CURRICULAR AREA: **VISUAL ARTS**

COURSES: Digital Design 1, Digital Design 2, Digital Arts/Designs for the Web
Adv. Communication Media, Photography/Digital Design,
Adv. Digital Photography, Video Production 1, Video Production 2

FINAL COURSE MARK DETERMINATION COMPONENTS

AREA OF EVALUATION	DESCRIPTORS OF AREA	PERCENTAGE OF FINAL COURSE MARK	
Performance based Projects/Portfolio	➢ **Purpose**: • To assess attainment of standards and give feedback on time management, aesthetics, content and craftsmanship ➢ **Frequency**: • On a per-project basis ➢ **Feedback**: • Written/oral, teacher/self/peer ➢ **Domains**: • Knowledge, comprehension, application, analysis, synthesis.	Digital Design 1 Digital Design 2 Digital Arts/ Designs for the Web Adv. Communication Media Photography/Digital Design Adv. Digital Photography Video Production 1 Video Production 2	60 % 60 % 60 % 75% 75% 75% 75% 75%
Scripts/Storyboards	➢ **Purpose**: • Create original work applying basic elements of art and principles of design. ➢ **Frequency**: • Quarterly ➢ **Feedback**: • Written/oral ➢ **Domains**: • Knowledge, comprehension, analysis, application	Adv. Communication Media Video Production 1 Video Production 2	10 % 10% 10%
Tests/Finals/Written Work	➢ **Purpose**: • To assess student learning and comprehension ➢ **Frequency**: • Throughout semester ➢ **Feedback Provided**: • Written/oral ➢ **Domains**: • Knowledge, analysis, synthesis, comprehension	Digital Design 1 Digital Design 2 Digital Arts/ Designs for the Web Adv. Communication Media Photography/Digital Design Adv. Digital Photography Video Production 1 Video Production 2	20% 20% 20% 15% 15% 15% 15% 15%

Self-assessment, peer assessment, critiques, and presentations	➢ **Purpose**: • Demonstrate an understanding of visual structures and function though comprehension of composition and design principles. Analyze and discuss the ways in which works effectively translate ideas, feelings, and values into visual statements of aesthetic merit. ➢ **Frequency**: • Throughout semester. ➢ **Domains**: • Knowledge, comprehension, analysis, synthesis, evaluation	Digital Design 1 20% Digital Design 2 20% Digital Arts/ 20% Designs for the Web Photography/Digital Design 10% Adv. Digital Photography 10%