

# LOUISIANA BOARD OF REGENTS



**August 24, 2011**

# PUBLIC COMMENTS



# APPROVE MINUTES OF JUNE 23, 2011



# OATH OF OFFICE

## WILLIAM H. FENSTERMAKER



He is the Chairman and CEO of C.H. Fenstermaker and Associates, Inc., a surveying, mapping, engineering, and environmental consulting company with headquarters in Lafayette and offices in Baton Rouge, New Orleans, Shreveport, and Houston.

Mr. Fenstermaker is Chairman of the Board for IBERIABANK Corporation and currently serves on the Board of Trustees for Lafayette General Medical Center. Bill is an active member in the World Presidents Organization, Chief Executives Organization, Committee of 100 for the State of Louisiana, and Phi Kappa Phi Honor Society. He is also involved with Blueprint Louisiana, Louisiana Oil and Gas Association, Louisiana Association of Business and Industry, and the Louisiana Geological Survey.

Mr. Fenstermaker holds a bachelor's degree from the University of Louisiana at Lafayette and has been a major supporter of the University. He is currently President and on the Board of Trustees of the University of Louisiana-Lafayette Foundation and also serves on the University of Louisiana Executive Advisory Council.

He has received numerous honors which include the Times of Acadiana Business Person of the Year, the Boy Scouts of America Distinguished Citizen, and Executive of the Year by Acadiana Business Publication.

# COMMISSIONER'S REPORTS AND RECOMMENDATIONS





# COMMITTEE REPORTS AND RECOMMENDATIONS



Personnel  
Executive  
Academic & Student Affairs  
Sponsored Programs  
Planning, Research &  
Performance

# PERSONNEL COMMITTEE



**KIM REED**

**Maurice Durbin, *Chair***

**Charlotte Bollinger, *Vice Chair***

**Robert Bruno**

**Albert Sam II**

**Harold Stokes**

# MOTION

## Consideration and Approval of Personnel Action

**The Board of Regents ratifies the recommendation of the Personnel Committee to employ Dr. Uma Subramanian as General Counsel of the Board of Regents.**





# EXECUTIVE COMMITTEE



**KIM REED**

**Robert Levy, *Chair***

**Mary Ellen Roy, *Vice Chair***

**Charlotte Bollinger**

**Robert Bruno**

**Donna Klein**

**W. Clinton Rasberry, Jr.**

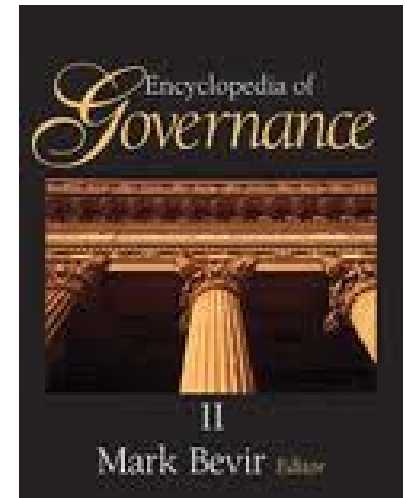
**Joseph Wiley**

# MOTION

## Discussion of House Concurrent Resolution 184 of 2011 Regular Legislative Session (Governance Commission)

### A. ESTABLISHMENT OF THE GOVERNANCE COMMISSION

**The Board of Regents ratifies the recommendation of the Executive Committee to approve the creation of the Governance Commission in accordance with House Concurrent Resolution 184 of the 2011 Regular Session of the Legislature.**



# MOTION

## **Discussion of House Concurrent Resolution 184 of 2011 Regular Legislative Session (Governance Commission)**

### **B. APPROVAL OF BOARD OF REGENTS' APPOINTEES TO THE GOVERNANCE COMMISSION**

**The Board of Regents ratifies the recommendation of the Executive Committee to appoint Mr. Robert Levy, Chairman of the Board of Regents; Ms. Jacqueline Vines, CEO of Cox Louisiana; Mr. Barry Erwin, President, Council for a Better Louisiana; and Dr. James Lyons, Sr., Interim President, Dillard University; as Board of Regents' appointments as members of the Governance Commission (HCR 184 of 2011).**



# MOTION

## Consideration and Approval of Personnel Action

**The Board of Regents ratifies the recommendation of the Executive Committee to approve the employment of Dr. Uma Subramanian as General Counsel for the Board of Regents.**



# ACADEMIC AND STUDENT AFFAIRS

## COMMITTEE



**KAREN DENBY**  
**JEANNINE KAHN**

**Mary Ellen Roy, *Chair***

**Harold Stokes, *Vice Chair***

**Charlotte Bollinger**

**Maurice Durbin**

**Albert Sam**

**Joe Wiley**

**Representatives from Management Boards**



# AGENDA ITEM III.

## Proposed New Academic Programs

- A. **University of Louisiana at Lafayette**  
*Graduate Certificate in Non-Public Schools:  
Administration*
  
- B. **University of Louisiana at Lafayette**  
*B.S. in Health Services Administration*
  
- C. **Northwestern State University**  
*Bachelor of Applied Science in Allied Health*

# RECOMMENDATION

Senior staff recommends that the Board of Regents grant conditional approval of the proposed new academic programs at the University of Louisiana at Lafayette and Northwestern State University.



# AGENDA ITEM IV.

## Reports of the Staff

- A. Staff Approval of Routine Academic Requests
- B. Progress Reports for Conditionally Approved Academic Programs & Research Units
- C. Proposed New Programs/Units
- D. Past Due Reports for Approved Academic Programs and Research Units

# RECOMMENDATION

Senior staff recommends that the Board of Regents receive and approve the reports and recommendations of the staff included in Agenda Item IV.



# SPONSORED PROGRAMS COMMITTEE



**KERRY DAVIDSON**  
**CARRIE ROBISON**

**Harold Stokes, *Chair***

**Victor Stelly, *Vice Chair***

**Scott Ballard**

**Joseph Farr**

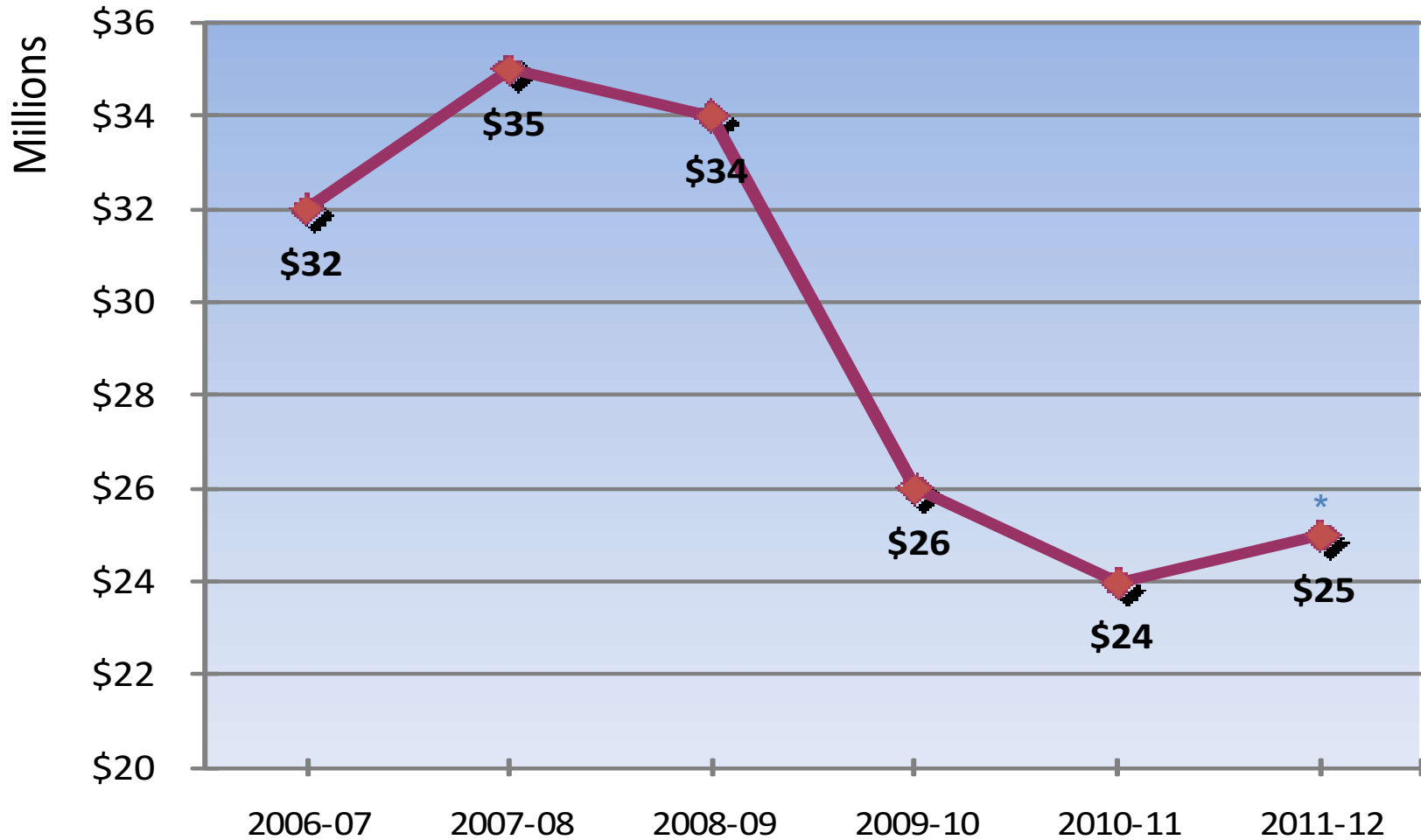
**Chris Gorman**

**Donna Klein**



# Recent Declines in BoRSF Income

## FY 2006-07 to FY 2011-12



\* Estimate

# Recent Declines in Supplemental Legislative Matching: Endowed Professorships and Endowed Chairs

FY 1986-87 through FY 2010-11

\*

\* Special Legislative appropriations as % of total expenditures for BoRSF Programs

# Endowed Chairs and Professorships

## Additional Catalysts for Policy Reconsiderations



- There are no restrictions on eligibility for Chairs or Professorships based on respective campus type or missions;
- 2,000+ BoRSF-funded Professorships have already been matched and will continue indefinitely into the future;
- Endowed Professorships is the only major BoRSF program that is non-competitive and not merit-based;
- It is questionable whether the Professorships as funded are consistent with national definitions and understandings of “endowed professor;”

# Endowed Chairs and Professorships

## Additional Catalysts for Policy Reconsiderations



- Increases in matching dollars are needed for Endowed Chairs; \$1 million Chairs are often insufficient to attract top-flight faculty in the sciences and engineering;
- There are pressing enhancement needs at undergraduate and two-year campuses; and
- There is a need to consider the wisdom of dividing competitive \$1 million Chairs, designed to enhance recruitment of new eminent scholars, into smaller, non-competitive Professorships to support existing faculty.

# Endowed Chairs and Professorships Caveats for Policy Reconsiderations



- Initial revisions effective July 1, 2012
- Revisions selectively phased in thereafter



# Board of Regents Support Fund Planning Committee Membership



## University of Louisiana System

Dr. Kenneth Rea (Chairman)  
Dr. Bradd Clark

## Louisiana Assoc. of Independent Colleges and Universities

Dr. Gene D'Amour  
Ms. Yvette Jones

## Louisiana State University System

Dr. Michael Gargano  
Dr. Joseph Moerschbaecher

## Southern University System

Dr. Michael Stubblefield  
Dr. Diola Bagayoko

## Louisiana Community & Technical College System

Dr. Derrick Manns

## Louisiana Universities Marine Consortium

Dr. Nancy Rabalais

## Louisiana Department of Agriculture

Dr. Mike Strain (pending appointment)

## Louisiana Department of Culture, Recreation & Tourism

Ms. Pam Breaux (pending appointment)

## Louisiana Department of Economic Development

Dr. John Zachary

## Louisiana Department of Natural Resources

Mr. Scott Angelle (pending appointment)

## Louisiana Endowment for the Humanities

Dr. Michael Sartisky

## Louisiana Workforce Commission

Mr. Curt Eysink (pending appointment)

## Louisiana Board of Regents

Dr. Kerry Davidson  
Dr. Michael Khonsari  
Ms. Carrie Robison

## Industrial Representatives

Mr. Rory Fitzpatrick  
Chief Executive Officer, Admin. 701

Ms. Laura Thomas  
Director of Sales and Marketing  
Antares Technology Solutions, Inc.

# Interconnected Endowed Chairs and Endowed Professorships Policy Reconsiderations

How should the Board address unmatched Professorship applications?

Should fewer Professorships be funded on a competitive and meritorious basis?



## Reconsiderations: Endowed Professorships & Endowed Chairs Policy

Should major research campuses and two-year campuses be ineligible for the more limited Professorship Program?

Should some savings from the Professorships Program be used to strengthen the Endowed Chairs Program?

Should only major research universities and specialty research campuses be eligible for Endowed Chairs?

Should some savings from the Professorships Program be used for Undergraduate Enhancement?

Should some savings from the Professorships Program be used for community colleges?

# Timetable

	AUG 2011	SEP 2011	OCT 2011	NOV 2011	DEC 2011	JAN 2012
Questionnaire sent to BoRSF Planning Committee	<input type="checkbox"/>					
Responses due from BoRSF Planning Committee		<input type="checkbox"/>				
Staff draft prepared based on responses		<input type="checkbox"/>				
Consideration of draft at meeting of BoRSF Planning Committee		<input type="checkbox"/>				
Revised draft to BoRSF Planning Committee			<input type="checkbox"/>			
Responses due from BoRSF Planning Committee				<input type="checkbox"/>		
Staff Recommendations to Board						<input type="checkbox"/>

# RECOMMENDATION



## A. Reconsideration of Policies Pertaining to Programs

**Senior Staff recommends that the Board charge the Sponsored Programs staff, after consultation with the BoRSF Planning Committee, to develop proposed policy changes for the Endowed Professorships and Endowed Chairs programs for Board consideration by January 2012. These revisions will reflect declining budgets; differentiation in the awarding of Professorships and Chairs based on the respective missions of campuses; the number of funded Professorships along with unmatched applications; the awarding of Professorships on a competitive, meritorious basis; ways to strengthen the Endowed Chairs program; and unmet enhancement needs at four-year and at two-year campuses.**

# RECOMMENDATION



## B. Reconsideration of Policies Pertaining to Investment

**Senior Staff recommends that the Board of Regents charge the Finance staff, in collaboration with the Sponsored Programs staff, establish an ad hoc investment committee to recommend to the Board long-term directions for the Endowed Chairs and Endowed Professorships investment policy by January 2012.**

# RECOMMENDATION



## C. Selective Moratorium on Divisions of Endowed Chairs into Endowed Professorships

**Senior staff recommends that the Board of Regents place a moratorium on the division of Endowed Chairs funds to establish Endowed Professorships, except in cases where the proposed Professorship will be endowed at the level of \$250,000 or more, pending Board reconsideration of Endowed Professorships and Endowed Chairs policies.**

# AGENDA ITEM IV

## House Resolution 50



### A

- ▶ “Study the Role, Mission, and Structure of the Louisiana Universities Marine Consortium (LUMCON)”

### B

- ▶ “Include an Examination of the Relation of LUMCON to Other Consortia to Determine the Appropriate Authority and Funding Levels Needed”



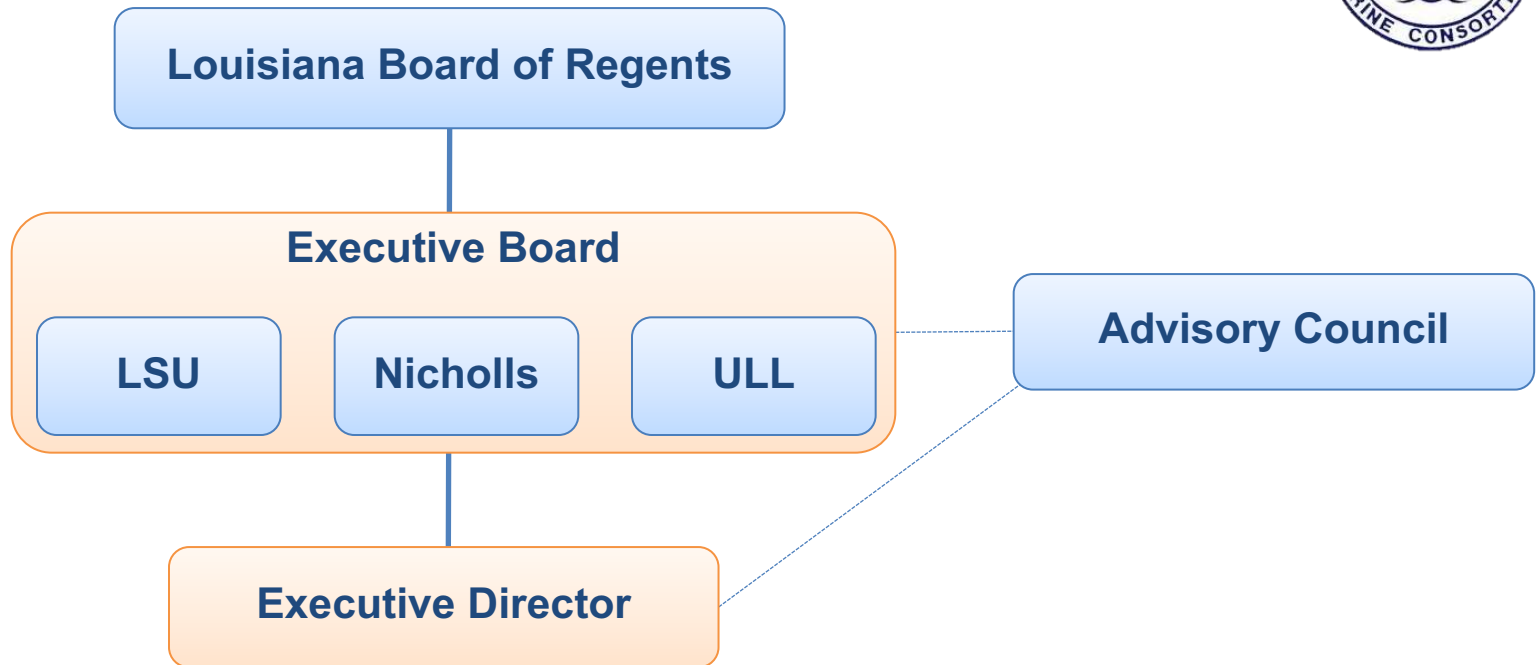


# A

- ▶ “Study the Role, Mission, and Structure of the Louisiana Universities Marine Consortium LUMCON)”

# Louisiana Universities Marine Consortium

## LUMCON



## Consortium Members

### *University of Louisiana System*

Grambling State University  
Louisiana Tech University  
McNeese State University  
Nicholls State University  
Northwestern State University  
Southeastern Louisiana University  
University of Louisiana at Lafayette  
University of Louisiana at Monroe

### *Louisiana State University System*

Louisiana State University in Baton Rouge  
Louisiana State University in Shreveport  
University of New Orleans

### *Southern University System*

Southern University in Baton Rouge  
Southern University in New Orleans

### *Louisiana Private Institutions*

Centenary College of Louisiana  
Dillard University  
Louisiana College  
Loyola University  
Our Lady of Holy Cross College  
Tulane University  
Xavier University

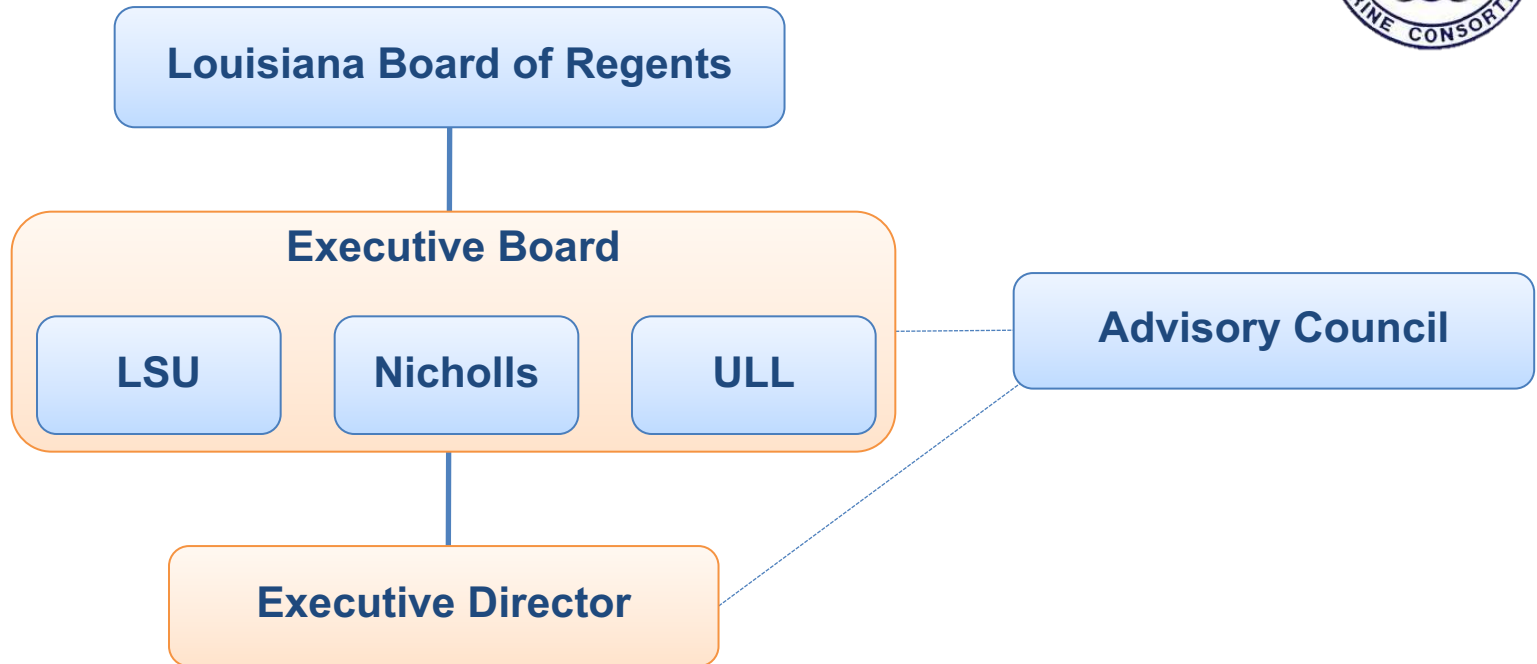
# LUMCON

Cocodrie, LA



# Louisiana Universities Marine Consortium

## LUMCON



## Consortium Members

### *University of Louisiana System*

Grambling State University  
 Louisiana Tech University  
 McNeese State University  
 Nicholls State University  
 Northwestern State University  
 Southeastern Louisiana University  
 University of Louisiana at Lafayette  
 University of Louisiana at Monroe

### *Louisiana State University System*

Louisiana State University in Baton Rouge  
 Louisiana State University in Shreveport  
 University of New Orleans

### *Southern University System*

Southern University in Baton Rouge  
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 Tulane University  
 Xavier University

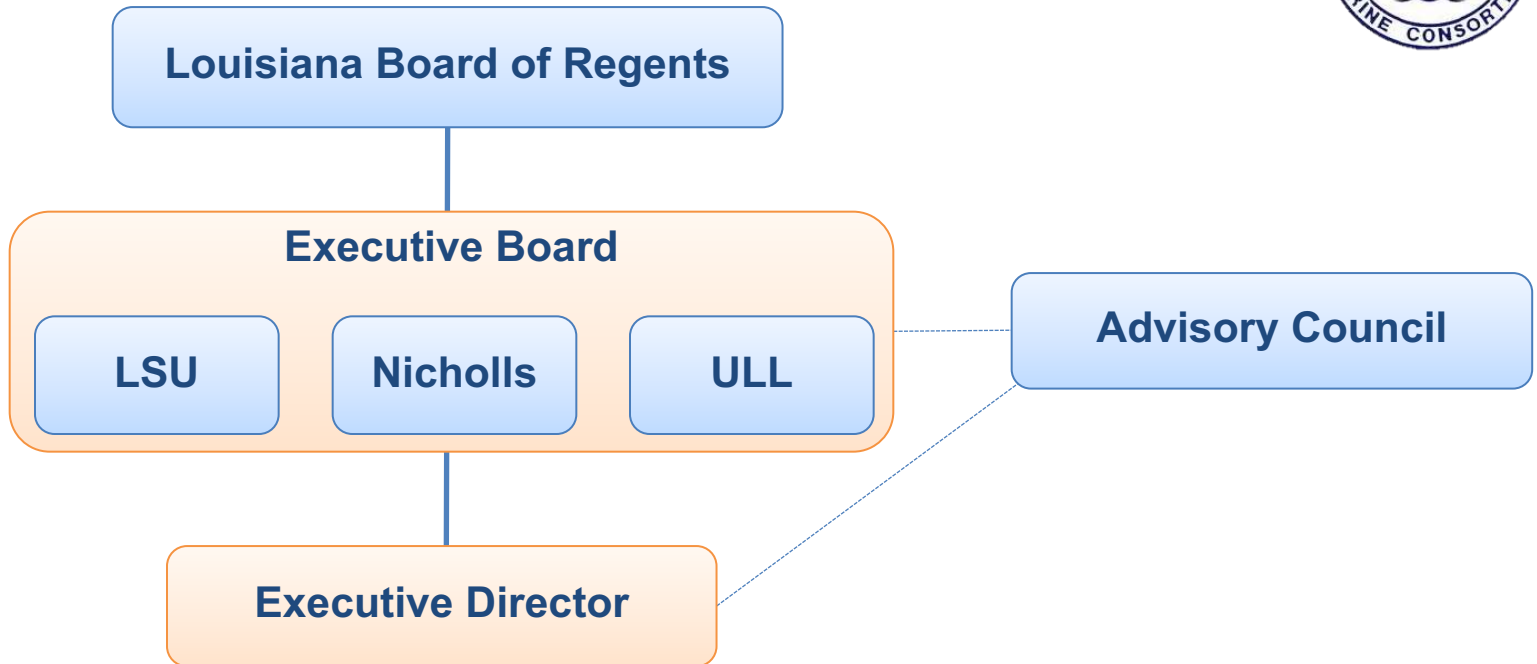
# Administrative Leadership of LUMCON

1980 - 2011

- Donald F. Boesch, Executive Director, 1980-1990
- Michael J. Dagg, Interim Director, 1990-1991
- Paul W. Sammarco, Executive Director, 1992-1995
- Michael J. Dagg, Interim Director, 1995-1996
- Michael J. Dagg, Executive Director, 1996-2001
- Kerry St. Pé, Interim Administrator, 2002-2005
- Nancy N. Rabalais, Executive Director, 2005-present

# Louisiana Universities Marine Consortium

## LUMCON



## Consortium Members

### *University of Louisiana System*

Grambling State University  
 Louisiana Tech University  
 McNeese State University  
 Nicholls State University  
 Northwestern State University  
 Southeastern Louisiana University  
 University of Louisiana at Lafayette  
 University of Louisiana at Monroe

### *Louisiana State University System*

Louisiana State University in Baton Rouge  
 Louisiana State University in Shreveport  
 University of New Orleans

### *Southern University System*

Southern University in Baton Rouge  
 Southern University in New Orleans

### *Louisiana Private Institutions*

Centenary College of Louisiana  
 Dillard University  
 Louisiana College  
 Loyola University  
 Our Lady of Holy Cross College  
 Tulane University  
 Xavier University

# 2000 External Review of LUMCON

## Consultants



**Dr. Peter R. Betzer**

Acting Dean, College of Marine Science,  
University of South Florida



**Dr. Wayne S. Gardner**

Director, Marine Science Institute  
Chairman, Department of Marine Science,  
University of Texas at Austin



**Dr. Herbert Windom**

Director, Skidaway Institute of Oceanography,  
University System of Georgia



**L. Donelson Wright**

Dean, School of Marine Science  
Director, Virginia Institute of Marine Science



# Previous Board of Regents LUMCON Review

November, 2000

## Positive Attributes:

- LUMCON recognized as a unique and valuable State resource
- Coastal/estuarial location ideal for the study of marine sciences
- Consortial design appropriate given the distributed nature of Louisiana's marine sciences talent and resources
- LUMCON's strong national reputation is bolstered by a talented faculty with reasonably diverse foci



## Problematic areas:

- Inadequate State support
- Need for additional resident faculty
- Ineffective partnerships with participating universities
- Poor internal communications and low morale
- Disengagement of Executive Board members from LUMCON operations
- Lack of strong and focused leadership
- Lack of strong advocacy at Board of Regents



## B

- ▶ “Include an Examination of the Relation of LUMCON to Other Consortia to Determine the Appropriate Authority and Funding Levels Needed”





**BP Commits \$500 Million to Gulf Oil Spill Research**

**BP Provides \$25 Million in Grants to Study Oil Spill's Effects**

**Three Gulf Research Institutions to Receive First Round of \$500 Million Funding**

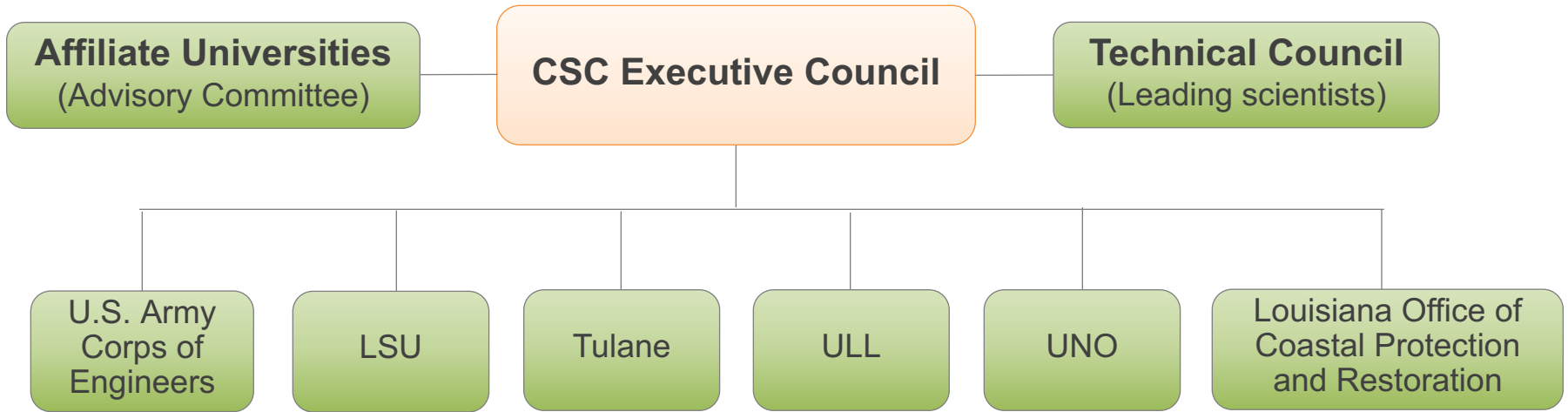
**GRI Announces Request for Proposals for BP's \$500 Million Gulf of Mexico Research Initiative**

**BP Releases Long-Awaited Plan for \$500 Million for Gulf Research**

# Coastal Sustainability Consortium (CSC)

## 2010 MOU

“The purpose of the CSC is to create a nexus between university researchers in Louisiana with government agencies and corporate partners to promote effective coastal restoration and protection efforts across coastal Louisiana....”



### CSC Members



US Army Corps  
of Engineers

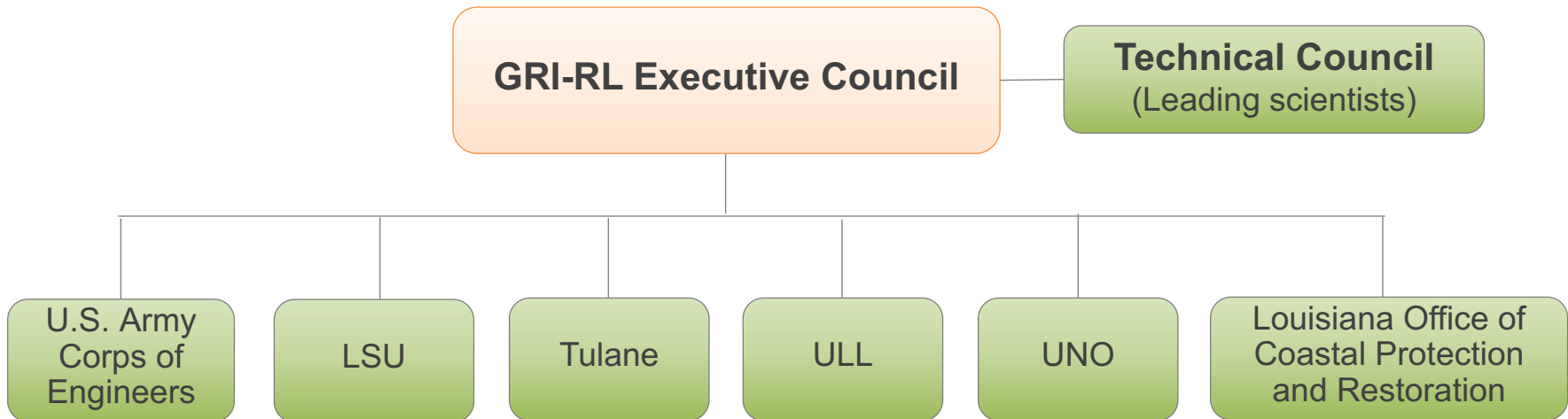




# Gulf Research Institute For A Resilient Louisiana MOU

## GRI-RL

“The GRI-RL will be housed within the Coastal Sustainability Consortium (CSC) to manage funds Established by BP to promote research and development in oil spill response and recovery....”



“The GRI-RL will be managed by the Executive Council of the CSC in coordination with the Technical Council.”

### GRI-RL Members



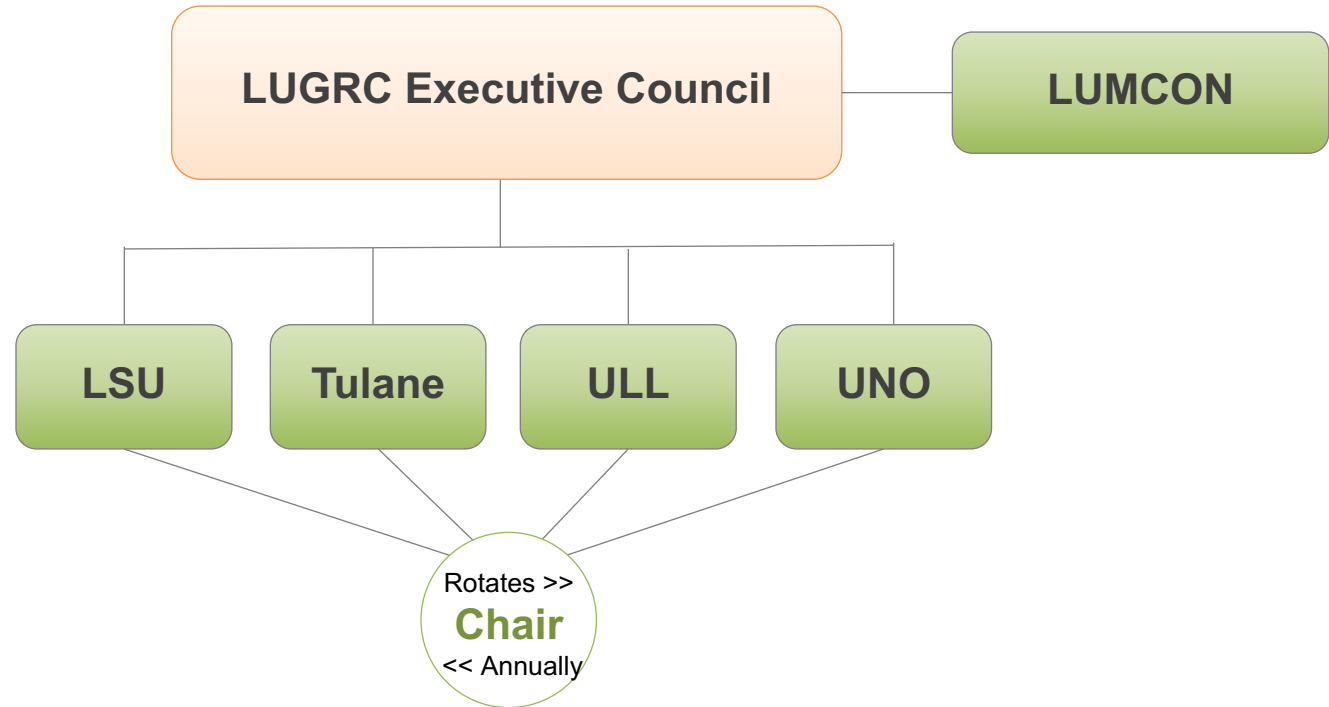
US Army Corps of Engineers



# Louisiana Universities Gulf Research Collaborative MOU

## LUGRC

“The LUGRC was established by a formal MOU in mid-2010 to coordinate a Louisiana university response to the BP GRI RFP....”



### LUGRC Members





# 2011 LUMCON Review

## Consultants



### **Dr. George F. Crozier**

Panel Chair

Senior Marine Scientist & Executive Director, Dauphin Island Sea Lab

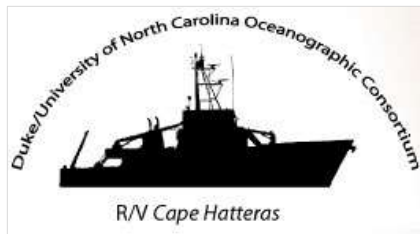
Director, Coastal Policy Center



### **Dr. John T. Wells**

Director, Virginia Institute of Marine Science

Dean, School of Marine Science, College of William and Mary



### **Dr. Bruce H. Corliss**

Director, Duke/University of North Carolina Oceanographic Consortium

# 2011 Review Agenda

## LUMCON Review: Scope and Mission

### July/August:

Preparation Materials  
for Consultants

- Minutes of Executive Board meetings
- Relevant minutes of Board meetings
- Annual LUMCON reports
- Observations from campuses not scheduled to be interviewed

### Sept. 25: Baton Rouge / Houma

Arrival /Travel  
to LUMCON/  
Dinner /  
Briefing

### Sept. 26: LUMCON

- Director
- Facilities
- Faculty
- Staff
- Graduate Students
- Undergraduate Students

### Sept. 27: Baton Rouge

- LSU
- ULL
- Nicholls
- Tulane
- UNO
- Governor's Office of Coastal Protection and Restoration

### Sept. 28: Baton Rouge

Writing of Report

### Sept. 29: Baton Rouge

Writing of  
Report  
  
Departure

# PLANNING, RESEARCH AND PERFORMANCE COMMITTEE



**Larry Tremblay**  
**Theresa Hay**

**Victor Stelly, *Chair***

**Joe Wiley, *Vice Chair***

**Maurice Durbin**

**Chris Gorman**

**Mary Ellen Roy**

**Harold Stokes**

# Agenda Item III.

## **R.S. 17:1808 Licensure of Academic Degree-Granting Institutions**

### A. Initial license

1. Chamberlain College of Nursing
2. South University
3. Troy University
4. University of the Rockies
5. Western Governors University

# RECOMMENDATION

## Agenda Item III.A.

Senior Staff recommends the Board of Regents issue an initial operating license to:

1. Chamberlain College of Nursing
2. South University – if the institution either currently offers or plans to offer Teacher Education or Education Leadership programs to Louisiana residents, it must follow additional Board of Regents’ regulations regarding approval to operate these programs.
3. Troy University – if the institution either currently offers or plans to offer Teacher Education or Education Leadership programs to Louisiana residents, it must follow additional Board of Regents’ regulations regarding approval to operate these programs.
4. University of the Rockies
5. Western Governors University – if the institution either currently offers or plans to offer Teacher Education or Education Leadership programs to Louisiana residents, it must follow additional Board of Regents’ regulations regarding approval to operate these programs.

# Agenda Item III.

## **R.S. 17:1808 Licensure of Academic Degree-Granting Institutions**

### B. License Renewals

1. Graceland University
2. Grand Canyon University

# RECOMMENDATION

## Agenda Item III.B.

Senior Staff recommends the Board of Regents renew the operating licenses for:

1. Graceland University – if the institution either currently offers or plans to offer Teacher Education or Education Leadership programs to Louisiana residents, it must follow additional Board of Regents’ regulations regarding approval to operate these programs.
2. Grand Canyon University – if the institution either currently offers or plans to offer Teacher Education or Education Leadership programs to Louisiana residents, it must follow additional Board of Regents’ regulations regarding approval to operate these programs.



# RECOMMENDATION

## **Agenda Item IV.**

Senior Staff recommends that the Board of Regents approve the following recommendations from its Proprietary Schools Advisory Commission's meeting of July 12, 2011.

# Agenda Item IV.

## Proprietary Schools

### A. Initial Licenses

1. Accelerated Dental Assisting Academy
2. Dominion Technical College, LLC
3. Falck Alford Training Center – Houma
4. Falck Alford Training Center – Maurice
5. Houston Marine Training Services
6. Spartan College of Aeronautics & Technology

# Agenda Item IV.

## **Proprietary Schools**

- B. Change of Ownership Application
  - 1. N.O.D.C. School of Dental Assisting
- C. Associate of Occupational Studies Degree
  - 1. Administrative Medical Assisting – Blue Cliff College  
– Alexandria, Houma, Lafayette, Metairie, Shreveport
- D. License Renewals

# Agenda Item V.

**Board of Regents' Master Plan for Public Postsecondary Education in Louisiana: 2011**

# LOUISIANA BOARD OF REGENTS



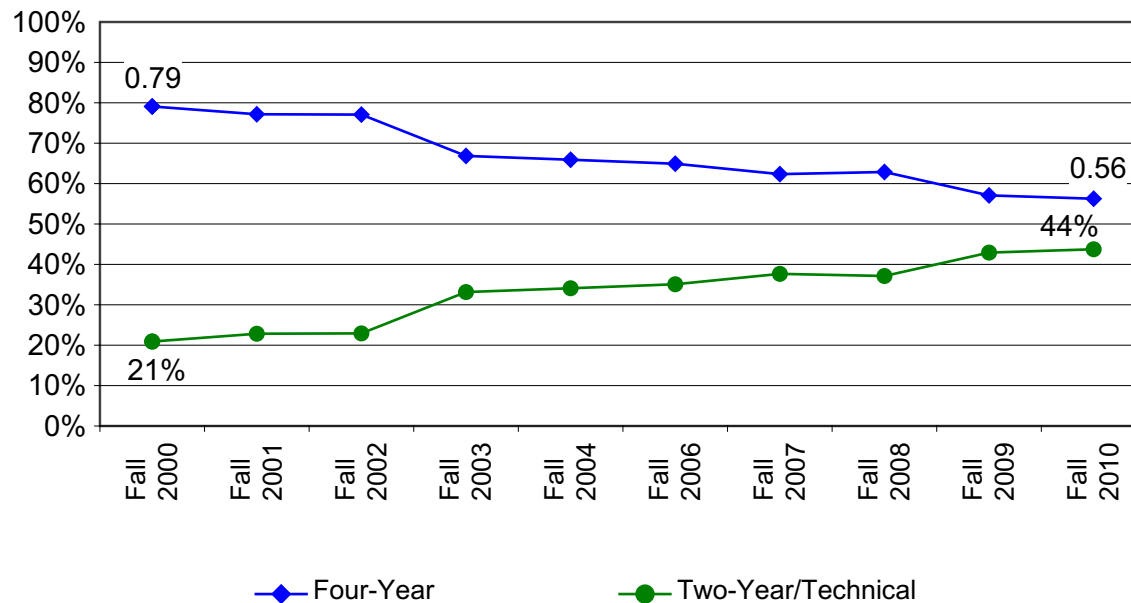
## MASTER PLAN FOR PUBLIC POSTSECONDARY EDUCATION IN LOUISIANA: 2011

# **PUTTING THE 2011 PLAN IN CONTEXT**

# EVIDENT IMPROVEMENTS SINCE 2001 PLAN

- The BOR increased the criteria of the Regents Core Curriculum and more high school students are completing the Regents' Core Curriculum [56.5% (2003); 62.7% (2010)];
- The BOR identified the ACT scores needed for entry into higher education for students to be college ready and high school graduates' ACT scores are higher [LA 19.6 (2001), 20.2 (2011); US 21.0 (2001), 21.1 (2011)];
- The BOR increased admission standards for admission into universities and freshman remediation at four-year institutions is lower [32.3% (2001); 20.8% (2009)];
- University graduation rates have improved [36.3% (2001); 42.6% (2010)] and the number of students completing college has increased [25,500 (2001); 34,904 (2010)].

# FIRST-TIME FRESHMAN ENROLLMENT MIX (1)



**[1] Louisiana Technical College enrollment included beginning in 2003.**



# CHALLENGES REMAIN

- Rank 6<sup>th</sup> in the nation in the percentage of jobs for high school dropouts;
- Rank 5<sup>th</sup> in the nation in the percentage of jobs for high school graduates;
- Rank 50<sup>th</sup> in the nation for jobs requiring an associate degree;
- Rank 45<sup>th</sup> in the nation in the percentage of jobs for college graduates;
- Rank next to last in the percent of jobs requiring postsecondary education. \*

\* Help Wanted: Projections of Jobs and Education Requirements Through 2018; Georgetown University Center on Education and the Workforce, 2011

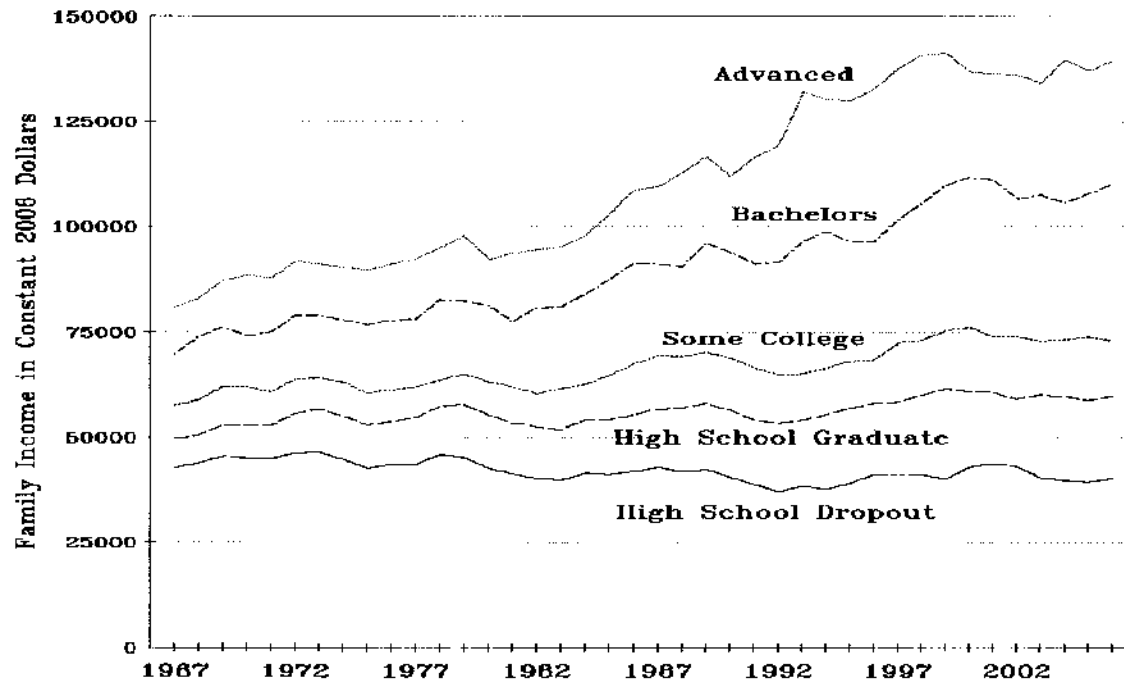
# 98-99 LOUISIANA 9<sup>TH</sup> GRADER'S PROGRESSION INTO AND THROUGH HIGH SCHOOL AND COLLEGE



**Fall 2003 LA College Freshmen**



# AVERAGE ANNUAL INCOME BY EDUCATIONAL ATTAINMENT OF HOUSEHOLDER, 1967-2006



Source: *Postsecondary Education Opportunity, 2007*

# THE 2011 MASTER PLAN

# THREE GOALS OF THE MASTER PLAN

- Increase the educational attainment of Louisiana's adult population to the Southern Regional Education Board states' average by 2025;
- Invest strategically in university research;
- Achieve greater efficiency and accountability in the postsecondary education system.

# GOAL 1

Increase the Educational Attainment of the State's Adult Population to the Southern Regional Education Board States' Average by 2025

# PROJECTED AWARDS NECESSARY FOR LOUISIANA TO REACH SREB AVERAGE BY 2025

<b>Degree Level</b>	<b>Projected 2025 Additional Awards Needed to Reach SREB</b>	<b>Additional Annual Awards Needed Per Year 2016-2025</b>	<b>Estimated Additional Annual Growth Rate 2016-2025</b>
<b>Certificates/Diplomas</b>	<b>31,655</b>	<b>577</b>	<b>9%</b>
<b>Associate Degrees</b>	<b>40,212</b>	<b>717</b>	<b>9%</b>
<b>Baccalaureate</b>	<b>72,250</b>	<b>1,309</b>	<b>5%</b>

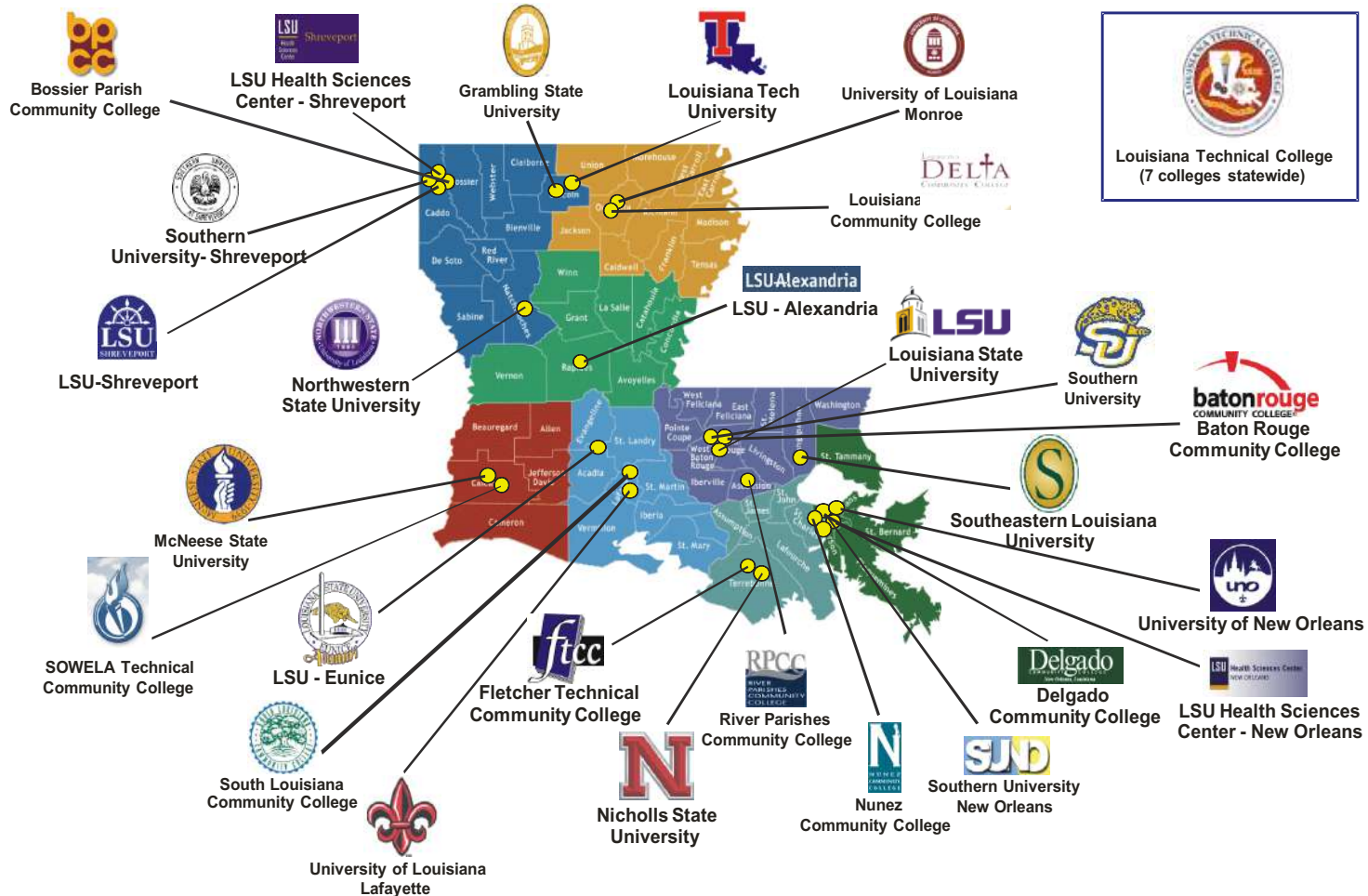
# PROJECTED AWARDS – ADDITIONAL AWARDS NEEDED AFTER MEETING GRAD ACT COMPLETEER GOALS

Additional Awards Needed After Meeting GRAD Act Completer Goals												
Additional Awards Needed EACH YEAR												
Region of Inst	Cert/Diploma		Associate		Bacc/Post-Bacc		Total Undergrads		Cert/ Diploma	Associate	Bacc/ Post-Bacc	Total Undergrads
New Orleans (1)	10%	3,120	28%	10,923	10%	7,241	13%	18,168	57	199	132	330
Baton Rouge (2)	22%	6,981	12%	4,611	41%	29,620	33%	47,478	127	84	539	863
Houma (3)	3%	1,061	5%	2,037	5%	3,411	5%	6,509	19	37	62	118
Lafayette (4)	24%	7,650	12%	4,653	12%	8,609	14%	20,273	139	85	157	369
Lake Charles (5)	7%	2,108	9%	3,639	6%	4,138	6%	9,218	38	66	75	168
Alexandria (6)	8%	2,557	4%	1,417	1%	582	3%	3,665	46	26	11	67
Shreveport (7)	18%	5,817	27%	10,613	20%	14,557	21%	29,902	106	193	265	544
Monroe (8)	8%	2,417	4%	1,537	5%	3,839	6%	7,923	44	28	70	144
<b>GRAND TOTAL</b>	<b>100%</b>	<b>31,711</b>	<b>100%</b>	<b>39,429</b>	<b>100%</b>	<b>71,997</b>	<b>100%</b>	<b>143,137</b>	<b>577</b>	<b>717</b>	<b>1,309</b>	<b>2,602</b>



# REGIONAL REVIEWS

## Louisiana's Public Colleges and Universities



# REGIONAL INPUT

- Determining the definition of work-ready for the region and identifying the economic engines upon which the region will focus its future;
- Developing plans for more effective and efficient delivery of postsecondary education services in the region;
- Strengthening cooperation between and among public postsecondary institutions in the region, regardless of management board affiliation, through expansion of such initiatives as dual degree programs, faculty and personnel exchange, dual faculty appointments, and the sharing of special equipment and facilities;
- Identifying training and services to meet the needs of area employers.

# GUIDING PRINCIPLES FOR ROLE, SCOPE AND MISSION STATEMENTS

1. Role, scope and mission statement represents the essence of the campus, its core priorities.
2. Role, scope and mission is a policy tool to help ensure the State's institutions collectively have the capacity to meet the needs of citizens and employers in a cost effective manner.
3. With few exceptions, role, scope and mission statements of institutions must reflect how they interact with and serve the economic and educational needs of the region in which the institution resides.
4. State's flagship institution is the premiere public research university.

# GUIDING PRINCIPLES FOR ROLE, SCOPE AND MISSION STATEMENTS, *CONT'D*

5. State's statewide institutions serve the entire State but in a specific and limited manner.
6. State's regional institutions focus primarily on providing services to the local population and its economy.
7. State's community and technical colleges focus primarily on serving local communities.
8. The budget realities of Louisiana require that institutions rethink their fiscal structures, adopt greater efficiencies, and to think more about educational consortium agreements that maximize the utilization of academic resources and programs.
9. Graduate and professional programs must be of superior quality, strategically placed, and be made more available through the use of educational technology. This will require the elimination of some existing graduate and

# OBJECTIVES TO REACH GOAL 1

Objective 1.1 – Through Collaboration with B.E.S.E., to Graduate More Students from High School Ready for College or Career

Objective 1.2 – Increase the College-Going Rate of High School Graduates

Objective 1.3 – Increase the Number of Adults Age 25 and Older Enrolled in Postsecondary Education Programs

Objective 1.4 – Improve Postsecondary Persistence/Retention Rates (1<sup>st</sup> to 2<sup>nd</sup> Year and 1<sup>st</sup> to 3<sup>rd</sup> Year)

Objective 1.5 – Increase Graduation of Transfer Students

Objective 1.6 – Increase the Rate and Number of Students Earning a Postsecondary Credential

Objective 1.7 – Develop a Skilled Workforce to Support an Expanding Economy

# PERFORMANCE MEASURES

There are 37 Performance Measures to assess annual progress towards attainment of Objectives 1-1 through 1-7.

# GOAL 2

Foster Innovation through Research in Science and  
Technology in Louisiana

# GOAL 2

Objective 2.1 – Maintain and Build Strength in Foundational Science and Technology Disciplines Identified in FIRST Louisiana

Objective 2.2 – Promote Multidisciplinary and Multi-Institutional Collaborative Research Efforts

Objective 2.3 – Sustain and Advance Research Commercialization and Translational Activities That Promote Economic Development in Louisiana

Objective 2.4 – Develop and periodically Update Campus-Based Plans for Science and Technology Research

Objective 2.5 – Assess and Encourage the Articulation of Statewide Priorities for Investment with Campus Research Priorities and Activities

Objective 2.6 – Enhance Communication, Interactivity, and Effectiveness Through Statewide Data Collection



# PERFORMANCE MEASURES

There are 13 Performance Measures to assess annual progress towards attainment of Objectives 2-1 through 2-5.

# GOAL 3

Achieve Greater Accountability, Efficiency and Effectiveness in the Postsecondary Education System

# GOAL 3

Objective 3-1: Advance a performance-based funding formula for higher education that aligns with the GRAD Act and drives continued improvement in education outcomes and meeting the workforce needs of the State

Objective 3-2: Serve as the definitive source of information on higher education in Louisiana

Objective 3-3: Review academic programs and eliminate, as appropriate, programs that are low-performing and/or duplicative

Objective 3-4: Create a more balanced enrollment mix between two-year and four-year institutions

Objective 3-5: Demonstrate improvement in student learning outcomes through measurable data and reporting that can be shared publicly and used to drive the decision-making process.

# PERFORMANCE MEASURES

There are 16 Performance Measures to assess annual progress towards attainment of Objectives 3-1 through 3-5.

# A FINAL NOTE

Expanding access to higher education has been a mantra for the state for several decades; expanded access has been achieved.

Louisiana's future is dependent on access to success.

Success in increasing the number of Louisiana residents who have postsecondary credentials is mission critical to the State's future.

# RECOMMENDATION

## Agenda Item V.

Senior Staff recommends that the Board of Regents approve the Master Plan for Public Postsecondary Education in Louisiana:2011 and authorize the Commissioner of Higher Education to make final edits and updates to the plan before final publication and dissemination to the Legislature.

# Agenda Item VI.

## Louisiana Employment Outcomes Report

# EMPLOYMENT OUTCOMES REPORT

## 2011

**Dr. Jim Purcell**, *Commissioner of Higher Education*

**Dr. Lisa S. Vosper**, *Associate Commissioner for Workforce Education & Training*

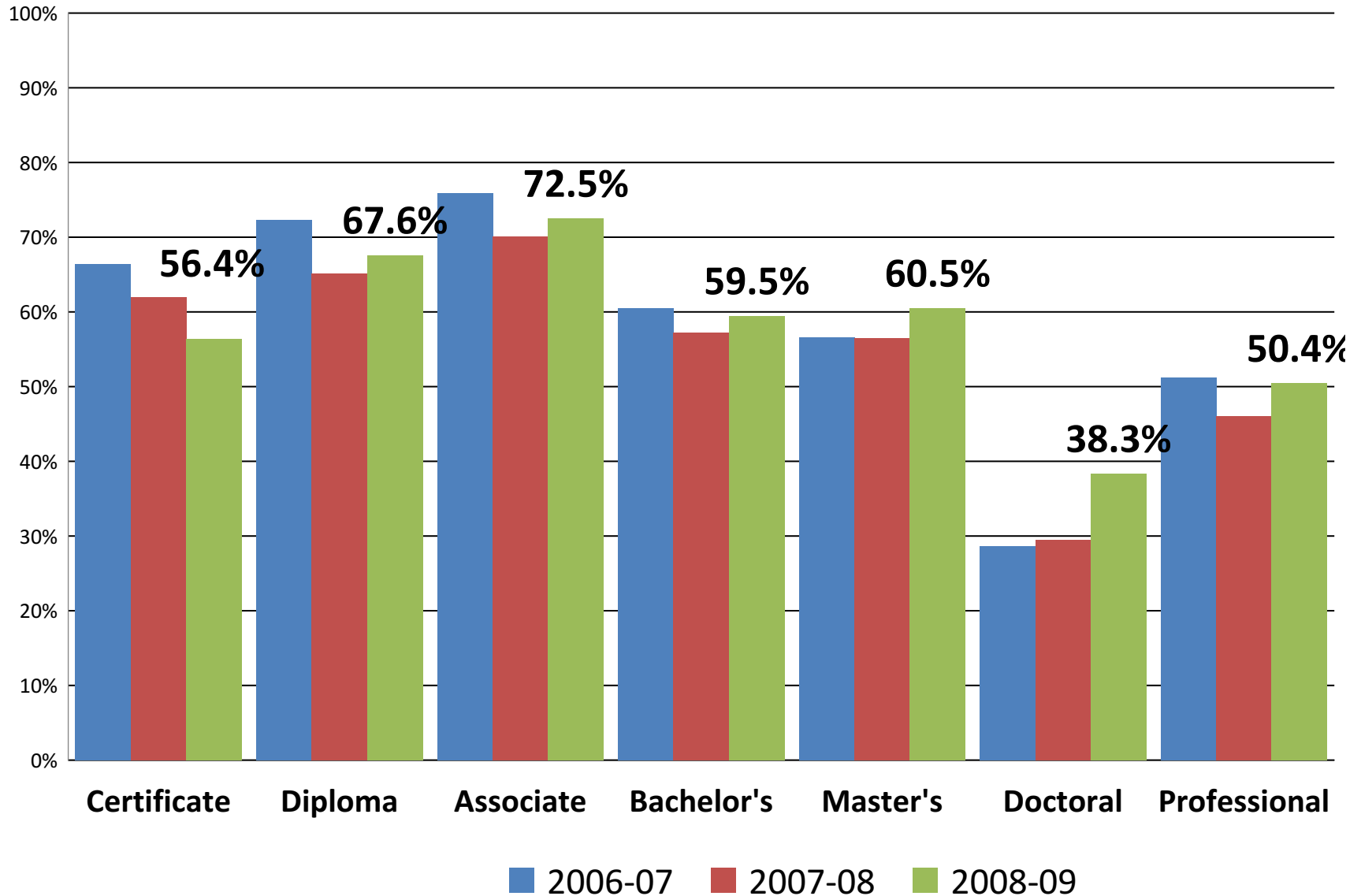
**Mitch Malone**, *Student Intern*





# Employment Rate by Degree Level

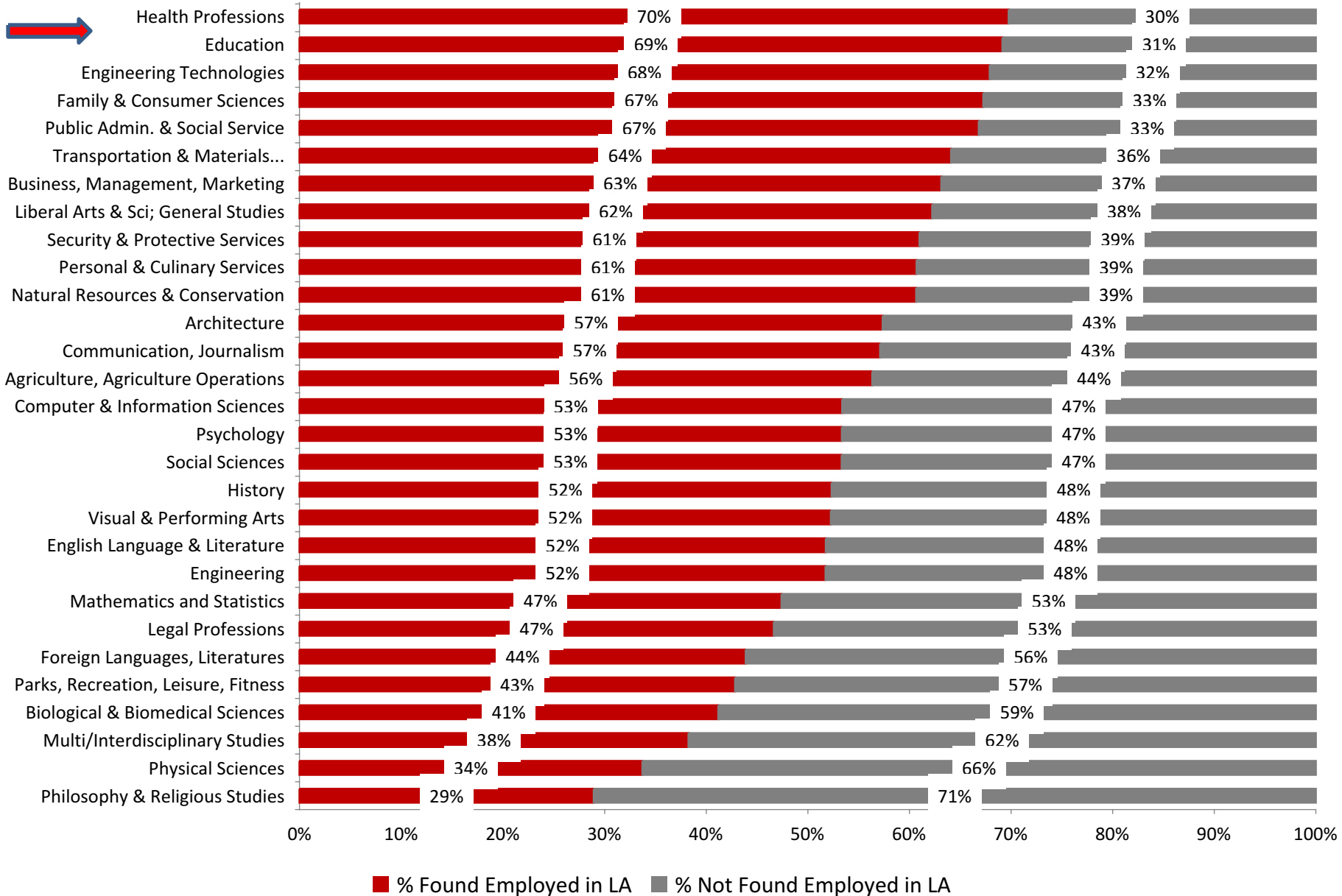
## Eighteen Months after Graduation - For All Completers



# Figure 5

## Employment Rate by Field of Study

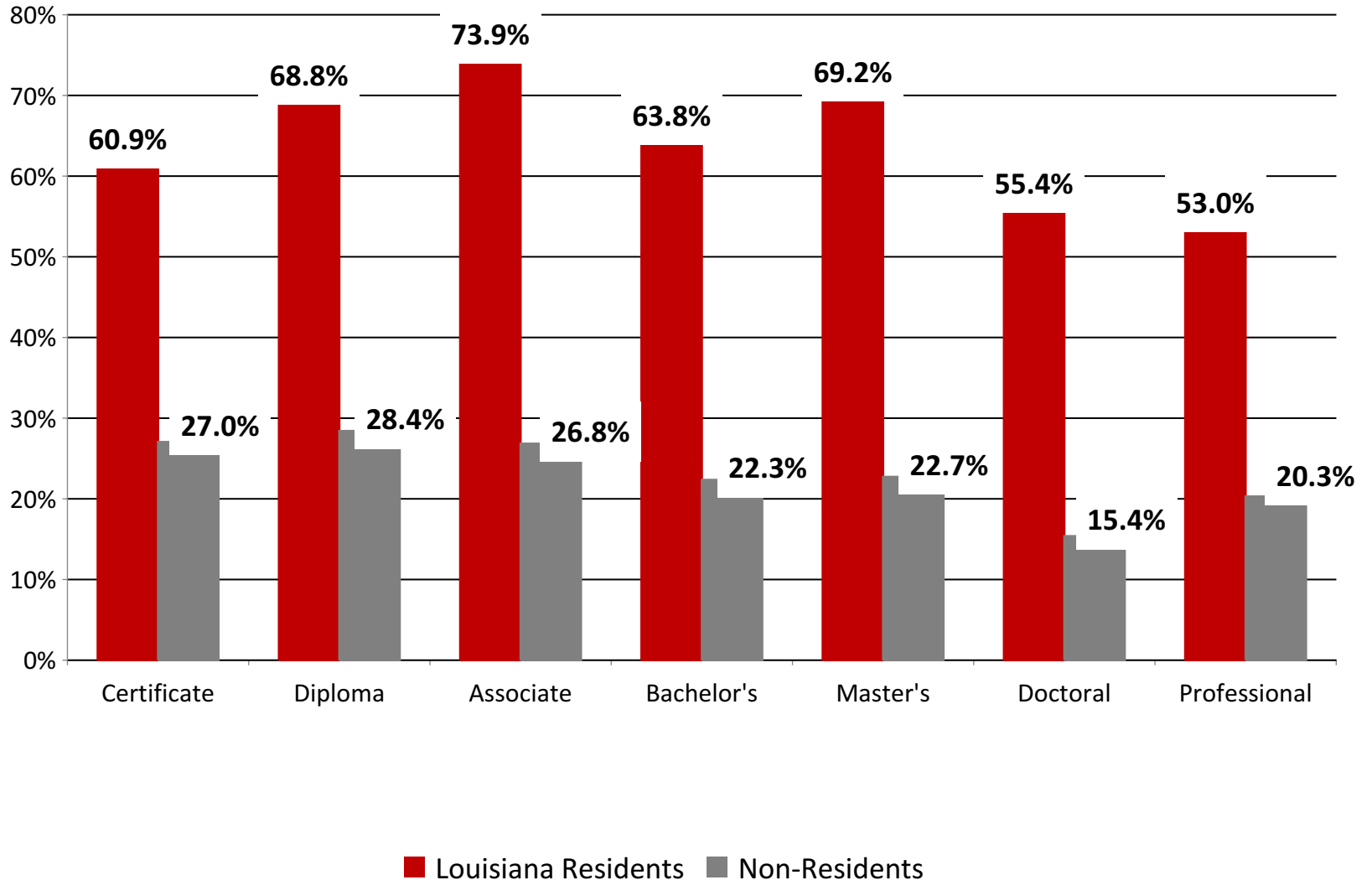
### Eighteen Months after Graduation - For 2008-09 Bachelor's Degree Completers



**Employment Rate by Residency Status**  
**Eighteen Months after Graduation - For All Completers**  
*(Collective 2006-07, 2007-08, and 2008-09)*

Max Degree Level	LA Residents		Non-Residents	
	Number of Completers	Percent Found Employed	Number of Completers	Percent Found Employed
Certificate	3,900	60.9%	74	27.0%
Diploma	6,917	68.8%	81	28.4%
Associate	11,126	73.9%	261	26.8%
Bachelor's	46,477	63.8%	6,071	22.3%
Master's	9,882	69.2%	3,228	22.7%
Doctoral	590	55.4%	794	15.4%
Professional	2,180	53.0%	286	20.3%

**Figure 7**  
**Employment Rate by Residency Status**  
**Eighteen Months after Graduation - For All Completers**  
*(Collective 2006-07, 2007-08, and 2008-09)*



**Table 5**  
**Average Calculated Salary by Degree Level**  
**For All Employed Completers**

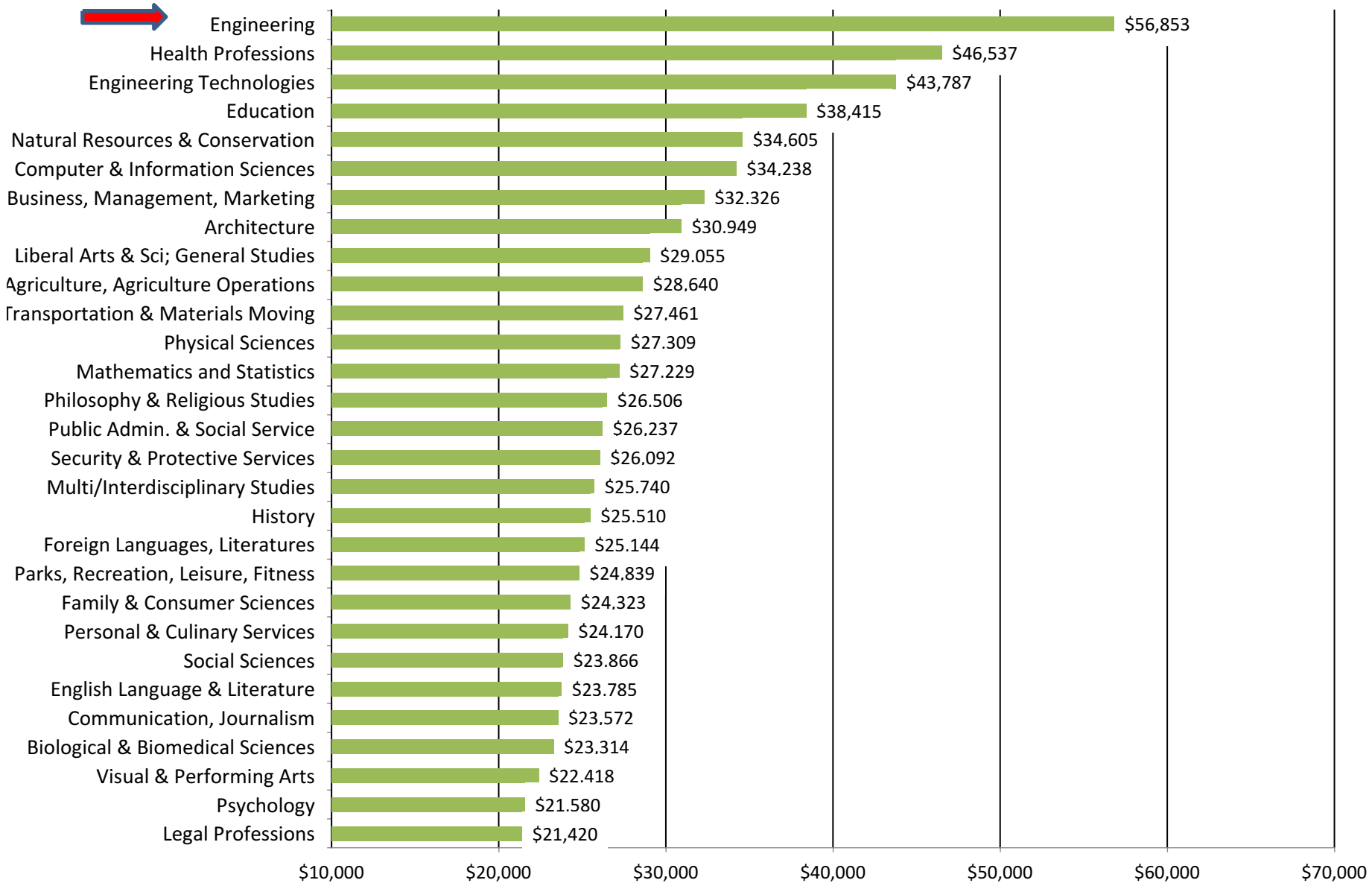
Max Degree Level	<i><b>Eighteen Months after Graduation</b></i>		
	2006-07	2007-08	2008-09
Certificate	\$23,000	\$24,778	\$23,622
Diploma	\$30,607	<b>\$30,062</b>	<b>\$28,530</b>
Associate	\$37,799	\$37,425	<b>\$35,544</b>
Bachelor	\$35,099	\$34,115	<b>\$32,742</b>
Master	\$48,737	\$49,644	\$48,016
Doctoral	\$59,863	\$60,655	\$61,023
Professional	\$65,368	\$67,315	\$66,786

**As a result of the recession, compression of wages for new hires has occurred.**

**The trend in other states show that at five years in the workforce, bachelor's degree recipients will earn more, on average, than associates.**

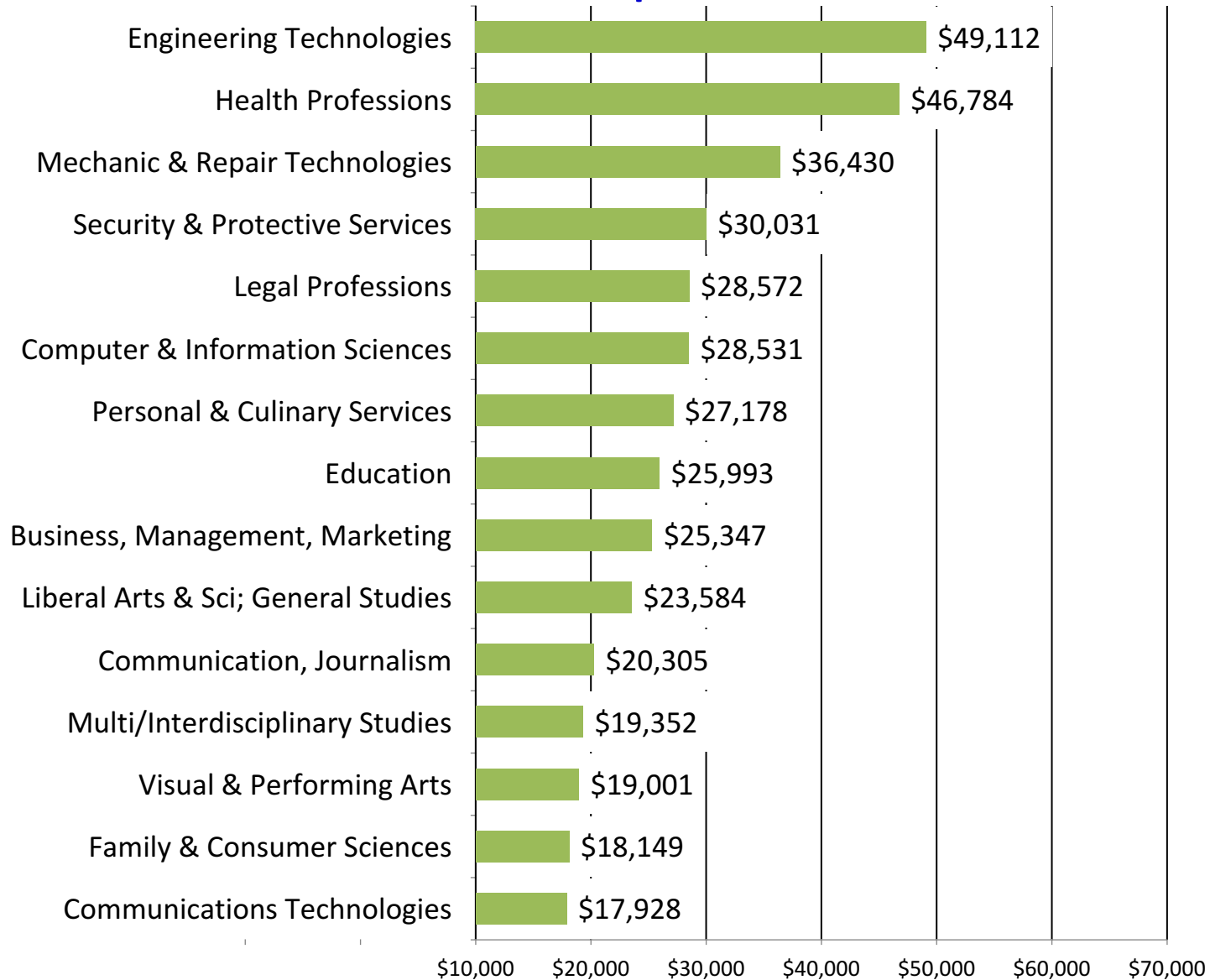
# Average Calculated Salary by Field of Study

## Eighteen Months after Graduation - For 2008-09 Bachelor's Degree Completers



# Average Calculated Salary by Field of Study

## Eighteen Months after Graduation - For 2008-09 Associate Degree Completers



# LOUISIANA Employment Outcomes Report 2011

- *The two policy agendas for higher education – one for more students and more degrees, the other for better workers and better jobs – are inextricably linked. Pursuing them simultaneously may eventually gather enough collective momentum to usher the United States into a new era of job creation, American competitiveness and shared prosperity.*





# RECOMMENDATION

## Agenda Item VI.

Senior Staff recommends that the Board of Regents receive the Louisiana Employment Outcomes Report.

# Agenda Item VII.

## **A. LA GRAD Act**

Certification for operational autonomies

Base, Intermediate, High

Requests to revise targeted measures

# Agenda Item VII.

## **B. Board of Regents' Minimum Admissions Standards**

Update publication

- Remove reference to previous standards

- Refer to DoE publications for Core 4

- Effective in 2012, regardless of high school

- Emphasize earning associate degree prior to transfer

# Agenda Item VII.

## **B. Board of Regents' Minimum Admissions Standards**

Supplement to Minimum Admission Standards

Revision to previous document

Policies and definitions, including:

- Out of state, home school, non-US citizens

- Determination of core

- Calculation of GPAs

- Provisional admission

- Transfer with less than minimum hours

# RECOMMENDATION

## **Agenda Item VII.B.**

Senior Staff recommends that the Board of Regents approve the Supplement to the Minimum Admission Standards for 4-year Universities.

# OTHER BUSINESS

## CHAIRMAN LEVY

