

Introduction to Banking

Financial Literacy for Middle School Students

Introduction

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Did you know?

38% of teens say they are currently saving.

87% of teens say they know little to nothing about managing money.

Nearly 70% of all teens say they prefer to browse their favorite store online.

44% of teens expect to pay around half of the cost of college.



What questions do you have about managing your money?

Banking Balance Alerts Mobile App Deposit Slips Mobile Deposits Checking

Savings Account Debit Card

Money Credit Cards Checks Deposit Mobile Banking

Budgeting Fraud

What We'll Discuss Today

- How do I open a banking account?
- Why is saving money important?
- How do I start budgeting?



Using an Account

Accounts can serve different purposes:

- Savings Build funds for future purchases
- ☐ Checking Everyday purchases

Using an Account

What you'll need to get started:

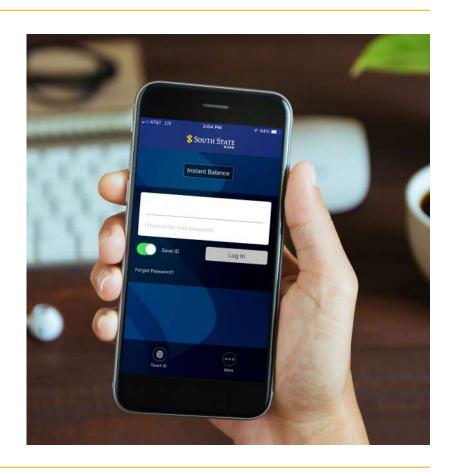
- Minimum opening balance
- ID card or passport
- Second form of ID
- Parent or guardian (if under 18)

Decide if you need:

- Debit/ATM card
- Checks

Ways to make a deposit:

- Mobile Deposits¹
- Select ATMs
- In Branch





How do you earn and spend your money?

- Do you get an allowance?
- Birthday or holiday money?
- What do you spend money on? Example: food, shopping, video games, movies, etc.

Savings

Start saving today and watch your money grow!

Ways to Save

- Youth Savings
- Round Up to Save^{TM 2}



What are you saving for?

Total Cost

Months Until Purchase

Total to Save Per Month



Get Started With a Budget

What is a budget?

- A way to track your money.
- Can help you set and reach goals.
- Small changes make a difference.
 - Bringing after school snacks instead of buying them could save \$30 a week or \$120 a month!

Use a budget to manage your money and reach savings goals!



Technology Makes it Easy



Online & Mobile Banking³

 Easily access your account balances and more from your phone or tablet.

Mobile App³

- Protect yourself from fraud by having your account and transaction information at your fingertips.
- Deposit checks.

Find Locations and ATMs

Payment Solutions

 Apple Pay^{® 4}, Google Pay^{TM 5}, Samsung Pay^{TM 6}, Visa[®] Checkout⁷ and Debit Card⁸

- 3. Third party message, data or internet service provider fees may apply
- 4. Apple Pay and Touch ID are trademarks of Apple Inc.
- 5. Google Pay is a trademark of Google Inc.
- 6. Samsung Pay is a registered trademark of Samsung Electronics Co., Ltd.
- 7. VISA is a registered trademark of Visa International Service Association and used under license.
- 8. Debit card fees may apply. See your banker for applicable fees.



Takeaways

- Use a budget to track what you have.
- Open an account to start growing your savings and managing your money.
- Set a goal to stay on track.
- Don't be afraid to ask for help.



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