

# FBLA

(Future Business Leaders of America)

Career, Technical Student Organizations (CTSO)



# Standard 11

**Explore** how related student organizations are integral parts of career and technology education courses through leadership development, school and community service projects, entrepreneurship development, and competitive events.

# Learning Targets

**LT1:** I can explain the goals, mission, and objectives of FBLA

**LT2:** I can explore and recognize the impact and opportunities FBLA develops.

**LT3:** I can explore the opportunities available in participating in conferences, competitions, community service, and other FBLA activities.

**LT4:** I can explain how participation in CTSOs can promote lifelong responsibility for community and professional development.

**LT5:** I can explore the competitive events related to the content of this course and the necessary preparation.

# Standard 11 ~ Sub-standards

- **Explain** ~ 11.1 and 11.4
  - **Explain** the goals, mission and objectives of Future Business Leaders of America
  - **Explain** how participation in career and technology education student organizations can promote lifelong responsibility for community service and professional development.

# Standard 11 - Sub-standards

- **Explore** ~ 11.2, 11.3, and 11.5
  - **Explore** the impact and opportunities a student organization (FBLA) can develop to bring business and education together in a positive working relationship through innovative leadership and career development programs.
  - **Explore** the local, state, and national opportunities available to students through participation in related student organization (FBLA) including but not limited to conferences, competitions, community service, philanthropy, and other FBLA activities.
  - **Explore** the competitive events related to the content of this course and the required competencies, skills, and knowledge for each related event for individual, team, and chapter competitions.

# Student Organizations

- Student organizations provide an opportunity to
  - learn about the importance of core values
  - leadership development
  - and career possibilities
- All Career, Technical Student Organizations (CTSOs) have a purpose
  - Some common factors.



# FBLA


- FBLA promotes development of
  - Leadership skills
  - Career goals
  - Civic and personal responsibilities
- Levels of Membership
  - Middle level - Middle School
  - Secondary level – High School
  - Phi Beta Lambda (PBL) - College



# History of FBLA

- FBLA organization dates back to 1937
  - Hamden Forkner of Teachers College, Columbia University in New York City
  - Recommends a national organization is needed for business clubs in high schools and colleges in the nation
- In 1940 the name Future Business Leaders of America is selected for the organization
- 1942 an experimental chapter was chartered in Johnson City, Tennessee
  - End of the year, 39 chapters were added



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- 1946 – Headquarters office is established
    - Located at the National Education Association Center in Washington, DC
  - 1947 – Iowa becomes the first FBLA state chapter.
  - 1958 – Phi Beta Lambda is created
    - The University of Northern Iowa is the first PBL chapter
  - 1973 – FBLA-PBL appoints Edward D. Miller as the association's first full-time executive director
  - 1981 – The Conrad N. Hilton Foundation purchases land in Reston, Virginia
    - The site for a future FBLA-PBL National Center
    - 1990 – groundbreaking ceremony for the National Center (opened 1991)

# FBLA Events

- Members of FBLA are able to compete in events at the local, state, and national levels
  - Test knowledge and skills related to business.
  - Competitive event - open to an individual, team, or chapter.
- Members are also encouraged to participate in community service projects and activities
  - March of Dimes, State Projects, Local Events



# ELHS FBLA

- Chapter was chartered in November 1990
- Meetings are held at least twice a month (every two weeks)
  - Thursday, 3:25, Room 516 (Goins) or 615 (Brew)
- Region 9 – Northeast Region

