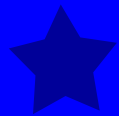




My Child DE



**DELAWARE EARLY CHILDHOOD COUNCIL**

**1/15/2019**

# WHY DOES DELAWARE NEED A CHILD CARE CONSUMER EDUCATION WEBSITE?

- **Child Care Development Block Grant Act of 2014**
- **Child Care Development Fund Final Rule (2016)**

**Vision: MyChildDE is a user-friendly website that brings together resources to help families, providers, and other caretakers make informed choices for the children of Delaware. The goal of MyChildDE is to help these groups feel welcome, informed and empowered to engage, learn and take the next steps needed to support children.**

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# FIRST STEPS

- **May 2018- CFF was awarded the contract to develop the website as an extension of our I&R contract.**
- **IT consultant, Kyle, was hired from TAPPS**
- **Website developed**
- **Live as of 9/26/2018**



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# REQUIRED FEATURES

## USER EXPERIENCE DESIGN FEATURES

- **Available in Multiple Languages**
- **Formats to support individual with disabilities**
  - **508 compliant**
- **Plain language usage**
  - **6<sup>th</sup>-8<sup>th</sup> grade reading level**



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# REQUIRED ELEMENTS

## CONSUMER INFORMATION

### settings

- **Child Care Resource & Referral Agency(CFF)**
- **Licensing and Monitoring Process**
- **Contact information for the Lead Agency**
- **Aggregate data of deaths in child care settings**
- **Aggregate data of injuries in child care**
- **Zip code search for child care**
- **Monitoring reports of CCDBG providers**
- **3 years of monitoring data**
- **Quality Ratings of providers**

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# RECOMMENDATIONS:

- **Child care assistance**
- **Child development**
- **Developmental screening**
- **Family Engagement**
- **IDEA Parts B & C**
- **Other assistance**

**Other state level information may be provided for consumers on the website**



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# ENHANCEMENTS

## Intensive Technical Assistance from the Federal Office of Child Care

- **DE applied and was awarded in September (just before website went live).**
- **DE TEAM:**
  - **Liz Kelley(ICF),**
  - **Michelle Anderson(CFF),**
  - **Belvie Herbert(DHSS),**
  - **Kelly McDowell(OCCL)**
  - **Lynn Kelley(CFF),**
  - **Kyle Barkins (TAPPS),**
  - **Kecia Blackstone(DHSS),**
  - **John Fisher-Kline(OEL)**
- **Conference calls**
- **In-person visit 11/1/2018**

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# ENHANCEMENTS

## Changes already made based on TA feedback

- **Changed green to darker color**
- **Quick links changed to breadcrumbs**
- **Colored text-Only color with functionality is blue**
- **Title changes in child care search**
- **Re-write of Child care search page-added chart**



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# ENHANCEMENTS

## Plans for the future

- **URLs will change to words**
- **Re-writes based on feedback**
- **Focus groups**
- **General feedback**
- **Google analytics**
- **Delaware received the Preschool Development Grant**



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# REVIEW OF



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- **Small group exploration**
- **Discussion and questions**
- **Publicity Plan**
- **Survey Monkey Feedback**



- **[HTTPS://WWW.SURVEYMONKEY.COM/R/MYCHILDDE](https://www.surveymonkey.com/r/mychildde)**

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# THANK YOU



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