TOWN PROJECT

## DESIGN * INNOVATE * CREATE

ABOUT THE PROJECT

The TOWN Project is a **business simulation.** It is a web-based application where students build a community and compete against other students. **Investing** & **real-estate** are the foundational aspects of the competition. A live leaderboard tracks and reveals the students progress. Learning becomes exciting and students start to develop **real-world skills!**

- **BUSINESS SIMULATION**
- **FINANCIAL LITERACY**
- **STUDENT ENGAGEMENT**
- **AUTHENTIC LEARNING**
- **COMPETITION**
- **LIVE LEADERBOARD**
- **WEB-BASED APP**

403-901-4231   app.thetownproject.ca   Wheatland County, Alberta
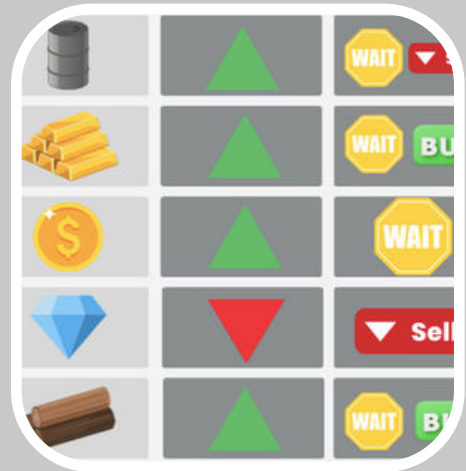
RURAL FINANCIAL LITERACY

Buy Assets for D-1 - cattle

Use the slider below to choose how many cattle that you want to buy.

360 CATTLE

MARKET VALUE $100/CATTLE

TOTAL COST $36,000

Buy   Close

Buy Assets for D-1 - wheat

Use the slider below to choose how many wheat that you want to buy.

500 WHEAT

MARKET VALUE $300/WHEAT

TOTAL COST $150,000

Buy   Close

LAND	LIVESTOCK	CROPS

Total Area	4050 ft^2
Available Area	1566 ft^2
Total Area Used	
House - $800 ft^2	

REAL ESTATE

Interactive Map!
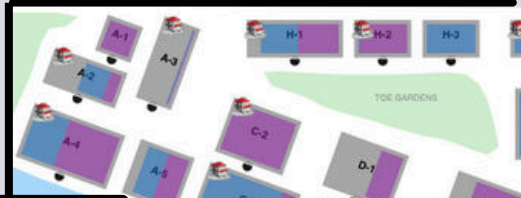
LAND	LIVESTOCK	CROPS

Total Area — 4050 ft²
Available Area — 2415 ft²

Total Area Used

House - $800 ft²

Existing Storage

Fence - 535 ft²
Field - 1100 ft²

Land Description
D-1
Land Value
$427,000
Land Type
County
Land Area
4050 ft²
Net Worth
$453,635
Assets

Asset Summary
767/4050 items
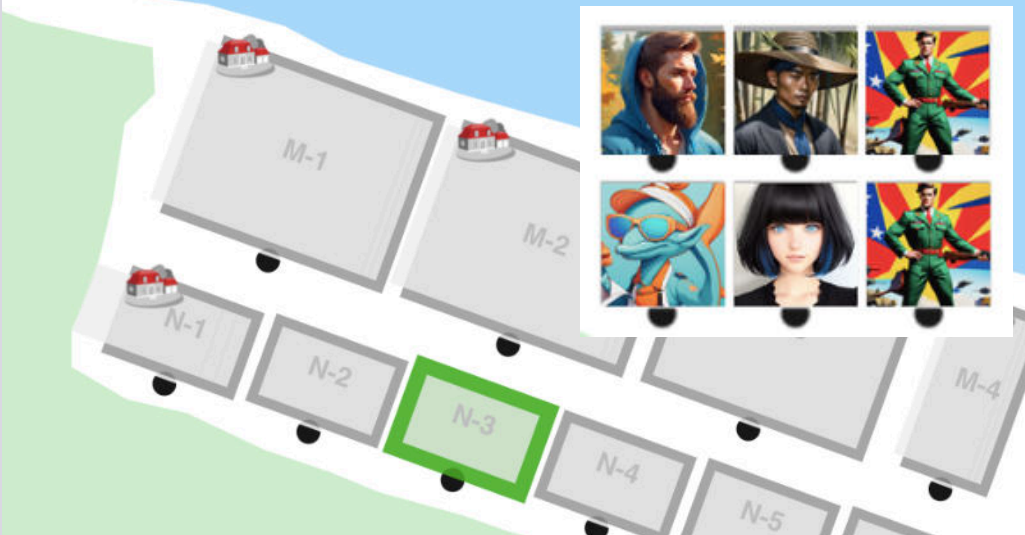
INVESTING

Buy Assets for D-1 - cattle

Use the slider below to choose how many cattle that you want to buy.

360 CATTLE

MARKET VALUE $100/CATTLE

TOTAL COST $36,000

Buy   Close

23 Weekly Markets!
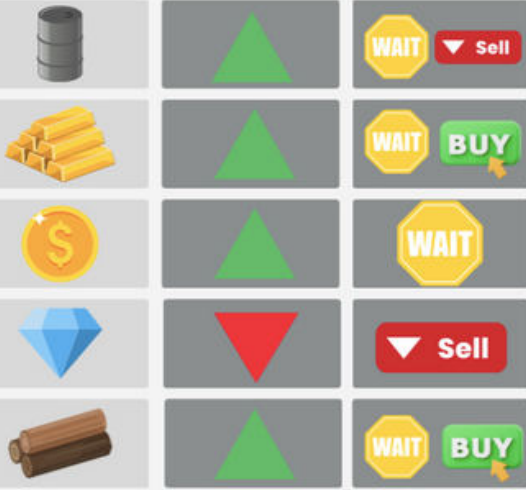
Students strategically purchase from the market each week to improve their individual and community net worth!

COMPETITION

1 Joe Schultz $39,961,400	1 $409,376,600	1 Alexander $65,105,900
2 Levi Simpson $37,637,000	2 $233,475,675	2 Joey Wayne $56,057,600
3 John verhey $26,970,500	3 $173,998,000	3 Sterling $47,967,200
4 Tylor Bryzelius Smith $24,290,675	4 $149,164,200	4 Jubobaso $41,473,500

The application has a live leaderboard! This charts the classroom, school and overall leaders within the project! Boost Student engagament!
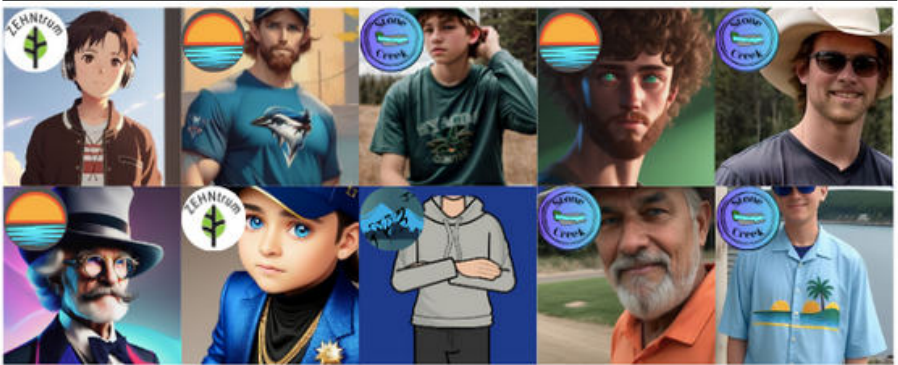
Weekly leaders and updates can be found on TOWN Project social media

TEACHER RESOURCES

Teacher resources include, unit plans, timelimes, rubrics, exemplars, prezi presentations & instructions on how the application works!