Introduction to Graphics and Design

ACCT-IGD-1. Students will explore the different careers available in the field of graphic communications and the design industry.

SkillsUSA Skilled Contest:
Advertising Design
Graphic Communications
Screen Printing Technology
Photography
3-D Visualization and Animation
Web Design

Customer Service
Community Service
Employment Application Process
Entrepreneurship
Job Interview
Occupational Health and Safety

SkillsUSA Leadership Contest:

ACCT-IGD-2. Students will identify key developments and individuals relating to the history of the graphics and design industry and explore emerging trends and technologies.

SkillsUSA Skilled Contest:
Advertising Design
Graphic Communications
Screen Printing Technology
Photography
Web Design

SkillsUSA Leadership Contest:
Customer Service
Employment Application Process
Entrepreneurship
Extemporaneous Speaking
Job Interview
Prepared Speech
Promotional Bulletin Board
Tech Prep Showcase

ACCT-IGD-3. Students will examine the professional and ethical issues involved in the graphics and design industry.

SkillsUSA Skilled Contest:
Advertising Design
Graphic Communications
Screen Printing Technology
Photography
Web Design

SkillsUSA Leadership Contest:
Customer Service
Chapter Business Procedure
Community Service
Entrepreneurship

ACCT-IGD-4. Students will examine the elements of the business cycle.

SkillsUSA Skilled Contest:
Advertising Design
Graphic Communications
Screen Printing Technology
Photography
Web Design

SkillsUSA Leadership Contest:
Customer Service
Chapter Business Procedure
Entrepreneurship

ACCT-IGD-5. Students will demonstrate interpersonal and employability skills required for employability and job retention in the work place.

SkillsUSA Skilled Contest:
Advertising Design
Graphic Communications
Screen Printing Technology
Photography
Web Design

SkillsUSA Leadership Contest:
Employment Application Process
Job Interview

ACCT-IGD-6. Students will explain and demonstrate how to operate equipment in a safe manner.

SkillsUSA Skilled Contest:
Advertising Design
Graphic Communications
Screen Printing Technology
Photography
Web Design

SkillsUSA Leadership Contest:
First Aid/CPR
Occupational Health and Safety

ACCT-IGD-7. Students will identify safety and health procedures utilized in the

classroom/lab environment.

SkillsUSA Skilled Contest:
Advertising Design
Graphic Communications
Screen Printing Technology
Photography
Web Design

SkillsUSA Leadership Contest:
First Aid/CPR
Occupational Health and Safety

ACCT-IGD-8. Students will estimate job costs.

SkillsUSA Skilled Contest:
Advertising Design
Graphic Communications
Screen Printing Technology
Photography
Web Design

SkillsUSA Leadership Contest:
Related Technical Math
Quiz Bowl

ACCT-IGD-9. Students will recognize and utilize paper and assorted substrates for commercial output.

SkillsUSA Skilled Contest:
Advertising Design
Graphic Communications

ACCT-IGD-10. Students will generate and manipulate various graphic imaging processes.

SkillsUSA Skilled Contest:
Advertising Design
Graphic Communications
Screen Printing Technology
Photography
3-D Visualization and Animation
Web Design

SkillsUSA Leadership Contest:
Pin Design
T-Shirt Design

Georgia Only Contest:
SkillsUSA Georgia Promotional Graphics
SkillsUSA Georgia Brochure
SkillsUSA Georgia PowerPoint
SkillsUSA Georgia Statesman Award Pin
SkillsUSA Georgia Pin Design
SkillsUSA T-Shirt Design
SkillsUSA Georgia Commercial
Chapter Publicity Award
Business and Industry Video Production

ACCT-IGD-11. Students will identify and apply typographic and design concepts.

SkillsUSA Skilled Contest:
Advertising Design
Graphic Communications
Screen Printing Technology
Photography
3-D Visualization and Animation
Web Design

SkillsUSA Leadership Contest:
Chapter Display
Pin Design
T-Shirt Design

Georgia Only Contest:
SkillsUSA Georgia Promotional Graphics
SkillsUSA Georgia Brochure
SkillsUSA Georgia PowerPoint
SkillsUSA Georgia Statesman Award Pin
SkillsUSA Georgia Pin Design
SkillsUSA T-Shirt Design
SkillsUSA Georgia Commercial
Chapter Publicity Award
Business and Industry Video Production

ACCT-IGD-12. Students will analyze pre-press and output operations.

SkillsUSA Skilled Contest:
Advertising Design
Graphic Communications
Screen Printing Technology
Photography

3-D Visualization and Animation
Web Design

ACCT-IGD-13. Students will understand and demonstrate how to design a page layout.

SkillsUSA Skilled Contest:
Advertising Design
Web Design

SkillsUSA Leadership Contest:
Pin Design
T-Shirt Design

Georgia Only Contest:
SkillsUSA Georgia Promotional Graphics

SkillsUSA Georgia Brochure
SkillsUSA Georgia PowerPoint
SkillsUSA Georgia Statesman Award Pin
SkillsUSA Georgia Pin Design
SkillsUSA T-Shirt Design
SkillsUSA Georgia Commercial
Chapter Publicity Award
Business and Industry Video Production

ACCT-IGD-14. Students will identify the five elements incorporated in basic graphic designs and will understand the application of effective color usage.

SkillsUSA Skilled Contest:
Advertising Design
Web Design

SkillsUSA Leadership Contest:

Pin Design
T-Shirt Design

Georgia Only Contest:
SkillsUSA Georgia Promotional Graphics

SkillsUSA Georgia Brochure   SkillsUSA Georgia Commercial
SkillsUSA Georgia PowerPoint   Chapter Publicity Award
SkillsUSA Georgia Statesman Award Pin   Business and Industry Video Production
SkillsUSA Georgia Pin Design
SkillsUSA T-Shirt Design

ACCT-IGD-15. Students will identify and produce files utilizing different digital formats.

SkillsUSA Skilled Contest: 3-D Visualization and Animation
Advertising Design   Web Design
Graphic Communications
Screen Printing Technology
Photography

ACCT-IGD-16. Students will identify and demonstrate page layout terminology and tools.

SkillsUSA Skilled Contest: 3-D Visualization and Animation
Advertising Design   Web Design
Graphic Communications
Screen Printing Technology
Photography

ACCT-IGD-17. Students will identify and understand the differences in page layout, raster based photo manipulation, and vector based graphic software applications.

SkillsUSA Skilled Contest: 3-D Visualization and Animation
Advertising Design   Web Design
Graphic Communications
Screen Printing Technology
Photography

ACCT-IGD-18. Students will explore the origins of type by examining the evolution of letterforms.

SkillsUSA Skilled Contest:
Advertising Design

ACCT-IGD-19. Students will evaluate the function of typeface design in

supporting legibility in a variety of media applications.

SkillsUSA Skilled Contest:
Advertising Design

ACCT-IGD-20. Students will explore the different print processes.

SkillsUSA Skilled Contest: Job Skill Demonstration A
Graphic Communications   Job Skill Demonstration Open
Screen Printing Technology   Tech Prep Showcase

SkillsUSA Leadership Contest:
Action Skills

ACCT-IGD-21. Students will explore the different electronic imaging processes.

SkillsUSA Skilled Contest: 3-D Visualization and Animation
Advertising Design   Web Design
Graphic Communications
Screen Printing Technology
Photography