



Quiz 3: Responsibility

1. Explain why it is important for a yearbook to have a formal, written publications policy. (13 points)
2. Student journalists and advisers sometimes refer to “Hazelwood.” What does this mean and why is it important to a yearbook staff? (12 points)

3. Define the three responsibilities of student yearbook journalists. (5 points each / 15 total)
 - a.
 - b.
 - c.

4. Fill in the correct words to explain the following elements of libel. (2 points each / 40 total)

A libel is a false _____ statement that _____ a person’s good name.

To be libelous, a statement must be published (words or _____).

In order for libel to occur, an individual must be _____.

If an individual’s _____ is harmed in a _____, a statement can be considered libelous.

A statement of _____ or fair comment cannot be libelous. However, it’s not enough to _____ a statement as _____. If it can be proven _____ or _____, it is a _____ statement and can be _____ if false.

A private figure has to prove the writer did not carefully _____ the accuracy of the _____. A public figure must prove that the writer knew the information was _____ or acted in reckless _____.

Both the writer and the _____, even if they are under _____, can be _____ in a libel case.

5. Match these terms with their meanings. (5 points each / 20 total)

___ Model release

A. Law that protects intellectual property

___ Trademark

B. Words and symbols that identify products

___ Copyright

C. Written release to use words or images

___ Permission

D. Consent to use photo in advertising