Georgia DECA Statesman Test Review

Name the Georgia DECA State Action Team and the office they represent.

Lance Pulliam, President

- Justin Morgan, Executive Vice President
- Stephanie Thwaits, Executive Secretary
- Taylor Wingard, Vice President-Civic Consciousness
- Kelliann Morrisey, Vice President-Communications/ Public Relations

KayLynn Samples,
 Vice President Chapter Development

- Dakota Wilson,
 Vice President Business Partnerships
- Aviance Washington,
 Vice President Competitive Events
- Freddy Rincon, Vice President-Finance
- Hunter Gibbs,Officer Assistant

What is the National DECA mission?

Our Mission:

DECA prepares emerging leaders and entrepreneurs in marketing, finance, hospitality, and management in high schools and colleges around the world.

What is the name of the National **DECA** newsletter?

Dimensions



What is the 2010-11 DECA theme?





When was Georgia DECA Organized?

1944



When was National DECA organized?

1946



Where is the birthplace of National DECA?

Memphis, Tennessee



Where is the National DECA headquarters located?

Reston, Virginia



Name the Four points of the DECA Diamond.

Outer Points:

Inner Points:

DECA prepares the next generation to be:

Academically Prepared Community Oriented Professionally Responsible Experienced Leaders DECA's Comprehensive Learning Program of:

Integrating Classroom Instruction Applied Learning Connecting to businesses Promoting Competition

What is the correct way to obtain the floor?

Mr./Mrs. Chairperson [recognize] "I move that..."



What is the correct way to state a motion?

The correct terminology to use when stating a motion is "I move that..."



Define a Quorum

A quorum is the number of people needed to conduct business.



What are the 4 levels of DECA?

Local Chapter

Region





What are the four divisions of DECA membership?



Professional

Collegiate DECA





What does the DECA diamond stand for?

Value



Who is the National Executive Director of DECA?

Edward Davis



Where is the 2011 International Career Development Conference (ICDC) held?

Orlando, Florida



Who is the National DECA President and the Southern Region Vice-President?

President

Kurtis Conkel

Southern Region Vice President Aramis Betts

What is the official color of DECA?

Blue



Who can be a DECA member?

• Any student who is enrolled in a marketing class first or second semester.

• Any student on a declared marketing pathway.

Interest in marketing, management and entrepreneurship.

Students enrolled in crossover courses – Entrepreneurship, International Business/Marketing, Business Management, etc.

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Name the regions of National DECA

Western

Central

Southern

North Atlantic



What is your Region?

Southern Region

Name 10 Other States in Your Region

Alabama
Tennessee
Louisiana
Mississippi
Texas

South Carolina
North Carolina
Florida
Arkansas
Oklahoma

Who is the State Program Specialist for Marketing Education?

Linda Smith



Who is the State Executive Director?

Rhonda Samples



Who is the State Assistant Executive Director?

Scott Ferguson



What does CTSO stand for?

Career Technical Student Organization



Name the National Contest Guide.

DECA Guide



Duties of the President.

The President oversees all activities conducted by the State Action Team.

The President assumes the main leadership role at the Fall Leadership Development Conference and the State Career Development Conference. The President works closely with the State Advisor, the State Officer Advisor and the State Action Team to ensure that all undertakings are successful.

The President uses leadership skills and vision to inspire all Georgia DECA members.

Duties of Executive Vice President.

Functions in absence of the President.

 Presides at specified functions such as Fall Leadership and State Career Development Conference. Prepared to assume the duties and responsibilities of the President should the need arise.

Supervises (along with the President) the development and implementation of the State Action Team's Program of Work.

Duties of Executive Secretary

Maintains all written records for State Action Team Records written minutes of all State Action Team group efforts.

Works with State Officer Advisor to establish agendas. Uses organizational skills in order to maintain a clear written record of the Action Team's efforts on an annual basis.

Duties of Vice President of Civic Consciousness.

Primary responsibility is the planning, organization, and implementation of statewide publicity needed in order to convey information from chapters, regions, and the business community.

Duties of Vice President of Communications/ Public Relations

Primary responsibility is the planning, organization, and implementation of statewide publicity in order to convey information from chapters, regions, and the business community.

Duties of Vice President of Chapter Development

Primary responsibility is the planning, organization, and implementation of two statewide projects in order to increase existing chapters' activities and membership levels as well as establish new chapters in schools without current DECA and/ or marketing education programs.

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Duties of Vice President of Business Partnerships

Primary responsibility is the planning, organization, and implementation of two statewide projects designed to stimulate stronger partnerships between Georgia DECA and business leaders across the state.

Duties of Vice President of Competitive Events

Primary responsibility is the planning, organization, and implementation of two statewide projects which will lead to improve competitive skills in written, role play, and testing events from DECA members across the state.

Duties of Vice President of Finance

Primary responsibility is the planning, organization, and implementation of two statewide projects designed to raise funds which the Georgia DECA State Action Team and the Georgia DECA Executive Director use to endow a special initiative for the state.

Who is the Georgia DECA Foundation Board President?

Bob Armbruster



What is the mission of the Georgia DECA Foundation?

Mission

The GA DECA Foundation provides funding support for GA DECA Student participation in a competitive-enhanced environment within the Georgia Marketing Education Program, by establishing business partnerships and providing opportunities for interface with student academia.

The Foundation enables the GA DECA student member to obtain leadership training and professional development in marketing, management, and entrepreneurship, plus gain vocational guidance which facilitates, strengthens, and serves future demands of the Georgia work force and business communities

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DECA's Membership

DECA encompasses more than 185,000 students and advisors in more than 5,000 school chapters.