



ENT - Unit 2: *Chapter 2 Your Potential as an Entrepreneur Assignments and Projects:*



Directions: *In your Unit 2 folder, create a folder named Chapter 2 Your Potential as an Entrepreneur. Save all the assignments in this folder. Use the name given in order to properly save your work. You can use the Entrepreneurship and Small Business Management book (on the shelf) and the PowerPoint posted on the website. Read/review the Chapter 2 beginning on Pg. 26 and do the following:*

Assignment #1 – Tagxedo Entrepreneur Characteristics

Go to www.tagxedo.com and create a tagxedo listing at *least 12 characteristics of a successful entrepreneur*. These characteristics are located on page 34 in your text book if you can't remember them. You are to *type your first and last name* at least 3 times in the tagxedo so that it can appear largely in the tagxedo/word cloud. Utilize the PrintScreen/SysRq button to copy your screen and then paste and crop the tagxedo into a word document. Save the document as **Tagxedo ENT Characteristics**. **This assignment is due on Monday, October 31, 2016.**

Assignment #2: Graphic Organizer Rewards of Entrepreneurship

Along with the entrepreneurial characteristics, there are rewards to being an entrepreneur. **You** are to create a graphic organizer and name it at *least 5 rewards* to being your own boss. The center of your organizer should contain *“Rewards of Entrepreneurship”*. Include at *least 1 relevant graphic* in the organizer. **Save the document as Ch. 2 GO Entrepreneurship Rewards. This assignment is due on Tuesday, November 1, 2016.**

Assignment #3: Graphic Organizer Essential Entrepreneurial Skills

Along with the entrepreneurial characteristics, there are *10 essential entrepreneurial skills* identified in order to be a successful entrepreneur (foundation skills). **You** are to create a graphic organizer listing the 10 essential foundation skills. The center of your organizer should contain *“Essential Entrepreneurial Skills”*. Include at *least 1 relevant graphic* in the organizer. **Save the document as Ch. 2 GO Essential Entrepreneurial Skills. This assignment is due on Wednesday, November 2, 2016.**



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Assignment #4: Newsletter Entrepreneur - What does it take?

You are to create a newsletter entitled “What does it take to be an Entrepreneur”? This newsletter should list you as the editor and also make up an edition (ex. September 2015). You are define what an entrepreneur is; what does it take (pg 40); list the rewards of being in business for yourself; and list the cons of doing so. **The newsletter should contain at least 4 paragraphs/sections** of information, at least 2 relevant graphics and 2 columns. No exceptions!! If it doesn't look like a newsletter, you will not receive credit for this assignment. **Save the document as Entrepreneur newsletter. This assignment is due on Friday, November 4, 2016.**

Assignment #5 Entrepreneurial Me

You have decided to become an entrepreneurial internship program at Harvard University but they have asked you to present a portfolio about yourself and why you want to become an entrepreneur. You are to create a PowerPoint presentation with the following information:

- **Slide #1** Introduction (Title of Slide, Your name, Class period)
- **Slide #2** A professional picture of yourself and a short biography.
- **Slide #3** Create a tagxedo describing your entrepreneurial characteristics
- **Slide #4** Why do you want to become an entrepreneur? (Give at least 3 reasons –do you have what it takes)
- **Slide #5** Why do you think that people become entrepreneurs while others don't? Explain
- **Slide #6** Who are your role models for becoming an entrepreneur? Why?
- **Slide #7** How do you plan to strengthen your entrepreneurial characteristics?
- **Slide #8** How can technology advance my entrepreneurial ventures?
- **Slide #9** If you were to start a business, what would it be? Why?
- **Slide #10** Tell about any courses or clubs that you have taken or plan to take in the area of business? How they can enhance your entrepreneurial venture?

The presentation must include at least 5 clip art graphics (included is your professional picture), transition, and a theme. **Save the document as Entrepreneurial Me. This assignment is due on Wednesday, November 9, 2016.**