Assessment Information Sheet

Program Concentration Area: Architecture, Construction, Communications & Transportation

Career Pathway: Graphic Design	Students must successfully pass the following three courses in order to sit for the End-of-Pathway Assessment: • 48.56100 Introduction to Graphics and Design • 48.56200 Graphic Design and Production • 48.52800 Advanced Graphic Design
Credentialing Exam:	Advertising Design Skills Connect Assessment (in collaboration with PrintED)
Testing Agency:	SkillsUSA Work Force Ready System http://www.workforcereadysystem.org/
Exam Blueprint:	To view the competencies tested in this exam, go to the following link: http://www.workforcereadysystem.org/media/blueprints/advertisingdesign_blueprint.pdf
Exam Cost:	$20 standard pricing; $10 per assessment for schools with SkillsUSA chapters up to the total number of members at school site; if more exams are ordered than the number of members in chapter, additional exams will be $20 each
Duration of Exam:	Not timed – allow 60 minutes
Number of Questions:	50 questions
Exam Cut Score:	70%
Test Ordering Information:	Before placing an exam order, the school site will have to select a proctor. The proctor's name, email address, and telephone number will have to be provided in the order. The order will also have to include the instructor's name and email address. To place an order, go to: http://www.workforcereadysystem.org/ ➢ Click on "Purchase Assessments" in the box on the right side of screen titled "The Way Ahead" ➢ Click on the button "Order Student Assessments" under the section titled "Assessments for Student Classroom Use" ➢ Choose your state & school in the drop-down menu (If your school does not appear in the school drop-down menu, click "Add My School" button and complete the address information ➢ Follow the remaining prompts to place your school's order ➢ You will receive instructions with your sign-on information within 72 business hours. You may sign up for multiple assessments in one order.

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Proctoring Guidelines:	• A proctor is required to administer assessments to students. Instructors may not proctor their own classroom. **A proctor can be a professional within the school who is not an instructor in the area of study of the assessment.** • A proctor may be from a different school, however, it is each school's responsibility to communicate the agreement with the proctor to administer the assessments. • A proctor is a volunteer position. • Your school is responsible for selecting a Proctor. • **Your proctor's name, email address & phone number are required when ordering assessments to be administered to students.** Please have the information available before proceeding with placing your order. For a proctor's checklist, go to: http://www.workforcereadysystem.org/media/support/proctor_checklist.pdf For an instructor's checklist, go to: http://www.workforcereadysystem.org/media/support/instructor_checklist.pdf For testing policies, go to: http://www.workforcereadysystem.org/media/support/testing_policies_for_skillsusa.pdf
Testing Format:	On-line

Required Computer Software Specifications:	The following are the minimum required system specifications to run Skill Connect Assessments on an end user's computer:
	• Operating Systems:
	  PC: Windows XP or Vista
	  Macintosh: Mac OS X (Tiger or Leopard)
	• Broadband internet access (DSL/Cable/T1)
	• 1 GHz processor
	• 512 MB RAM
	• Sound card (or onboard sound)
	• Video card (or onboard video) capable of a minimum of 800x600 resolution with 24-bit color (For optimum display, testing agency recommends a Video card capable of 1024x768 resolution with 32 bit color, and that the system be configured to these settings.)
	
	For technical guidance, go to:

	http://www.workforcereadysystem.org/media/support/skill_connect_assessment_getting_started_guide.pdf
Test Availability:	Year round availability
Testing Agency Contact:	Name: Patty Duncan Title: Project Specialist Telephone Number: (703) 737-0633 Fax Number: (703) 777-8999 Email Address: pduncan@skillsusa.org
GaDOE Contact for Credentialing:	Name: Mamie Hanson Telephone Number: (404) 657-6279 Email: mhanson@doe.k12.ga.us
GaDOE Contact for Curriculum Area:	Name: Glenn "Sonny" Cannon Telephone Number: (404) 657-8308 Email: gcannon@doe.k12.ga.us