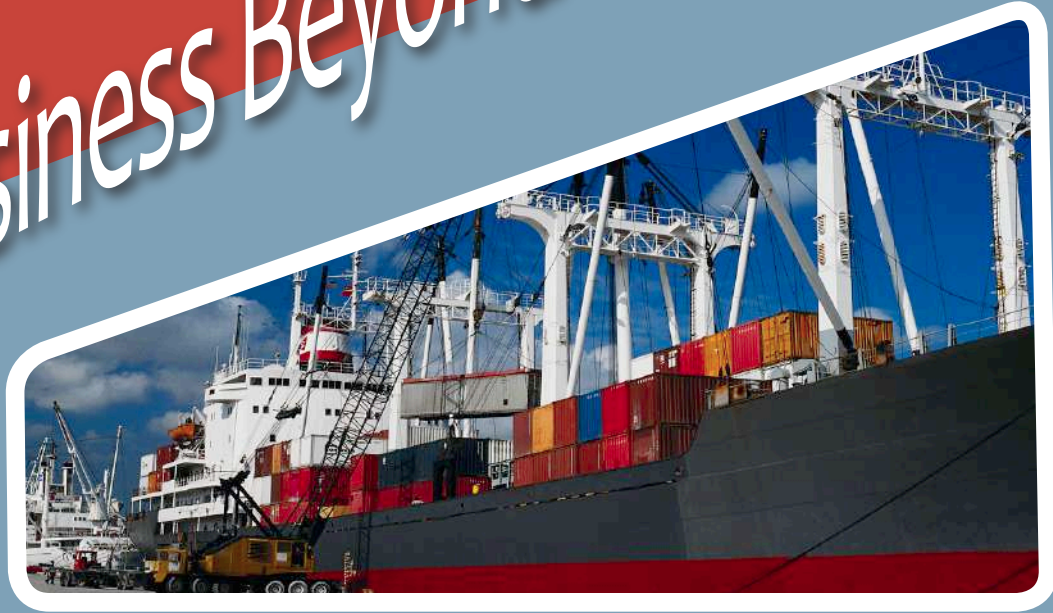




Business Beyond Borders

Ponte Vedra High School's Academy of International Business and Marketing will focus on logistics and offer two strands: International Business and International Marketing. Students will also study Spanish or Chinese.



Students receive exciting hands-on training in an integrated academic and business curriculum that prepares them for college and a career in the international business community.

- One-third of U.S. corporate profits are now generated through international corporate business.
- One in six Americans owe their employment to foreign trade.
- People who can communicate across borders culturally are more likely to achieve business success.
- Since cultural differences can undermine business relationships, more firms than ever are training their traveling executives in international protocol.

- The world is getting smaller, and it is likely that you will be traveling to a foreign country during your lifetime.
- If the world were a village of 1000 people, the village would be made up of 590 Asians, 123 Africans, 95 Europeans, 84 Latin Americans, 55 former Soviet Union members, and 53 North Americans.



Why International Business?

- Just "Business" isn't enough-97% of our global population is outside the U.S.



Academy Partners

- | | | |
|-----------------------------------|-----------------------------|------------|
| LandStar | University of North Florida | Ring Power |
| St. Johns River Community College | | JAXPORT |
| National Safety Commission | | |

THE FUTURE IS YOURS. GET READY.

Career Academies are unique “schools-within-schools” that offer structured, personalized learning through career-related classes with a focus on technical skills. The exciting opportunities for students offer them a chance

to succeed academically while getting a leg up towards their career goals. Students prepare for college and a career by enrolling in advanced academic and technical courses. Students will gain a skill they will keep for a lifetime... it’s

like choosing a college major. Plus, Career Academy students go to college more often than other kids.

Solid academics and career skills... That’s what Career Academies are all about.



Academy of International Business and Marketing Advisory Board

University of North Florida
St. Johns River Community College
LandStar
JAXPORT
National Safety Commission

Staff

Craig Speziale	Principal
Greg Bergamasco	Assistant Principal
Jewel Johnson	Assistant Principal
Larry Woodward	Career Specialist

Contact Us

Larry Woodward
woodwal@stjohns.k12.fl.us
www.stjohns.k12.fl.us/academies

