

Exponential Functions: functions of the form $y = b^x$ where b is a positive real number & the exponent is a variable

Example:

$$f(x) = 3^x$$

Exponential Growth Equation:

$$N = N_0(1+r)^t$$

N = final amount

N_0 = initial amount

r = rate of growth

t = time

Compound Interest Equation:

$$A = P\left(1 + \frac{r}{n}\right)^{nt}$$

A = final amount of the investment

P = Principle (initial investment)

r = annual interest rate

n = # of times interest is compounded each year

t = # of years

Biology Suppose a researcher estimates that the initial population of a colony of cells is 100. If the cells reproduce at a rate of 25% per week, what is the expected population of the colony in six weeks?

$$N = N_0(1+r)^t$$

$$N_0 = 100$$

$$r = 0.25$$

$$t = 6$$

$$N = 100(1 + .25)^6$$

$$N \approx 381,4697$$

There will be about 381 cells in the colony in 6 weeks.

Finance Determine the amount of money in a money market account that provides an annual rate of 6.3% compounded quarterly if \$1700 is invested and left in the account for eight years

$$A = P\left(1 + \frac{r}{n}\right)^{nt}$$

$$P = 1700$$

$$r = .063$$

$$n = 4 - \text{quarterly}$$

$$t = 8$$

$$A = 1700\left(1 + \frac{.063}{4}\right)^{4(8)}$$

$$A \approx 2803.028$$

After 8 yrs, the \$1700 investment will have a value of \$283.03.