Chapter 2 Regular Psychology

Review for Test 9/6 35 MC In an experiment, what helps show the effect of the treatment and no other factor?

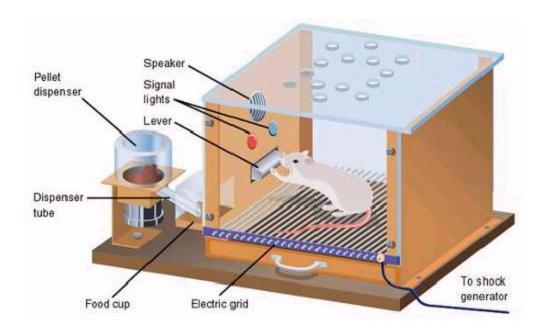
Control Group

What is the name of the group that is given the treatment in a Controlled Experiment?

Experimental Group

The APA (American psychological Association) limits research by using (Ex. Informed Consent, necessary use of animals etc.)

Standards of Ethics



- (Skinner Box)
- Is an example of which type of experiment?
- Laboratory

What is a Case Study?

 An in-depth investigation of an individual or small group?

What is a drawback to Laboratory Observation?

It cannot duplicate real life conditions

What is "Informed Consent"?

 Part of the Standard of Ethics in the APA that gives the participant a general overview of the research and a choice of whether or not to participate. What is the type of study that eliminates researcher "expectation" when they observe an experiment?

Double Blind Study

Where is "Naturalistic Observation" performed?

 A place where animals or people are in their "everyday setting". Which study method is easy/quick way to collect data on different subjects (may collect different ages of similar people) for the same purpose and is cheaper than longer studies of a single participant.?

Cross Sectional Study

The <u>Target Population</u> (in a survey) is considered

 The "Whole Group" of a subject of study in a survey Personality Tests, Aptitude Tests, and Intelligence Tests are a method of observation that investigates

Human Behavior

A definition of Placebo is

 A substance or treatment that has no effect apart from a person's belief in it.

Which method helps researchers gather information from many people?

Survey

Why does a study need to be replicated?

 To prove that the findings are confirmed (by producing the same results as they occurred the first time)

How do scientists make correlations?

 After they make their observations, they study their data. They make observations from this data.

What is a longitudinal Study?

 A research method in which participants are observed over a long period of time.

Which famous psychologist is known for using Case Study Methods?

Sigmund Freud

What is a Controlled Experiment? (what are the elements to a controlled Experiment)

Uses both a control group and an experimental group.

What is a Single Blind Experiment?

• When the participant (s) do not know if they are receive the treatment or not.

In a survey, what does Stratified mean?

 The sample of the population in which subgroups of the population are represented proportionally.

When giving a survey, volunteers (Volunteer Bias) are sometimes avoided, why?

 Volunteers can slant the results because their results may be different from people who do not volunteer

In a survey, a <u>sample</u> is sometimes necessary, why?

 Because it is usually impossible to interview every member of a population that is being studied.

Watching buffalos wander the Great Plains is an example of what type of Observation?

Naturalistic Observation

When you compare people of different age groups you are using which method?

Cross Sectional

Observing ways in which people change over time is called

Longitudinal

What is the Independent Variable?

 Factor in an experiment that researchers manipulate so that they can determine its effect.

What is a way to measure how closely one thing is related to another? (with Data)

Correlational

What is the portion of a experiment that <u>does NOT</u> receive treatment?

The Control Group

An Educated Guess is also considered a _____ in an experiment.

Hypothesis

What happens in a double blind Experiment?

 Neither the Researcher or the Participant know who received the treatment.