

May 12, 2014

**Bell Ringer:**

If you HAD to go into an art career field, what career would you choose? Why?

**Standard:**

**EQ:** List as many art-careers as you can.  
(Prize for the winner!)

## **Art Careers:**

What do you want to be when you “grow up”?  
How do you start?



# “But can I make a living?”

<b>Occupation Title</b> (click on the occupation title to view an occupational profile)	<b>Employment (1)</b>	<b>Median Hourly</b>	<b>Mean Hourly</b>	<b>Mean Annual (2)</b>
<u><a href="#">Arts, Design, Entertainment, Sports, and Media Occupations</a></u>	1,758, 310	\$21.45	\$26.72	\$55,580
<u><a href="#">Art Directors</a></u>	74, 800	\$39.90	\$46.46	\$96,650
<u><a href="#">Craft Artists</a></u>	54,750	\$14.62	\$17.60	\$36,600
<u><a href="#">Fine Artists, Including Painters, Sculptors, and Illustrators</a></u>	11,980	\$20.48	\$24.47	\$50,900
<u><a href="#">Multi-Media Artists and Animators</a></u>	30,790	\$30.99	\$34.81	\$72,400
<u><a href="#">Artists and Related Workers, All Other</a></u>	7,470	\$25.83	\$28.11	\$58,460
<u><a href="#">Commercial and Industrial Designers</a></u>	28, 540	\$29.99	\$31.04	\$64, 570
<u><a href="#">Fashion Designers</a></u>	17, 370	\$30.65	\$35.37	\$73, 570
<u><a href="#">Floral Designers</a></u>	46, 490	\$11.65	\$12.55	\$26, 100
<u><a href="#">Graphic Designers</a></u>	194, 360	\$21.55	\$23.85	\$49, 610
<u><a href="#">Interior Designers</a></u>	43, 710	\$23.32	\$26.06	\$54, 200
<u><a href="#">Merchandise Displayers and Window Trimmers</a></u>	72, 590	\$13.21	\$14.39	\$29, 930
<u><a href="#">Set and Exhibit Designers</a></u>	9,750	\$24.04	\$25.96	\$53, 990
<u><a href="#">Designers, All Other</a></u>	7,330	\$22.61	\$25.34	\$52,700
<u><a href="#">Actors</a></u>	63,230	\$22.15	\$41.94	<b>(4)</b>

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<a href="#"><u>Media and Communication Workers, All Other</u></a>	26, 040	\$21.73	\$32.06	\$52, 910
<a href="#"><u>Audio and Video Equipment Technicians</u></a>	40,360	\$19.38	\$22.03	\$45, 830
<a href="#"><u>Broadcast Technicians</u></a>	27, 800	\$17.65	\$20.02	\$41, 630
<a href="#"><u>Radio Operators</u></a>	1, 160	\$21.45	\$21.74	\$45, 210
<a href="#"><u>Sound Engineering Technicians</u></a>	13, 480	\$22.35	\$27.22	\$56, 610
<a href="#"><u>Photographers</u></a>	54, 830	\$14.08	\$17.88	\$37, 190
<a href="#"><u>Camera Operators, Television, Video, and Motion Picture</u></a>	16, 860	\$20.45	\$25.26	\$52, 530
<a href="#"><u>Film and Video Editors</u></a>	21, 920	\$26.20	\$33.41	\$69,490
<a href="#"><u>Media and Communication Equipment Workers, All Other</u></a>	16, 090	\$32.52	\$32.00	\$66, 570

# “Again, can I make a living?”

Median Annual Earnings (2012)

## Salaried artists:

Art Directors – \$80,880

(Art Directors in advertising and related services - \$85, 390)

Salaried Craft Artists - \$29,600

Salaried Fine Artists – \$44,850

Salaried Multi-Media Artists and Animators Overall - \$72,400

(in motion picture and video industries - \$84, 610)

(in advertising and related services - \$65, 760)

Self-Employed artists: earnings vary widely. Some charge only a nominal fee while building a reputation for their work. Others, more established, can earn more than salaried artists. Many find it hard to rely solely on income from art. Also, freelance artists must provide their own benefits.

# A Teaching Artist?

## Employment data from College Professors

Median wages (2012) \$68,970 annual

Employment (2012) 1.2 million  
62,160 - art, music, drama

Projected need – (2022) 132, 600 additional employees

Needed: MFA degree and exhibition record

## Employment data for K-12 Teachers

Median wages (2012) \$53,856

Employment (2012) 3 million

Projected need – (2022) 3.4 million additional employees

K-12 art teachers – need teaching certification or an qualifying degree

# FINAL PROJECT

To create a poster, pamphlet, newsletter, PowerPoint/Prezi presentation, video, write/perform a song/skit, design a web page, or any other creative presentation as long as it is approved by Mrs. Brown.

**Due: Monday (5/19<sup>th</sup>) or Tuesday (5/20<sup>th</sup>)** to present. The class presentations will be drawn in random order from a hat.



# Step One: Choose a Career

Choose a career in art that interests you.

<http://www.rd99.com/197artcareers/>

This is not a complete list of art-related careers, but it's pretty close. Should you wish to study a career not-listed, please discuss with Mrs. Brown first.

## Step Two: Organize

- Keep notes of where you find all your information.
  - JUMP DRIVE!!!
- Have an information folder & an image folder.

REMEMBER, everything must be in YOUR own words.

# Step Three: Research

- Research your career & answer the following questions.
  1. Definition or brief description of the career.
  2. What qualities/interests are needed?
  3. History of the career.
  4. What type of education is needed?
  5. What are the qualifications for job?
  6. What is the estimated salary? Employment numbers?
  7. Other famous people in the career, interesting tidbits.
  8. Images/photos related to the career.

# ONLINE JOB/CAREER RESOURCES

- Occupational Outlook Handbook  
(Bureau of Labor  
Business)  
<http://www.bls.gov/oooh/home.htm>
- Career One Stop (Dept. of Labor)  
<http://www.careerinfonet.org>
- My Future (Dept. of Defense)  
<http://www.myfuture.com>
- My Next Move (Dept. of Labor)  
<http://www.mynextmove.org>
- Vocational Info. Center (Visual Arts Career Guide)  
<http://www.khake.com/page42.html>

## Step Four: Put it Together

- You will put the information together into your final project.
- You will also be expected to present the project to the rest of the class.

(50% of your FINAL Grade in this class)

# Step Five: Present to the Class

What are you graded on?

- Presentation : Interesting and Informational?
- Research – Answer questions. Give credit.
- Creativity
- Quality of the Project