



Clayton County Public Schools

"Building A Better Tomorrow, Today!"

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NEWS RELEASE

FOR IMMEDIATE RELEASE

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Students Can “Dig In” to Healthy Breakfast Options at School

National School Breakfast Week Campaign Focuses on Benefits of School Breakfast March 6-10, 2023



JONESBORO - The School Nutrition Department and cafeterias throughout Clayton County Public Schools (CCPS) are proud to actively celebrate National School Lunch Week (NSBW) March 6-10, 2023.

Busy weekday mornings make it a challenge for many families to find time for a healthy breakfast. Fortunately, cafeterias throughout Clayton County Public Schools offer nutritious breakfast meals at no cost to students. School nutrition professionals and students will be encouraged to show their enthusiasm for school breakfast as the district celebrates NSBW with special menus, activities, and more.

This year, we will kick off the week introducing a **new Smoothie Meal**, which will be offered daily and includes a bottled smoothie, grain item, and a choice of fruit & milk. On Monday, we'll take a step back in time with the **Retro Square Breakfast Pizza** and we will take a detour with **Crispy Chicken & Waffles** for lunch. Each day, CCPS cafeterias will offer great options that students can “Dig Into”! Highlights from the week include, **Build-your-own Omelets, Blueberry Pancake Skyscrapers and Strawberry Dump Parfaits**. We will end the celebration with our famed **Dirt Cake**, which is a delicious **layered creation of Devil's Food Cake and Chocolate Pudding**.

We offer the following National School Breakfast Vlog (ClayCoNSBW.MOV) highlighting NSBW, created by Ivriyon Haley, co-starring Shannon Treptow, Dietetic Interns from Georgia Department of Health.

“A healthy breakfast at the start of the day is a great way to ensure that students are nourished and ready to learn,” said Audrey Hamilton, School Nutrition Director. “National School Breakfast Week helps us to educate parents and students about all the nutritious and delicious choices we offer.”

The “DIG IN to School Breakfast” campaign is made possible by the School Nutrition Association and Kellogg's®.

Parents and students can follow the fun on [Facebook.com/TrayTalk](https://www.facebook.com/TrayTalk) using the hashtag #NSBW23. For more information about CCPS' meal menus, visit www.clayton.k12.ga.us/departments/schoolnutrition or www.schoolnutrition.org/SchoolMeals.

About National School Breakfast Week

National School Breakfast Week was launched in 1989 to raise awareness of the availability of the School Breakfast Program, a federally assisted meal program operating in public and non-profit private schools and residential childcare institutions since 1975.

This institution is an equal opportunity provider.

A large, faint watermark of the Clayton County Public Schools logo is centered on the page. The logo is circular and contains the text "CLAYTON COUNTY PUBLIC SCHOOLS" around the top and "CLAYTON COUNTY, GA" around the bottom. In the center of the logo is a stylized torch with a flame, positioned over an open book.

-An official document from the Clayton County Public School System-

About Clayton County Public Schools: Clayton County Public Schools (CCPS) is fully accredited by Cognia. The district offers a focused world-class program based on a challenging curriculum which is taught from pre-kindergarten through 12th grade. Serving over 50,000 students, Clayton County Public Schools is ranked among the 100 largest school districts in the U.S. and is the sixth-largest school system in Georgia.

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