

Georgia Pathways Aligned with Holland Codes: Students should take the Career Keys Assessment located on GACollege411 (www.GACollege411.org) under the “Career Info” tab on the homepage. Holland Codes are personality types created by psychologist John L. Holland as part of his theory of career choice. After taking the assessment match your Holland Codes with those pathways that might “fit” you as an individual. “Do what you love!”

Realistic people are “Doers” (R)

Social people are “Helpers” (S)

Investigative people are “Thinkers” (I)

Enterprising people are “Persuaders” (P)

Artistic people are “Creators” (A)

Conventional people are “Organizers” (C)

CONCENTRATION	PATHWAY	PRIMARY/SECONDARY HOLLAND CODE
Agriculture (R)	Agribusiness Management	(C) Conventional (E) Enterprising
	Agricultural Mechanics	(R) Realistic (I) Investigation
	Agriscience	(I) Investigative (R) Realistic
	Forestry & Natural Resources	(R) Realistic (I) Investigation
	Animal Science	(I) Investigative (R) Realistic
	Plant Science/Horticulture	(I) Investigative (R) Realistic
	Veterinary Science	(I) Investigative (R) Realistic
Architecture, Construction, (R)Communications (A) & Transportation (R)	Transportation Logistics Support	(R) Realistic (I) Investigative
	Transportation Logistics Operations	(C) Conventional (R) Realist
	Flight Operations	(C) Conventional (R) Realist
	Aircraft Support	(R) Realistic (I) Investigative
	Architectural Drawing & Design	(R) Realistic (A) Artistic
	Construction	(R) Realistic (A) Artistic
	Graphic Design	(A) Artistic (E) Enterprising
	Graphic Communications	(A) Artistic (E) Enterprising
	HVAC	(R) Realistic (I) Investigative
	Metals	(R) Realistic (I) Investigative
Broadcast/Video Productions	(A) Artistic (S) Social	
Arts & Humanities (A)	Visual Arts	(A) Artistic (E) Enterprising
	Performing Arts	(A) Artistic (E) Enterprising
	Journalism	(A) Artistic (E) Enterprising
	Foreign Language	(A) Artistic (S) Social
Business & Computer Science (C)	Small Business Development	(E) Enterprising (C) Conventional
	Computing	(R) Realistic (I) Investigative

	Financial Management-Accounting	(C) Conventional (E) Enterprising
	Financial Management-Services	(C) Conventional (E) Enterprising
	Interactive Media	(A) Artistic (E) Enterprising
	Administrative/Information Support	(C) Conventional (E) Enterprising
	Computer Network Systems	(I) Investigative (C) Conventional
	Computer Systems & Support	(I) Investigative (C) Conventional
Culinary Arts (R)	Culinary Arts	(R) Realistic (E) Enterprising
Education (S)	Teaching as a Profession	(S) Social (E) Enterprising
	Early Childhood Education	S) Social (E) Enterprising
Engineering (i) & Technology (R)	Engineering	(I) Investigative (R) Realistic
	Energy Systems	(R) Realistic (I) Investigative
	Manufacturing	(R)Realistic (E) Enterprising
	Electronics	(R) Realistic (I) Investigative
	Engineering Graphic & Design	(A) Artistic (R)Realistic
	Math/Science	(I) Investigative (R)Realistic
Family & Consumer Sciences (S)	Consumer Services	(S) Social (E) Enterprising
	Family & Community Services	(S) Social (E) Enterprising
	Interior and Fashion Design	(A) Artistic (E) Enterprising
	Nutrition & Food Science	(E) Enterprising (I) Investigative
Government (C)& Public Safety (R)	JROTC	(C) Conventional
	Pubic Law & Justice	(R) Realistic (S) Social
	Homeland Security & Emergency Services	(R) Realistic (S) Social
Healthcare Science (S)	Therapeutic Services-Nursing	(S) Social (I) Investigative
	Therapeutic Services-Emergency Services	(S) Social (R) Realistic
	Therapeutic Services-Medical Services	(S) Social (C) Conventional
	Health Informatics	(C) Conventional (R) Realist
	Biotechnical Research & Development	(I) Investigative (R) Realist
	Diagnostic Services	(R) Realistic (I) Investigative
	Personal Service-Cosmetology	(A)Artistic (S) Social
Marketing, Sales and Services (E)	Fashion Marketing	(E) Enterprising (A)Artistic
	Travel Marketing & Lodging Management	(E) Enterprising (S) Social
	Marketing Communication & Promotion	(E) Enterprising (R) Realist
	Marketing Management	(E) Enterprising (S) Social
	Sports & Event Marketing	(E) Enterprising (C) Conventional