



# The New South

SS8H7

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## SS8H7 The student will evaluate key political, social, and economic changes that occurred in Georgia between 1877 and 1918.

- The years between 1877 and 1918 were a time of both political, social, and economic successes and failures in Georgia.
- After Civil War and Reconstruction, Atlanta began its "rise from the ashes" and slowly become one of the more important cities in the South. Prominent men, both black and white, became leaders during this time period.
- Unfortunately, the "New South Era" was also a time of terrible racism and injustice.

# Henry Grady- Voice of the New South or Spokesman of the New South

- Best known for his continual promotion of the New South.
- Managing editor of the *Atlanta Journal*.
  - Used the news paper to promote his views
    - Industrialization of the South
    - Diversification of Southern Agriculture
    - Lobbying Northern investors to help aid financially in both causes.
- Given credit for
  - Helping bring International Cotton Exposition to Atlanta
  - Helping promote creation of Georgia Institute of Technology (GA Tech)- Created in 1885 to help Georgia move beyond being an agriculture based economy.

# Henry Grady

- Grady also had his critics...
  - Georgia farmers criticized him for his industrial focus.
  - Elected officials from other major cities in Georgia criticized him for his blatant bias in favor of Atlanta.
  - Civil rights groups in both the North and the South criticized him for inaccurate portrayal of racial relations in Georgia in order to bring in northern investments.
- Regardless, Grady is remembered as the most important figure in the New South movement.
- Named in his honor
  - Grady County Georgia
  - University of Georgia's Grady School of Journalism
  - Grady Hospital



# The International Cotton Expositions

- In 1881, 1885, and 1895, Atlanta was the site of three International Cotton Expositions.
- Established to promote...
  - Atlanta's rebuilding after the Civil War
  - Its industrial capabilities and accomplishments
  - To lure Northern investment into the city and region.
- Were successful in displaying Atlanta's "Rise from the Ashes" and to establish it as a leading city in the New South.

# International Cotton Exposition

- 1895 was the most successful
  - 800,000 visitors
  - 6,000 exhibits
  - Booker T. Washington gave famous Atlanta Compromise speech to promote his views on how to help African-Americans

