## **Economics Unit 3: Business Org/Market Structures**







Business Organizations Predict the business organization that has evolved into the 1. most common type in and 2. the largest component of the US economy.

Compare and contrast the advantages and disadvantages of business organizations.

Differentiate between the three types of Business Organizations.

Retrieve/Recall

Sole Proprietorship
Partnership
Corporation

Market Structures Predict the types of non-price competition that firms engage in.

Compare and contrast the advantages and disadvantages of business

 Create a comparison table that includes:
 a. # of competitors
 b. Product uniuqueness
 c. Control over price
 d. Ease if entry

Differentiate between the four types of Market Structures.

**Retrieve/Recall** 

- Perfect Comp.Monopolistic Comp.
- Oligopoly
- Monopoly

## COST ANALYSIS

Analyze that economic profit is the default in economics.

When costs are given, often implicit costs are inherently included.

## Calculate Profit when given:

- □ PxQ=TR
- □ Explicit Costs (FC+VC)
- Implicit Costs
- Compare Normal Profit to Implicit Cost

Understand that Accounting Profit only considers explicit costs.

TR-TC=Accounting Profit
 TC=FC+VC

Economic Profit includes implicit costs.

TR-TC-Implicit
 Cost=Economic Profit

Retrieve/Recall Cost Categories

□ Fixed

 $\circ$  Depreciation

- □ <u>Implicit</u>
- Opportunity Costs