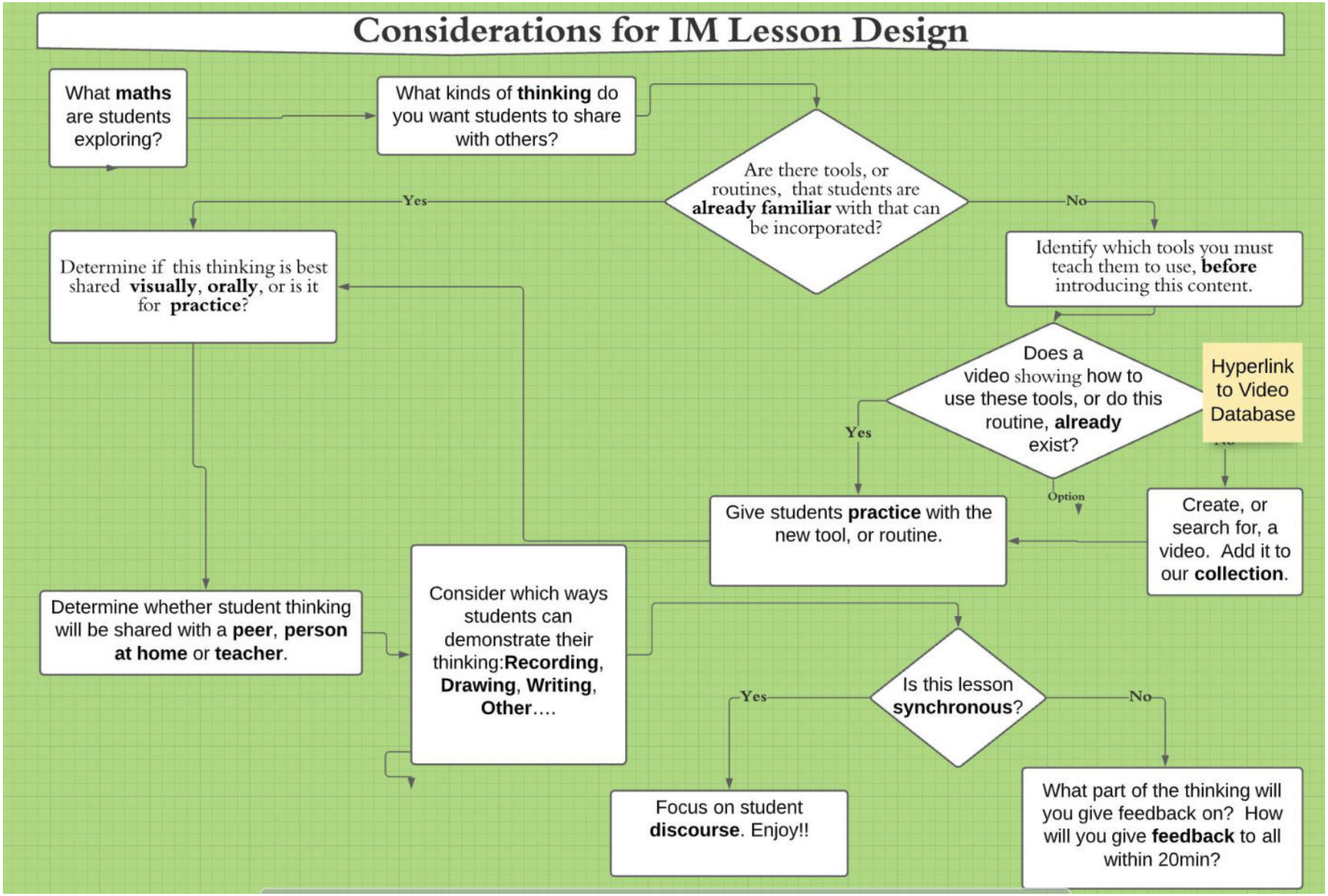Considerations for IM Lesson Design