

Stocks

# Factors that Lead to Economic Growth



# Economic Growth

- There are *4* factors of production that influence economic growth within a country:
  - Investment in *human capital*
  - Investment in *capital goods*
  - *Natural resources* available
  - Entrepreneurship
- The presence or absence of these 4 factors determine the country's *Gross Domestic Product* for the year



# What is Human Capital?



- All of the *skills*, talents, education, and *abilities* that human workers possess and the value that they bring to the marketplace
  - Examples: computer/*reading*/*writing*/*math skills*, talents in music/sports/acting, ability to follow *directions*, ability to serve as group leader & cooperate with group members
- A country's *literacy rate* impacts human capital. It means the *percent* of the population over 15 that can read/write.





# How does Human Capital Influence Economic Growth?

- Nations that *invest* in the health, education, & training of their people will have a more valuable workforce that produces more *goods & services*
- People that have *training* are more likely to contribute to technological advances, which leads to finding better uses of *natural resources* & producing more goods



# What are Capital Goods?

- All of the goods that are *produced* in the country and then used to make other goods & services
  - Examples: tools, *equipment*, factories, technology, *computers*, lumber, machinery, etc.
  - What are some capital goods used in our classroom?



## **Capital Resources**

**Things that humans made  
in order to help them make  
something else**

**Items such as machines,  
factories, technology and  
supplies.**

**Hammers, Saws, Glue  
and tools are some  
examples of capital  
goods**

**Example: tree + steel =  
axe**

**Tree and steel are  
natural resources but  
they were changed  
into a capital resource  
as an axe**





# Capital Resources: Factories

- **Factory: A building where things are made.**
- **Some factories include:**
  - **Bic (where they make pens and pencils)**
  - **Starkist (where they make cans of Tuna).**
  - **Honda (where they make cars)**



# How do Capital Goods influence Economic Growth?

- The more *capital goods* a country has the more goods & services they are able to produce
- Money is *NOT* a capital good, but rather a medium (way) of exchange!





# What are Natural Resources?

- All of the things found in or on the earth; “*gifts of nature*”
- All resources are *limited*
- Examples: land, *water*, sun, plants, time, air, minerals, oil, etc.



# Natural Resources

- **Natural resources are substances we obtain from the land, water, air around us and the land itself.**
  - **Items that grow or are produced by NATURE**



# How do Natural Resources Influence Economic Growth?

- Countries that have a lot of *natural resources* are able to use them to produce goods & services *cheaper* than a country that has to *import* natural resources





# Natural Resources Before and After

**Natural Resource**



**Finished Product**



**Write down what natural, labor and capital resources does it take to make a house**





# Resources needed

- Natural:
  - Water
  - Wood
  - Land
- Capital
  - Nails
  - Glass
  - Cement
  - Pipes
  - Bricks
  - Hammer
  - Power Tools
- Labor (Jobs)
  - Plumber
  - Design the house
  - Electrician
  - Carpenter
  - Painter





# Items needed to make a car

## Natural Resources

- Land, Wood, Leather, Steel (frame of the car), Petroleum, Rubber

## Capital Resources

- Machines, Plastic, Glass, Mirrors, lights (bulb), factory

## Labor

- At least high school graduates (assembly line) put the car together, paint
- College graduates: manager, marketing, accountant. Engineers, scientists,



# What is Entrepreneurship?

- **Entrepreneurs have 2 characteristics that make them different from the rest of the labor force:**
  - **1. *innovative* (have creative ideas)**
  - **2. *risk taker* (use limited resources in an innovative way in hopes that people will buy the product)**



# **What is Entrepreneurship?**

**It can be several things:**

**Starting your own business**

**Inventing something new**

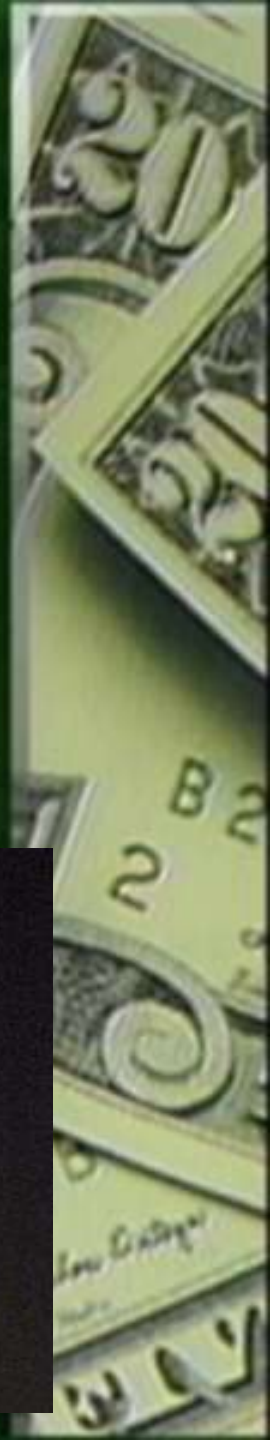
**Changing the way something  
was previously done so that it  
works better**





# Entrepreneur

- **Entrepreneur: An individual in business who sees an opportunity and is willing to accept the personal, professional, and financial risks in starting this business**



# More about Entrepreneurs

## What Risk?

- **Financial:** an entrepreneur may lose their money when starting a business
- **Personal:** starting a business is stressful and takes many hours to start, so you may not see your family and friends as much
- **Professional:** a person may be known as a pretty good cook in town, so they start a restaurant. If the restaurant fails then people may think that person is a bad cook.





# Entrepreneurs

- An entrepreneur puts the natural, human, and capital resources together in order to make money but they take on a lot of risk.
- An entrepreneur operates in an mixed economy





# How does Entrepreneurship Influence Economic Growth?

- Entrepreneurship *creates* jobs and reduces unemployment
- Encourages people to take *risks* that creates better healthcare, education, & *welfare* programs
- The *more* entrepreneurs a country has, the *higher* the country's GDP will be.



# How is Economic Growth Measured?

- Economic growth is *measured* by the country's gross domestic product (GDP) in one year. This is the *total* amount of final goods and services produced in one year within a country



# Gross Domestic Product

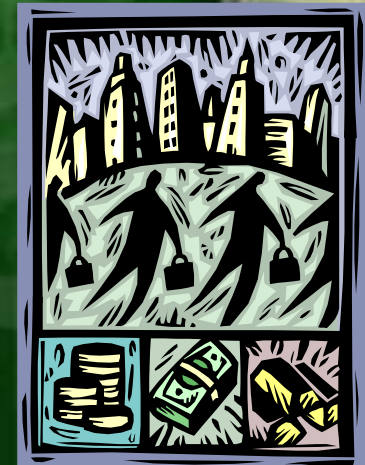
- GDP is a *measurement* that counts **ONLY** what has been produced *within* the country—this doesn't include products that are *imported*.
- It is much better for the *economy* of a country to produce its *own* goods and services (this increases the country's GDP).





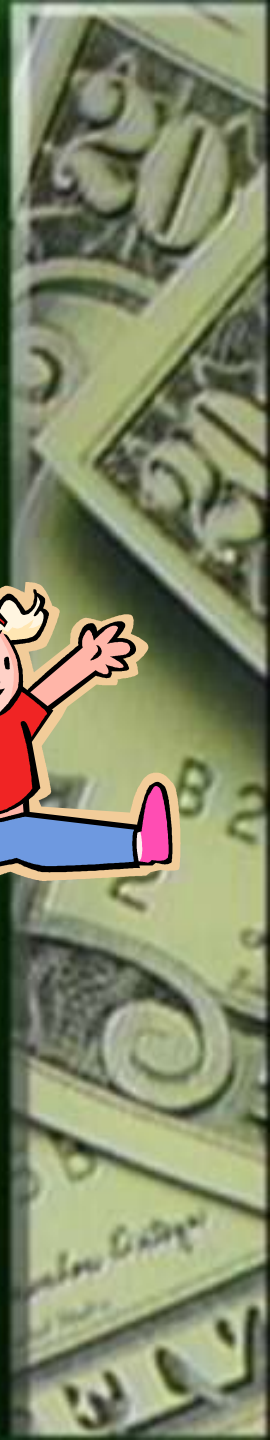
# Gross Domestic Product

- Measuring the GDP each year can:
  - *Compare* one country's economy to another
  - Check a country's economic *progress* over time
  - Show if the economy is *growing* or not



# Standard of Living

- The *higher* a country's GDP = the *higher* the standard of living for the people within the country
- In order for a country to have an *increasing* GDP, it must *invest* in human capital through *education & training*, and it must produce goods that have *value* to be sold within the country or exported.



# Summary

- **To encourage economic growth and raise the living standards of its citizens, there must be investment in human capital and capital goods.**
- **Economic growth is measured by increases in real capital per GDP over time.**





- **How large a nation's GDP can be is determined by the availability and quality of its natural, human, and capital resources.**
- **To increase economic growth and per capita GDP over time requires investments in both physical capital (factories, machines) and human capital (education, training, skills of labor force).**



# Factors of Production or Productive Resources

Land or Natural Resources

Labor or Human Resources

Capital Resources

Entrepreneur

**“Items from the Earth”**  
Examples: Land, Air, Water, Gold, Natural Gas, Oil

**People who make a good or provide a service**

A tool or machine that helps to make a good or provide a service  
Example: building/factory, hammer

**A person who takes a lot of risk and uses the other 3 factors in order to make a profit**  
Examples: Bill Gates, Hannah Montana

