

Famous Entrepreneur Scavenger Hunt



1. Charles Schwab-

<http://www.aboutschwab.com/sstory/index.html>

1. What is Charles Schwab's net worth?
2. What year was his company founded?
3. What type of business is he in?

2. Donald Trump- <http://www.biography.com/people/donald-trump-9511238>

1. What did Donald study in college and where did he go to school?
2. How did he earn his money?

3. Dave Thomas- <http://www.essortment.com/history-wendys-restaurant-21035.html> <http://www.aboutwendys.com/Our-Company/Our-Story/>

1. How did Wendy's get its name?
2. What year was the 1st Wendy's opened?
3. What year did Wendy's open its 2000th store?

4. Bill Gates-

http://www.microsoft.com/en-us/news/inside_ms.aspx
<http://www.microsoft.com/billgates/bio.asp>

1. How many employees does Microsoft have worldwide?
2. What year did Microsoft begin?
3. What programming languages did Bill Gates develop?

5. Debbie Fields-

<http://www.mrsfields.com/history>

1. What year did she open her 1st store?
2. What does Mrs. Fields sell?
3. In 1990, what did Mrs. Fields begin to do?

6. Phil Knight-

<http://www.stfrancis.edu/content/ba/ghkickul/stuwebs/bbios/biograph/phil.htm>

1. In the beginning, where did Phil sell his shoes?
2. Who was Phil's Co-founder?
3. How much was his first investment?
4. What does NIKE stand for?

7. Martha Stewart- <http://www.biography.com/people/martha-stewart-9542234>

1. What type of business did Martha start in the 1970s?
2. How much is Martha's company worth?

3. Where did Martha work before she became an entrepreneur?

8. Orville Redenbacher-

<http://www.nndb.com/people/617/000164125/>

1. What did Orville grow in order to make extra money?

2. How did he become successful?

9. Walt Disney-

http://www.justdisney.com/walt_disney/biography/w_bio_short.html

1. What was Walt's 1st Company called?

2. Where did Walt and his wife get married?

3. What was his ambulance for the Red Cross covered with?

10. Jerry Yang-

<http://netforbeginners.about.com/od/internet101/f/yahoostory.htm>

1. What did Jerry and David develop? Why?

2. What does YAHOO stand for?

3. What did YAHOO become incorporated?

11. Bernard “Bernie” Marcus- <http://www.forbes.com/profile/bernard-marcus/>

1. What company did Bernie co-found, and what year did this occur?
2. Who did he start the company with?
3. Name 3 things that Bernie did after he retired in 2001.

12. Ingvar Kamprad- <http://www.topbusinessentrepreneurs.com/ingvar-kamprad.html>

1. What company did Ingvar develop?
2. In 1947, what product line did Ingvar add to his company?
3. What type of concept does Ingvar’s company have? (name 3)
4. As of 2004, Ingvar has over _____ stores in more than _____ countries with _____ employees and sales of more than _____ billion.



All of these entrepreneurs had great ideas and created business on those ideas. Each one became successful; maybe you can too.