

## Introduction to Digital Technology

**IT-IDT-1.** Demonstrate employability skills required by business and industry.

- 1.1 Communicate effectively through writing, speaking, listening, reading, and interpersonal abilities.
- 1.2 Demonstrate creativity with multiple approaches to ask challenging questions resulting in innovative procedures, methods, and products.
- 1.3 Exhibit critical thinking and problem-solving skills to locate, analyze, and apply information in career planning and employment situations.
- 1.4 Model work readiness traits required for success in the workplace including integrity, honesty, accountability, punctuality, time management, and respect for diversity.
- 1.5 Apply the appropriate skill sets to be productive in a changing, technological, and diverse workplace to be able to work independently, interpret data, and apply team work skills.
- 1.6 Present a professional image through appearance, behavior, and language.

**IT-IDT-3:** Demonstrate effective professional communication skills (oral, written, and digital) and practices that enable positive customer relationships.

- 3.1 Recognize the importance of all customers to a business.
  - a. Identify organization's products and services.
  - b. State the IT influence and impact on business.
  - c. Communicate how technology can be used to create a solution to business challenge and present to customer in professional business format.
- 3.2 Demonstrate ability to assist customers in a professional manner.
  - a. Actively listen to customers.
  - b. Determine customers' individual needs.
  - c. Project a professional business image (e.g., appearance, voice, grammar, word usage, enunciation, nonverbal communication).
  - d. Interact with customers and colleagues in a professional manner (e.g., prompt, friendly, courteous, respectful, helpful, knowledgeable, and understandable).
  - e. Ensure that your assistance promotes the best interests of the company.
- 3.3 Determine the best method to maintain a customer list and communication platform.
- 3.4 Demonstrate understanding of word processing, spreadsheet, presentation, and database software as a communication tool for business.

**IT-IDT-6: Explore and explain the basic components of computer networks.**

- 6.1 Develop a working networking vocabulary including networking media, topologies, network operating systems, models and protocols, codes and standards, addressing, diagnostics, routing, WAN services, network security networking software, tools, and equipment.
- 6.2 Illustrate and describe the functions of various types of networks including wireless.
- 6.3 Explain key issues in data transmission.
- 6.4 Characterize the purposes, features and functions of the following network components: Switches, Bridges, Routers, Gateways, CSU / DSU, NICs, ISDN adapters, WAPs, Modems, Transceivers, Firewalls.
- 6.5 Identify factors which affect the range and speed of wireless service.
- 6.6 Explore networking trends and issues affecting business and personal use.

**IT-IDT-8:** Create and organize webpages through the use of a variety of web programming design tools.

- 8.1 Understand and apply design principles to create professional appearing and functioning web pages
- 8.2 Understand elements of web design
  - a. HTML, CSS, responsive design, site usability, relation of site to business, story the site reveals about the business

- 8.3 Design simple webpages incorporating media elements (e.g., sound, video, graphics, text, motion graphics, navigation, and linking)
- 8.4 Explain the impact of mobile sites on the development of business
- 8.5 Explore the trends and emerging issues for websites

**Lesson Title:** Web Design

**Essential Question(s):**

1. What are the advantages and disadvantages of the different network topologies?
2. What are the features and functions of network components/hardware?
3. What are the key issues in data transmission?

**Learning Target(s)**

Students will:

- State advantages and disadvantage of network topologies
- List and explain two network topologies
- Name and explain a key issue in data transmission

**21<sup>st</sup> Century Skills** – Communication, Citizenship (Digital), Collaboration, Critical Thinking

**May 14 - 18, 2018**

**Assignment(s)**

✚ [Final Project – Web Design](#) → **Due: 5/18/18**

- Intro and 1<sup>st</sup> Standard → **Due: 5/4/18**
- 2, 3 & 4 Standards → **Due: 5/8/18**
- 5, 6, & 7 Standards → **Due: 5/11/18**
- 9, 10, & 11 Standards → **Due: 5/15/18**

**Networking Basics**

✚ [Introduction to Networking - PowerPoint - What is Computer Networking?](#)

[How the Internet Works - Khan Academy](#) (will need earbuds to listen to videos which are part of the lesson)