



Junior Achievement of Georgia

Getting Your Students Involved





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What is Junior Achievement?

- **Mission:** To inspire and prepare young people to succeed in a global economy.
- **Delivery:** K-12 In-School and Out-of-School Programs delivered by business and community volunteers
- **Students Served:**
 - 2010-2011: Over 140,000 students served in GA
 - Approx. 100,000 in metro Atlanta
 - Approx. 40,000 in Augusta, Columbus, Dalton, Gainesville, and Savannah

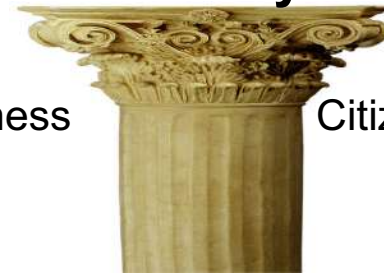




**Work
Readiness**

Entrepreneurship

**Financial
Literacy**



Ethics-Character

Economics

Business

Citizenship



Emerging Trends and Social Issues

Societal Issue:	Economic Development	Youth Development	Educational Development
Underemployment/ Unemployment	X		
Shortage of Skilled Workers	X		X
High School Dropout	X	X	X
Achievement Gaps	X	X	X
Lack of College Readiness		X	X
Lack of Financial Capability		X	X



JA Core In-Class Programs: ~130,000 students

Programs delivered by business & community volunteers within the classroom environment (K-12). After receiving these in-class programs at the middle and high school levels, students are then provided the opportunity to “select” into elective after-school programming to further their learning and dive deeper on the concepts presented to them.



JA Means Success (JAMS) 6th-9th grades (After-School):

Newly-designed after-school program for middle and high school students, focused on pursuing high school graduation and post-secondary enrollment. Students self-select into the program, and then go through an interview process. Program lasts 8 weeks after-school at the school site. JA Job Shadow and high school/college site visits are also included, dependent on grade level.



JA Fellows (After-School): ~350 students

As JA of Georgia’s premiere leadership and entrepreneurship program for high school students, we would like to see greater numbers of students from our targeted clusters apply into and participate in this 20-week after-school program.



Why Junior Achievement?

Core Program:

- Aligned to Georgia Performance Standards
- Materials provided free of charge (***note: may depend on location***)

JAMS:

- Engages students after-school in project-based learning
- Encourages the relevancy of education

JA Fellows:

- High-level experiential learning
- Scholarships, award opportunities, and exposure to entrepreneurship and the business community



Core Program Overview - Format

JA in a Day

- Four 45-minute sessions completed in one day
- Four hours total (3 hours classroom time + 1 hour before/after logistics)
- Target whole school or whole grade participation

JA in a Semester

- Five to seven 45-minute weekly sessions (or completed in a semester)
- Five to seven class periods total
- Target whole grade participation or at least 10 classes



Core Program: Resources Needed

School/Educator to Provide:

- Volunteer(s) to facilitate curriculum (1-2 per classroom)
- Classroom time for JA sessions
 - Three classroom hours for JA in a Day
 - Five to seven class periods (45-minute sessions) for JA in a Semester

JA to Provide:

- **GPS-aligned** curriculum free of cost
- Training for school-secured volunteers (may be online)



JAMS and JA Fellows

JAMS Pilot

- 6th – 9th grades
- Eight after-school sessions
- Off-site programs – JA Job Shadow, JA College Pipeline, etc.
- Currently limited to 13 metro Atlanta schools in 2011-2012

JA Fellows

- 9th – 12th grades
- 21 after-school sessions at company or community host site
- Currently limited to metro Atlanta schools



JA Student Center - <http://studentcenter.ja.org>

Explore Careers

- Career Assessments
- Jobs Videos

Find a College/Pay for College

- College Search Tool and Scholarship/Financial Aid Information

Manage Your Money

- Personal finance assessment and simulation

Plan a Business

- Online Mentor, Video Room, Resources for Entrepreneurship

*****Available to all teachers statewide*****



Getting Involved: Who to Contact

Metro Atlanta

- APS, Clayton, Henry, or Fulton Counties
 - Niambi Brown nbrown@georgia.ja.org
- Cobb, DeKalb, Gwinnett, or Marietta City
 - Tawanna Strode Williams tstrodewilliams@georgia.ja.org
- JAMS
 - La Novia Meuse lmeuse@georgia.ja.org
- JA Fellows
 - Arielle Ventura aventura@georgia.ja.org



Getting Involved: Who to Contact

- Augusta and surrounding counties
 - Deanna Brunk dbrunk@georgia.ja.org
- Columbus area or Savannah/SE Georgia
 - Penny Smith-Horton psmithhorton@georgia.ja.org
- Dalton/Northwest Georgia
 - Tracy Harmon tharmon@georgia.ja.org
- Gainesville or any other areas statewide
 - Parky Rogers progers@georgia.ja.org



Go to www.georgia.ja.org for ...

- GPS Alignments
- Program/curriculum overviews
- Visuals of our program in action
- Information on JA partnerships



Thank You!