

**BROADCAST VIDEO PRODUCTION LAB
GPS ALIGNMENT WITH SKILLSUSA COMPETITIVE EVENTS**

BROADCAST FORMATS AND STANDARDS

ACCT-BVPL-1. Students will research and analyze formats and broadcast standards.

PRODUCTION SPECIALIZATIONS

ACCT-BVPL-2. Students will develop expertise in a specialty area.

Skills USA Competitive Event Integration: Broadcast News Production, Television (Video) Production, Video Product Development, Tech Prep Showcase

State Only Events: Business and Industry Video Production, Chapter Recruitment Video, Georgia Commercial

SPECIALIZATION IMPLEMENTATION

ACCT-BVPL-3. Students will utilize a specialty skill in a collaborative production.

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PORTFOLIO ASSESSMENT

ACCT-BVPL-4. Students will refine or enhance their digital portfolio.

PRODUCTION ETHICS

ACCT-BVPL-6. Students will research current industry related ethics.

CTAE Foundation Skills

CTAE-FS-1 Technical Skills: Learners achieve technical content skills necessary to pursue the full range of careers for all pathways in the program concentration.

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CTAE-FS-2 Academic Foundations: Learners achieve state academic standards at or above grade level.

CTAE-FS-3 Communications: Learners use various communication skills in expressing and interpreting information.

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CTAE-FS-4 Problem Solving and Critical Thinking: Learners define and solve problems, and use problem-solving and improvement methods and tools.

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CTAE-FS-5 Information Technology Applications: Learners use multiple information technology devices to access, organize, process, transmit, and communicate information.

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CTAE-FS-6 Systems: Learners understand a variety of organizational structures and functions.

CTAE-FS-7 Safety, Health and Environment: Learners employ safety, health and environmental management systems in corporations and comprehend their importance to organizational performance and regulatory compliance.

CTAE-FS-8 Leadership and Teamwork: Learners apply leadership and teamwork skills in collaborating with others to accomplish organizational goals and objectives.

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CTAE-FS-9 Ethics and Legal Responsibilities: Learners commit to work ethics, behavior, and legal responsibilities in the workplace.

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CTAE-FS-10 Career Development: Learners plan and manage academic-career plans and employment relations.

CTAE-FS-11 Entrepreneurship: Learners demonstrate understanding of concepts, processes, and behaviors associated with successful entrepreneurial performance.

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