Wallingford Public Schools Food Service Survey Results SY 2017-18



Five questions were created by our Strategic Planning Committee.

1) What is the best school meal?

Following choices were given.

- Chicken nuggets/ tenders
- Brunch/ breakfast foods
- Tacos
- Pasta/ macaroni & cheese
- Other
- 2) Why might you not eat lunch from the cafeteria?

Following choices were given.

- Lines too long
- Food quality
- Poor customer service
- Food variety
- Not enough time to eat
- Appearance of food
- Value for price paid



- 3) What food items would you like to see added to the lunch menu?
- 4) Please add any positive comments you would like to share.
- 5) Please add any constructive comments you would like to share.

Survey was sent out through School Messenger to the following people.



- Elementary School parents
- Middle School parents
- Sheehan High School students via their school email
- Lyman Hall High School students via their school email
- 779 responses

Question #4 Positive Comments

Comments regarding Staff:

- "Lunch people work hard and are nice."
- "Café workers are amazing."
- "Very Friendly and patient staff."
- "The lunch ladies are very nice."
- "Nice and good customer service."
- "Keep up the good work."
- "I love the lunch ladies/men."

Comment	#
Food	84
Staff	51
Variety	15
Staff/Food	7
Café	2
Price	1
Grand Total	160

Survey Results:

Question #1

Favorite Meals:

#1 Chicken nuggets/tenders (222)

#2 Pasta (116)

#3 Mac & Cheese (114)

Question #2

- Why students do not eat hot lunch?
- There were 710 responses to this question.
- Most cited more than one reason.
- The reasons students do not eat lunch:
 - Food quality (387)
 - Not enough time to eat (295): Elementary (151), Middle School (140), High School (4)
 - Food variety offered (230)
 - Lunch line too long (220): Elementary (108), Middle School (21), High School (91)
 - Appearance of food (216)
 - Value for price paid (193)





Positive Comments:

- There were 161 total responses to this question. Most comments were based on the food served. (84)
- Followed by the staff (59)
- Variety of foods served (15)
- Also mentioned were the café (2)

Constructive Comments:

- There were 305 responses received.
- Those responses fell into approximately twenty (20) categories.
- The biggest categories were:
 - Quality (103)
 - Number of choices (50)
 - Amount of time to eat (35)
 - Small portions (26)
 - Whole grain (21)
 - Variety of choices (20)

Plans and Actions:

- Continue to develop programs that would increase sales and participation.
- Currently purchased new poultry items for our "Center of the plate" meals. A
 whole muscle white meat product that was taste tested by our Team and
 Business Manager.
- Added a new "Street Taco and Flatbread" concept to our High School and Middle School Serveries.
- Rolling out video communications to parents through School Messenger.
- Continue to post onto our Twitter account all the creative improvements we are doing in the schools.
- Marketed a "Did you know" breakfast program in the High Schools and have seen a 25 % increase in breakfast meal participation.
- Continue using food brokers to support and implement adding new food items and displays.

Plans and Actions:

- Continue to look into the On-line Free and Reduced Meal Application Program.
- Pilot Photo ID'S with Meal Pay account numbers in a K-2 and 3-5 school.
- Analyze lunch line timing to make sure students have time to eat.