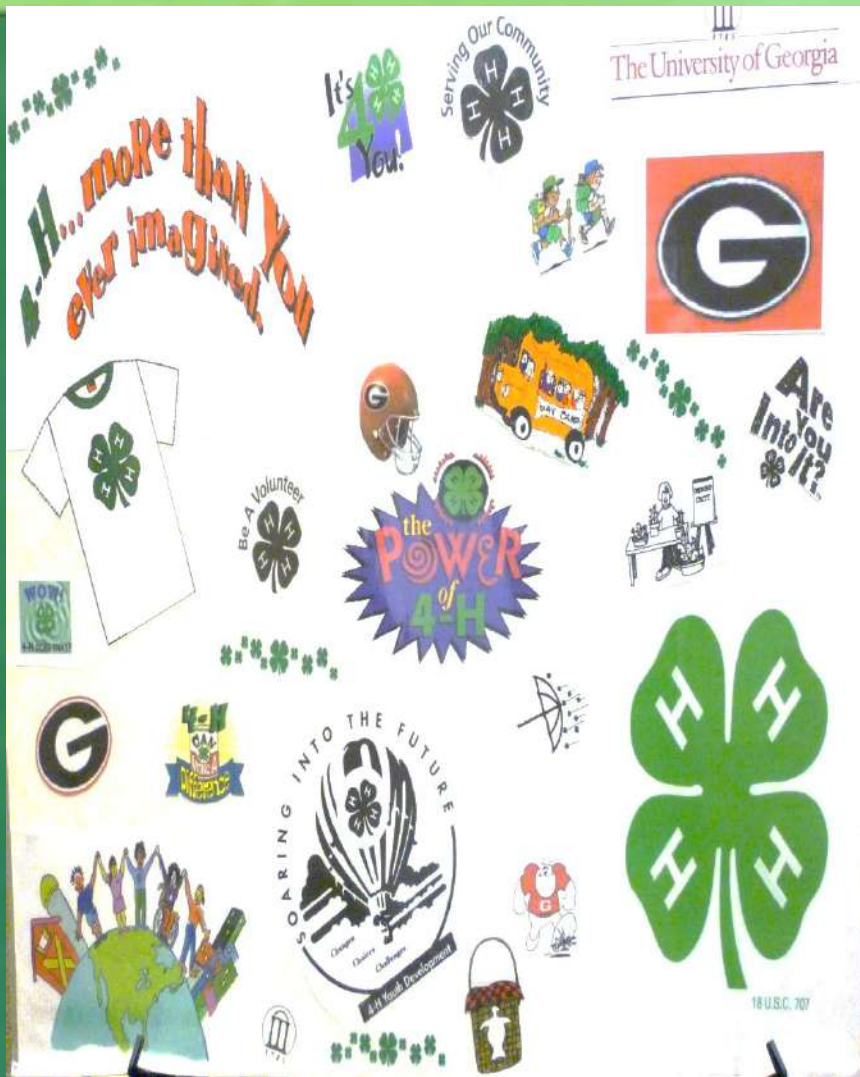


## HOW PEANUTS GROW





# What's wrong here?





# Other Visual Aid Options

## ■ Uniform/Outfit

- “Sports” – wear your uniform
- “Veterinary Science” – wear lab coat



## ■ Objects

- “How To Build A Birdhouse” – bring a birdhouse you made
- “Cat Care” – toys, feed bag





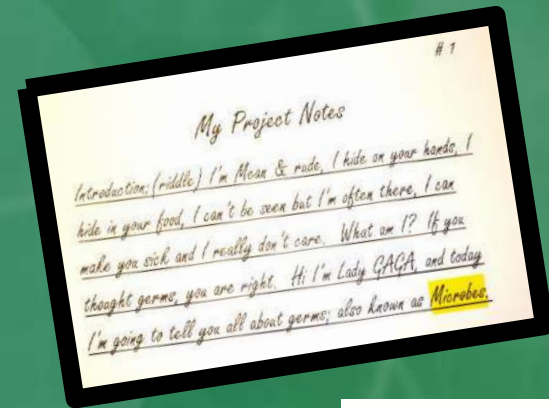
**Step Five...**  
**Delivering Your Speech**



# Helpful Tips

## ■ Notecards

- Use key words,
- don't write entire speech
  - Use outline format
- Number your note cards



## ■ Eye Contact

## ■ Use of Posters

- Reference pictures





# Sample Notecard

# 2

## Types of germs:

- Bacteria

- Single Celled & live inside & outside body.

- Fungus

- Absorb food from what they grow on.

- Viruses

- Cause Chickenpox, measles and the flu.

- Protozoa

- Usually live in water



# Practice Makes Perfect


- Remember, practice makes all the difference
  - Use a timer to see if you are under or over time



4 to 5 minutes



Practice with family,  
friends, or even in front  
of a mirror



**Step Six...**

**Let's See The Final  
Product**



# To Sum it Up

- Ask us for help

Practice...

- Sign up for career

Practice...

- Research

Practice...

- Write Speech

and Kick The Fear!

- Create visuals

# Questions?



THE UNIVERSITY OF GEORGIA  
**COOPERATIVE EXTENSION**  
Colleges of Agricultural and Environmental Sciences & Family and Consumer Sciences