

Name _____

Date _____

Period _____

Famous Entrepreneurs Scavenger Hunt

BMA-IBT-7: Demonstrate an understanding of entrepreneurship through recognizing a business opportunity, how to start a business based on the recognized opportunity, and basics of how to operate and maintain that business.

- I can identify unique characteristics, traits, and concepts of the successful entrepreneur.

Directions: Hold down “CTRL” and click on each of the links provided to answer the questions. Be sure to **BOLD** your answers.

1. **Charles Schwab** – <http://www.forbes.com/profile/charles-schwab/>
 1. What is Charles Schwab's net worth?
 2. What year was his company founded?
 3. What type of business is he in?
2. **Donald Trump** – <http://www.biography.com/people/donald-trump-9511238#synopsis>
 1. What did Donald study in college and where did he go to school?
 2. How did he earn his money?
3. **Dave Thomas** – [https://en.wikipedia.org/wiki/Dave_Thomas_\(businessman\)](https://en.wikipedia.org/wiki/Dave_Thomas_(businessman)) & <http://www.aboutwendys.com/Our-Company/Our-Story/>
 1. How did Wendy's get its name?
 2. What year was the 1st Wendy's opened?
 3. What year did Wendy's open its 6000th store?
4. **Bill Gates** – <http://www.statista.com/statistics/273475/number-of-employees-at-the-microsoft-corporation-since-2005/> & <http://news.microsoft.com/facts-about-microsoft/> & <http://www.ask.com/technology/programming-language-did-bill-gates-develop-f2996facd1d3dcfb>
 1. How many employees did Microsoft have in 2014?
 2. What year did Microsoft begin?
 3. What programming languages did Bill Gates develop?
5. **Debbie Fields** – <http://www.mrsfields.com/about/>
 1. What year did she open her 1st store?
 2. What does Mrs. Fields sell?
 3. In 1990, what did Mrs. Fields begin to do?
6. **Phil Knight** – <http://www.referenceforbusiness.com/biography/F-L/Knight-Philip-H-1938.html> & http://www.answers.com/Q/What_does_Nike_stand_for
 1. In the beginning, where did Phil sell his shoes?
 2. Who was Phil's co-founder?
 3. What does NIKE stand for?
7. **Martha Stewart** – <http://www.biography.com/people/martha-stewart-9542234#lifestyle-guru>

Name _____

Date _____

Period _____

1. What type of business did Martha start in the 1970's?
2. How much is Martha's company worth?
3. Where did Martha work until the age of 13?

8. **Orville Redenbacher** – <http://www.biography.com/people/orville-redenbacher-248523>

1. What did Orville grow in order to make extra money?
2. How did he become successful?

9. **Walt Disney** – http://www.justdisney.com/walt_disney/biography/w_bio_short.html

1. What was Walt's first company called?
2. Where did Walt and his wife get married?
3. What was his ambulance for the Red Cross covered with?

10. **Jerry Yang** – <http://netforbeginners.about.com/od/internet101/f/yahoostory.htm>

1. What did Jerry and David develop? Why?
2. What does YAHOO stand for?
3. When did YAHOO become incorporated?

11. **Bernard "Bernie" Marcus** – <http://www.forbes.com/profile/bernard-marcus/>

1. What company did Bernie co-found, and about what year did this occur?
2. Who did he start the company with?
3. Name three things that Bernie did after he retired in 2001.

12. **Ingvar Kamprad** – <http://www.topbusinessentrepreneurs.com/ingvar-kamprad.html>

1. What company did Ingvar develop?
2. In 1947, what product line did Ingvar add to his company?
3. What type of concept does Ingvar's company have?
4. As of 2004, Ingvar has over _____ stores in more than _____ countries with _____ employees and sales of more than _____ billion.



All of these entrepreneurs had great ideas and created business on those ideas. Each one became successful...maybe you can too!