

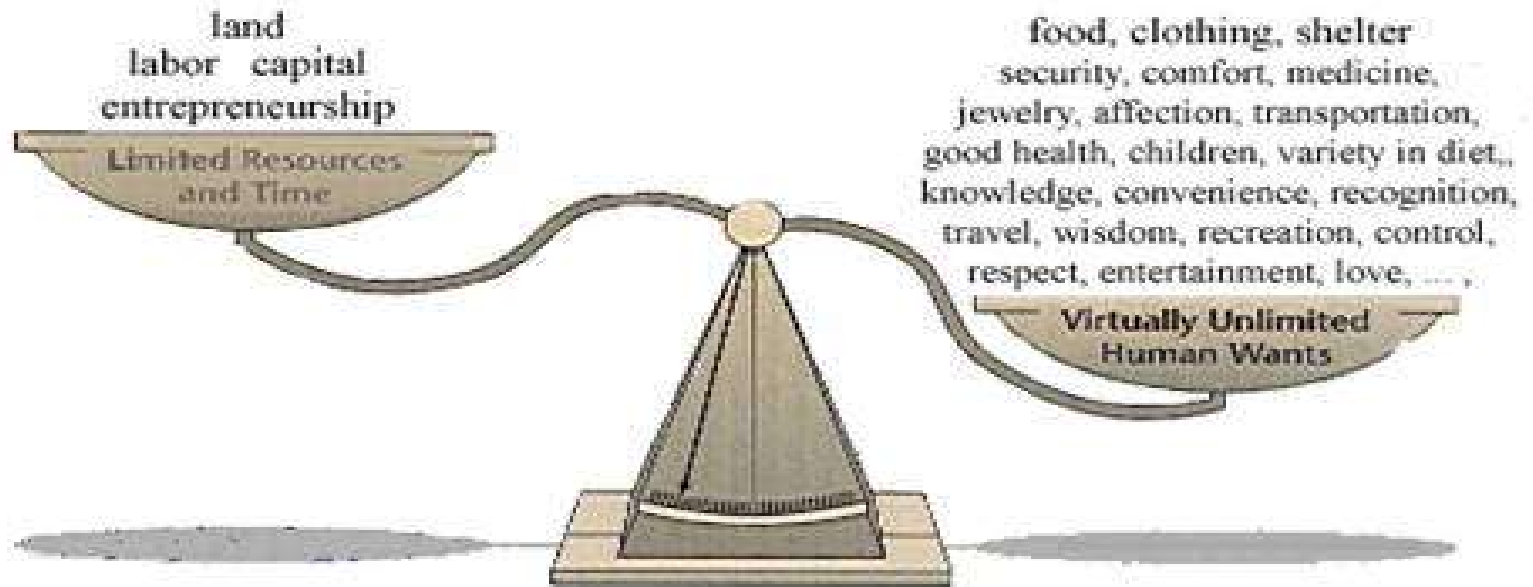
**REVIEW FOR THE
ECONOMICS
END OF COURSE TEST**

REVIEW FOR THE ECONOMICS END OF COURSE TEST

INSTRUCTIONS:

Go through the slides and answer each question in the packet; the slide numbers are listed for each question

SCARCITY

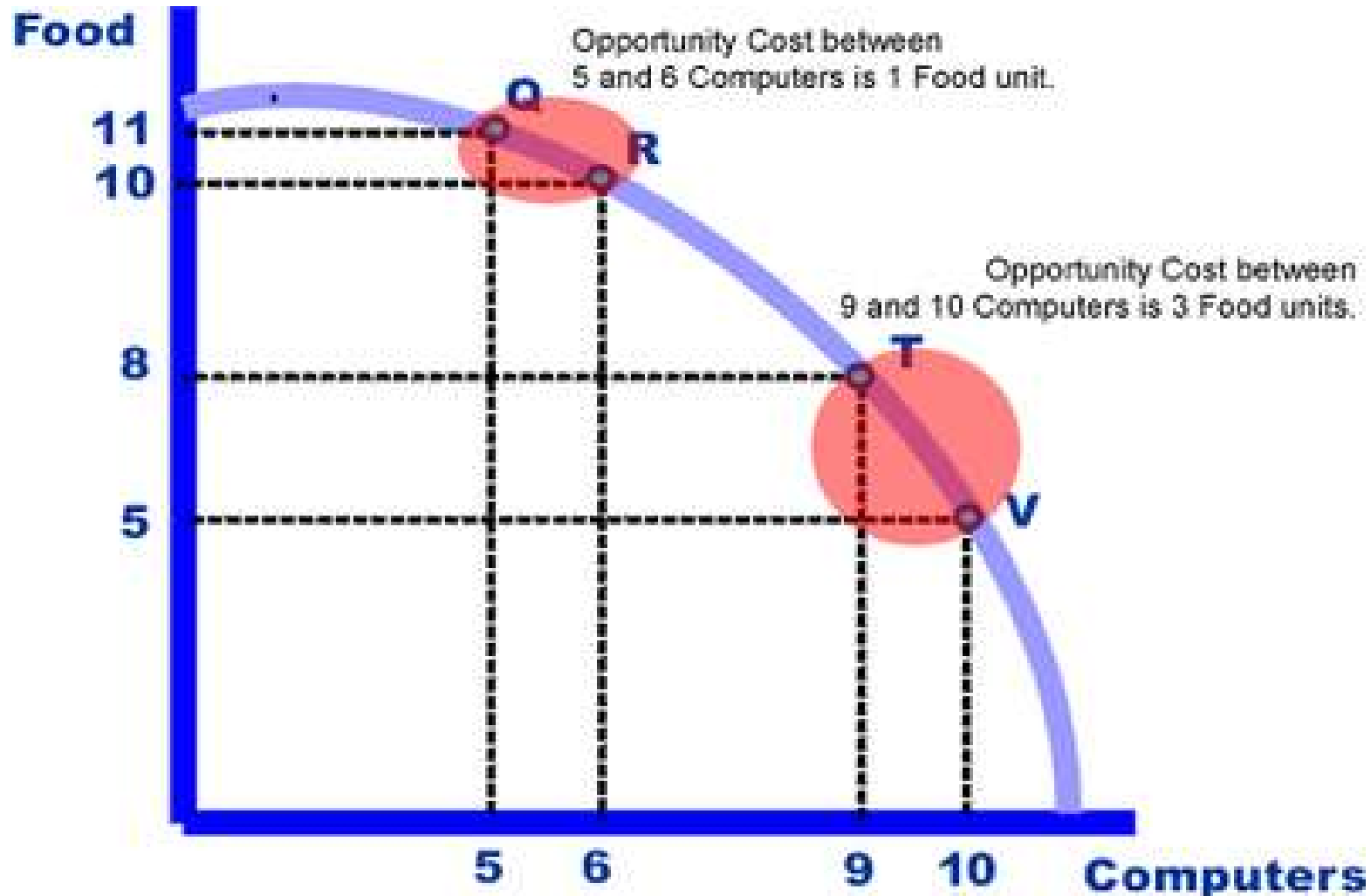


The combination of unlimited wants and limited resources combine to cause scarcity



“Opportunity cost” is the next best alternative and a “tradeoff” is an alternative that must be given up when one choice is made rather than another

The difference is that there can be multiple tradeoffs when making a choice, but only one option can be the “next best alternative”





LAND: any gift of the Earth (such as trees, animals, plants, water, metals, etc.)

Honor Labor!



LABOR: work done by a person (for example, installing a window on a house)

CAPITAL: any good used to make another good (for example, factories and equipment)



ENTREPRENEUR: a person who comes up with the idea to ~~combine~~ the productive resources



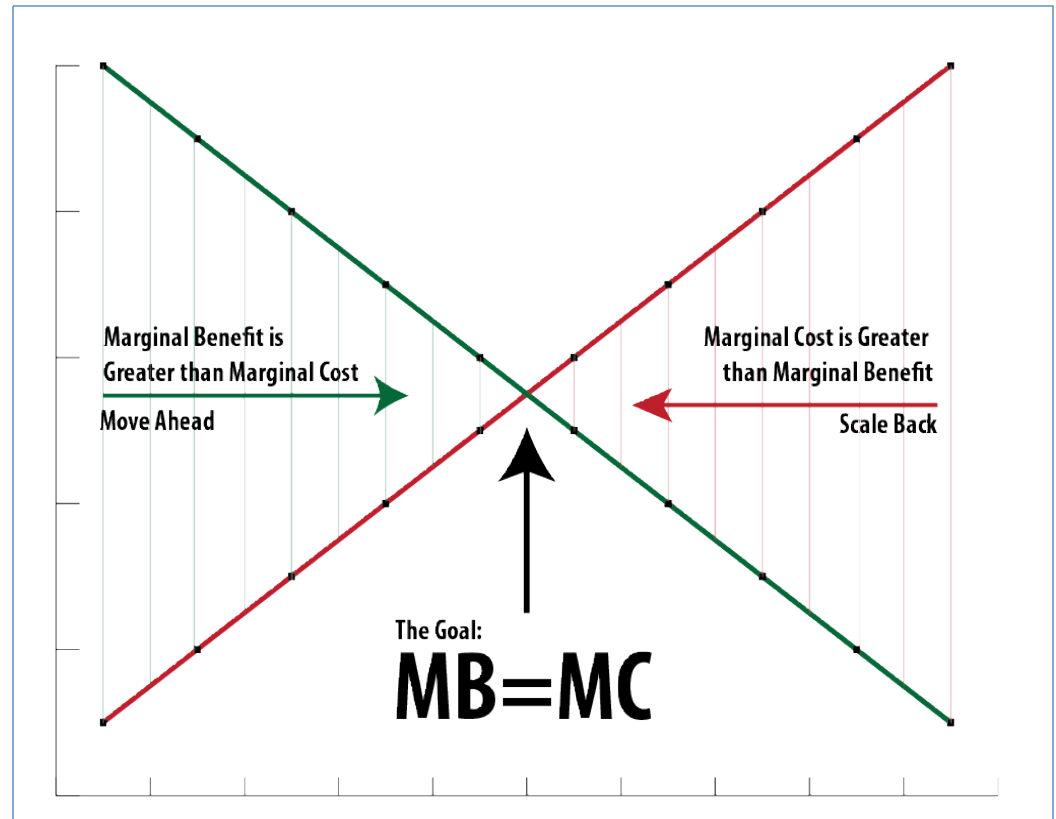
What to produce?

How to produce?

For whom to produce?

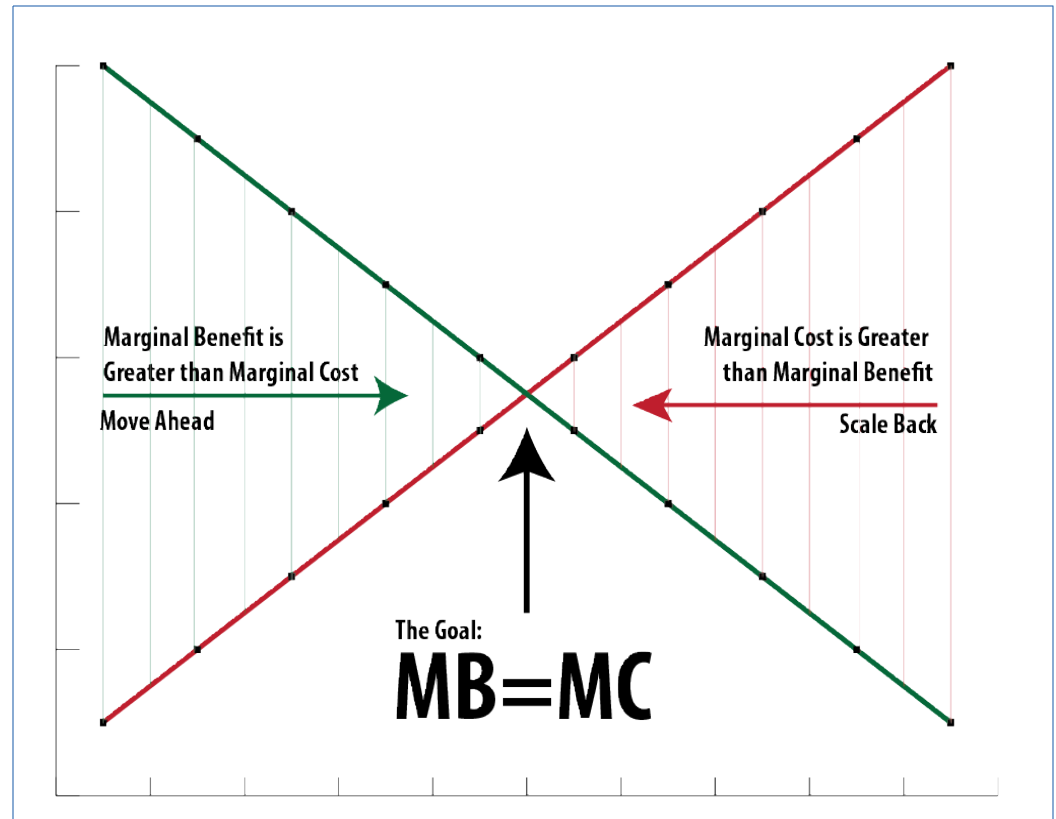
“Marginal benefits” are the extra benefits gained by taking an action

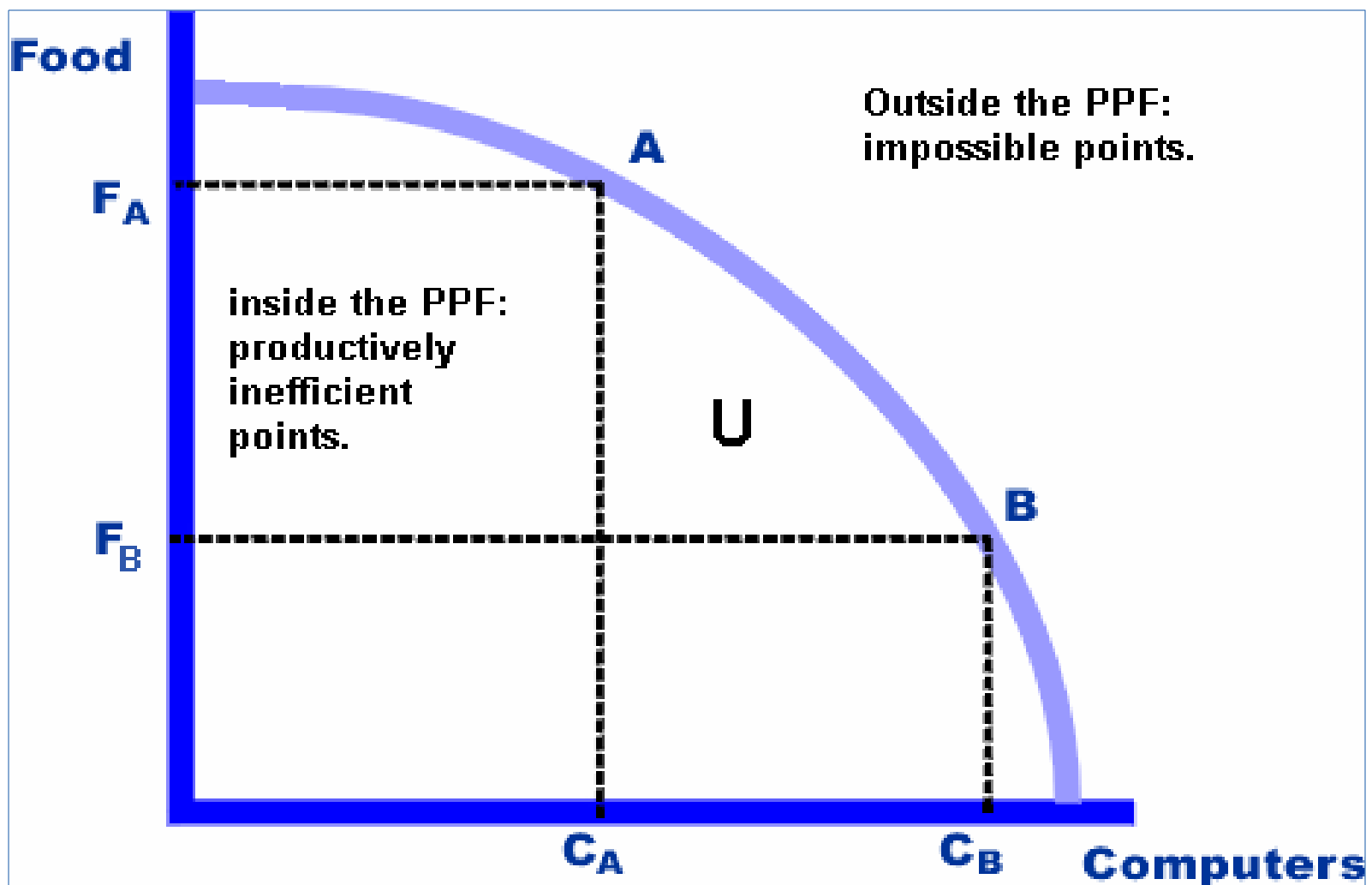
“Marginal costs” are the extra costs from taking an action



If the marginal benefit exceeds the marginal cost of the action, it is the rational decision to take the action

If the marginal cost exceeds the marginal benefit, the action should NOT be taken



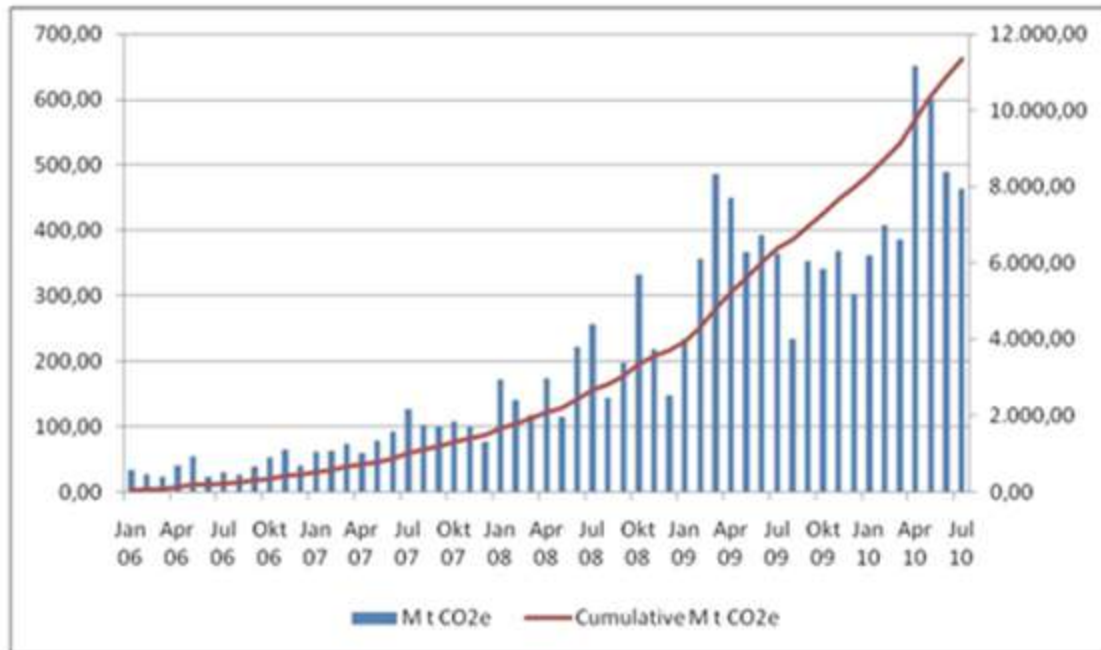


The production possibilities curve is a graphical representation of the concept of opportunity cost; it shows how much of one item must be given up in order to obtain a certain amount of the other item

An example of “specialization in the workplace” is the person who attaches tires to the car in a car factory



European Union Allowances (EUA) transactions on the European Climate Exchange (ECX)



Source : ECX, Reuters, SG
Commodity Research

“Voluntary, non-fraudulent exchange” is trade between individuals, businesses, and/or governments that is done willingly and without any deceit



A traditional economy answers the basic economic questions through customs and past practices



A command economy answers the basic economic questions through a central bureaucracy

The Characteristics of a Free Market



A market economy answers the basic economic questions through the coming together of buyers and sellers in the marketplace



A command
economy has the
MOST government
regulation

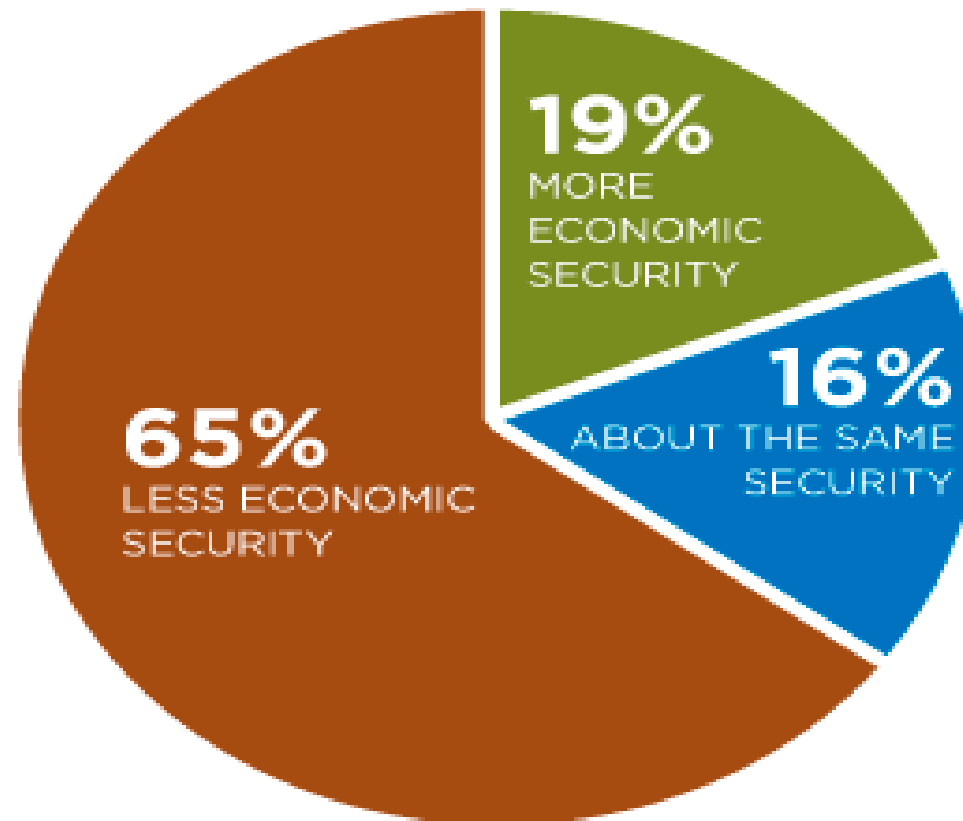
A market economy
has the LEAST
government
regulation



Economic freedom is the ability to make choices that affect your economic well-being

**“Compared to 10 years ago, do you think
Americans today have...”**

(Rockefeller Foundation American Worker
Survey, Feb. 2007)



Economic security is the protection from
adverse economic effects



Economic equity is the knowledge that everyone has a chance to achieve their economic goals



Economic growth is the ability to make yourself better off in life and possess more material goods

Economic efficiency is the wise use of economic resources





Economic stability is knowing that prices and employment are not going to change drastically

A public service or good are services or goods that are paid for and consumed collectively



The government provides them because they are generally not profitable to produce in the private sector



The government redistributes income through welfare and entitlement programs, such as Social Security and Medicaid

PRIVATE PROPERTY RIGHTS

The government protects property rights through the enforcement of contracts in the court system



The government resolves market failures through regulations, legislation, and the providing of public goods and services

Government regulation affects consumers and producers by limiting what is produced, how it is produced, or for whom it is produced



Examples: narcotics are illegal to produce; child labor is illegal; certain products (like tobacco) cannot be sold to children



“Productivity” is the amount of output produced with a given amount of productive resources

Investments, improved equipment, and technology increase economic growth; as businesses become more productive, they are able to lower marginal costs of production, leading to greater efficiency in production

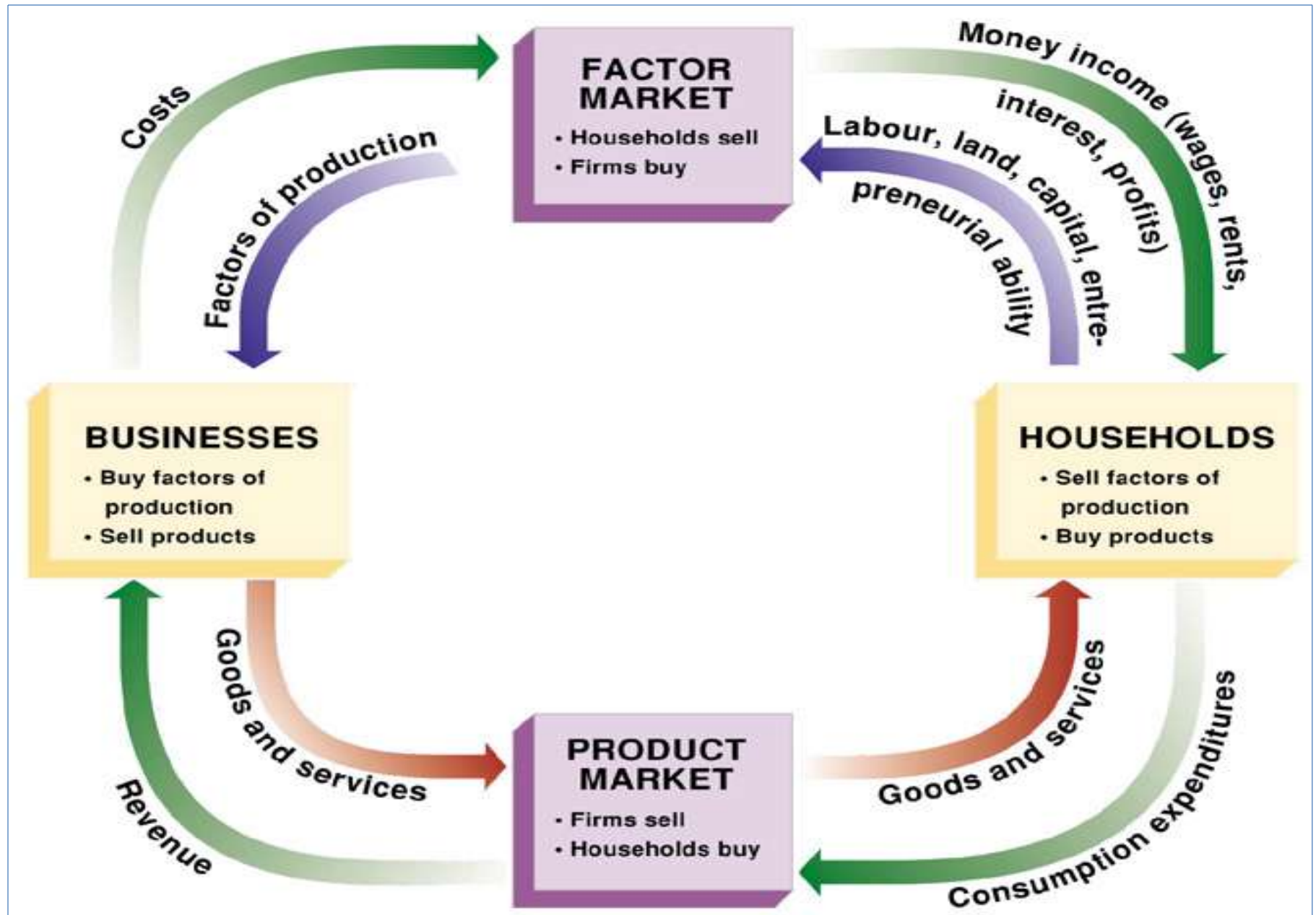


Three examples of investment in human capital are (1) training, (2) education, and (3) healthcare



Investing in human capital leads to economic growth because as people become more productive, it lowers marginal costs of production, which leads to greater efficiency in production

THE CIRCULAR FLOW OF THE ECONOMY

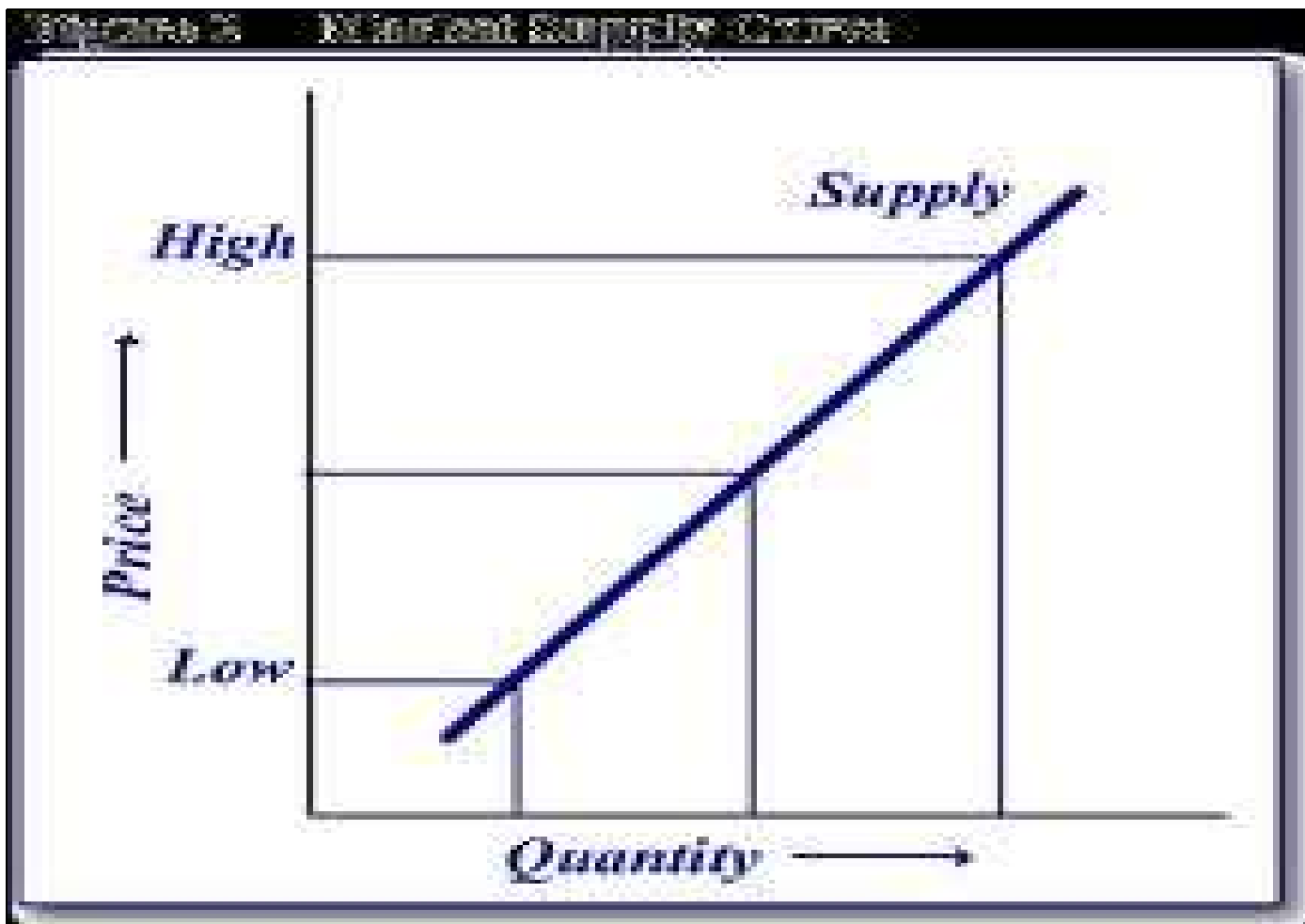


Money flows from the households to the product market in exchange for goods and services

Money from the product market flows to businesses that pay for productive resources in the factor market

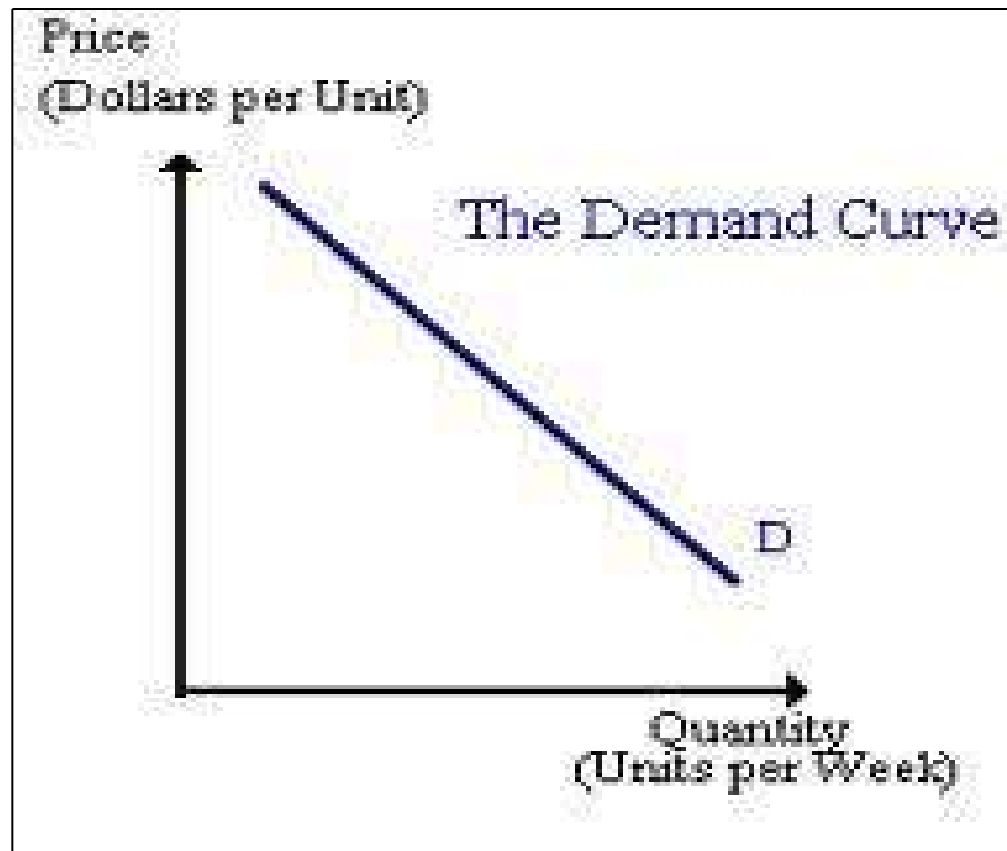
Money from the factor market is taken to households in exchange for those productive resources

Money serves as a medium of exchange because it is accepted by all parties as payment for goods and services



LAW OF SUPPLY: Price and quantity supplied are directly related: as price rises, so does the quantity supplied rise; as price falls, so does quantity supplied fall

LAW OF DEMAND: Price and quantity demanded are inversely related: as price rises, quantity demanded falls; if price falls, quantity demanded rises



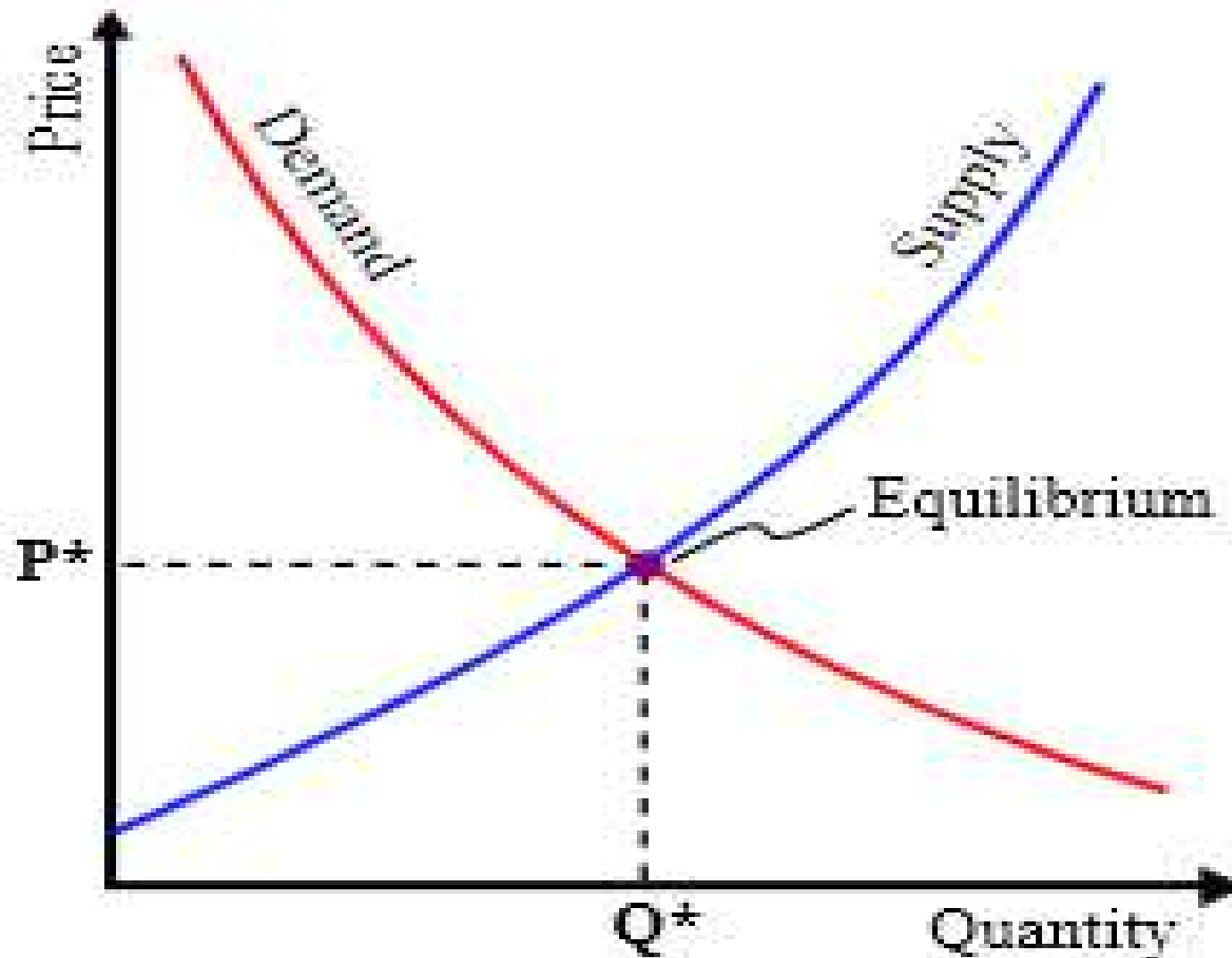
Buyers and sellers come together in the market

When price is too high, quantity demanded is lower than quantity supplied, so price tends to fall into equilibrium



If price is too low, a shortage will cause price to rise until equilibrium is reached

SUPPLY CURVE AND DEMAND CURVE WITH EQUILIBRIUM POINT



Prices serve as incentives in a market economy because prices indicate to producers what to produce and to consumers what to purchase



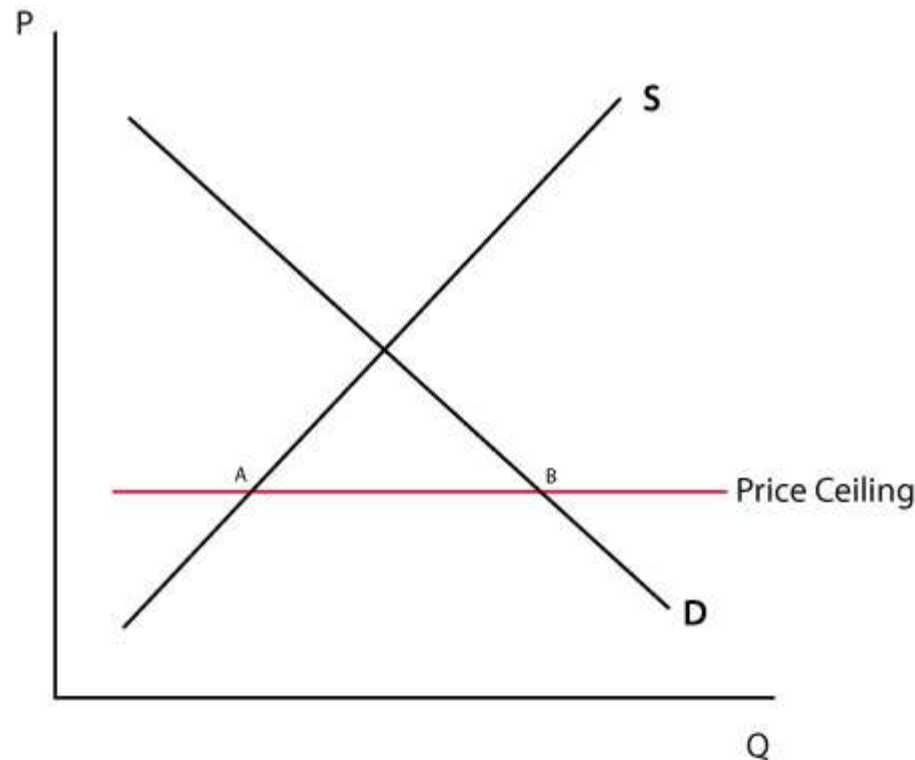
SIX DETERMINATES OF DEMAND:

- (1) Consumer income
- (2) Consumer tastes
- (3) Price of compliments
- (4) Price of substitutes
- (5) Consumer expectations
- (6) Number of consumers

FACTORS THAT CAN AFFECT THE SUPPLY CURVE:

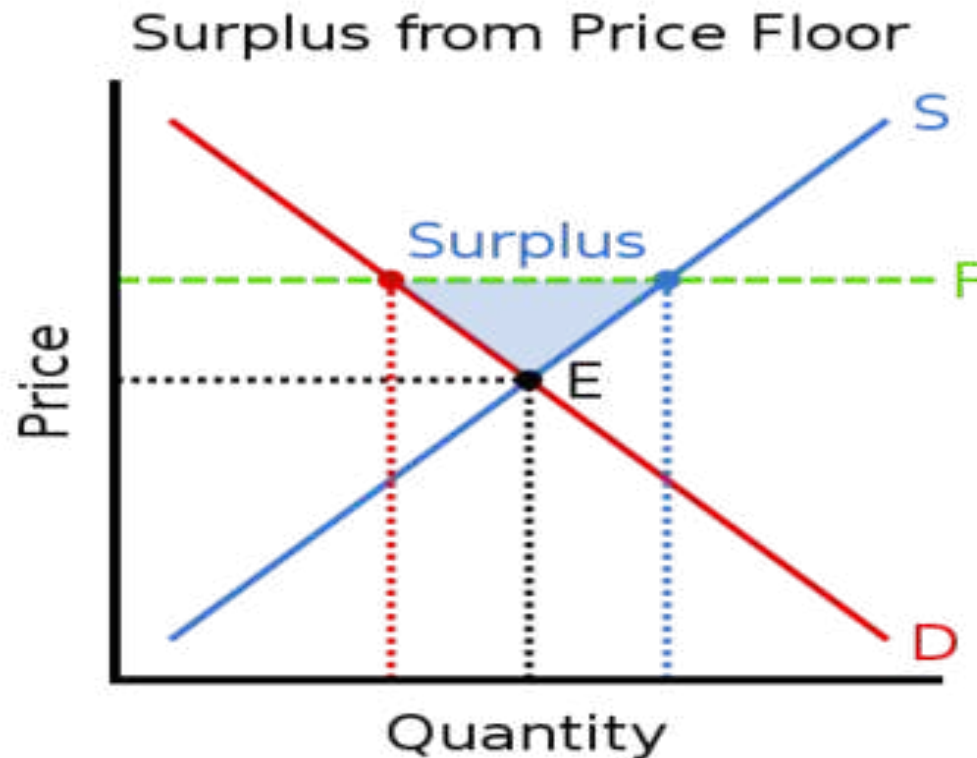
- (1) Cost of resources
- (2) Productivity
- (3) Technology
- (4) Taxes
- (5) Subsidies
- (6) Expectations
- (7) Government regulations
- (8) Number of sellers

SUPPLY AND DEMAND CURVE WITH A PRICE CEILING



This will cause a shortage due to quantity demanded exceeding quantity supplied

SUPPLY AND DEMAND CURVE WITH A PRICE FLOOR



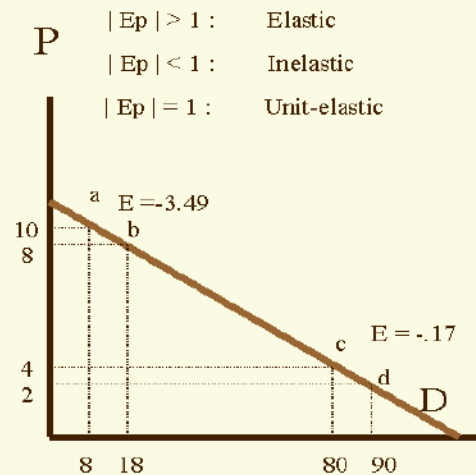
This will cause a surplus due to quantity supplied exceeding quantity demanded

Price elasticity is the responsiveness of consumers to a change in price; it answers the question: does a change in price cause a small, large, or proportional change in quantity demanded?

Elasticity and the Price Level

Along a linear demand curve as the price goes up, |elasticity| increases.

Note that between points "a" and "b" the (arc) elasticity of the above demand curve is -3.49, whereas between "c" and "d" it is -.17.



When demand is elastic, a small change in price will have a large change in quantity demanded





When demand is inelastic, a small change in the price will have the effect of a small change in the ~~quantity~~ demanded

ADVANTAGE and DISADVANTAGE:

Sole Proprietorship

ADVANTAGE: there is easy entry into the market; you are in business for yourself

DISADVANTAGE: unlimited liability; limited lifespan for the company; more difficult to raise capital

ADVANTAGE and DISADVANTAGE:

Partnership

ADVANTAGE: easier to raise capital;
each partner can bring their areas of
expertise into the business

DISADVANTAGE: unlimited liability;
limited life for the company;
possible conflicts between partners

ADVANTAGE and DISADVANTAGE: Corporation

ADVANTAGE: least difficult to raise capital; unlimited life for the company; limited liability

DISADVANTAGE: double taxation of the both the corporation (which is considered a legal entity) and the people in it

The chief purpose of business
is to maximize profit



FIVE CHARACTERISTICS OF *PURE COMPETITION*

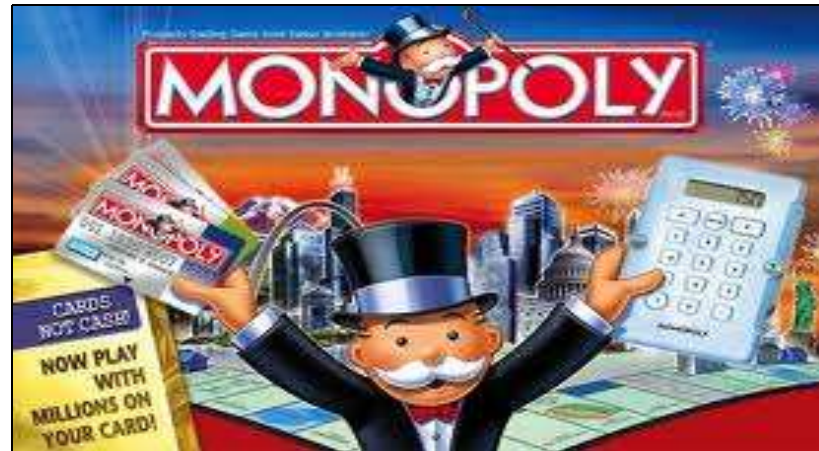
- (1) Identical goods
- (2) Large numbers of buyers and sellers
- (3) Buyers and sellers act independently
- (4) Well-informed buyers and sellers
- (5) Buyers and sellers are free to enter the market, conduct business, and leave the market

In a MONOPOLISTIC competition, the one characteristic of a pure competition that is missing is identical goods; monopolistic competition has a differentiated product, although it may seem to be the same thing.

An example: pizza places or restaurants. Even if they are all Italian restaurants, they still have their own chefs, recipes, etc.



An oligopoly is a market structure with few large sellers (example: cell phone companies)



A monopoly is a market structure with only one seller (example: Microsoft was accused of trying to have a monopoly over the computer industry)

The equation for G.D.P. is

$$GDP = C + I + G + (X - M)$$

C = consumer sector

I = investment sector (businesses)

G = government sector

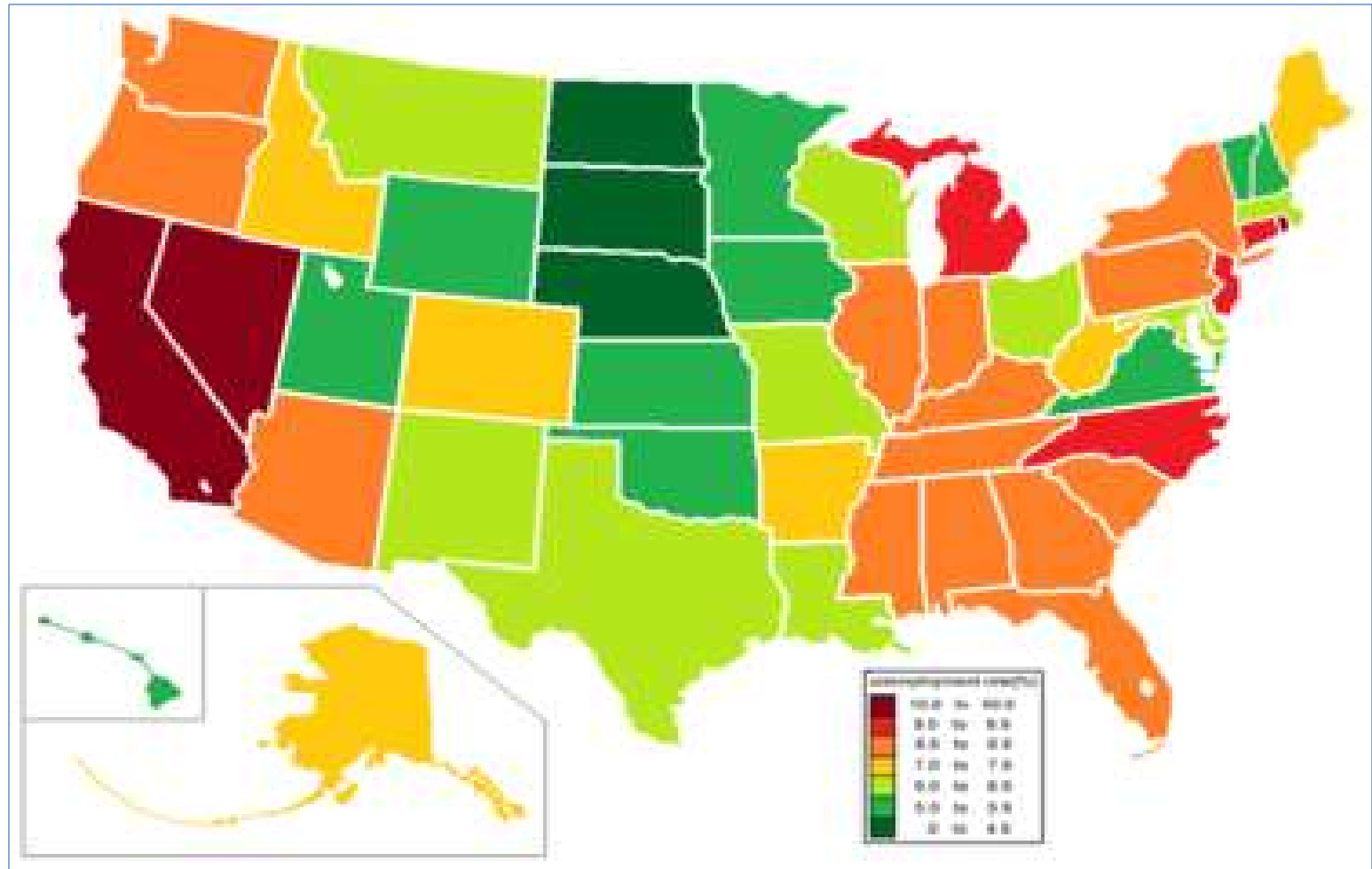
(X - M) = exports minus imports; you may also substitute in Nx (net exports), N (net exports), or F (foreign sector)



Gross Domestic Product is the total of all goods and services produced within a country's borders within a given time period

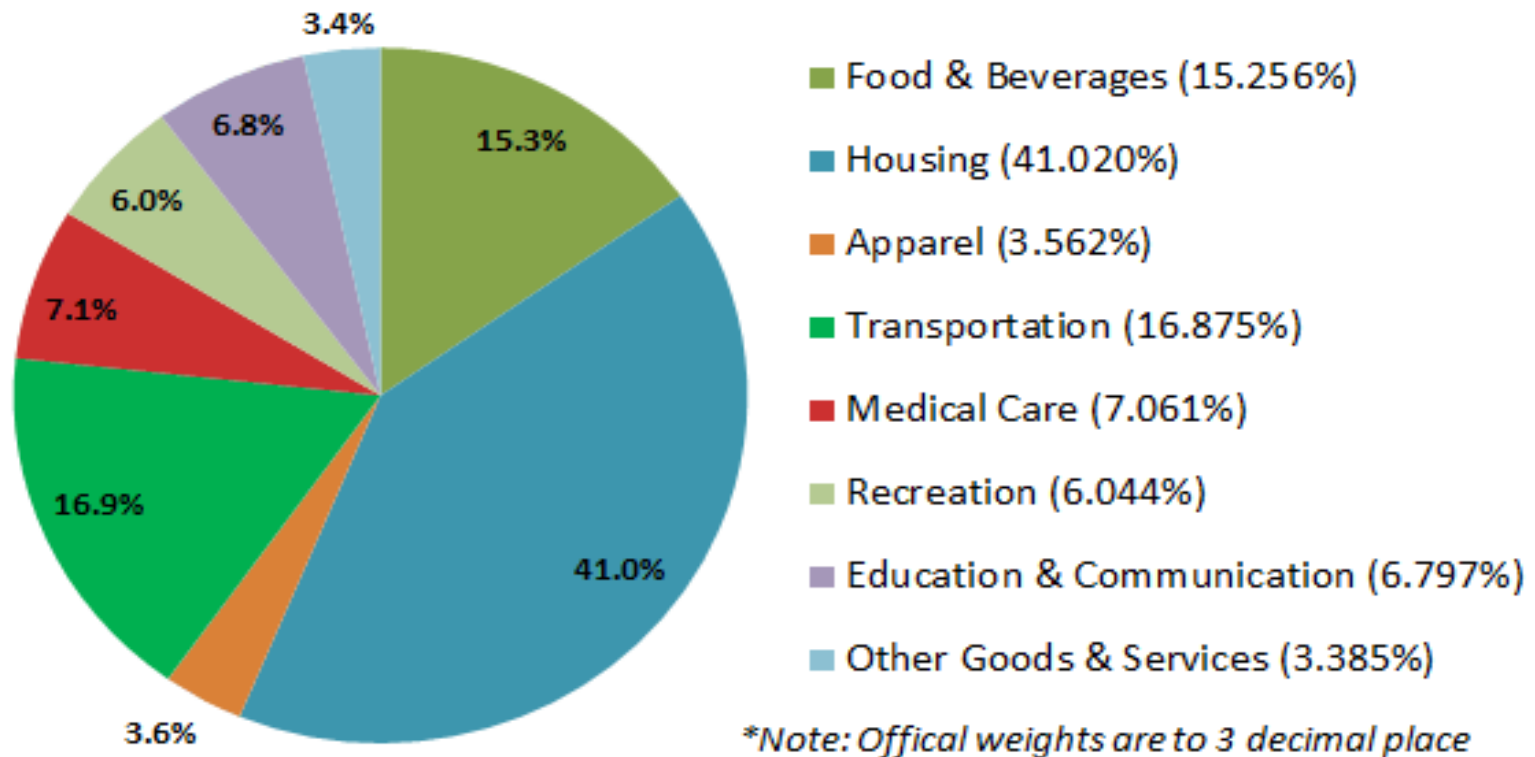


Economic growth is defined as an increase in a nation's total output of goods and services over time



Unemployment can be defined as the state of working less than one paid hour per week while looking for paid employment

Consumer Price Index Components*



Source: BLS; The most recent reweighting was in December 2011.

The Consumer Price Index (CPI) is used to measure price changes for a market basket of frequently used consumer items

Inflation is a general increase in price levels



STAGFLATION

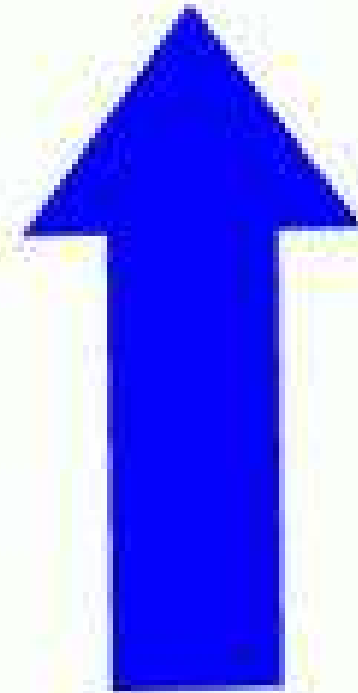
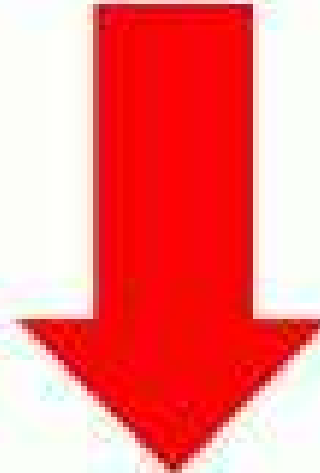
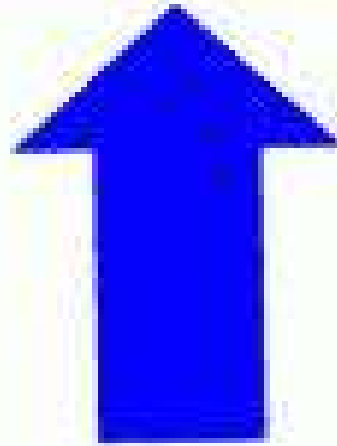
Recession

Inflation

GDP

Unemployment

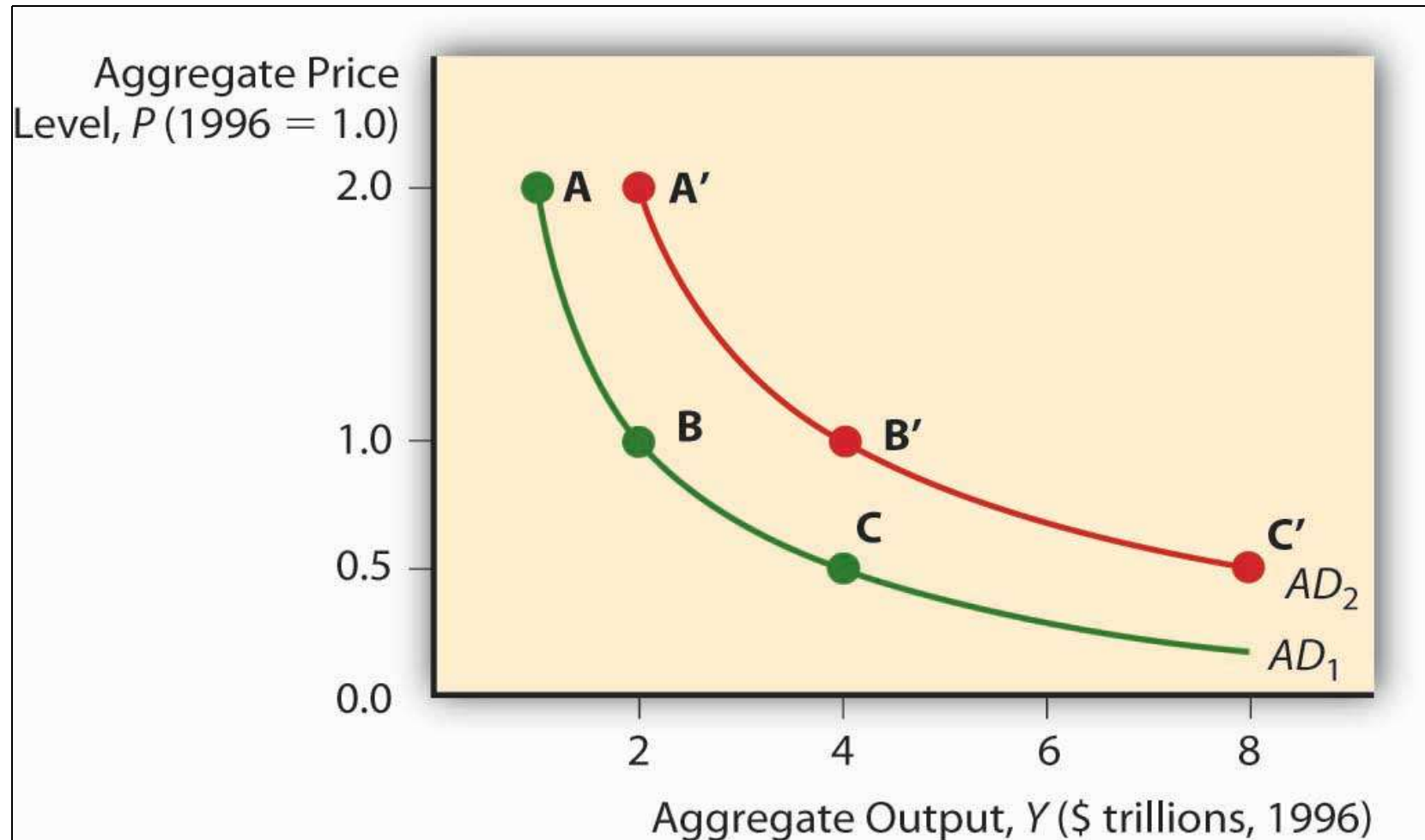
**Corporate
Earnings**

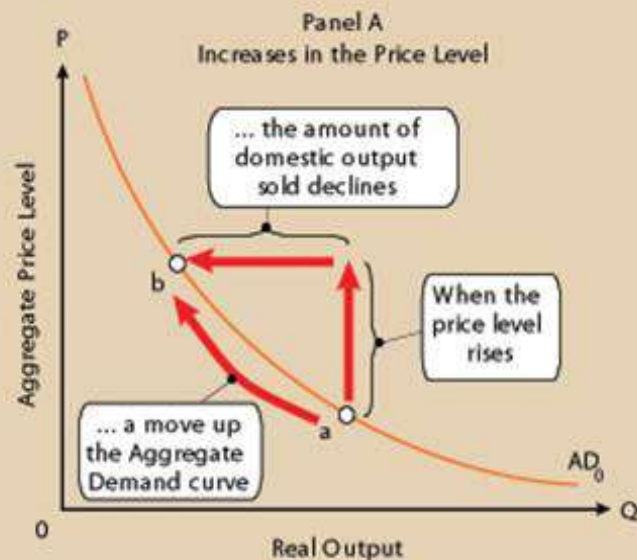


(c) MarketOracle.co.uk

Stagflation is inflation coupled with a lack of economic growth

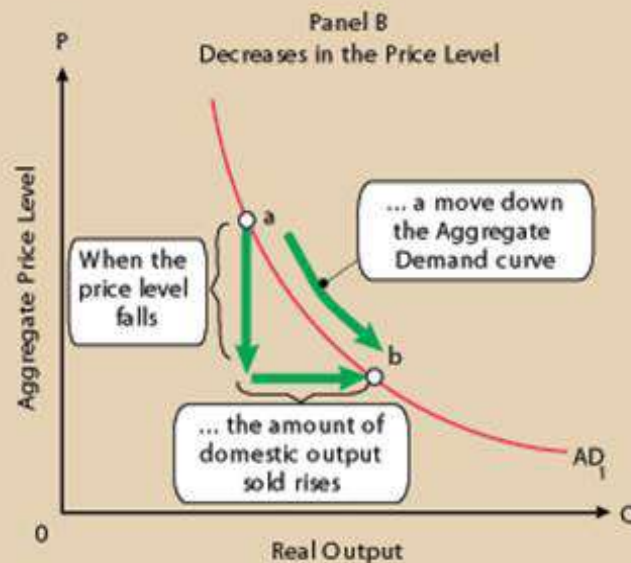
“Aggregate supply” is the total value of all goods and services all firms would produce in a specific period of time at various price levels





In response to a higher price level:

1. The wealth effect reduces the purchasing power of financial assets.
2. The foreign-sector substitution effect reduces:
 - (a) sales of domestic consumer goods as households shift to imports.
 - (b) domestic investment because more new plants will be relocated abroad.
3. The interest rate effect—higher interest rates discourage major purchases that require loans—expensive consumer durables, business investments, and spending by state-and-local government normally funded by bonds.

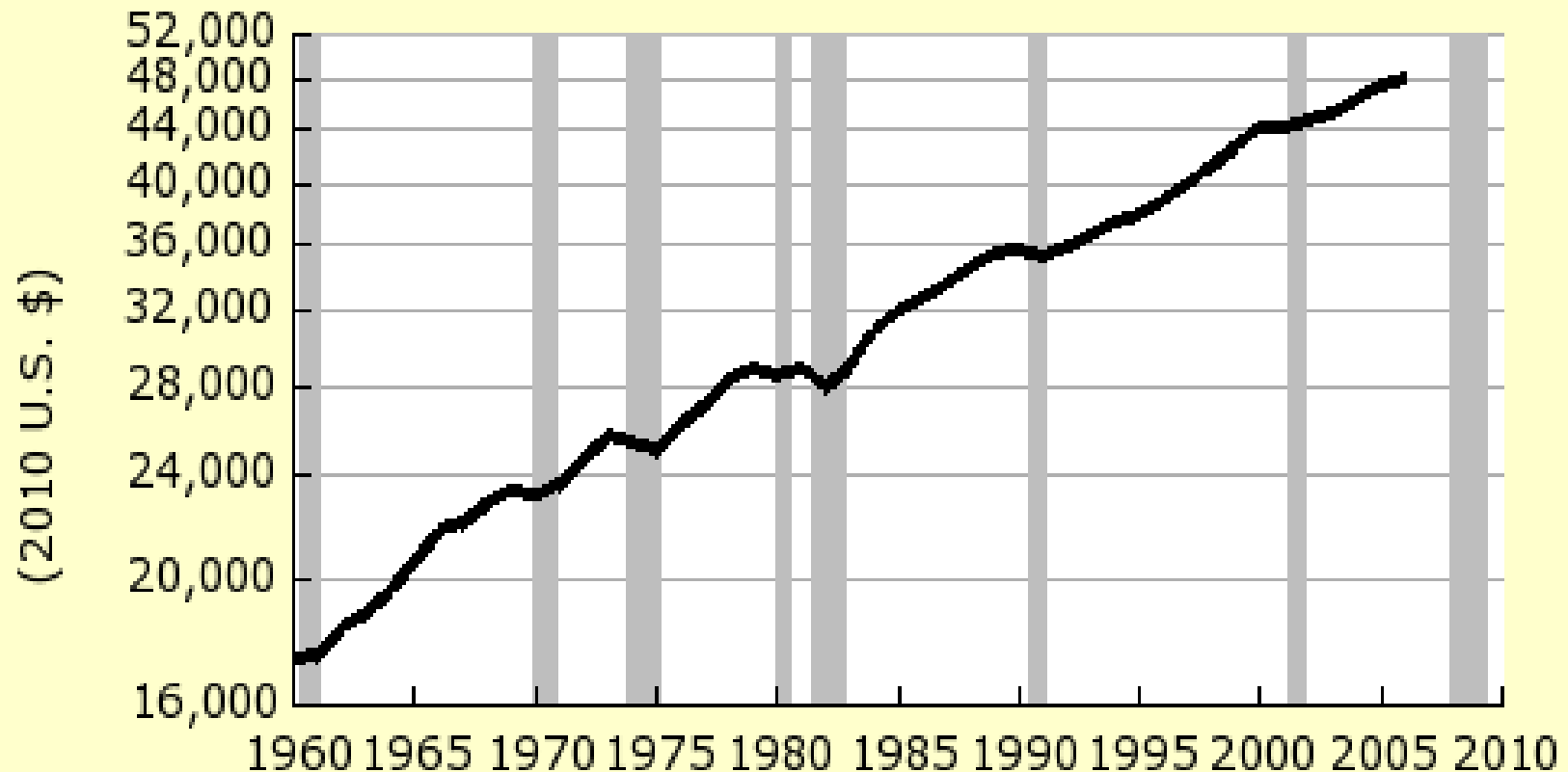


In response to a lower price level:

1. The wealth effect boosts the purchasing power of financial assets.
2. The foreign-sector substitution effect increases:
 - (a) sales of domestic consumer goods as households shift from imports.
 - (b) domestic investment because more new plants will be located in the United States.
3. The interest rate effect—lower interest rates encourage major purchases that require loans—expensive consumer durables, business investments, and spending by state-and-local government normally funded by bonds.

“Aggregate demand” is the total value of all goods and services demanded at different price levels

Real GDP per Capita in the United States (USARGDPC)



Shaded areas indicate US recessions.

2012 research.stlouisfed.org



Economic growth is calculated through
~~increases in real~~ GDP over time

Figure 1: Monthly Inflation in Consumer Prices at Annual Rates



Inflation is calculated by dividing the CPI for the current year by the CPI for the base year

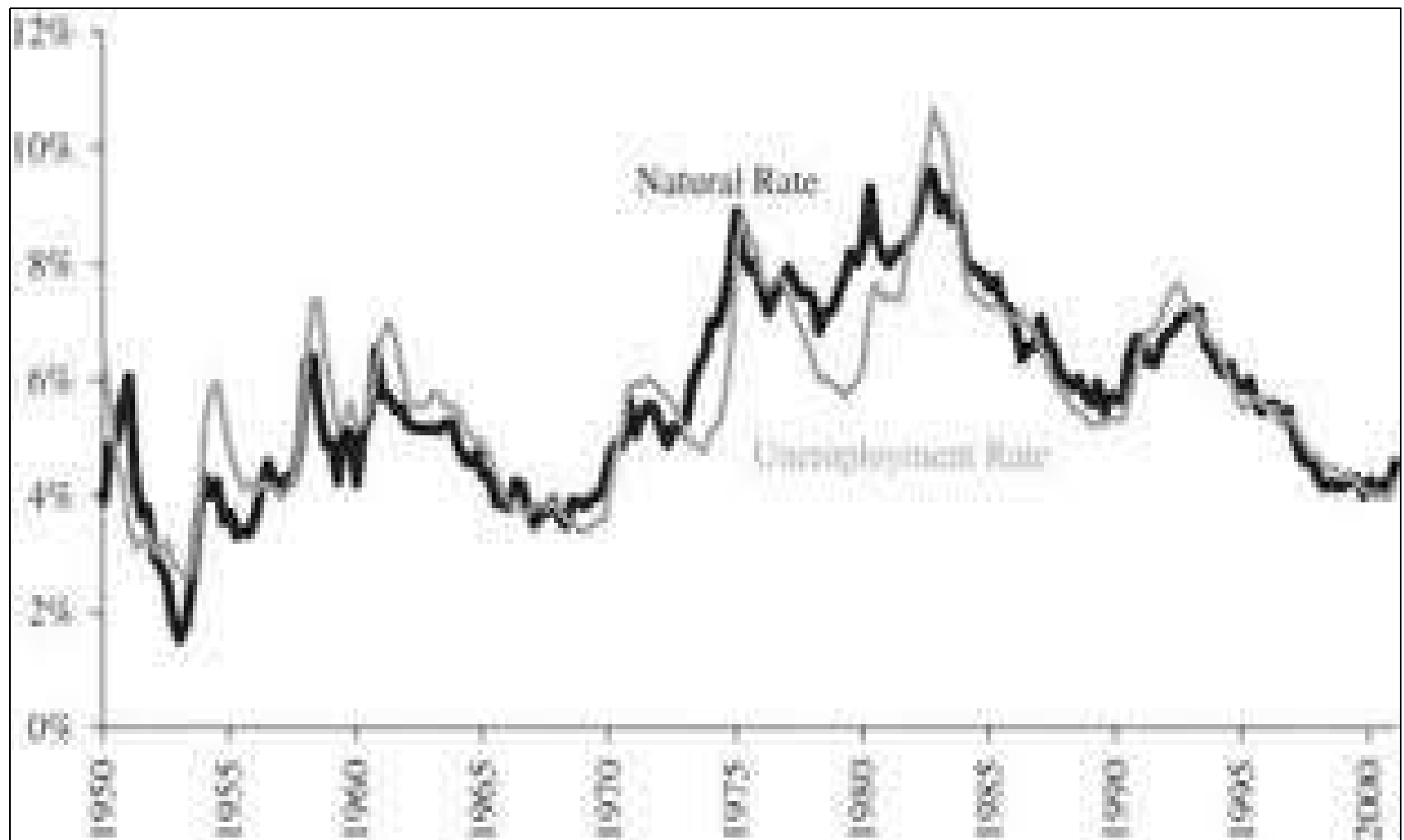
$$\text{Unemployment Rate} = \frac{\text{Unemployed}}{\text{Labor Force}}$$



Unemployment is calculated dividing the total number of unemployed people by the total number of people in the civilian labor force

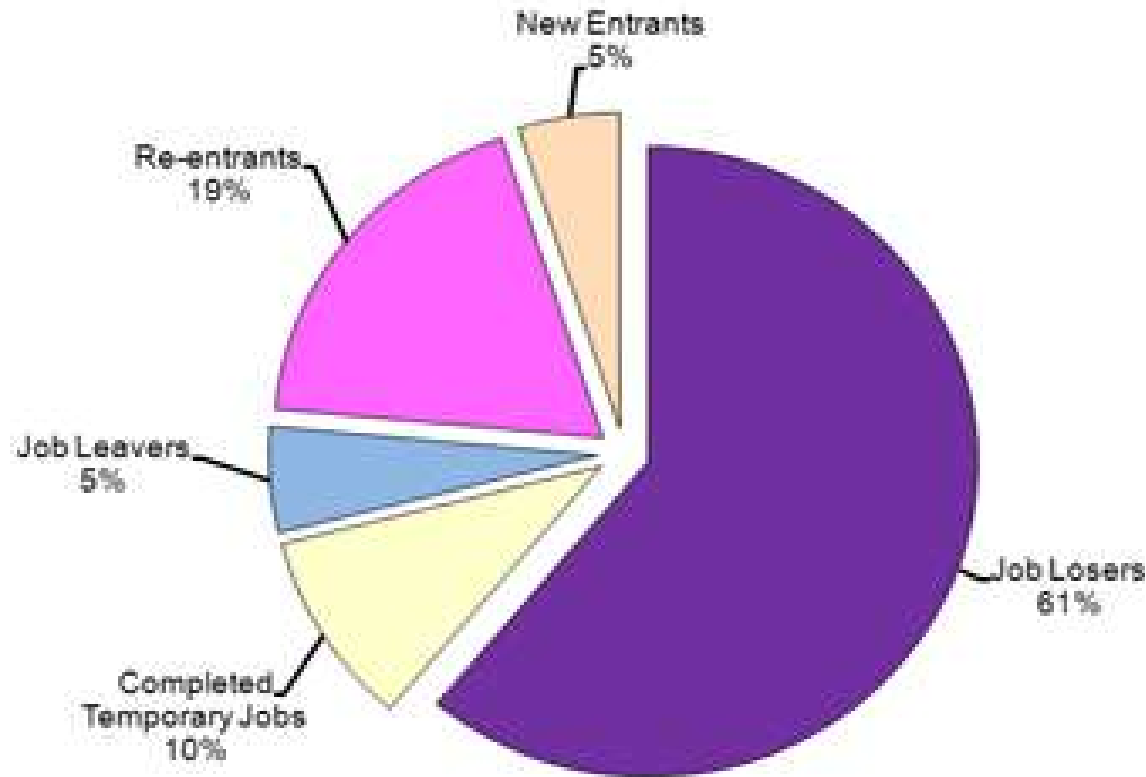


“Structural” unemployment is unemployment that is caused by fundamental changes in the economy



“Cyclical” unemployment is unemployment that is caused by regular ups and downs in the business cycle

Reasons for Unemployment in Oregon, 2010



Source: Current Population Survey

“Frictional” unemployment is the state of being in between jobs either by choice or other factors not related to the economy

FOUR STAGES OF THE BUSINESS CYCLE

(1) Peak

(2) Contraction
(or recession)

(3) Trough

(4) Expansion

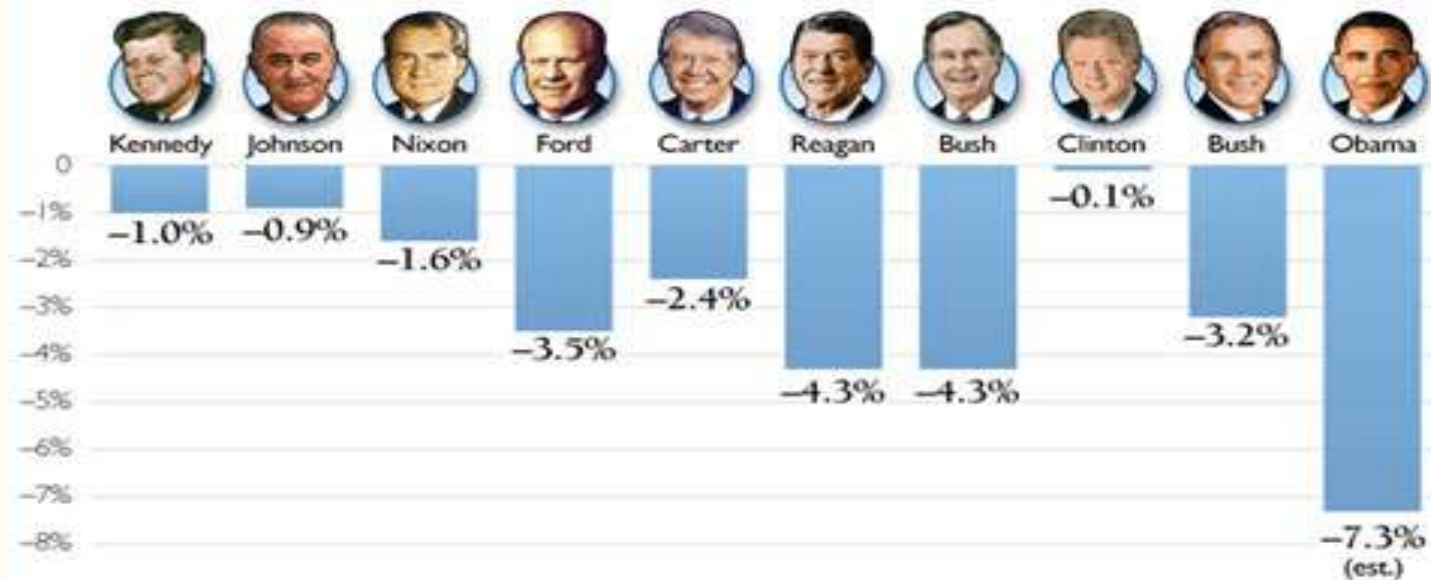


A “recession” is two consecutive quarters of negative GDP growth

Obama's Budget Would Create Unprecedented Deficits

Since the 1960s, deficits driven largely by increased levels of spending have been the norm, while surpluses were an exception. The 2009 Congressional Budget Office deficit projection under President Obama's plan is far above the 45-year historical average of 2.2 percent of GDP.

Average Federal Deficit as a Percentage of GDP by Administration



Source: Congressional Budget Office and White House Office of Management and Budget.

Debt and Deficits Chart 1 • 2009 Federal Revenue and Spending Book of Charts heritage.org

A “deficit” is when more money is spent in a single budget than is received in revenue



A deficit is different from the national debt
in that the national debt is the total
amount ~~borrowed~~ over time

The Federal Reserve System is a decentralized organization of twelve districts that are overseen by a central Board of Governors located in Washington DC. The Board of Governors are appointed by the President to a single 14-year term (terms are staggered) and are approved by the Senate



“Monetary policy” are the actions by the Federal Reserve increasing and decreasing of the money supply to affect the cost and availability of credit



The three major tools of monetary policy that the Federal Reserve uses are
(1) Reserve Requirement (2) Discount Rate (3) Open Market Operations

STIMULUS RESPONSE

BOOST TO GDP PER DOLLAR
OF GOVERNMENT SPENDING

INCREASED FOOD STAMP PAYMENTS*

\$1.73

EXTENDED JOBLESS BENEFITS**

\$1.54

INFRASTRUCTURE SPENDING

\$1.59

2008 TAX REBATE

\$1.26

CORPORATE TAX CUT

30%

*20% more for qualifying families

**From 26 to 39 weeks

Data: Mark Zandi,

Moody's Economy.com

“Fiscal policy”
are the actions
by the legislative
and executive
branches of
government in
tax and spending
decisions

STIMULUS RESPONSE

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INFRASTRUCTURE SPENDING



2008 TAX REBATE



CORPORATE TAX CUT



*20% more for qualifying families

**From 26 to 39 weeks

Data: Mark Zandi,
Moody's Economy.com

The legislative and executive branches use fiscal policy to regulate the economy through tax and spending decisions designed to purchase goods and services or give people or businesses incentives to do so



“Comparative advantage” is the ability to produce a good or service at a lower opportunity cost

Party	Widgets per hour	Number of Employees
A	5	3
B	10	3

“Absolute advantage” is the ability to produce more of a good or service

Balance of trade is the difference between the amounts of goods exported to a country and the amount of goods imported from that country ($X - M$). Balance of record shows the payments and receipts of the residents of the country in their transactions with residents of other countries

A “tariff” is a tax on an import

How a Tariff Works

In the United States

American-made cloth costs \$4.00 a roll.



British-made cloth costs \$5.00 a roll in the United States.

In Britain

British-made cloth costs \$4.00 a roll.



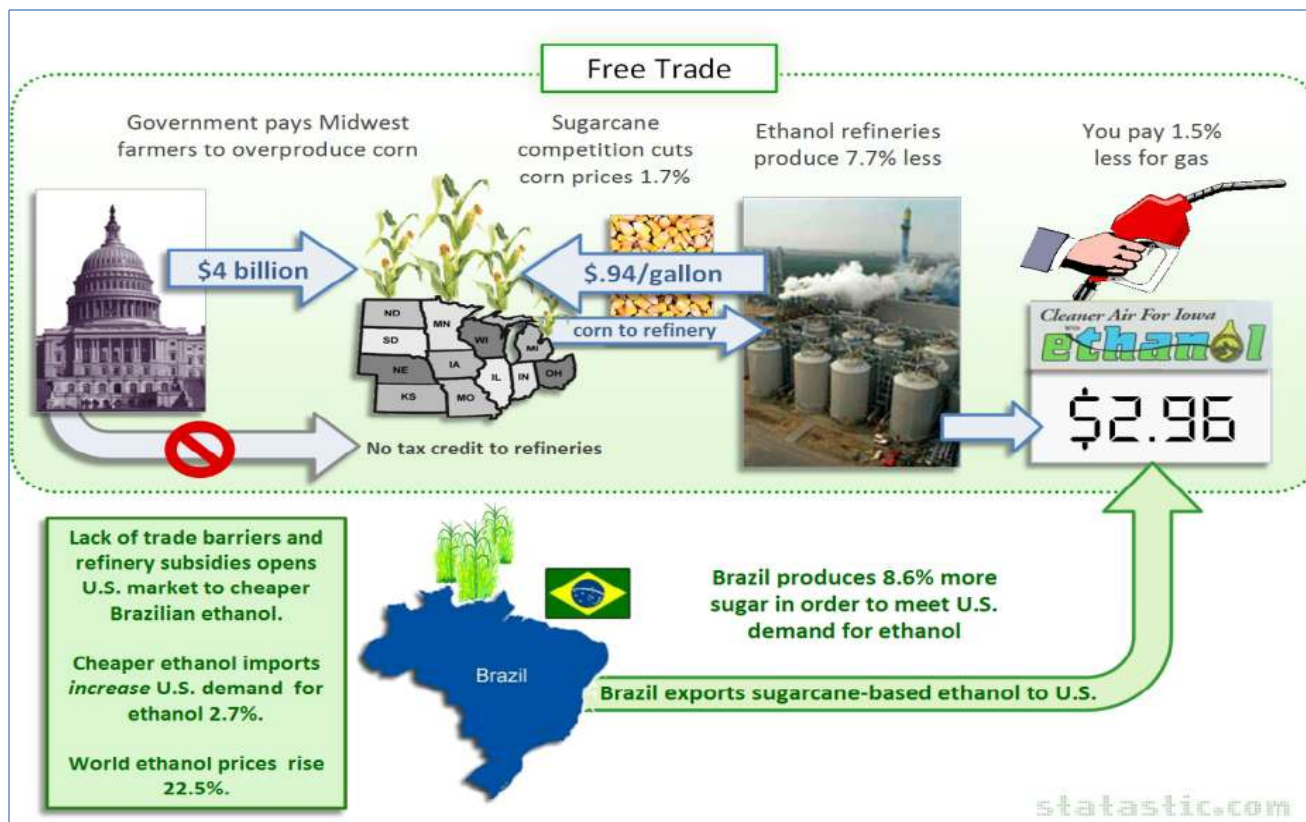
A 25% tariff of \$1.00 is added to the price.



A “quota” is a limit of the number of goods that may be imported from a specific country

An “embargo” is the restriction of exports to a specific country

The government uses standards as a trade barrier by regulating the quality of goods that are imported from a country (for example, toys may not be made using lead-based paints)



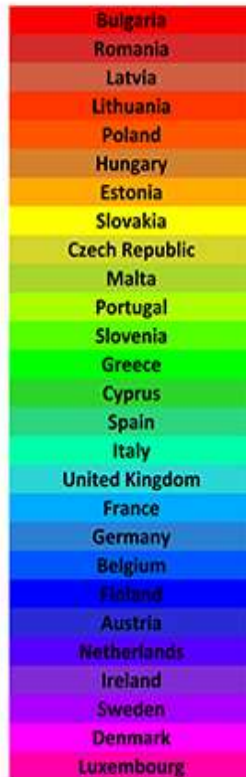
The government uses subsidies as a trade barrier by making domestic goods cheaper for consumers to buy, so that customers are less likely to turn to an imported substitute (for example, American cotton may be subsidized, leading to a decrease in demand for the now more expensive Egyptian cotton)

The costs of trade barriers are less choice and more expensive goods. The benefits of trade barriers are the protection of domestic industries, national pride, and national security



The EU (European Union) is based in Europe

Rags and Riches
The Wealth Spectrum
of the European Union
Countries in order
of their GDP per Capita Productivity
(from low to high)



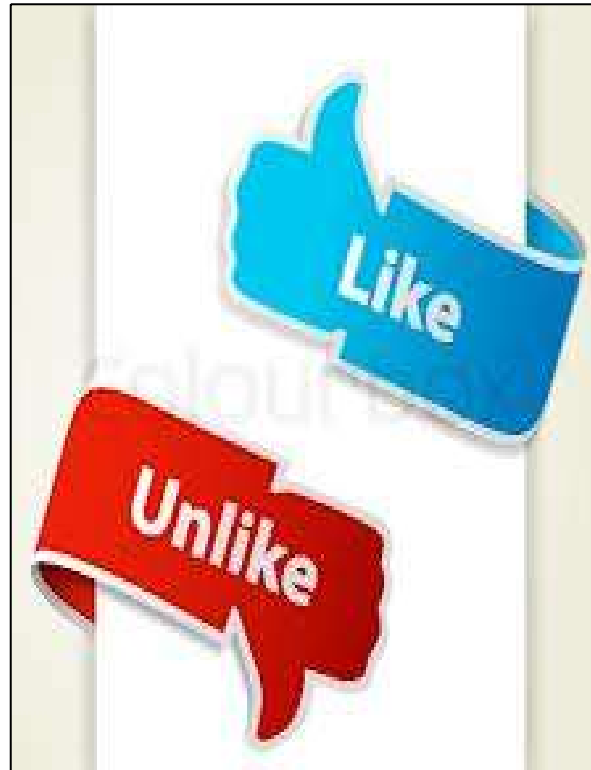


NAFTA (the North American Free Trade Agreement) is based in North America



ASEAN
(Association
of
Southeast
Asian
Nations) is
based in
Asia

An argument IN FAVOR of free trade is that there are lower cost of goods and more choice



Arguments AGAINST free trade are national pride, protecting domestic industries, protecting domestic jobs, and national security

Supply and demand determine the exchange rates between national currencies by coming to an equilibrium price; as more goods are demanded from a foreign country, there will be an increase in demand for that country's currency, leading to an appreciation of value of the foreign currency and vice versa



The appreciation of the U.S. Dollar in terms of the British Pound Sterling affects trade between the United States and Great Britain in that it becomes less expensive to import goods from Britain but more expensive for the British to buy American goods

Commercial Banks are for-profit corporations; they will generally charge higher interest rates on loans and provide lower interest rates on accounts

Credit Unions are owned by the account holders (members); since the members are the owners, there is an incentive to have lower interest rates on loans but pay higher interest on accounts at the Credit Union

As risk increases, the potential rewards (higher payments) also increases



During inflation, debtors benefit from paying back loans using inflated (less valuable) dollars

During inflation, creditors lose from receiving payments in inflated (less valuable) dollars.

Savers also lose if inflation rates exceed interest rates. People on fixed incomes lose by being able to purchase less for the same amount of money

“Progressive tax”: as income rises, so does the percent of income paid to the tax (example: income tax)

“Proportional tax”: everyone pays the same percent of income to the tax (example: Medicare tax)

“Regressive tax” as income rises, the percent of income paid to the tax decreases (example: sales tax on food)

Increasing sales tax generally affects the poor more than the rich because they have to pay a greater portion of their income to the tax

For example: if a person earning \$100,000 per year were to buy a loaf of bread for \$1.00, sales tax would be 2 cents. And if a person earning \$20,000 per year were to buy that same loaf of bread, the sales tax is still 2 cents. That is a greater portion of his income as compared to the wealthier person.

THE FOUR “Cs” OF CREDIT

Collateral: what can the creditor take away if the loan is defaulted on?

Capital: how much money do you have available?

Character: do you have a history of repaying your debts?

Capacity: do you have the capacity to pay back the debt?



SIMPLE INTEREST

I = Interest

P = Principal

R = Rate (of interest)

T = Time (usually in years)

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Simple interest: interest
earned on just the principal

Amount

rate of interest

$$A = P\left(1 + \frac{r}{n}\right)^{nt}$$

Principal

**number of times per
year, interest is compounded**

Compound interest: interest earned on both the principal and interest already earned

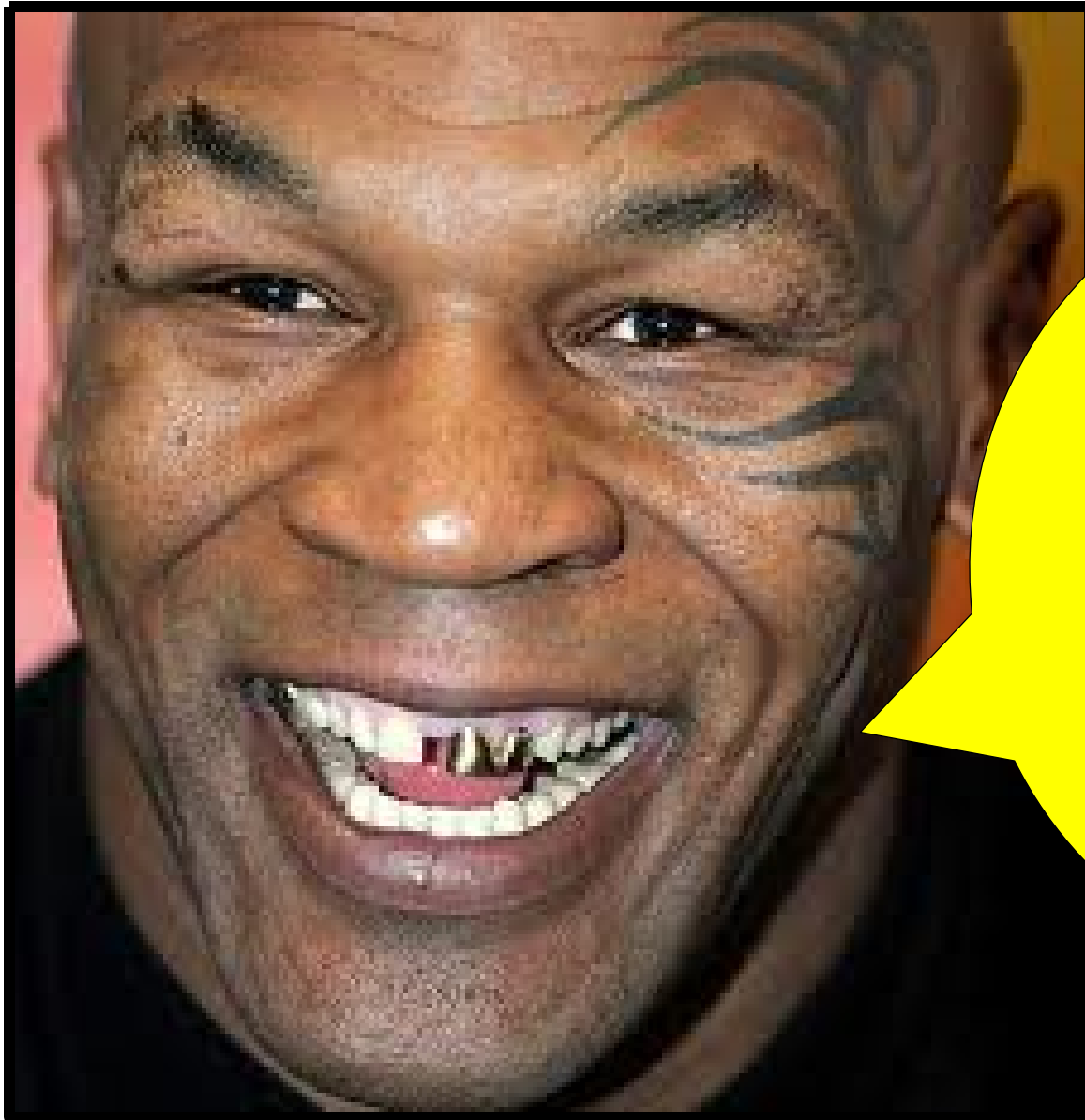
Insurance deductibles are the amounts you pay out of pocket when you make a claim



For example: there is \$3000 in damage to your car and you have a \$500 deductible; the insurance company pays \$2500 and you pay \$500

Insurance
premiums are
the amount of
money you pay
to purchase
insurance





**IF YOU HAVE
CORRECTLY
ANSWERED ALL OF
THE QUESTIONS ON
YOUR REVIEW
PACKET, YOU WILL
BE READY FOR THE
ECONOMICS E.O.C.**



**Presentation created by
NOT ME..... Thanks to *Beth
Gibbons* for the information**