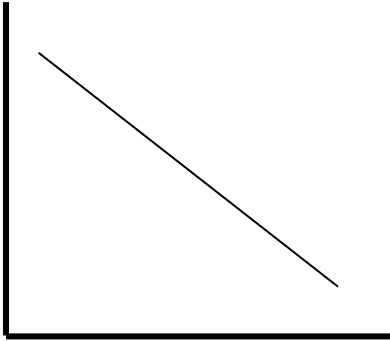


## Practice with Determinants: DEMAND

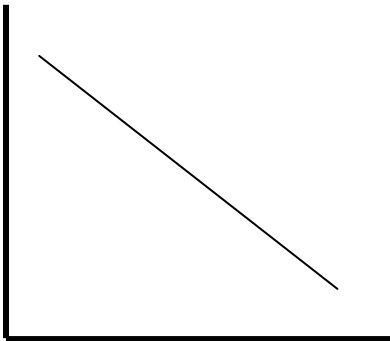
1. Currently, gas and fuel prices have been rising steadily for months. How has the drastic increase in fuel price would affect the demand curve for Ford F150 trucks? Show the shift in demand and name the determinant.



Name the determinant:

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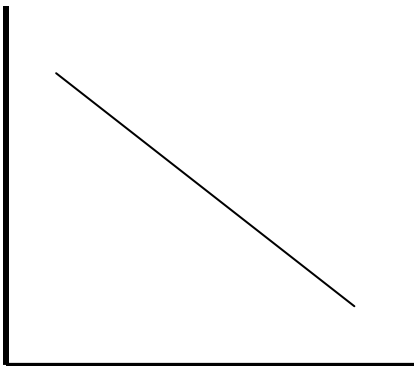
2. Assuming that Abercrombie jeans and Gap jeans are suitable substitutes, what would happen to the demand curve for Gap jeans in the following price scenario?: Gap jeans: \$58.00; Abercrombie jeans: \$75.00. Show the shift in the demand curve below and name the determinant.



Name the determinant:

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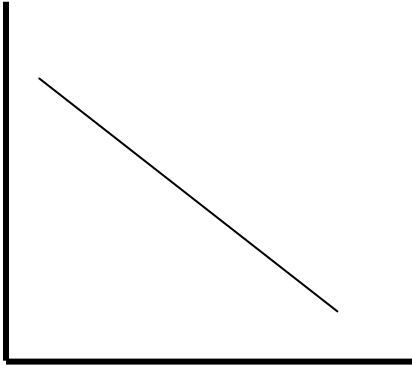
3. If the Wall Street Journal published an article w/ the headline "Produce Farmers Expect Record Low Harvest This Year," what would happen to the demand curve for produce? Show the shift in the demand curve below and name the determinant.



Name the determinant:

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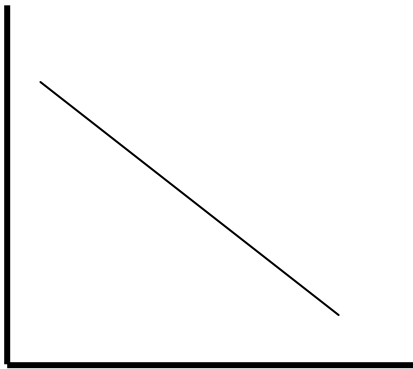
4. *Forbes Magazine* recently named Iowa City, Iowa as one of the nation's best cities to live. As a result, the population of the city has increased by 20% over the last year. What will happen to the demand curve for housing in Iowa City? Show the shift in the demand curve below and name the determinant.



**Name the determinant:**

\_\_\_\_\_

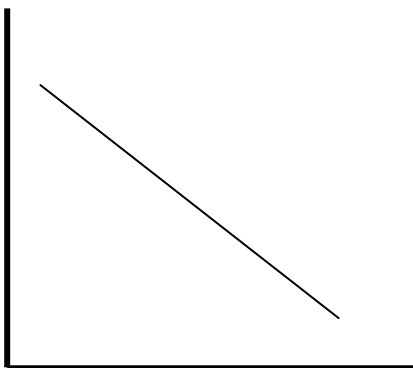
5. Unemployment is at an all-time high in Rhode Island. Meanwhile, 7 stores have closed in the Providence Place Mall, known for its high-end stores like Nordstrom, J. Crew, and more. What has caused the change in the demand for high-end goods from these shops? Show the shift in the demand curve below and name the determinant.



**Name the determinant:**

\_\_\_\_\_

6. The New Orleans Saints football team just won their first Superbowl title in franchise history and an ESPN.com poll showed that 74% of fans were rooting for the Saints. As a result, what will happen to the demand curve for New Orleans Saints merchandise like t-shirts and jerseys throughout the country? Show the shift in the demand curve below and name the determinant.



**Name the determinant:**

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