

Global Competence in the 21st Century

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Quiz!

1. Approximately how many countries are there in the world?



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- A. 20
- B. 200
- C. 2,000
- D. 20,000



2. Approximately how many languages are

A.50

B.200

C.1500

D.6500



3. Which country has the tallest building in the world?



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- a) USA
- b) United Arab Emirates
- c) Saudi Arabia
- d) Malaysia
- e) Japan
- f) China
- g) India



4. What color does a bride wear in Korea?



A.White

B.Black

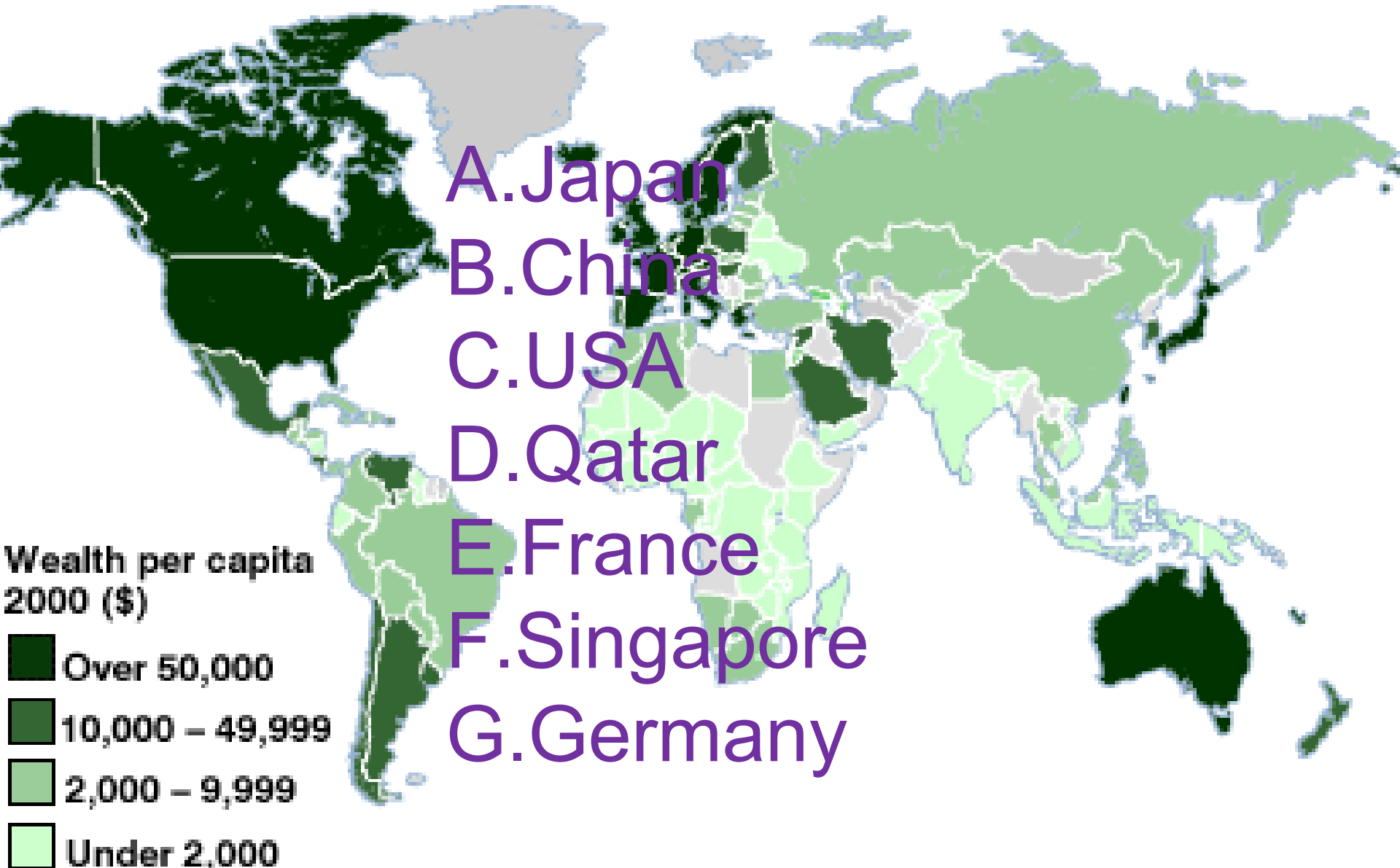
C.Blue

D.Red

E.Yellow

5. Which country is the wealthiest?

DISTRIBUTION OF GLOBAL WEALTH



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D.6500 - 2000 of these
languages have less than
1000 speakers



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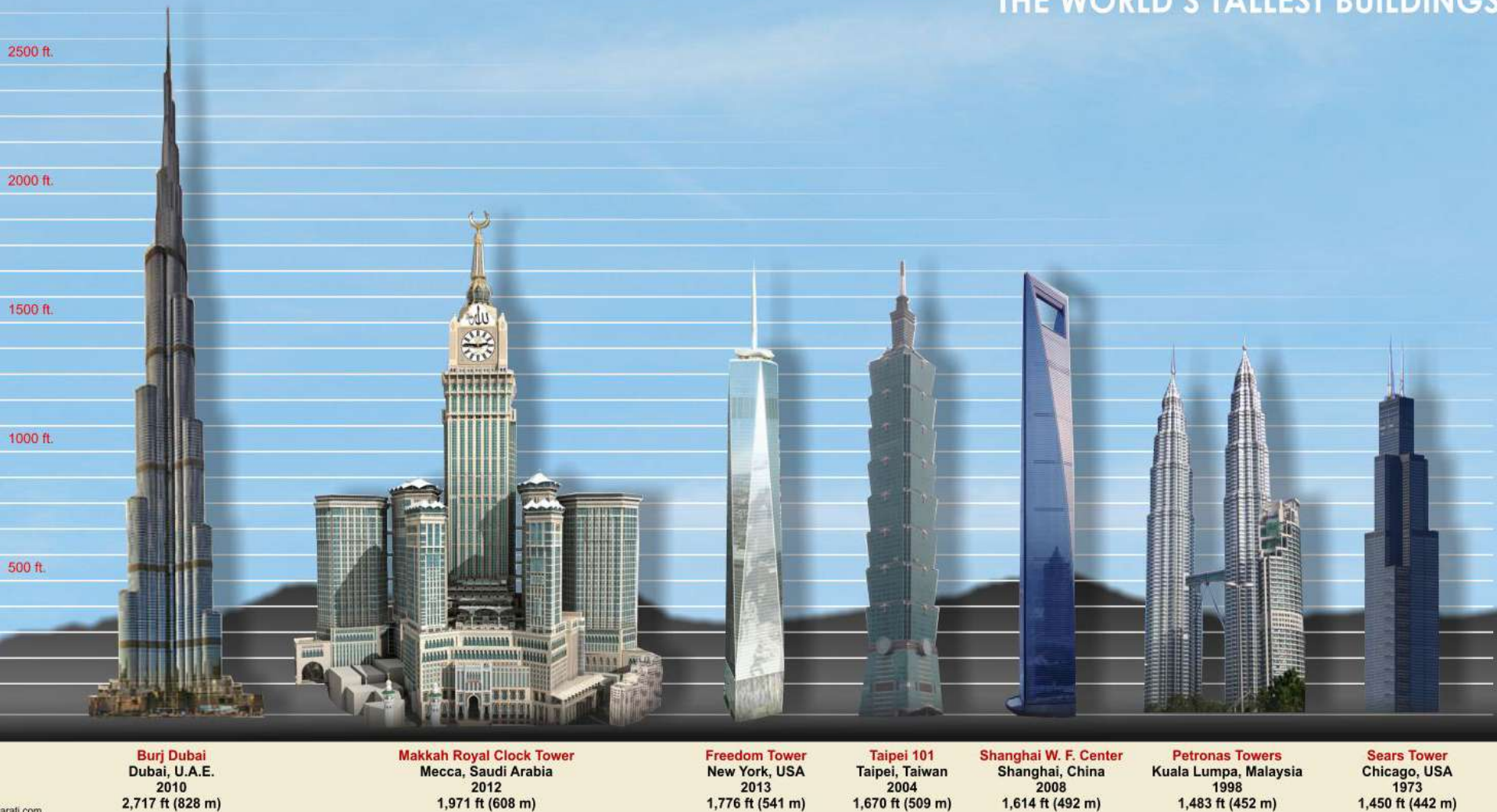


3. Which country has the tallest building in the world?

- a) USA
- b) United Arab Emirates**
- c) Saudi Arabia
- d) Malaysia
- e) Japan
- f) China
- g) India



THE WORLD'S TALLEST BUILDINGS



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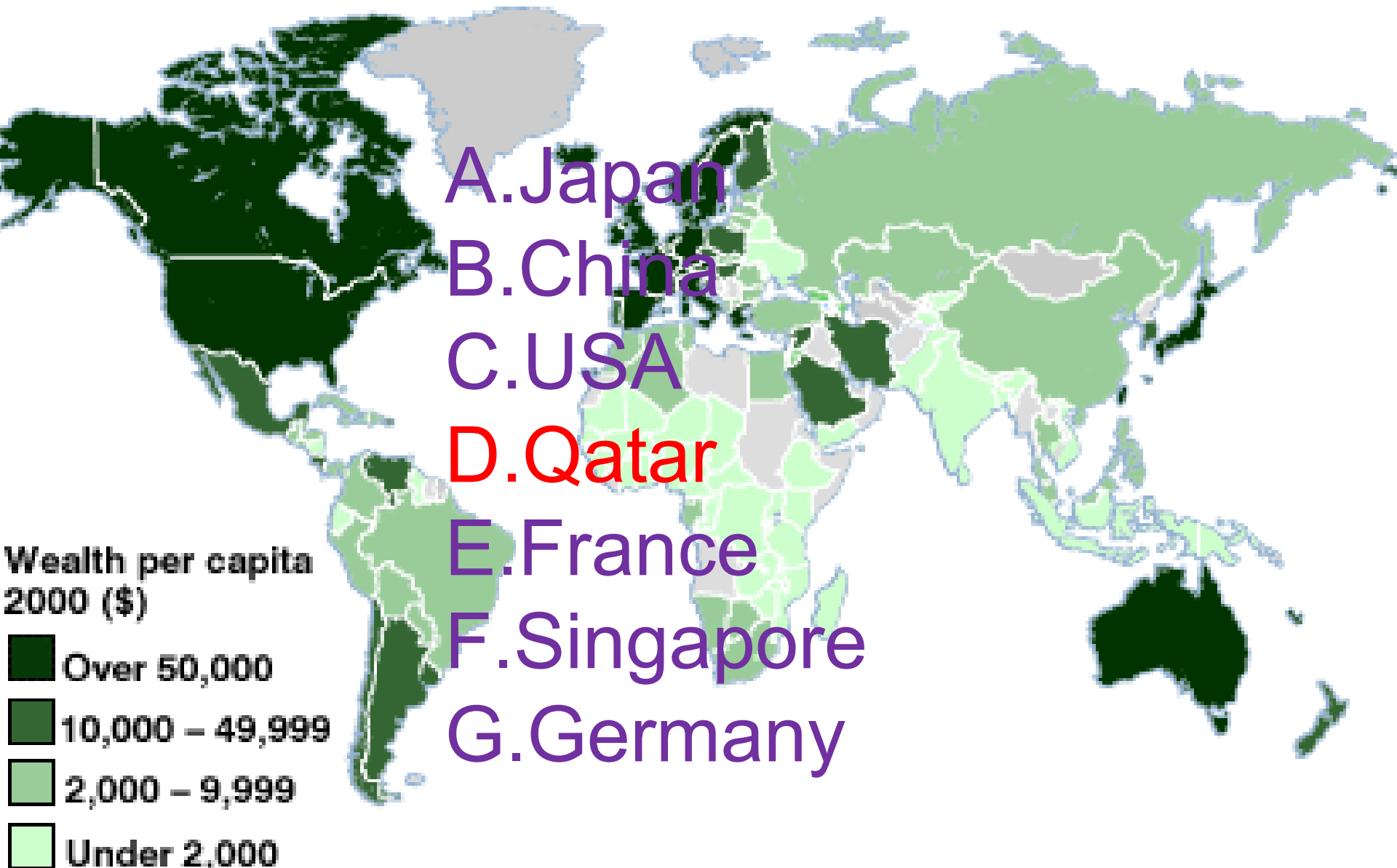
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5. Which country is the wealthiest?

DISTRIBUTION OF GLOBAL WEALTH



Which country is the wealthiest?



Wealth = GDP per capita

Top 10 Richest Countries in the World

1. Qatar



2. Luxembourg



3. Singapore



4. Brunei



5. Kuwait



6. Norway



7. UAE



8. San Marino



9. Switzerland



10. Hong Kong

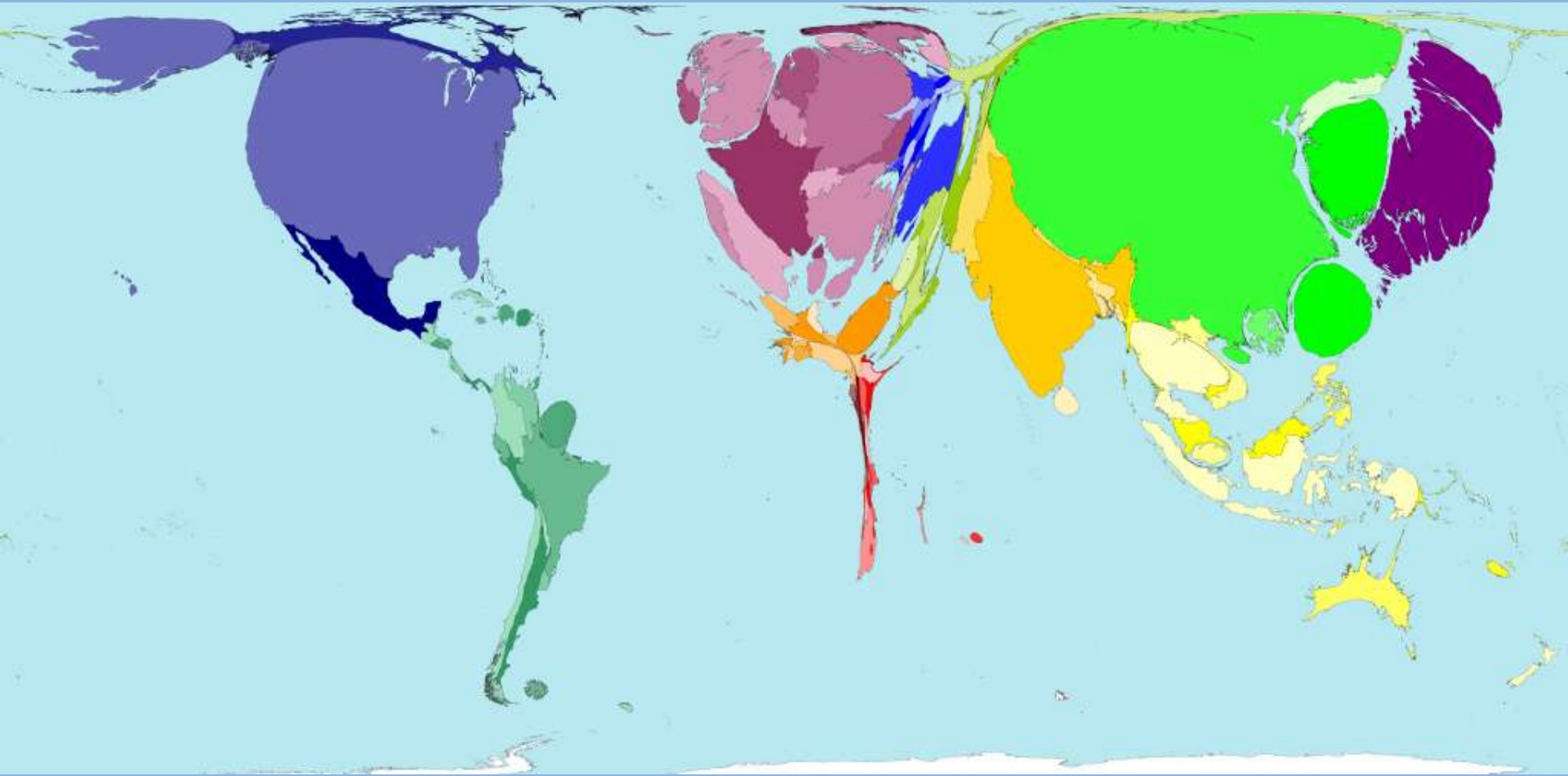


Where are WE?!

This is our world...

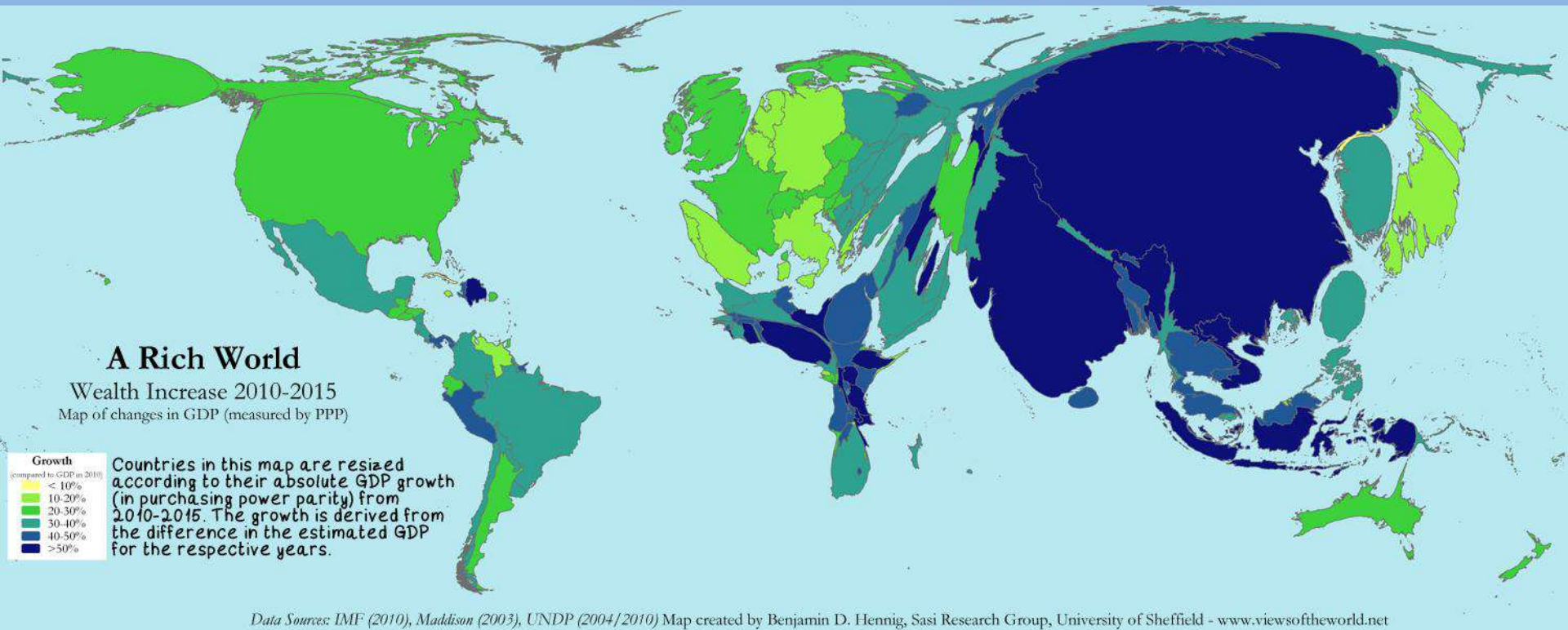


Wealth Distribution (based on overall GDP)



Where is the money NOW?

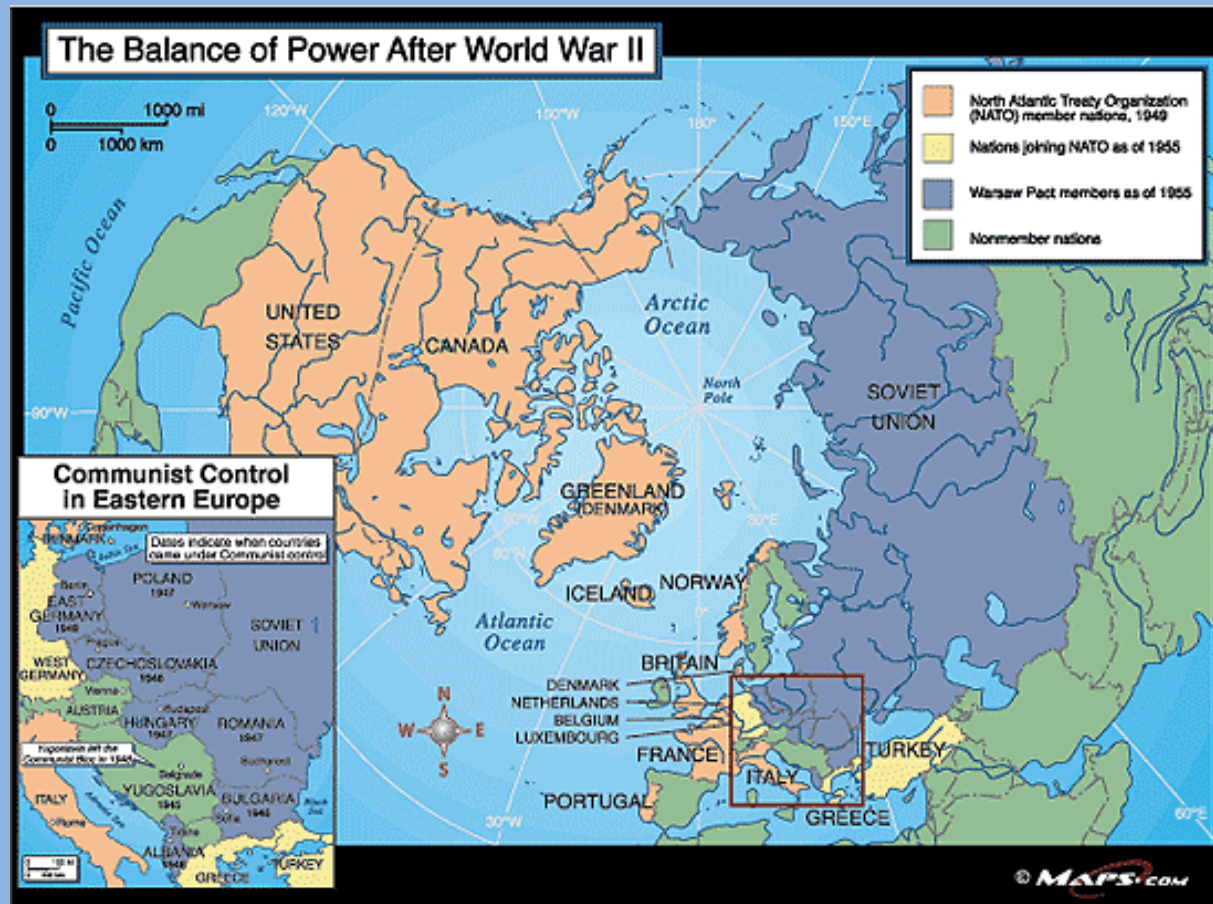
Wealth Distribution



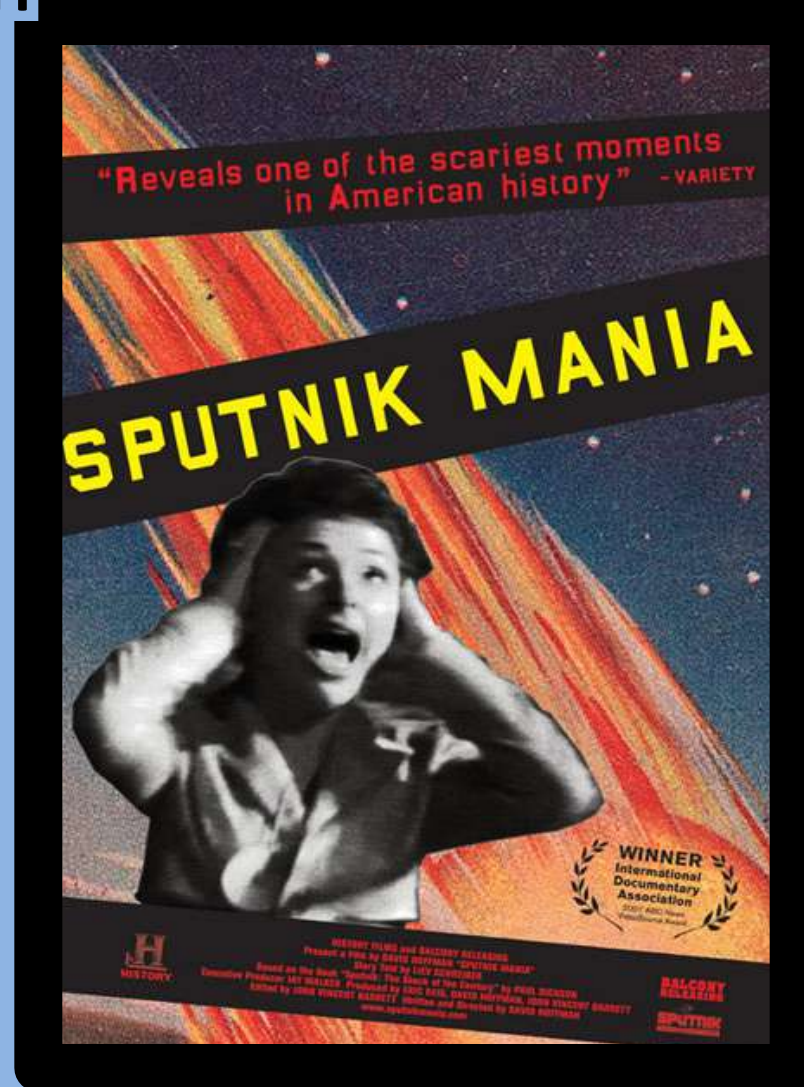
Where is the money GOING to be?



Our nation's place in the world was different 60 years ago.



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different 60 years ago.



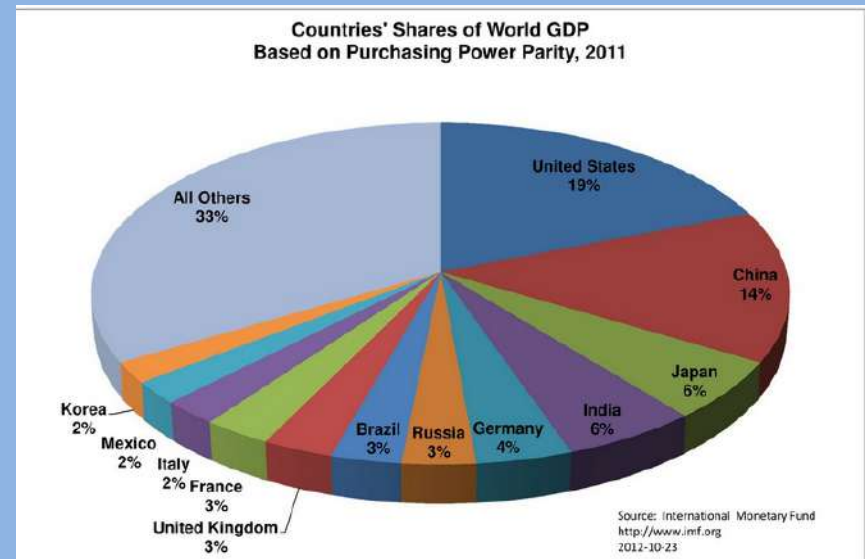
Today. 2016. After the Recession.

- The myth of the “best language”

1945



2011



Goal: Every student and teacher should be able to answer the following questions:

Student: What is the relevance of the subject you are studying?

Teacher: What is the relevance of the subject you are teaching?

WHY ARE WE
HERE?!?!?!?

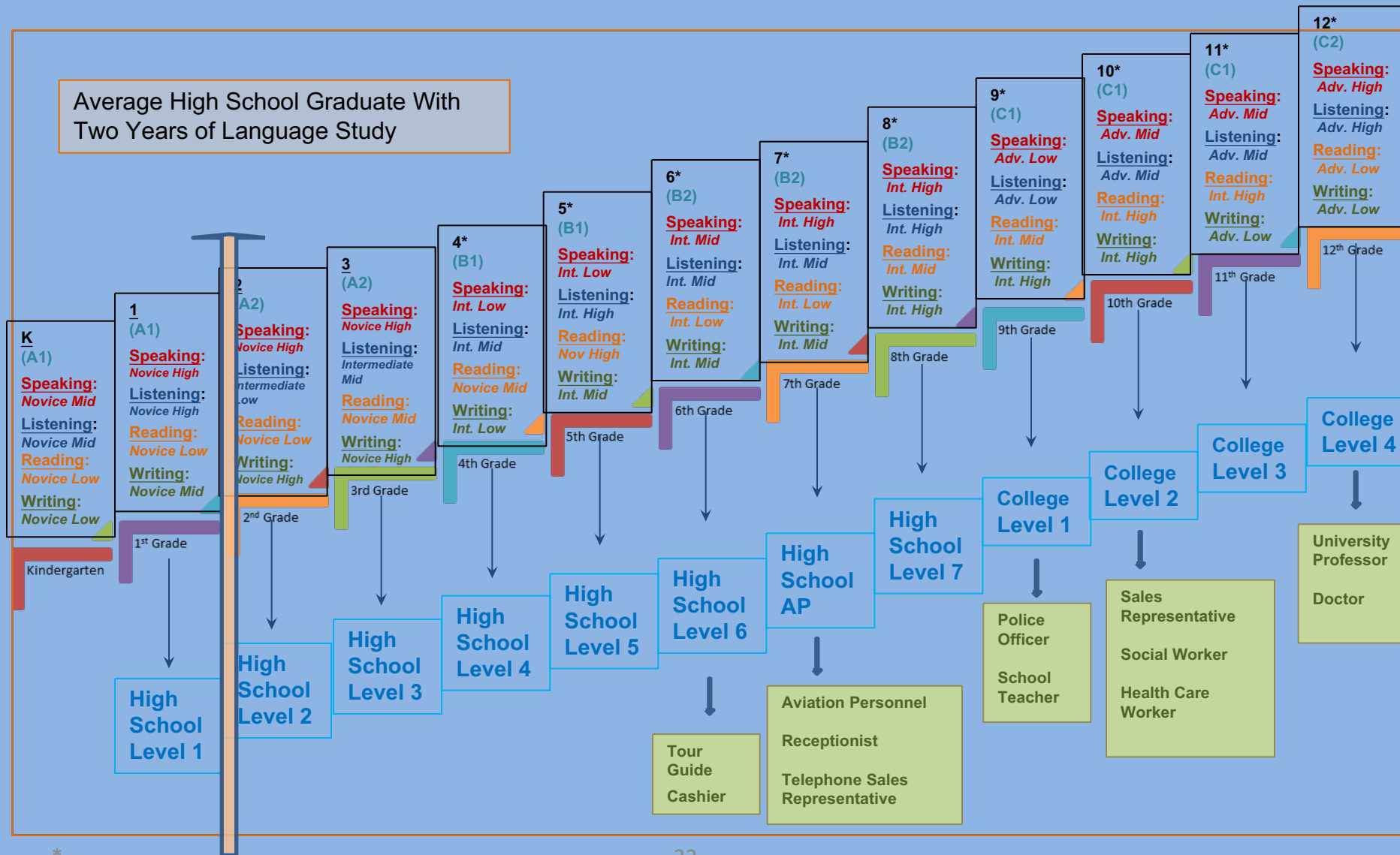




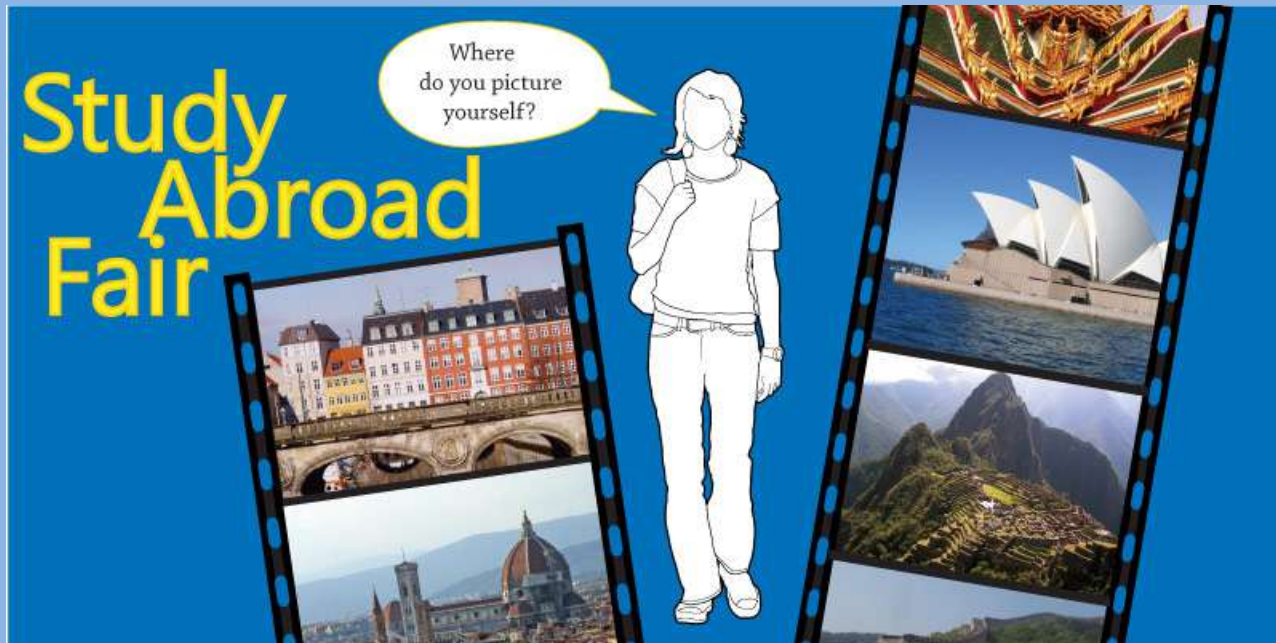
Competitive Advantage

How does your job application or college application get to the top of the pile?

Job One: Real Proficiency



Job one: Get thee overseas....



What is the Most Important Language?

- French
- German
- English
- Mandarin
- Arabic
- Portuguese
- Spanish



Answers

- U.S. Business Person



- Japanese Business Person

Answers

- U.S. Business Person

ENGLISH



- Japanese Business Person

Answers

- U.S. Business Person

ENGLISH



- Japanese Business Person

***The
Language
of the
Customer***

Two things

- Foreign Language is a Competitive Advantage
- It's not that the US is doing any worse – it's that other countries are doing well too!



Die Grenzen meiner Sprache
bedeuten die Grenzen meiner Welt.

-Ludwig Wittgenstein



The borders of my language
determine the borders of my world.

-Ludwig Wittgenstein



Language = Life X 2

Language = Life X 2
... X 3... X4... X5...

What is Global Competence?

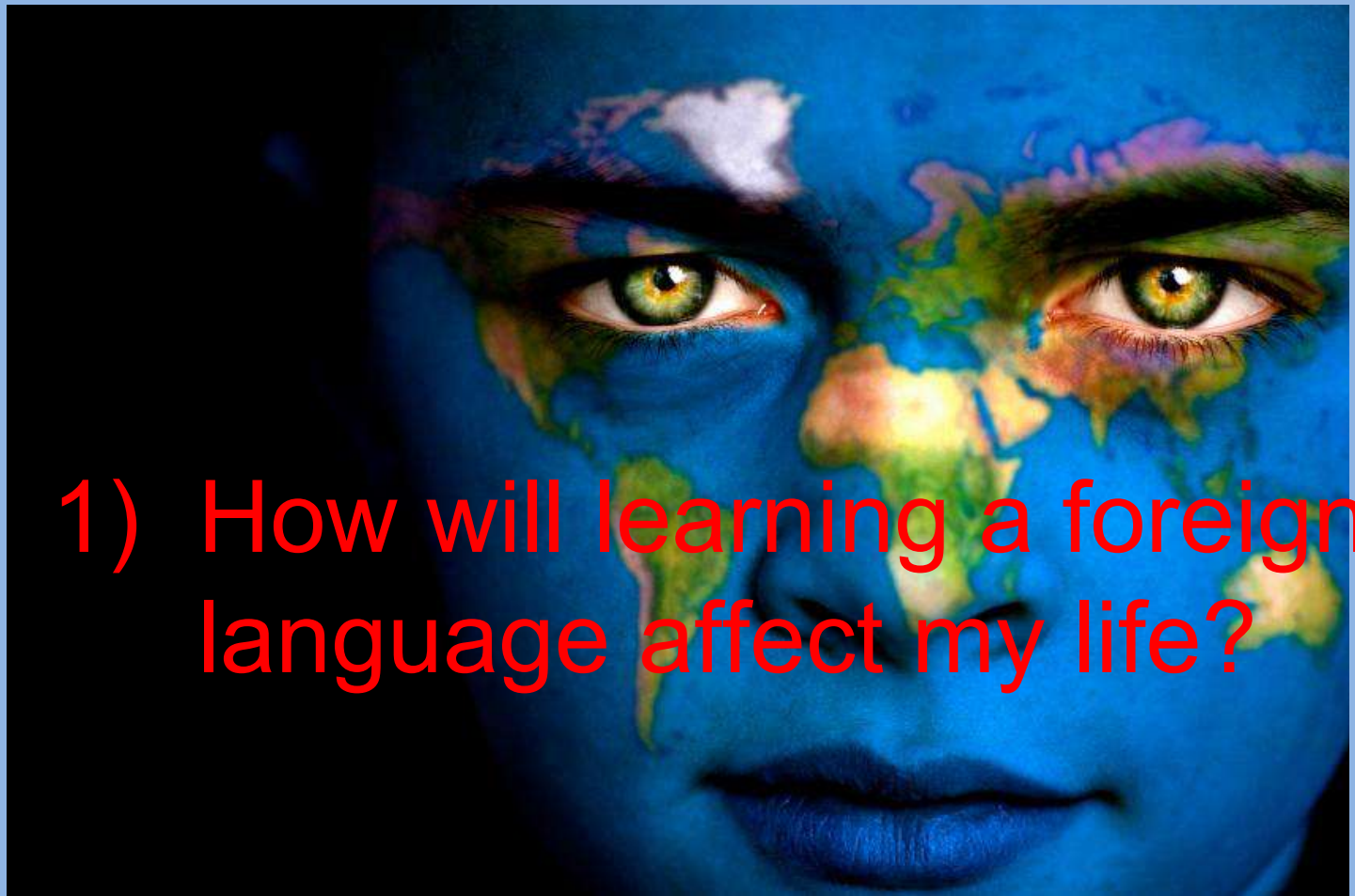
1. Investigate the World
2. Weigh Perspectives
3. Communicate Ideas
4. Take Action
5. Apply Disciplinary and Interdisciplinary Expertise



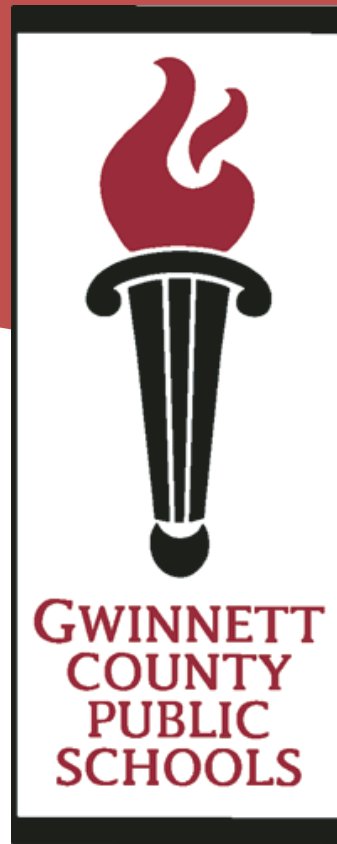
So where does this leave you?



So where does this leave you?



1) How will learning a foreign language affect my life?



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