



PRINCIPLES OF ART





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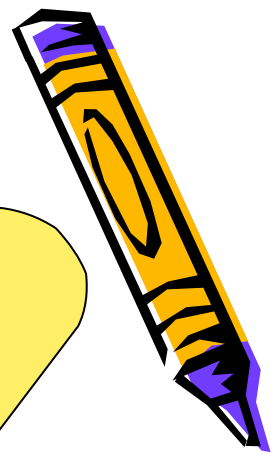
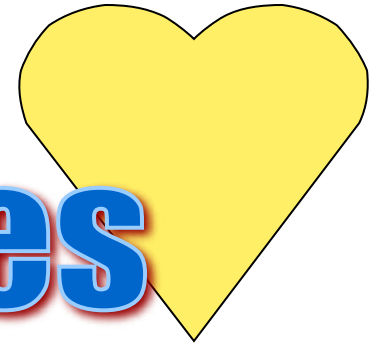
Elements and Principles of ART

- Elements are used to make art
- Principles are how we arrange the elements

Elements of Art

Lines

Shapes

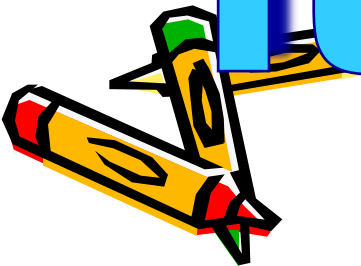
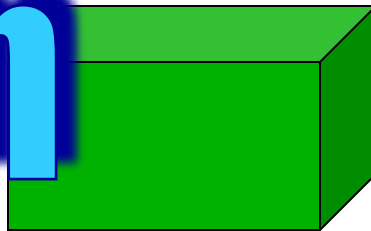


Space

Space

Value

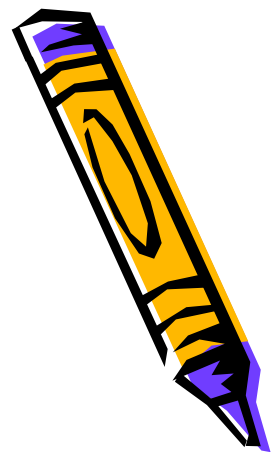
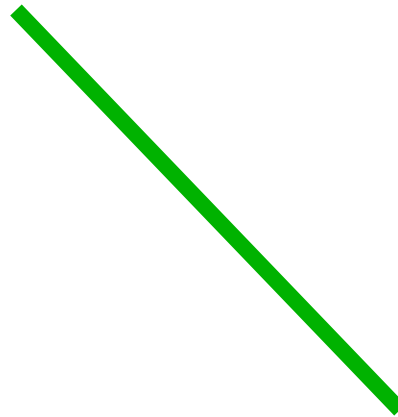
Form



LINES

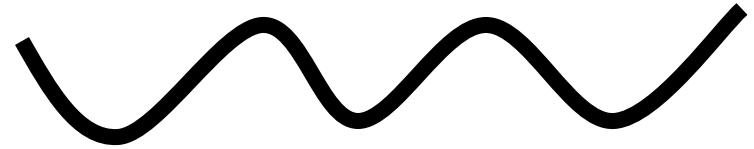
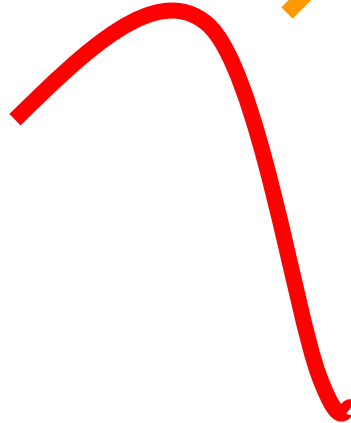
Straight

- Diagonal
- Horizontal
- Vertical



LINES

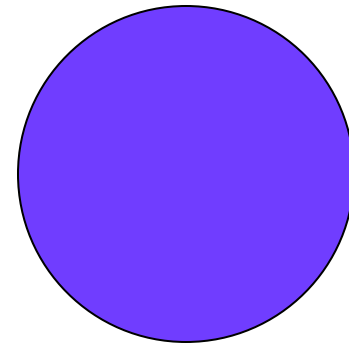
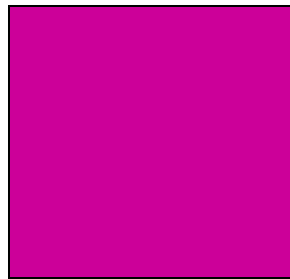
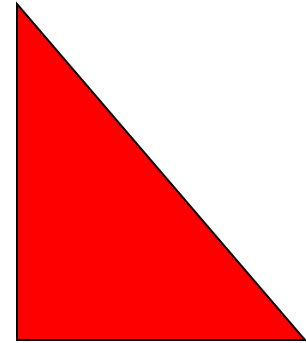
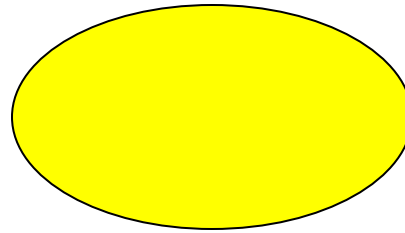
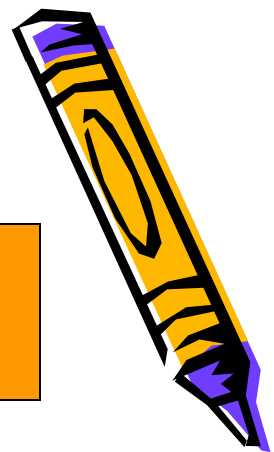
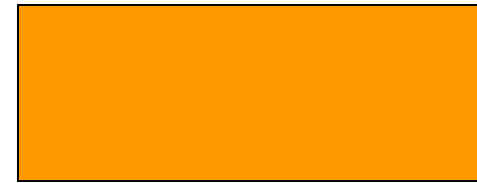
- Wavy
- Curved
- Scalloped
- Zigzag
- Spiral



SHAPES: 2-D Objects

Geometric

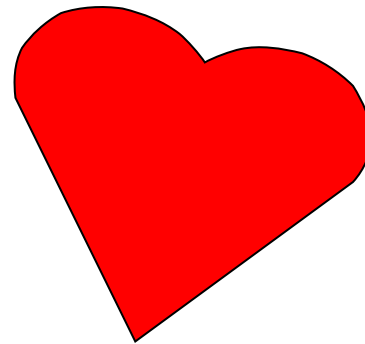
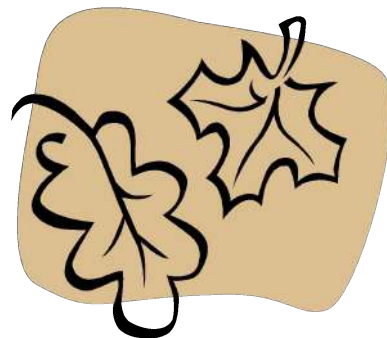
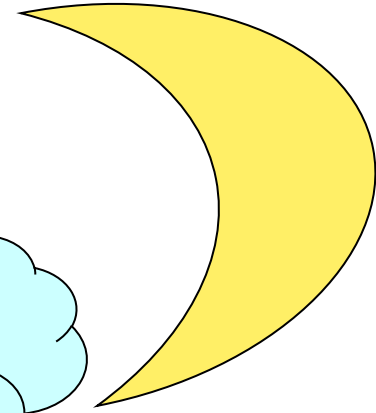
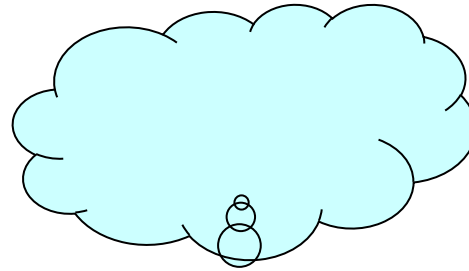
- Squares
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- Ovals



SHAPES: 2-D Objects

Organic Shapes

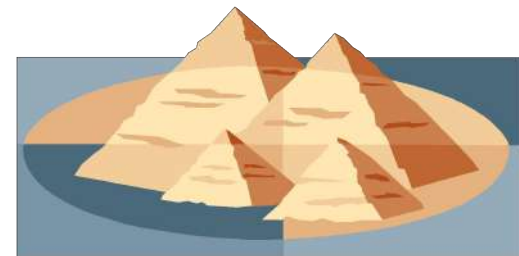
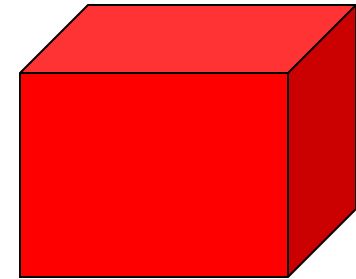
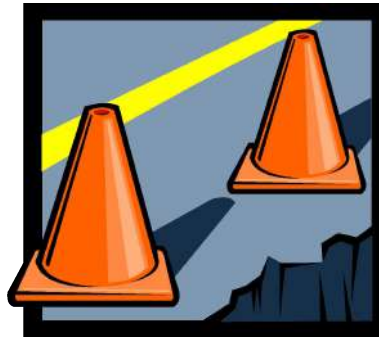
- Curved, irregular shapes often found in nature



FORMS

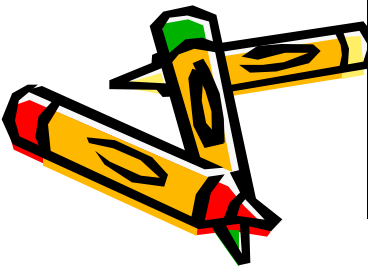
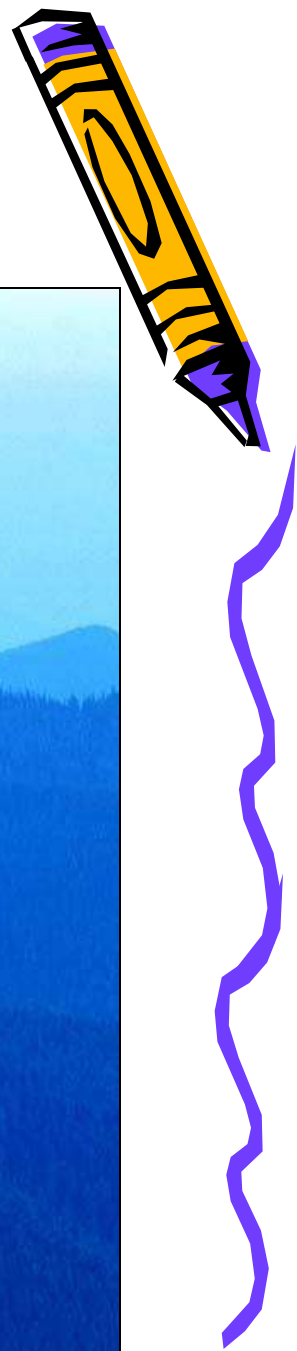
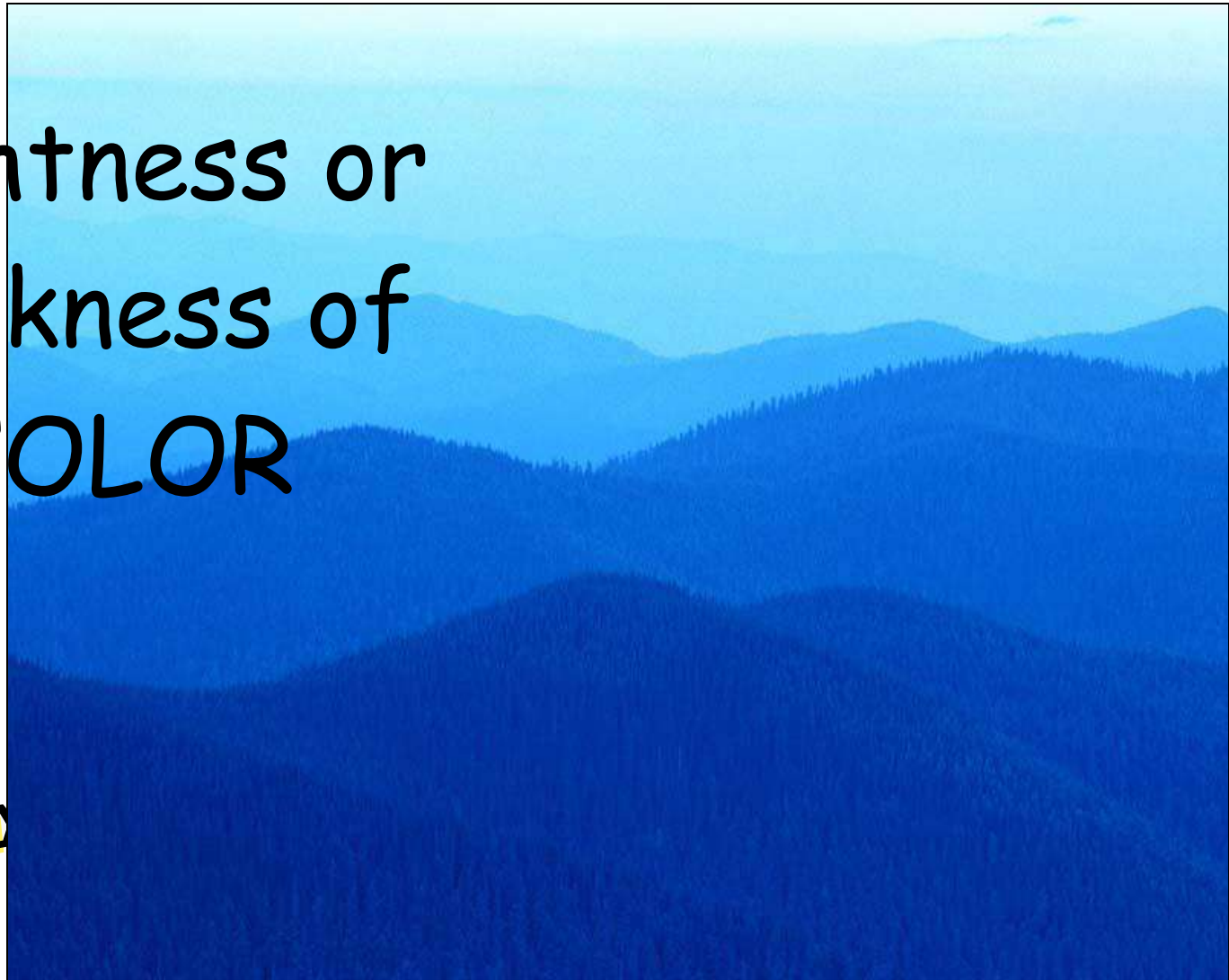
Forms are 3 dimensional

- Cubes
- Cones
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VALUE

Lightness or
Darkness of
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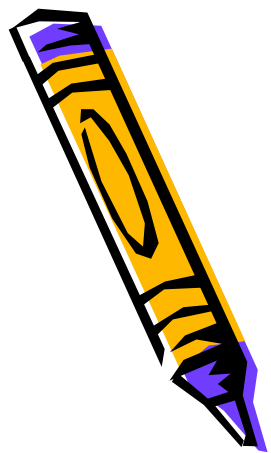
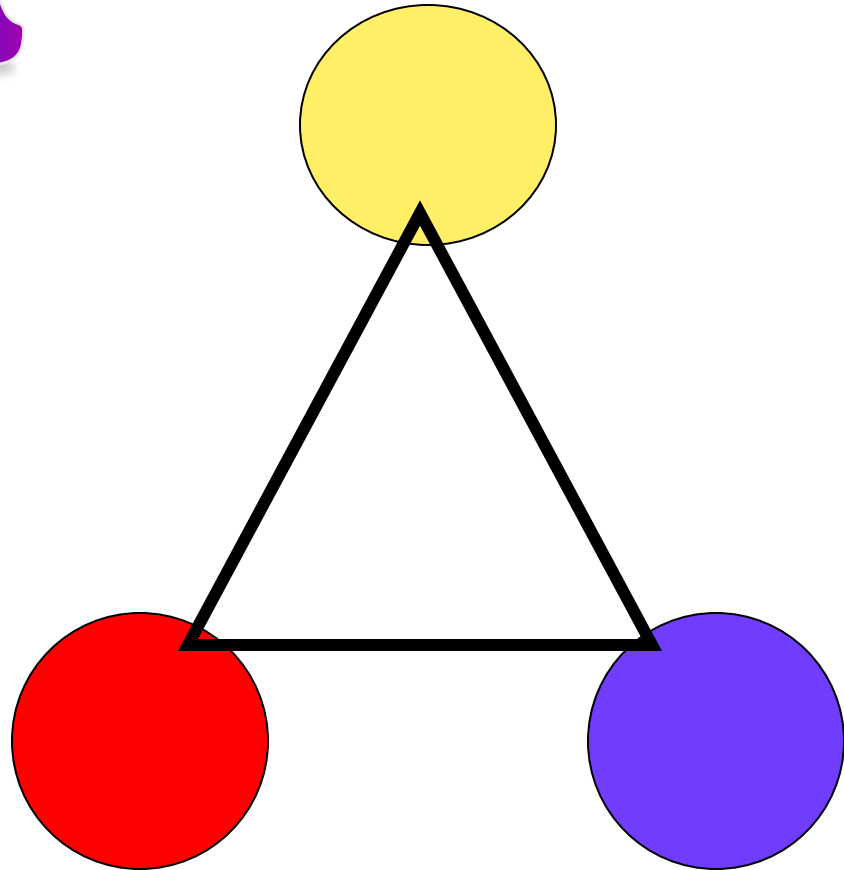
COLOR

PRIMARY
COLORS:

• RED

• YELLOW

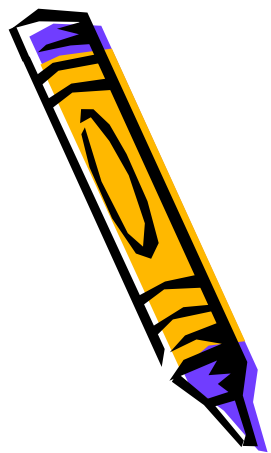
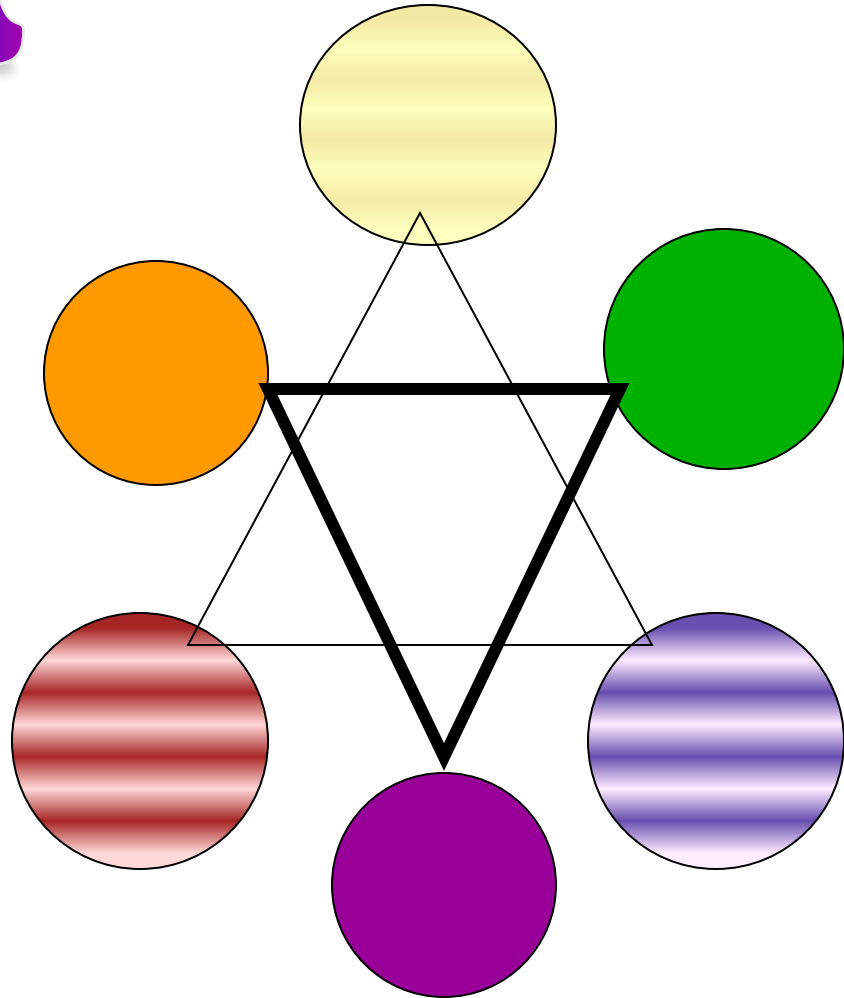
• BLUE



COLOR

SECONDARY
COLORS:

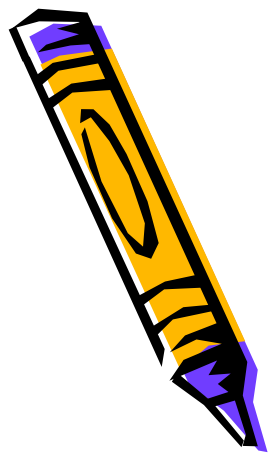
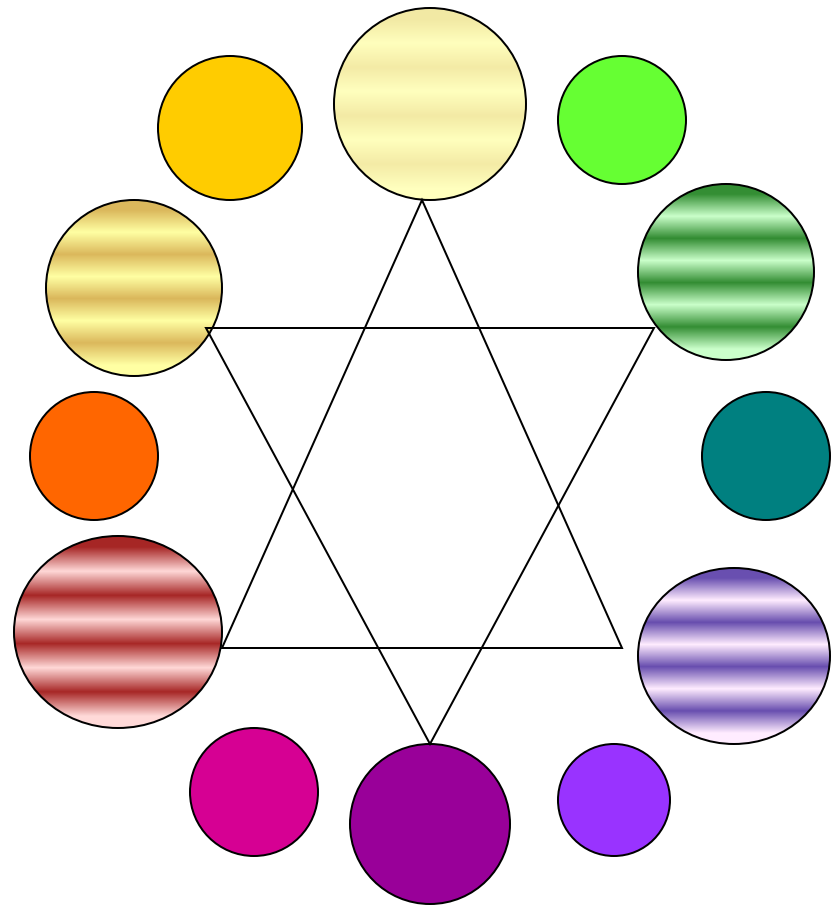
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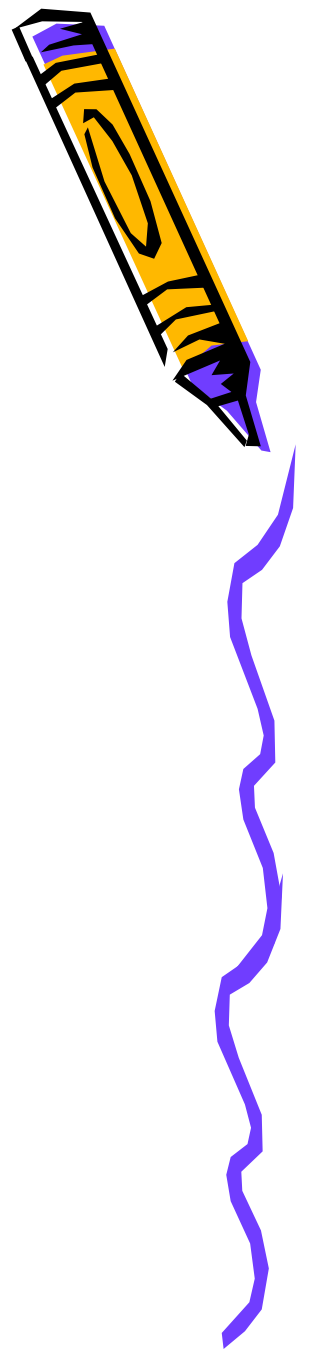
COLOR

INTERMEDIATE COLORS:

- BLUE-GREEN
- YELLOW-GREEN
- RED-ORANGE
- YELLOW-ORANGE
- RED-VIOLET
- BLUE-VIOLET

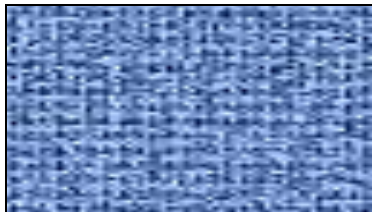


TEXTURE



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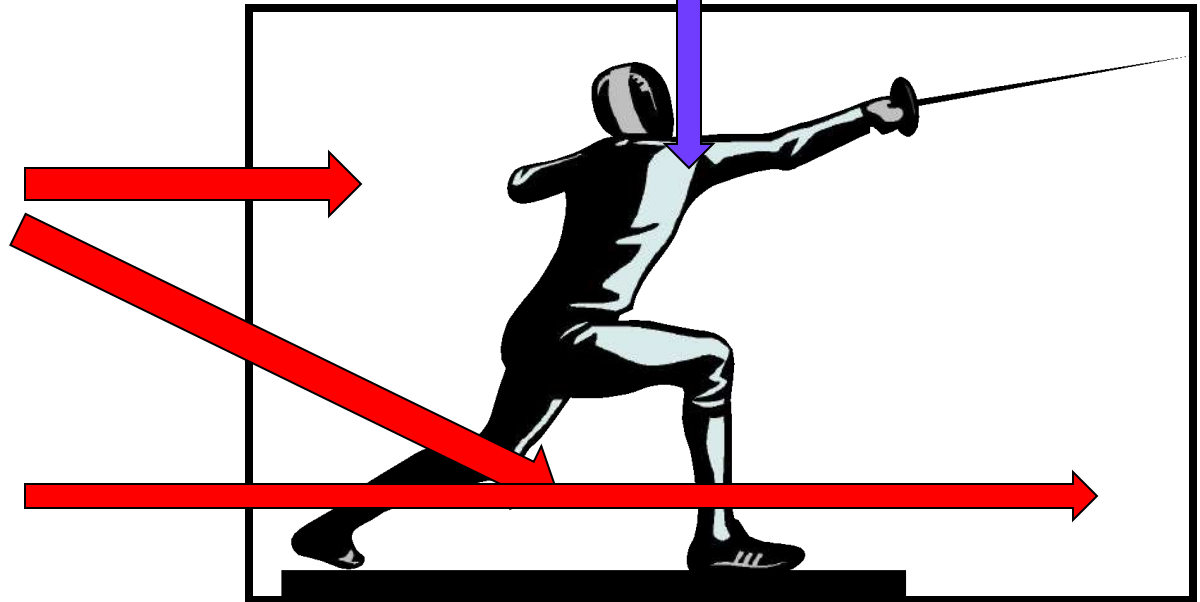


SPACE

- Positive - area occupied by something
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Positive
Space

Negative
Space



Principles of Art

Unity & Variety

Emphasis

Proportion



Rhythm & Movement

Balance



BALANCE

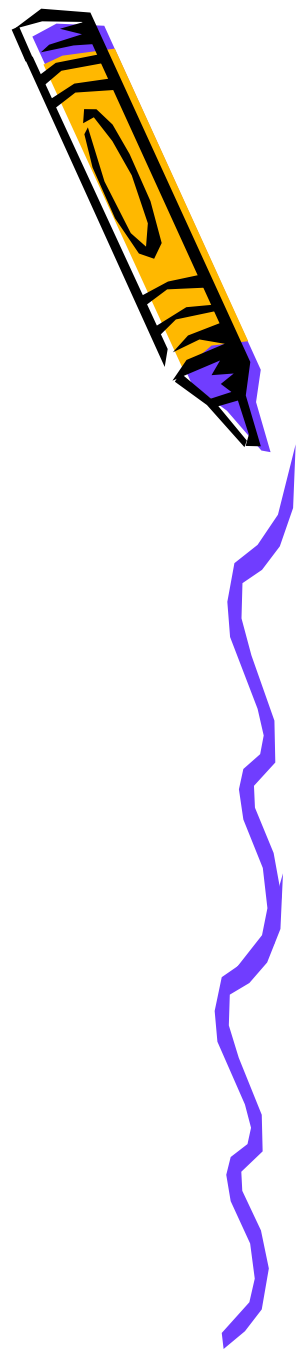


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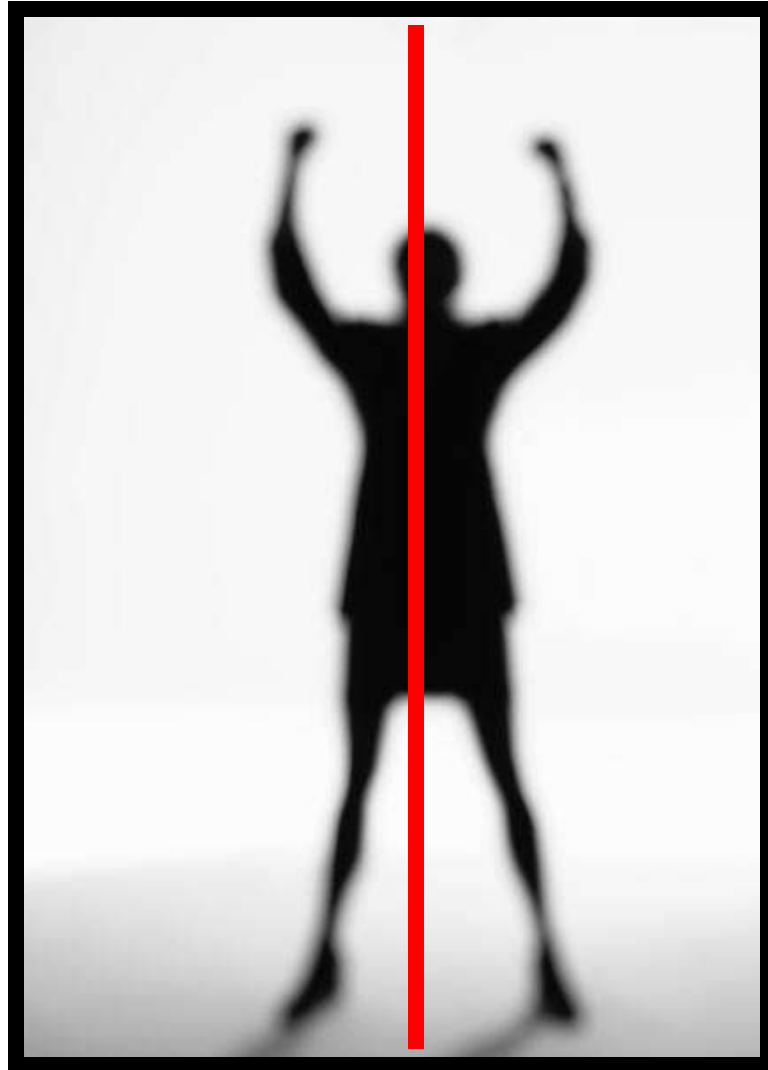
- SYMMETRICAL
- RADIAL
- ASYMMETRICAL



SYMMETRICAL BALANCE



- Both halves of the picture are identical



RADIAL BALANCE

- Part of the design appears to move in or away from the center



ASYMMETRICAL BALANCE

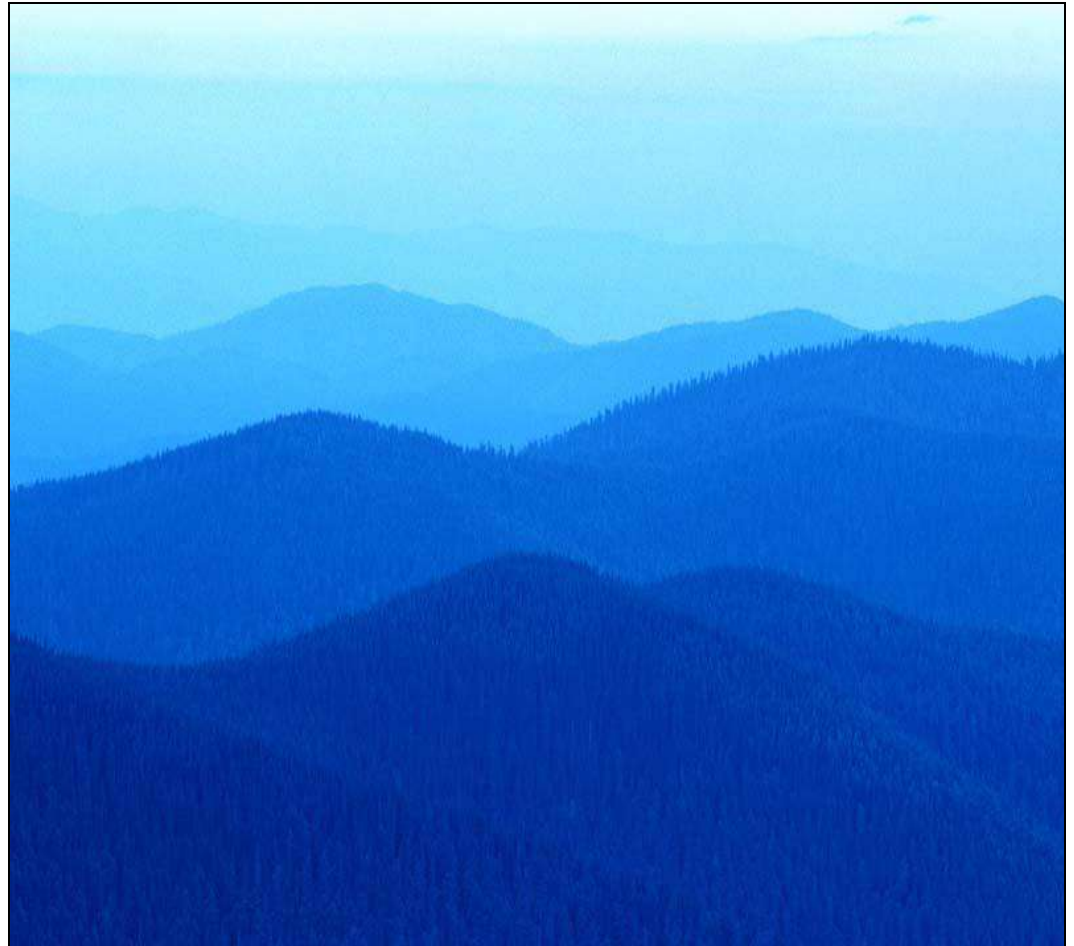


- The halves are different yet equal.



RHYTHM/MOVEMENT

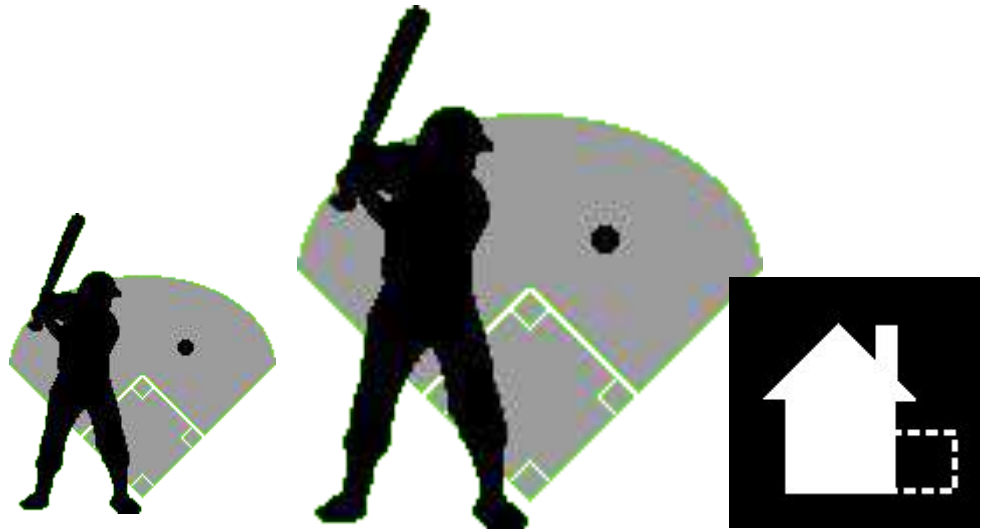
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Proportion

Refers to size when compared to something else

1. Miniature
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3. Monumental



Emphasis



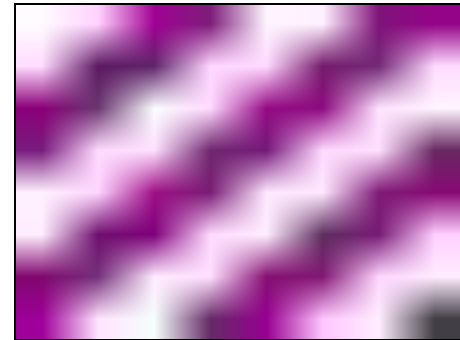
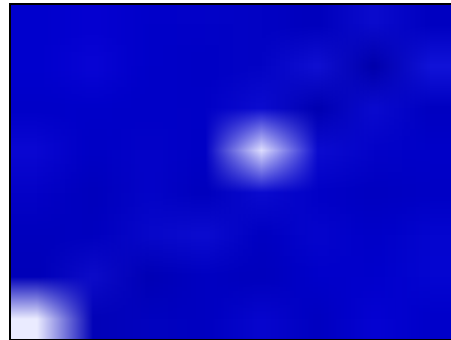
- What you notice first about a work of art; center or interest, dominant shape, focal point



Pattern



- Repeated use of lines, colors, or other visual elements. They often hold a work of art together.



Unity

Unity-everything fits together or works as a team

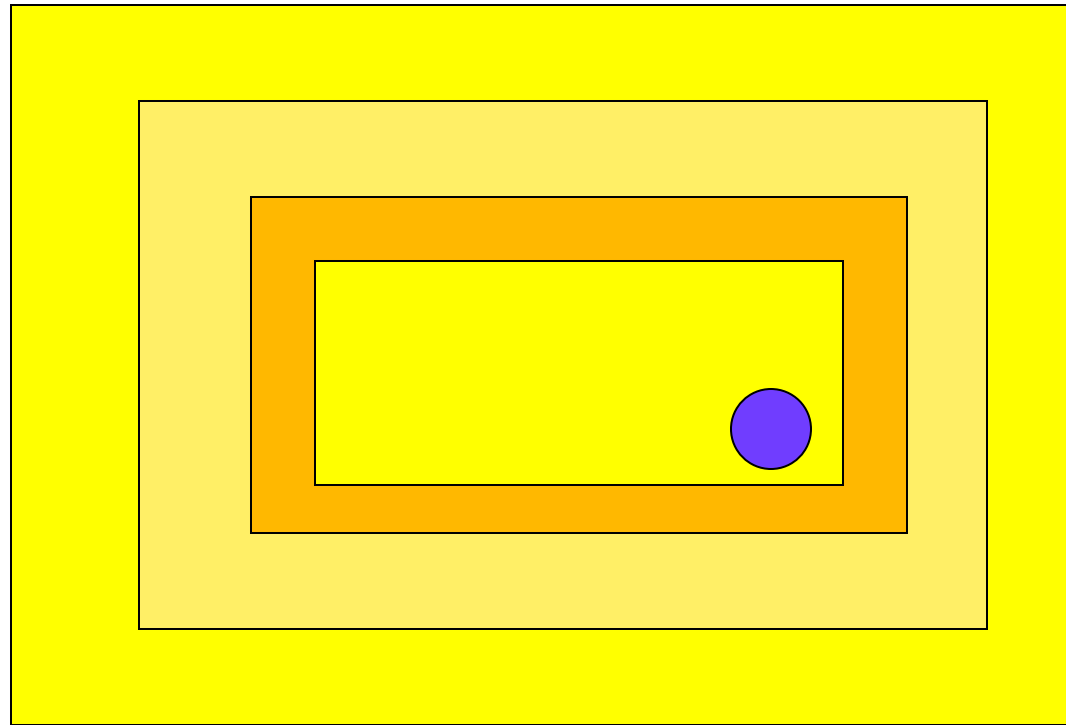
- Repetition
- Simplicity
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- Theme
- Proximity
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Variety



Variety uses contrasting elements to make something interesting.





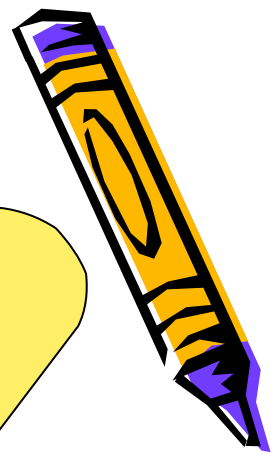
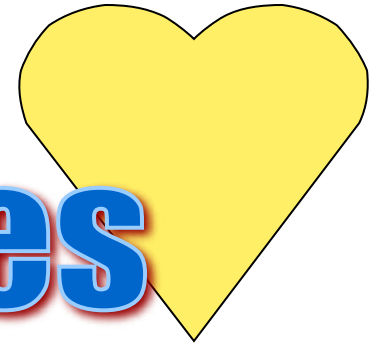
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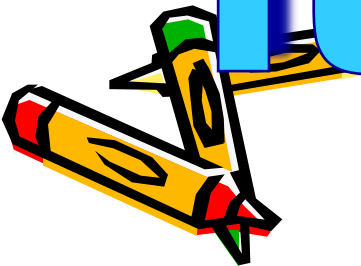
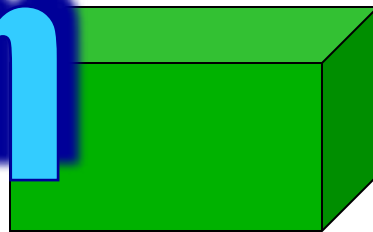


Space

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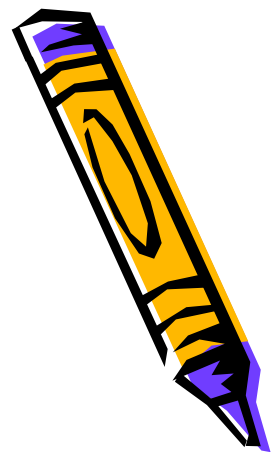
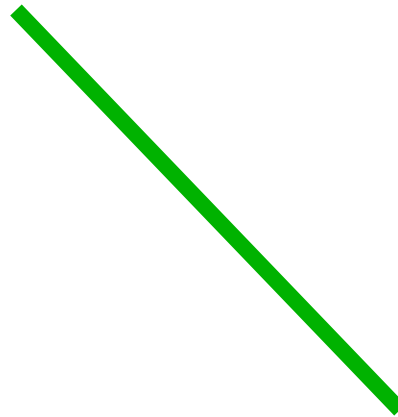
Form



LINES

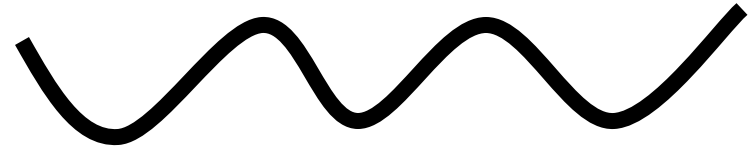
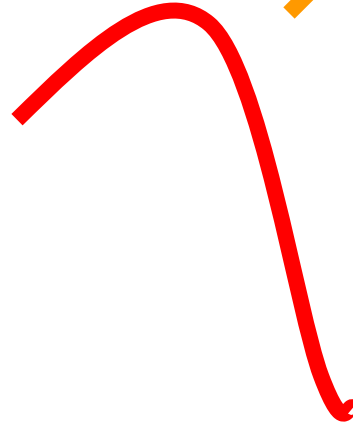
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LINES

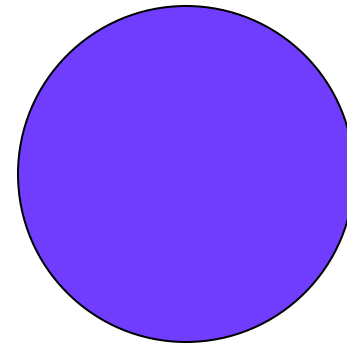
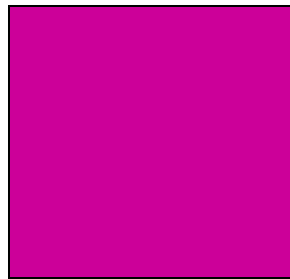
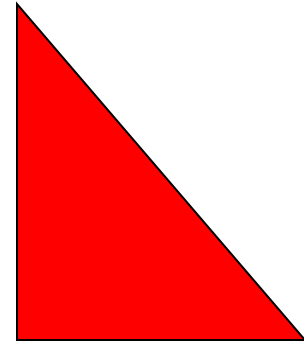
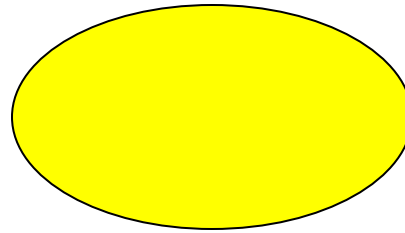
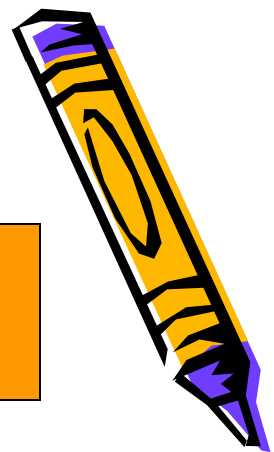
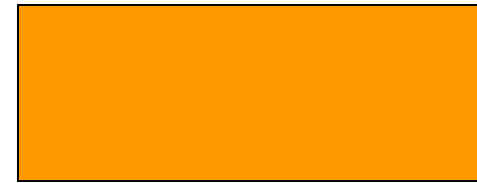
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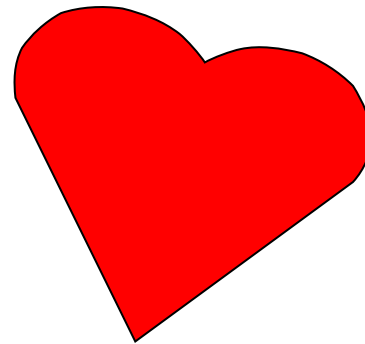
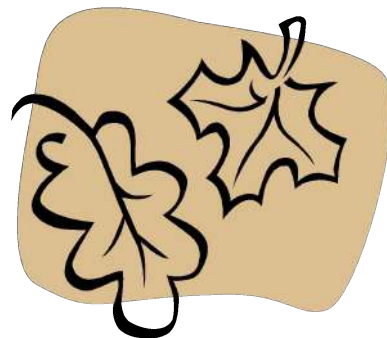
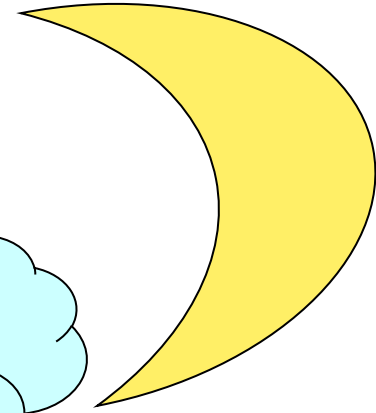
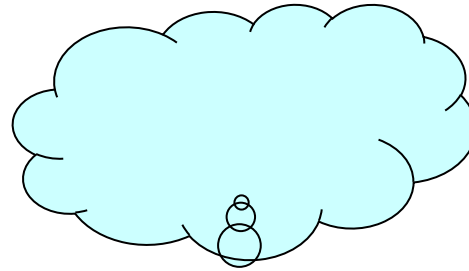
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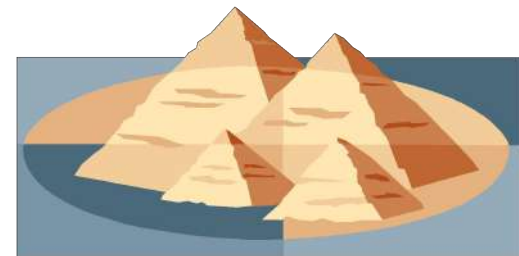
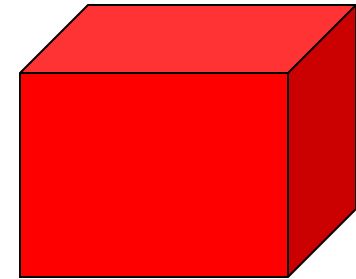
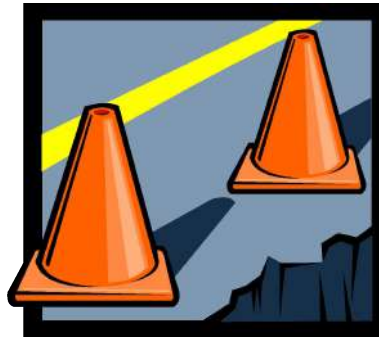
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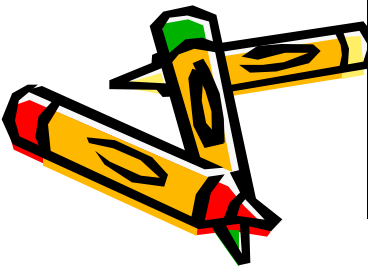
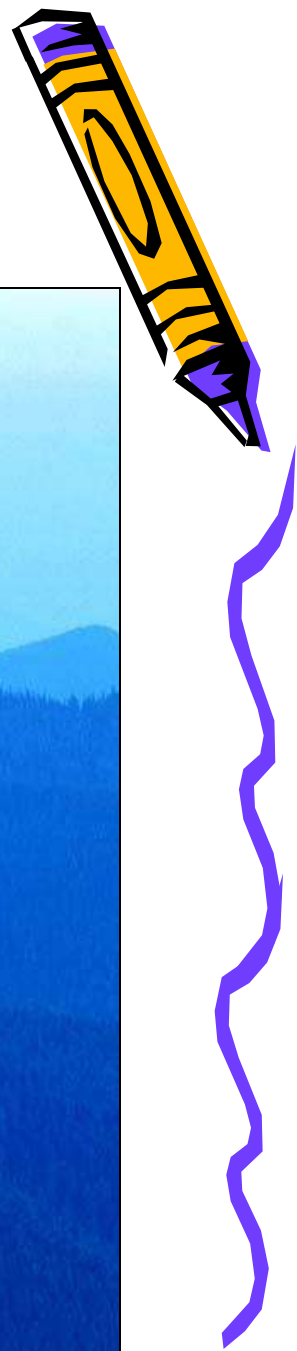
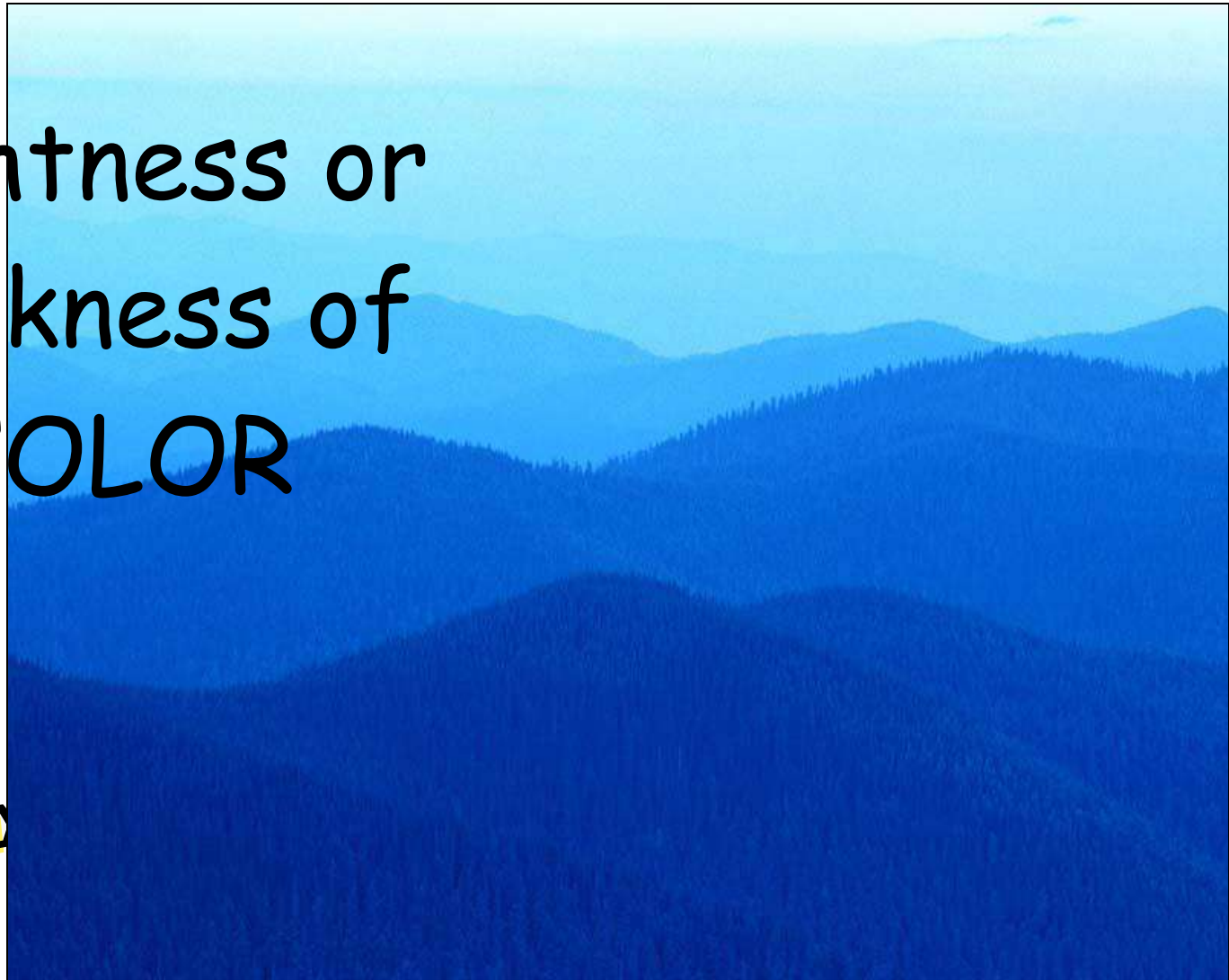
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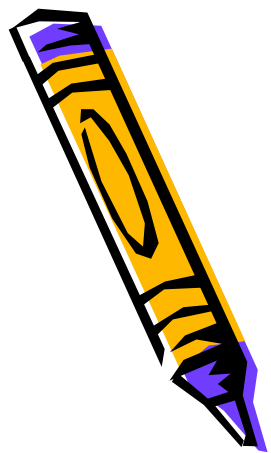
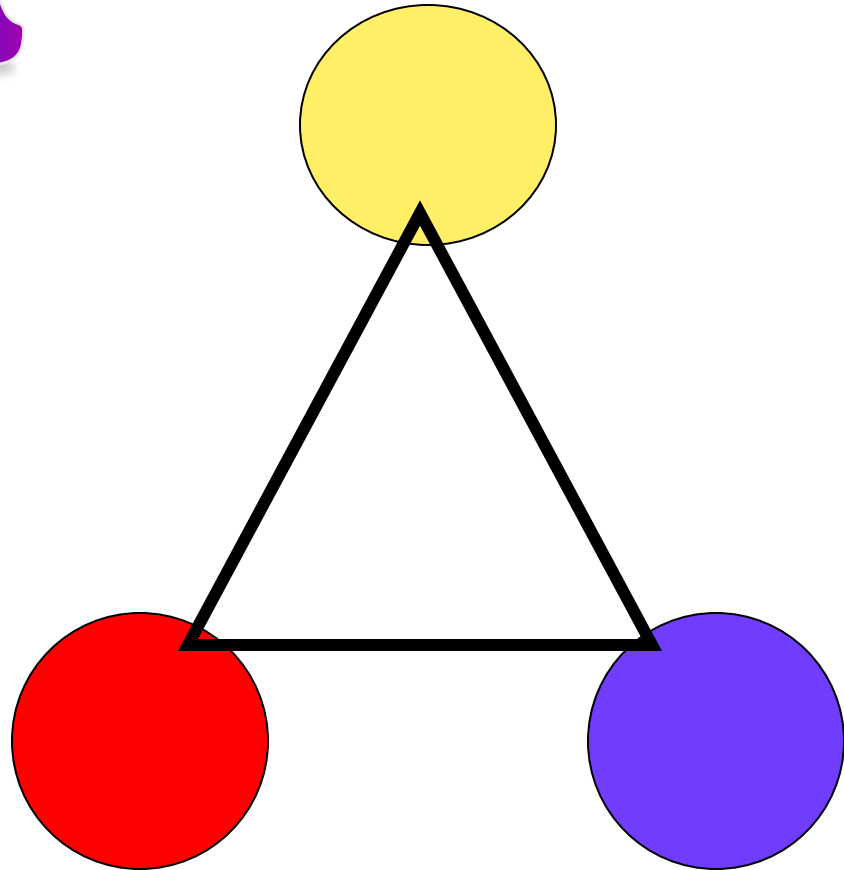
COLOR

PRIMARY
COLORS:

• RED

• YELLOW

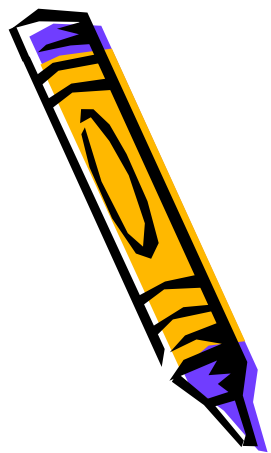
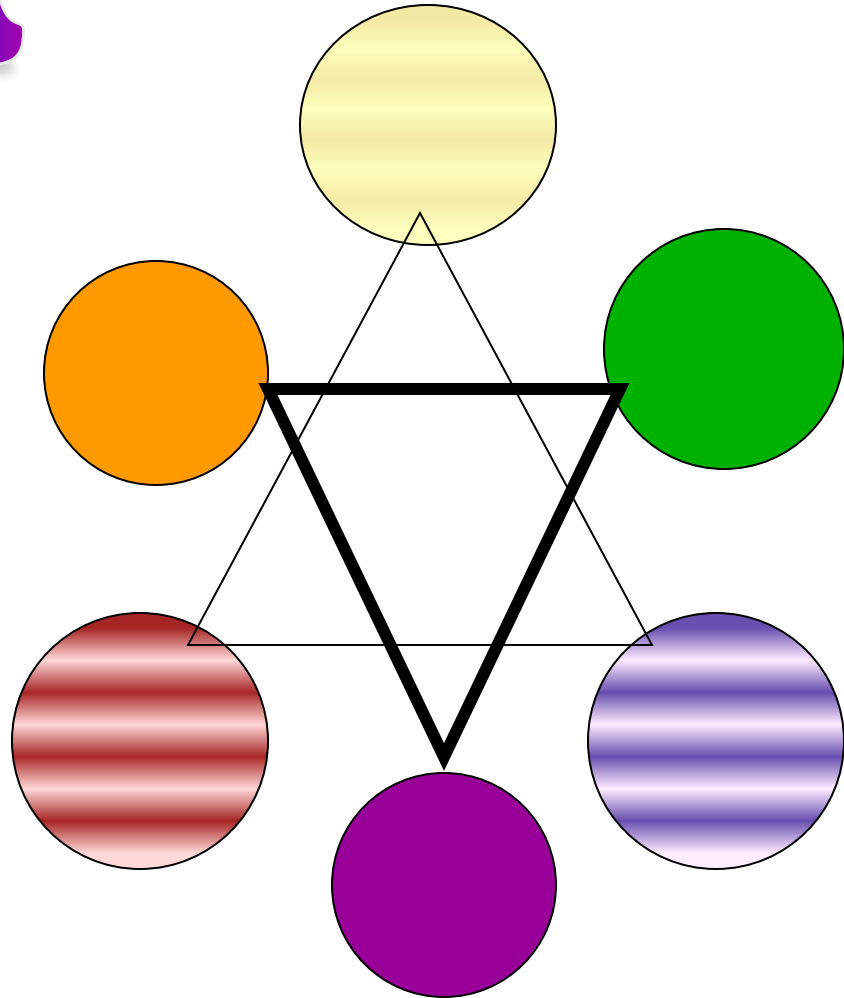
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COLOR

SECONDARY COLORS:

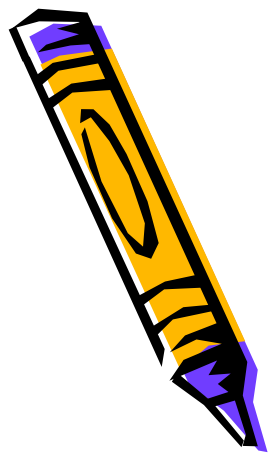
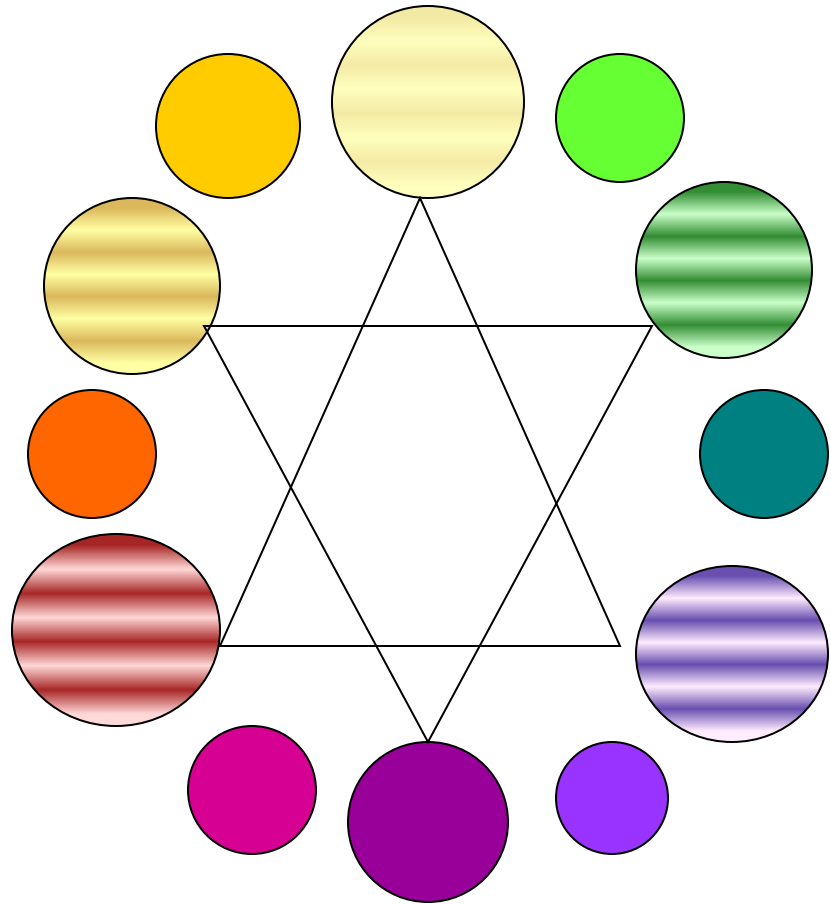
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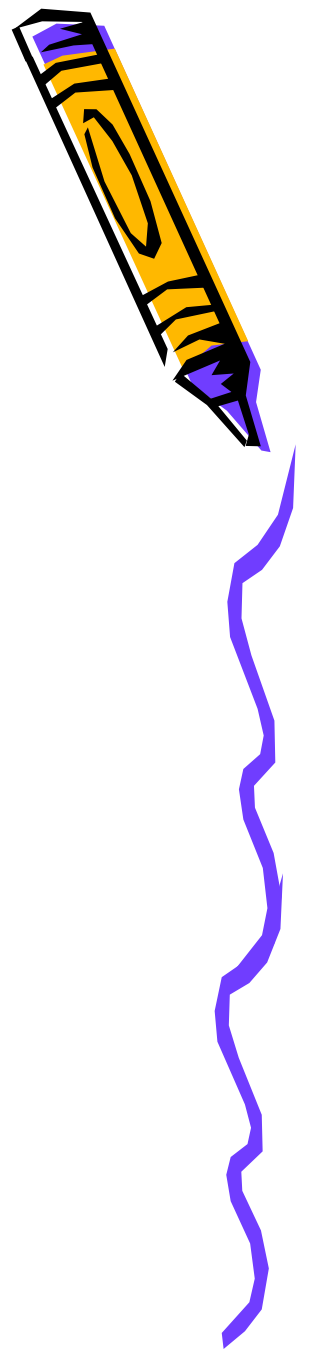
COLOR

INTERMEDIATE COLORS:

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- RED-ORANGE
- YELLOW-ORANGE
- RED-VIOLET
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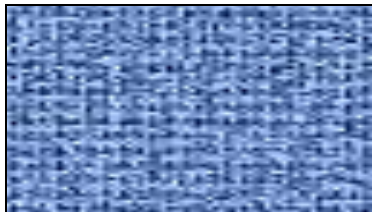


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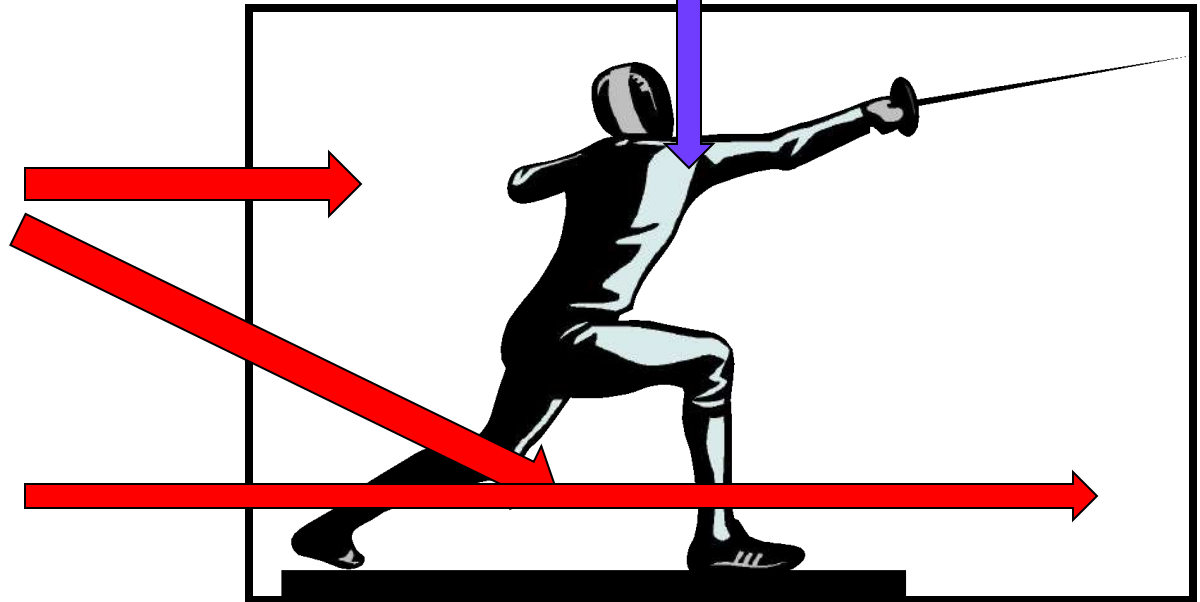


SPACE

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Negative
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Unity & Variety

Emphasis

Proportion



Rhythm & Movement

Balance



BALANCE

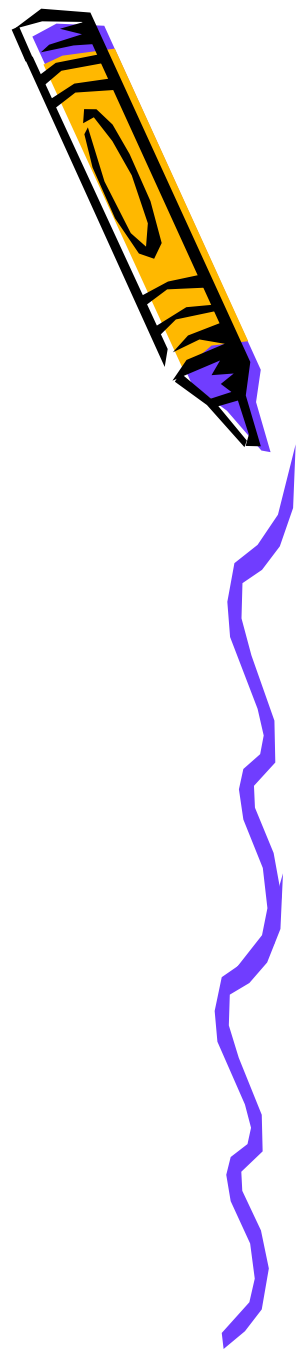


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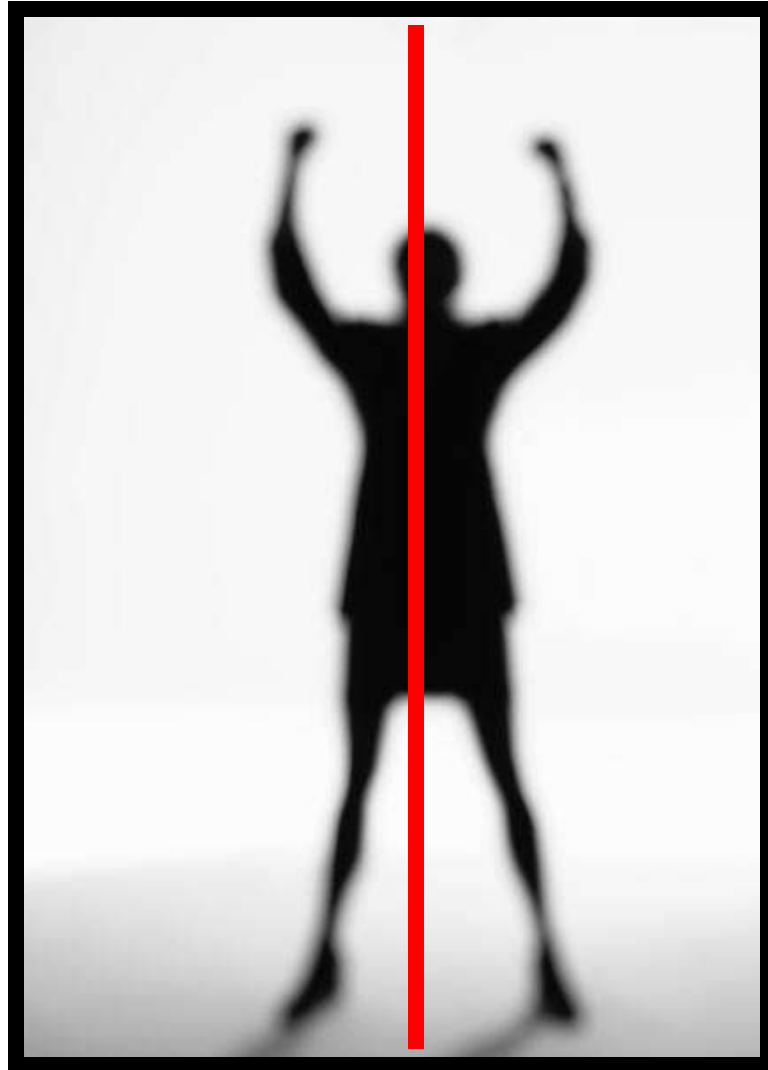
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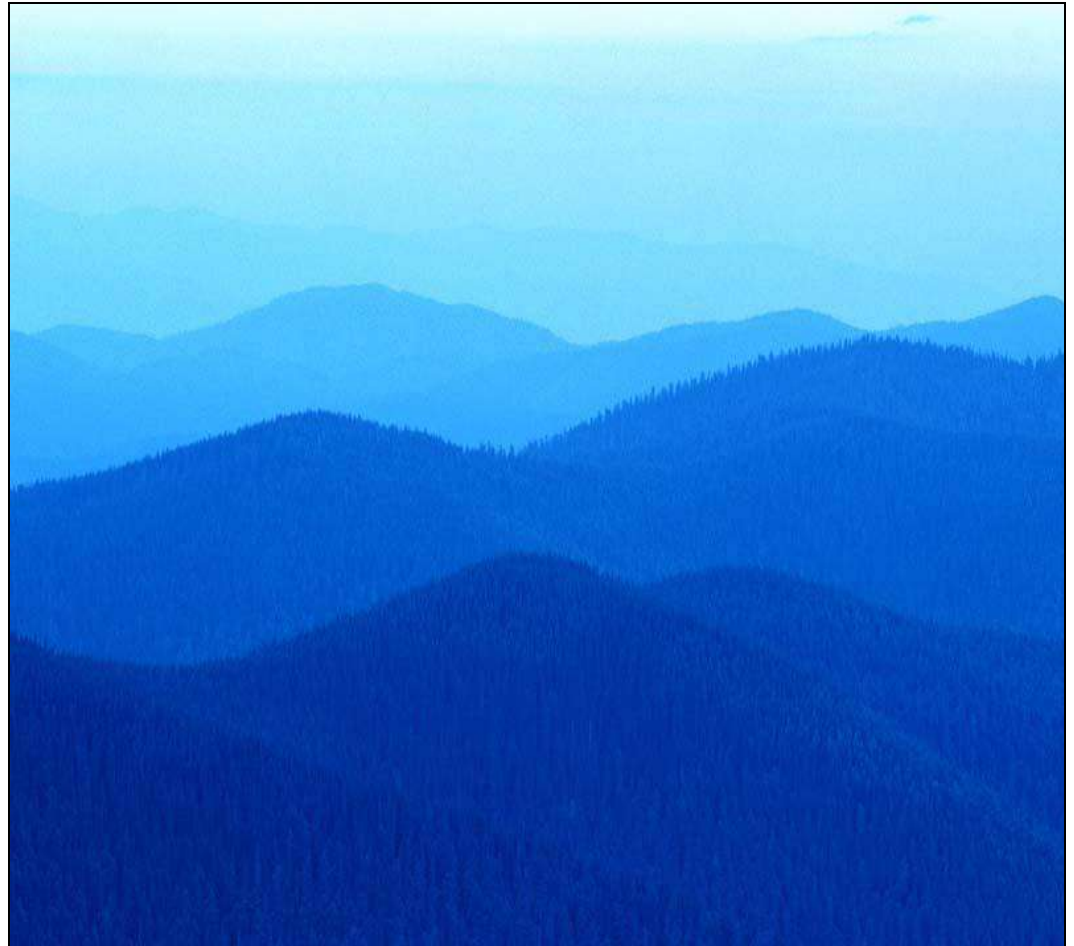


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RHYTHM/MOVEMENT

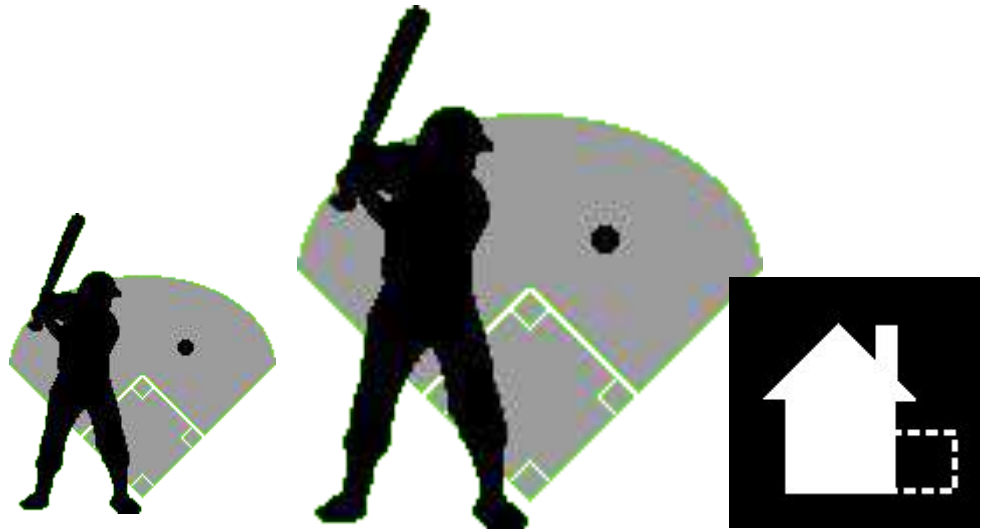
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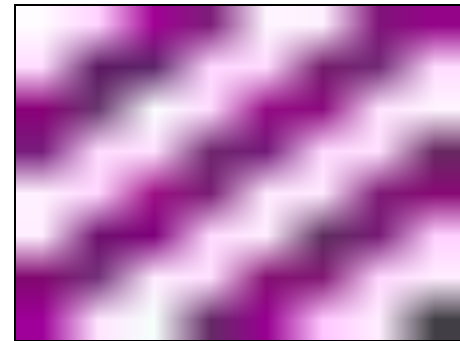
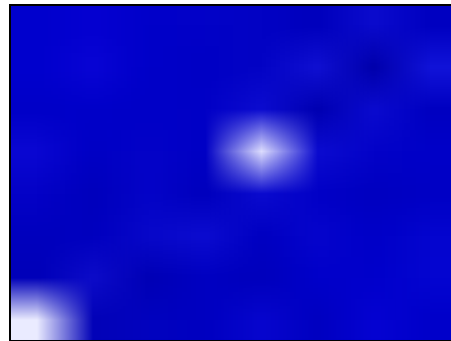
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