

Course Description for Art II (44901/2)

Course Title: Art II**Curricular Area:** Visual and Performing Arts**Course Number:** 44901/2**Length:** One year**Grade Level:** 9-12**Prerequisites:** None**Meets a UC a-g Requirement:** “f” (Visual & Performing Arts) or “g” (elective requirement)**Meets NCAA Requirement:** -----**Meets High School Graduation Requirement for:**
Visual and Performing Arts/Foreign Language -or-
elective**Course Description**

A continuation of learning of art fundamentals and techniques with emphasis on commercial art and graphic design.

By the end of each semester, students are expected to do the following:

1. Demonstrate the ability to evaluate the psychology involved with most advertising techniques.
2. Discuss and promote the concept of working creatively in many art related fields.
3. Demonstrate a basic understanding of color and design in the graphic design community.
4. Demonstrate skills in using art to communicate effectively.
5. Show ability for making critical judgments about effectiveness of design.
6. Demonstrate an understanding of the basic historical development of graphic equipment, techniques, and products.
7. Develop a portfolio demonstrating ability to execute basic paste up and layout techniques.
8. Have experience in techniques that stimulate the creative process and understand the steps in creating and executing a concept.

Alignment

This course is aligned to the 2004 edition of the *Visual and Performing Arts Framework* (ISBN 0-0811-1542-2) which is based on the Visual and Performing Arts Content Standards adopted by the State Board of Education in January 2001. The 2004 edition incorporates the content standards for dance, music, theater, and the visual arts and defines the five strands of an arts program: artistic perception; creative expression; historical and cultural context; aesthetic valuing; and connections, relationships, and applications.

Textbook

Art Talk published by Glencoe (1988) ISBN 0-02-667700-8

Exit Criteria

<u>Activities</u>	<u>Percentage</u>
Individual Art Projects	60%
Written Work	20%
Final	20%
Total:	100%