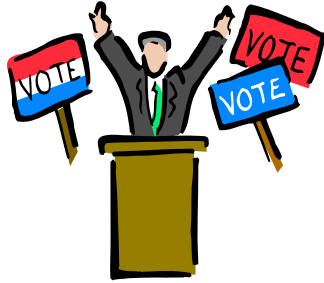
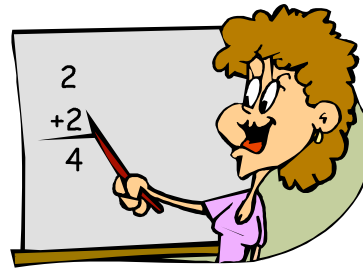


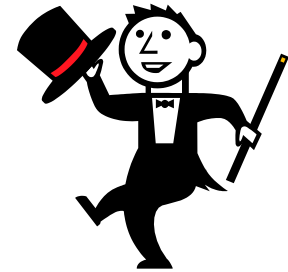
What is the Author's Purpose?



Persuade



Inform



Entertain

Test Yourself

Author's Purpose

- Just think **PIE**



- P = Persuade
- I = Inform
- E = Entertain

Three Reasons for Writing

1. **To Persuade** (Persuasive)
2. **To Inform** (Expository)
3. **Entertain** (Narrative or Poetry)

★ AUTHOR'S PURPOSE

- What was the author's most likely reason for writing this selection?
 - to persuade
 - to inform
 - to entertain
- Which statement from the selection most likely reflects the author's purpose in writing this selection?
- Why did the author most likely write these words/this phrase ____ in ____? (in italics, in bold, all capital letters, in brackets, etc)
- Why did the author most likely include (a list of ingredients, a graphic, statements in parentheses, a picture, etc.)



When an Author Wants to Entertain...

- To **entertain** is to tell a funny story or to tell what a person or place is like in an interesting or funny way. You usually read something **entertaining** for fun.

Examples of **entertaining** books/stories:

Charlotte's Web

Holes

Cinderella



Writing to **Entertain**

Narratives: stories.

Have a beginning, middle, and end

A story may have a lesson, but the author's main purpose is to entertain.

Examples of Writing to **Entertain**

- Harry Potter books
- Poems about love
- Narrative essay about the big game
- Script for a TV show

When an Author Wants to Inform...

- To **inform** is to teach a lesson or to show how to make something. You usually read something **informational** to learn more about a certain subject.

Examples of **informational** books

Non-fiction books

News stories in a newspaper or magazine

Encyclopedias and other reference books



Writing to **Inform**

Often called **expository** writing.

Expository writing shows or explains **facts**.

Examples:

- Biography of Barack Obama
- News report about a shooting
- Note to a friend
- Essay about “killer bees”

Remember: Expository = Expose

When an Author Wants to Persuade...

- The author is trying to make the reader agree with something important. The author wants to **persuade** you to see their point of view.



Examples of **persuasive** writing:
Editorials in a newspaper/magazine
speeches

Writing to Persuade

Attempts to **influence** the reader.

Usually makes an argument.

Examples:

- Political speeches
- Advertisements
- A cover letter for your resume
- An essay urging readers to recycle

Now it's Your Turn!

Directions: Read each selection and choose whether it is entertaining, informational, or persuasive.

1. Recess is definitely too short. In order to do better in regular classes, there should be at least one hour recess twice a day.

entertaininformpersuade

2. Toads and frogs are amphibians. Missouri has 25 species and subspecies (or geographic races) of toads and frogs.

entertaininformpersuade

3. Once upon a time, there lived a crazy teacher. She never assigned homework and had field trips every day.

entertaininformpersuade

Practice

You will be graded on participation and completion, not on accuracy.

1. On a separate sheet of paper, number one through ten.
2. I will describe a piece of writing.
3. You will write the author's purpose: to **inform**, **persuade**, or **entertain**.

1

The story of a teenage boy learning to understand and live with his father, who is an Vietnam war veteran.

2

A list of the 25 richest athletes in the world.

3

An article arguing why Michael Jordan is the greatest basketball player ever.

4

An “X-men” comic book.

5

The story about a young girl with low self-esteem learning to love herself.

6

A National Geographic article about the eating habits of the endangered bald eagle.

7

A website saying that a new shopping mall should not be built because it threatens an endangered bald eagle's home. The website also lists other reasons why the mall should not be built.

8

A poem about bald eagles.

9

A magazine ad telling you to buy Nike
Hyperdunk shoes because you'll jump higher.

10

A sign saying, “Rest Stop Five Miles Ahead.”

Answers

1. **Entertain**
2. **Inform**
3. **Persuade**
4. **Entertain**
5. **Entertain**
6. **Inform**
7. **Persuade**
8. **Entertain**
9. **Persuade**
10. **Inform**