#### **Economic Fundamentals questions**

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Mr. Stevens owns a building in downtown Bentonville. He has considered opening a sporting goods store in the building but has also been approached by someone who would like to rent the space to open a gym. If Mr. Stevens decides to open his sporting goods store, what is the opportunity cost of this decision? a. the opportunity to rent it to another tenant b. the property tax he would pay on the building c. the opportunity he has to run his own business d. the profits he would make from his sporting goods store



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The study of how individuals, institutions, and society make optimal choices under the conditions of scarcity is a. allocation. b. deregulation. c. economics. d. specialization.

EF 1a

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#### Software Economy (2007 to 2011)

- Global Information Technology (IT) employment will rise by 7.1 million jobs
- More than 100,000 new businesses will emerge as a result of the growing IT field
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