

Student Account/App Account Privacy Checklist

Requester: _____ Date: _____

Site or App: _____

School: _____ Age and Grade Level of Student(s): _____

Before downloading an App for students, sending students to a website to create an account, or even requesting a site be unblocked....Check it Out, You might be surprised. It is also critical to check out the following:

- appropriate age requirement for use of the site and
- if parental permission is required to use the site.

Excerpt from Privacy Pledge

On October 7, 2014 – The Future of Privacy Forum (FPF) and the Software & Information Industry Association (SIIA) announced a K-12 school service providers Pledge to safeguard student privacy built around a dozen commitments regarding the collection, maintenance, and use of student personal information.

“K-12 school service providers are honored to be entrusted by educators and families to support their educational needs and school operations. School service providers take responsibility to both support the effective use of student information and safeguard student privacy and information security.

School service providers support schools – including their teachers, students and parents – to manage student data, carry out school operations, support instruction and learning opportunities, and develop and improve products/services intended for educational/school use. In so doing, it is critical that schools and school service providers build trust by effectively protecting the privacy of student information and communicating with parents about how student information is used and safeguarded.”

Does the site or app in question pledge to carry out responsible stewardship and appropriate use of student personal information according to the commitments below and in adherence to all laws applicable to us as school service providers?

Do They Commit To:

____ Not collect, maintain, use or share student personal information beyond that needed for authorized educational/school purposes, or as authorized by the parent/student.

____ Not sell student personal information.

____ Not use or disclose student information collected through an educational/school service (whether personal information or otherwise) for behavioral targeting of advertisements to students.

_____ Not build a personal profile of a student other than for supporting authorized educational/school purposes or as authorized by the parent/student.

_____ Not make material changes to school service provider consumer privacy policies without first providing prominent notice to the account holder(s) (i.e., the educational institution/agency, or the parent/student when the information is collected directly from the student with student/parent consent) and allowing them choices before data is used in any manner inconsistent with terms they were initially provided; and not make material changes to other policies or practices governing the use of student personal information that are inconsistent with contractual requirements.

_____ Not knowingly retain student personal information beyond the time period required to support the authorized educational/school purposes, or as authorized by the parent/student.

_____ Collect, use, share, and retain student personal information only for purposes for which we were authorized by the educational institution/agency, teacher or the parent/student.

_____ Disclose clearly in contracts or privacy policies, including in a manner easy for parents to understand, what types of student personal information we collect, if any, and the purposes for which the information we maintain is used or shared with third parties.

_____ Support access to and correction of student personally identifiable information by the student or their authorized parent, either by assisting the educational institution in meeting its requirements or directly when the information is collected directly from the student with student/parent consent.

_____ Maintain a comprehensive security program that is reasonably designed to protect the security, privacy, confidentiality, and integrity of student personal information against risks – such as unauthorized access or use, or unintended or inappropriate disclosure – through the use of administrative, technological, and physical safeguards appropriate to the sensitivity of the information.

_____ Require that our vendors with whom student personal information is shared in order to deliver the educational service, if any, are obligated to implement these same commitments for the given student personal information.

_____ Only allow a successor entity to acquire maintain the student personal information, in the case of our merger or acquisition by another entity, provided the successor entity is subject to these same commitments for the previously collected student personal information.