AP Economics Unit 1A: Micro Basics



Level 4

Level 3





<u>Property Rights & Incentives</u> Evaluate:

 How, given <u>incentive</u> based <u>choices</u>, can charity coexist in a world of self-interested beings.

Utilize knowledge of scarcity and incentives to define the study of economics.

☐ The study of how people make decisions using limited resources.

Interpret Adam Smith's analogy of the free market being like an invisible hand

 Explain why everyone making <u>choices</u> based on their individual <u>incentives</u> tends to be very good for a society

Comprehend that humans:

- ☐ 1) spend much time making choices;
- □ 2) are self-interested and respond to <u>incentives</u>;
- ☐ 3) that <u>choices</u> ALWAYS have <u>costs</u> and many times have secondary effects;
- 4) and that decisions are made using marginal analysis

Retrieve/Recall

- □ Scarcity
- ☐ Incentive
- ☐ Choice

Market v Command Economies Evaluate the command economy of the former Soviet Union.

☐ Compare to the advantages and disadvantages of a market economies

Create a spectrum to illustrate some of the economies of the world showing their relative amount of command and market characteristics

☐ Government Roles in a mixed economy

Contrast how Market economies and Command economies answer the questions of what, how and form whom to produce.

☐ Describe and differentiate command and free market economies

Identify that societies will organize themselves to attempt to solve the <u>scarcity</u> problem.

- □ What
- □ How
- \square For whom?

Retrieve/Recall

- \square Command economy
- ☐ Free market economy

<u>Factor Market v Product Market</u> Investigate the Cir. Flow Model.

□ Propose how an economist might add "government" as a third component to the Circular Flow Model.

Predict how 'Time' might be considered the 5th Factor of Production.

☐ Time is also limited.

Organizing the PM and FM.

☐ Illustrate the relationships between the household and the firm.

Describe and differentiate between Product and Factor Markets

- ☐ Who plays the role of consumer?
- ☐ Who plays the role of producer?

Retrieve/Recall

- $\ \ \square \ \ Microeconomics$
- ☐ Macroeconomics
- ☐ Positive Statement
- $\hfill\square$ Normative Statement
- ☐ Four Factors of Production
 - Land
 - Labor
 - □ Capital
 - Entrepreneurship