



Biome Travel Challenge Project

Purpose: (S7L4d) To differentiate between Earth's major terrestrial biomes



Austin Middle School's 7th Grade Science presents the "**Biome Travel Challenge**". The Travel Channel and the World's Biomes would like encourage more tourists to travel the world, so an advertising campaign is needed to attract people to visit these natural wonders! The Travel Channel is looking for Austin Middle School students to come up with an innovative and interesting new ad campaign to attract more tourists to visit unique destinations around the world.

Your job is to **create a travel presentation which would take a tourist through 4 biomes or a travel journal detailing your own "trip"**. Once you have created your presentation, you will have an option to work with an "advertising team" on an additional presentation (EXTRA CREDIT!). Time is of the essence, so you must work quickly and efficiently to complete this challenge by the deadline. You must work together and show your creativity and presentation skills to win this challenge. **Keep in mind this project is a Summative grade.**



Part 1 (Independent Project) 160 points

- Biome Travel Presentation: Brochure/Journal/Poster (Due: Friday 9/8)

Make a presentation describing a travel itinerary that would take a tourist through at least 4 biomes. (Tropical Rainforest, Taiga, Tundra, Desert, Temperate Deciduous Forest, or Grassland/ Savanna).

Include the specific location (example: Dallas, Georgia in the beautiful Temperate Deciduous Forest) climate, flora and fauna, and 5 Interesting Facts/activities for each biome listed on your presentation. The project must be creative, colorful and neat.

Part 2 -Optional (Group Project) choose 1 (20 points each)



- Biome Jingle (Due: Monday 9/11)
- Biome News Cast (Due: Monday, 9/11)
- Biome Commercial (Due: Tuesday, 9/12)
- Biome Billboard/Mural (Due: Tuesday, 9/12)



Work in a group of no more than 4 students on an additional advertising presentation listed above. Be sure to **work together** to creatively include everything listed in the rubric on the back of this page.

Name: _____ Period: _____

Biome Travel Challenge Brochure Rubric

Biome 1	2	3	4	
_____	_____	_____	_____	Geographic Location/ Biome(5pt)
_____	_____	_____	_____	Climate (temp, precip, seasons)(5pts)
_____	_____	_____	_____	3 native plants (5pts)
_____	_____	_____	_____	3 native animals (5pts)
_____	_____	_____	_____	5 "INTERESTING" facts/activities (10pts)
_____	_____	_____	_____	Creativity to meet the standard (5pt)
_____	_____	_____	_____	Neatness/color (5pts)

Optional-Biome Travel Challenge Group Project Rubric

Presentation (20pts)

_____	Geographic Location/Biome (5pts)
_____	Climate/Plants/animals/facts (5pts)
_____	Interesting/entertaining (5pts)
_____	Group Collaboration (5pts)

Group Members: _____

<p><u>Project Grade</u></p> <p>Brochure Points: _____</p> <p>Group Points: _____</p> <p>Total Points Earned: _____/160</p> <p>Final Project grade: _____</p>
