

Stock Sale Information and Forms

We will again make the Stock Sale Fundraiser available to students. With this fundraiser, students send letters to people who might purchase stock in them to help with the cost of their trip. This is a unique and fun way for friends and extended family to help our musicians.

Stock Information:

- Stock will sell at \$10.00 a share.
- When a person buys stock, each student will need to send their stockholder a stock certificate (a copy is in this packet or can be downloaded from the SHS Music Website), and a short letter of thanks.
- Upon returning from the trip, it is customary for students to send a picture of themselves on the trip as well as a final thank you letter.
- All stock checks should be collected by each student and submitted as a stock payment. Students should keep the Stockholder Information Sheet so that they have names and addresses handy to send their thank you notes.
- Student's names should be marked on the memo line of each check so they can be posted to the correct account.
- The stock purchase form is for your records. They do not need to be submitted.
- All stock money will be credited to each student's personal account which goes against the student's total balance. Stock money can be deducted from the regular monthly payments.

How to have a successful stock sale

- Make a list of potential family and friends to whom you will send a stock request
- Send or give each person a letter (sample letter is included in this form) and a stock purchase form (one is included in this letter and can be downloaded from the SHS Music website).
- As money comes in, send each stockholder a certificate and a thank you letter.
- Collect money and fill out the Stockholder Information Sheet. Put student's name on the memo line of each check.
- When you have several checks, include them and the Stockholder Information Sheet with your regular payment. You can deduct the total amount of stock checks from the payment due.
- The Stock Fundraiser will run from now until the final payment. Students may submit as many stock checks and information sheets as needed during these months that we are making payments.
- Reminder—the Stockholder Information Sheet, the Stock Certificate, and the Stock Purchase Form can all be downloaded from the SHS Music Website.

When we return from Europe:

- Send each stockholder a picture of yourself in Sicily with a short note of thanks.

Sample Letter for the Stock Sale

Date

Dear _____,

I am a member of the SHS (Band, Choir or Orchestra) and we are taking a trip next April to Salzburg and Prague. This is a wonderful opportunity for our music ensembles to share our music with people outside our community and for all of us to experience, first hand, the culture of another country. I am hoping to be part of this event and that is why I am writing.

We are currently conducting a very unique fundraiser called a stock sale. I am asking if you would be willing to show your support of me and the (band, choir, orchestra) by buying stock in me at \$10.00 a share. You can purchase one share or as many as you would like. All of the money that you send to purchase stock will go directly into my account and will help me reach my personal goal of going on the trip. In addition, I will send you a stock certificate for your records when you make a donation. Upon my return, I will send you a picture of me in Europe so that you can see how your money was invested.

Having the opportunity to travel to another country with my school musical ensemble is a once-in-a-lifetime event for me. I will be most appreciative of any support you can offer. Please fill out the enclosed form and send it back to me along with your check made out to Simsbury High School. My address is _____. If this is something that you do not feel comfortable doing, I certainly understand.

Thank you again for your support.

Sincerely,

Student's Name

Stock Purchase Form

I, _____, would like to purchase
_____ shares of stock in _____ to help with the cost
of going on the SHS European Trip, April 2009.

Signed _____

Name _____

Address _____

City/State/Zip _____

Phone _____

Amount enclosed (\$10.00/share) \$ _____

Thank you for your support.