

# BOSTON PRIVATE INDUSTRY COUNCIL

## WORK BASED LEARNING VIRTUAL TOUR BRIEF

### INNOVATIVE INTERMEDIARY

Adapted from information found on the Boston PIC public website and 2015 annual report.

## STRUCTURE

Twenty-three (23) PIC provided career specialists work in Boston high Schools to link classroom learning with career aspirations. This is accomplished by placements in workplace experiences and community-based programs.

Most private sector placements are competitive. PIC specialists prepare and match students with positions. Students with greater technical skills have more options and usually better pay and more responsibility.

Work experiences are sourced and coordinated by dedicated PIC Employer Account Managers. From industry-leading companies to neighborhood small businesses, employers include State Street, Brigham and Women's Hospital, Aramark, Bank of America, and Vertex Pharmaceuticals.

Additional information available at <http://www.bostonpic.org>



## OVERVIEW

The **Boston Private Industry Council (PIC)** is the city's Workforce Development Board and its school-to-career intermediary. Under the leadership of Mayor Martin J. Walsh, the PIC oversees Boston's one-stop career centers and the federal investment in job training.

PIC also deploys a talented and highly motivated staff (career specialists and employer account managers) to generate workplace experiences and to help create pathways that lead from high school to early career, while re-engaging those young adults who have fallen behind. They collaborate with business, the Boston Public Schools (BPS), higher education, government, labor, and community organizations.

### YOUTH PARTICIPATION

**4,810**  
YOUTH SERVED

**3,310**  
PAID EXPERIENCES

*"When we talk about economic growth, we must commit to making young people a part of that future. Summer jobs matter."*  
— Mayor Martin J. Walsh

### EMPLOYER PARTICIPATION

**350**  
EMPLOYERS

PRIMARY  
INDUSTRIES:  
**FINANCIAL  
SERVICES &  
HEALTHCARE**

TOP **4**  
EMPLOYERS  
**STATE STREET,  
PARTNERS  
HEALTHCARE,  
BANK OF  
AMERICA, AND  
ARAMARK**

### FUNDING



**\$2.5M**

YOUTH EMPLOYMENT AND  
CAREER READINESS PROGRAMS

# PROGRAMS

**BOSTON PRIVATE  
INDUSTRY COUNCIL**



## RESOURCES

### Best Practice Toolkit

[www.bostonpic.org/best\\_practice\\_booklet](http://www.bostonpic.org/best_practice_booklet)

- Supervisor Recruitment and Training
- Student Recruitment, Selection and Training
- Enhancing Student Internships
- Timelines
- Sample Job Descriptions
- Partnership Activities

### 2015 PIC Annual Report



| Program                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | Eligibility                                             | Youth Served 2013-14                |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------|-------------------------------------|
| <p><b>Career Exploration(Year-Round)</b><br/> <i>Job Shadow Day</i> - Half-day event designed to expose students to the work of work.</p> <p><i>Mock Interviews</i> - Mock interviews with PIC career specialists to sharpen skills.</p> <p><i>Career Speakers</i> - PIC coordinates career speaker presentations in high schools.</p>                                                                                                                                                                         | BPS High school students                                | 1000 students<br><br>100 employers  |
| <p><b>Employment for Boston Public School Students</b><br/> <i>Summer Jobs</i> - The PIC manages the private sector component of the Mayor's Summer Jobs Campaign, as well as a relatively small number of publicly funded, community based jobs and internships.</p> <p><i>School Year Internships</i> - Generally students begin with exploratory activities at the beginning of their junior year. Paid internship begins later in the year and can continue through graduation. (10-15 hours per week)</p> | BPS High school Juniors and Seniors                     | 3,000 students<br><br>300 employers |
| <p><b>Classroom at the Workplace</b><br/> <i>Academic Support</i> - Biology, math and English language courses are offered at worksites and colleges.</p> <p><i>Summer Employment</i> - Students earn summer jobs through workshop participation. Work includes paid release time from work for class.</p> <p><i>Career Development Education</i> - Professional workshops at local employers and other sites for career skill development.</p>                                                                | Students who have failed the MCAS exam                  | ~150 students                       |
| <p><b>College to Career</b><br/>                     This program taps BPS graduates who have worked in the healthcare, financial services, and biotechnology industries during high school, and supports them on their path through college to a career. PIC college-to-career coaches support students and broker part-time employment in their industry of interest.</p>                                                                                                                                    | BPS graduates enrolled in "high-demand" college pathway | 340 students                        |

When the PIC brings employers, educators, and workforce organizations together, new pathways into industry and the professional world appear. Workforce demand is driving the conversation in healthcare, life sciences, and other STEM industries, as we develop strategies to connect Boston residents to career-oriented employment.

– **PIC Annual Report**