


**Career Cluster:** Marketing, Sales, & Service

**CTE Program: Secondary: VyStar Academy of Business & Finance - Entrepreneurship (8812100)**  
**Bartram Trail High School, St. Johns County School District**  
**Postsecondary: St. Johns River State College: St. Augustine**  
 Accounting Technology (A.S.-1552030201); Business Administration (A.S.-1552020102), Organizational Management (B.A.S.-1105202990); Office Management (CCC-0552020401); Logistics & Transportation Specialist (CCC-0652020901); Accounting Technology Management (CCC-0552030205); Accounting Technology Operations (CCC-0552030203); Accounting Technology Specialist (CCC-0552030204); Business Management (CCC-0552070101); Business Operations (CCC-0552020104); Business Specialist (CCC-0552020103); Risk Management & Insurance Management (CCC-05520250109); Business Operations (CCC-0552020108)

**Career Cluster Pathway:** Management & Entrepreneurship

**Industry Certification: Secondary:** Microsoft Office Bundle (MICRO069); Quickbooks (INTUT001)  
**Postsecondary: St. Johns River State College: NA**

	16 CORE CURRICULUM CREDITS					8 ADDITIONAL CREDITS	
	ENGLISH 4 credits	MATH 4 credits	SCIENCE 3 credits, 2 with lab	SOCIAL STUDIES 3 credits	OTHER REQUIRED COURSES FINE ARTS (1 credit) PHYSICAL EDUCATION (1 credit)	CAREER AND TECHNICAL EDUCATION COURSES	RECOMMENDED ELECTIVES (ALIGNED WITH COMMUNITY COLLEGE & STATE UNIVERSITY SYSTEM PROGRAMS)

HIGH SCHOOL	<ul style="list-style-type: none"> <li>Students are encouraged to use <a href="http://mycareershines.org">mycareershines.org</a> to explore careers and postsecondary options.</li> <li>Students are also encouraged to participate in dual enrollment courses which may be used to satisfy high school graduation or Bright Futures Gold Seal Vocational Scholars course requirements.</li> </ul> One course within the 24 credit program must be an online course. Cumulative GPA of 2.0 on a 4.0 scale for 24 credit program							
							* - Honors weighting in CTE classes	
	9 <sup>th</sup>	English 1 or English 1 Honors	Algebra I or Algebra 1 Honors	Environmental Science Physical Science Honors or Biology Honors	AP Human Geography or World Cultural Geography	HOPE - Health Opportunities through Physical Education	Digital Information Technology (Fine/Practical Arts Credit)- 8207310	Elective
	10 <sup>th</sup>	English 2 or English 2 Honors	Geometry or Geometry Honors	Biology or Chemistry or Chemistry Honors	World History or AP World History	World Language	Principles of Entrepreneurship- 8812110	Elective or Accounting 1-8203310
	11 <sup>th</sup>	English 3 or English 3 Honors or AP English Language	Algebra 2 or Algebra 2 Honors	Chemistry, Chemistry Honors, or Physics Honors	US History or AP US History	World Language	Business Management & Law Honors-8812120	Accounting 2-8812000 or SJRSC DE Personal Finance – FIN 1100, Introduction to Business – GEB 1011
12 <sup>th</sup>	English 4 or English 4 Honors or AP English Literature	Pre Calc Honors, Math for College Readiness, Adv Topics in Math, AP Stats, AP Calculus	AP Chem, AP Bio, AP Physics, AP Environmental, Marine Science Honors or Anatomy Honors	US Gov & Econ or AP US Gov/US Gov Honors & AP Micro/Macro Econ	Elective or World Language	SJRSC DE Elective - Principles of Management – MAN 2021	SJRSC DE Elective – Business Communications – GEB 2214	

POSTSECONDARY	Based on the Career Cluster of interest and identified career and technical education program, the following postsecondary options are available.		
	TECHNICAL CENTER PROGRAM(S)	COMMUNITY COLLEGE PROGRAM(S)	UNIVERSITY PROGRAM(S)
	St. Johns River State College, St. Augustine: Accounting, Business, Office Specialist – 1 year certificates	St. Johns River State College, St. Augustine- Business Administration, Office Administration, Accounting  Florida State College of Jacksonville-Business Administration, Office Administration	University of North Florida, Jacksonville – International Business, Marketing, Business Administration, Entrepreneurship  Flagler College, St. Augustine: Honorable Entrepreneurship, Business Administration, Finance, Accounting, Marketing  St Johns River State College-Organizational Management-Supervision & Management Specialization

CAREER	Sample Career Specialties – Careers from the Targeted Occupations List are in bold.	
	Business Ownership, Operations Manager	Marketing Manager, General & Operations Manager, Business Ownership

**Articulation and CTE Dual Enrollment Opportunities**

<b>CREDIT</b>	<b>Secondary to Technical Center (PSAV)</b> (Minimum # of clock hours awarded)	<b>Secondary to College Credit Certificate or Degree</b> (Minimum # of clock or credit hours awarded)	<b>PSAV/PSV to AAS or AS/BS/BAS</b> (Statewide and other local agreements included here)
	No articulation agreement. No CTE Dual Enrollment.	<b>St. Johns River State College</b> - Dual Enrollment courses offered – Introduction to Business-GEB 1011, Principles of Management-MAN 2021, Personal Finance-FIN1100, Computer Applications-CGS1100. Industry Certification credits earned in high school count as 3 credits immediately upon enrollment into the related program at SJR State College. Quickbooks = Accounting Technology major, Course CGS2104, Microsoft Office Bundle = Office Management program, Course CGS1581 Microsoft Word for Windows <a href="http://www.sjstate.edu/workforce/careerpathways.html">http://www.sjstate.edu/workforce/careerpathways.html</a>	No articulation agreement. No CTE Dual Enrollment.

**Career and Technical Student Association**

DECA

**Internship/Work Experience Recommendations**

Career Academy students may apply for summer internships after their junior year. Sample internships: bank teller, customer service representative, receptionist, office receptionist or clerk., volunteer

**Program of Study Graduation Requirements:** <http://www.fldoe.org/workforce/perkins/pdf/POS-GradChecklist.pdf>