

BAY COUNTY

- Career Pathways -

DIGITAL DESIGN



If you are creative and like to work on the computer, Digital Design would be a great Career Pathway for you. In the Digital Design Career Pathway you will learn to make brochures, flyers, event programs, develop websites and more! Digital Design is the cornerstone of the 21st Century. Join the Digital Design Career Pathway and unleash your creative genius!

FIRST

Requires on-the-job training, work experience, and/or a high school diploma.

Job

2018 Avg Hr Rate

Desktop Publisher

\$20.81

Photographer

\$13.79

NEXT

Requires 2-4 years of education beyond high school.

Job

2018 Avg Hr Rate

Web Developer

\$27.15

Film and Video Editor

\$24.15

Multimedia Artist and Animator

\$14.11

Art Director

\$18.54

LATER

Requires 4 or more years of education beyond high school plus work experience.

Job

2018 Avg Hr Rate

Search Marketing Strategist

\$35.00

Producer

\$25.83

Senior Web Design

\$32.27

Digital Design Manager

\$41.41



* See back for Training Pathways >>

For more information, please visit: www.bay.k12.fl.us

TRAINING PATHWAYS in

DIGITAL DESIGN



*Programs are middle & high school career exploration or career pathways. Students enrolled in the Digital Design Career Pathway at Arnold HS can opt for Industry Certifications in **Microsoft Office Suite, Adobe Photoshop, Adobe InDesign and Adobe Illustrator.***

FIRST

Training Program

- Digital Information Technology
- Digital Design 1
- Digital Design 2
- Digital Design 3

Institutions / School

Arnold High School
Arnold High School
Arnold High School
Arnold High School

** Through completion of this portion of the pathway, you could qualify for the Bright Futures Gold Seal Vocational Scholarship.*

NEXT

Programs are certifications, technical programs or 2 year degrees.

Training Program

- Computer Systems and Information Technology
- Digital Design

Institutions / School

Tom P. Haney Technical Center

- A.S. Digital Media/Multi-Media Technology
- A.A. Journalism Option, Liberal Arts

Gulf Coast State College

LATER

Requires 4 or more years of education beyond high school plus work experience.

Training Program

- B.A.S. Digital Media
- B.S. Digital Media Productions

Institutions / School

Florida State University, Panama City

SOURCES:

Florida Department of Economic Opportunity. Bureau of Labor Market Statistics - September 2017
Gulf Coast State College EMSI local salary/job information

* Located in Bay County

Organized by the Bay High School Marketing Department