



# ARTS AND CULTURE COMMUNITY WORKSHOP

# INTRODUCTION



"Untitled Crowd"  
Metrius Englin



Parchester Park Build Day



*American Pride and Purpose* by Sargent Johnson

RICHMOND WRITES!  
2020



A Student Poetry Contest  
Sponsored by the  
RICHMOND ARTS & CULTURE COMMISSION



"Water is Life, We Are  
Still Here"  
Masayuki Nagasi



# AGENDA



Parchester Village Sound Wall Beautification – Richard Muro Salazar

- Introduction
- Background and Document Summary
- Proposed Updates (Documents 1-3)
- Discussion
- Proposed Updates (Documents 4-6)
- Discussion
- Next Steps
- Contacts

# BACKGROUND



Create Peace Project at Civic Center



"Pow Wow" By Nita Winter

- In 1987, the Richmond Arts and Culture Commission was established
- In 1997, the City of Richmond adopted Resolution 70-97 Establishing Public Works Arts Improvements Program, 1.5% of Capital Improvement Project costs for Public Art
- In 1999, the Public Art Program Policies and Procedures were developed, Public Art Advisory Committee established
- In 2017, the City Council adopted the One-Percent for Public Art on Private Projects Program Ordinance (RMC 12.62) - Onsite Public Art or In-lieu contribution

# DOCUMENT SUMMARY



"Village Scenes" by Yan Inlow



"Jimmy McCracklin" by James E. Gayles Jr.

1. Draft Amended RMC 3.59 Ordinance Richmond Arts and Culture Commission
2. Draft Amended RMC 12.62 Ordinance One Percent for Public Art on Private Projects Program
3. NEW - Draft Public Art in Private Development Policies and Procedures
4. Draft Added RMC X.XX Ordinance Public Art Program (Replacing Resolution 70-97)
5. Draft Amending 1999 Public Art Program Policies and Procedures
6. NEW - Draft Performing Arts and Temporary Artwork on City-Owned Property Policy and Procedures

# HOW TO VIEW DOCUMENTS



East Bay Center for Performing Arts



"Richmond Revisited" by Daniel Glavez

- Visit [bit.ly/Richmond-AC](http://bit.ly/Richmond-AC) to view all documents
- Reading ordinances – underlined is added, strikethrough is removed

~~3.59.0403~~3.59.050- Terms of office.

The term of each member of the Commission shall be for four years. Terms shall be staggered to ensure a degree of continuity.; ~~provided, however, that of the members first appointed, four shall serve for a term of two years; four shall serve for a term of three years, and three shall serve for a term of four years.~~ No member shall serve for more than two consecutive full terms. A term shall be defined as four full years from the appointment date by the Richmond City Council.

~~3.59.0503~~3.59.060- Officers.

The Commission shall meet within thirty days after their appointment by the Mayor and the City Council and from their own number elect a chairperson and vice-chairperson. Said officers shall serve for a period of two full years from the appointment date ~~one year~~ with a maximum of two consecutive terms per office. In the case of a vacancy in the position of the chairperson or vice-chairperson, the Commission



# DRAFT AMENDED RMC 3.59 ORDINANCE RICHMOND ARTS AND CULTURE COMMISSION

This document establishes  
the Richmond Arts and  
Culture Commission  
(RACC)

- A. Amend quorum to be constituted when a majority of currently serving members are in attendance (3.59.070, pg. 5)
- B. Defined a term as four full years from the appointment date by the Richmond City Council. (3.59.050, pg. 4)
- C. Amend length of Commission Chair and Vice Chair of RACC from 1 year to 2 full years and specified a maximum of 2 terms per office (3.59.060, pg. 4)
- D. Add a minimum of 10 business days notice to the Arts and Culture Manager before adding an agenda item to RACC (3.59.080, pg. 5)
- E. Modify Public Art Advisory Committee such that all committee members also serve as Richmond Arts and Culture commissioners (3.59.100, pg. 5) and increase number of RACC commissioners from 11 to 16 (3.59.040, pg. 4)
- F. Add that there must be a minimum of two years between serving on the RACC and being compensated by the City for services for conflict of interest (3.59.040, pg. 4)
- G. Add additional RACC responsibility of administering and coordinating the Neighborhood Public Art mini-grants (3.59.030, pg. 3)
- H. Add additional RACC responsibility of administering and coordinating the appointment of a Richmond Poet Laureate (3.59.030, pg. 3)

# DRAFT AMENDED RMC 12.62 ONE- PERCENT FOR PUBLIC ART ON PRIVATE PROJECTS PROGRAM ORDINANCE

This document establishes the One Percent for Public Art on Private Projects Program.

- A. Add tenant improvements above \$500,000 as eligible (12.62.020, pg. 2)
- B. Add section on on-site public art (12.62.050, pg. 3-4)
- C. Add sections of eligible and ineligible expenditures for on-site public art projects (12.62.060-070, pg 4-5)
- D. Add section on process for planning and approval of on-site public art projects (12.62.080, pg. 4-5)
- E. Add section on additional requirements for on-site public art (12.62.090, pg. 5-6)
- F. Add section on inspection and final approval (12.62.110, pg. 6-7)
- G. Add sentence that Public Art approvals shall be obtained as early as possible in the project application process and that building permits could not be secured until Public Art approval (12.62.080b, pg. 5)



# DRAFT AMENDED RMC 12.62 ONE- PERCENT FOR PUBLIC ART ON PRIVATE PROJECTS PROGRAM ORDINANCE CONT.

This document establishes the One Percent for Public Art on Private Projects Program.

- H. Add section on Public Art Projects Account, mentions project management and administration costs may not exceed 20% (12.62.120, pg. 7)
- I. Add that City Council approval is required for spending of funds in Public Art Projects Account over \$10,000 (12.62.120, pg. 7)
- J. Add section about City Council authorization to enable City Manager or their designee to adopt administrative regulations, procedures or guidelines (12.62.130, pg. 7)
- K. Add mention of PAAC as an implementing body to make recommendations to RACC (12.62.170, pg. 7-8)
- L. Add that on-site publicly accessible art is subject to, and shall comply with, all applicable City ordinances and laws and regulations of other governmental agencies (12.62.080b, pg. 5)
- M. Add that by special application and review, developers/owners can satisfy the in-lieu contribution by adding rotating art galleries and arts and/or culture programming spaces (12.62.100, pg. 6)

# DRAFT PUBLIC ART IN PRIVATE DEVELOPMENT POLICIES AND PROCEDURES

This document establishes the policies and procedures for the One Percent for Public Art on Private Projects Program. This document will be provided to developers for information about the program.

- A. Document is in line with RMC 12.62 One Percent for Public Art on Private Projects Program Ordinance and provides additional information
- B. Consists of Application Form, letter to developers, process chart, payment schedule, initial review process, final review process, frequently asked questions, guide to public art resources

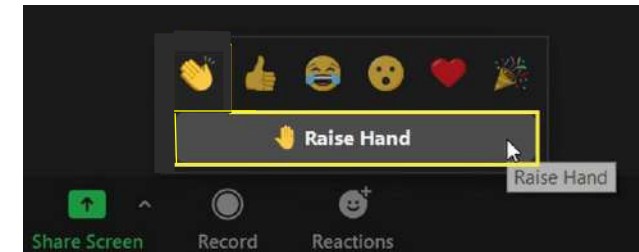
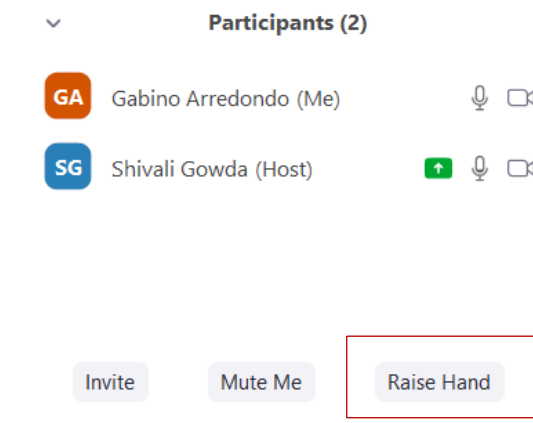
# DISCUSSION



"Large Tiggerfish Fan" by Gerald and Kelly Hong

1. Draft Amended RMC 3.59 Ordinance  
Richmond Arts and Culture Commission
2. Draft Amended RMC 12.62 Ordinance One  
Percent for Public Art on Private Projects  
Program
3. Draft Public Art in Private  
Development Policies and Procedures

## How to Raise Hand





# ADD PUBLIC ART PROGRAM ORDINANCE (BASED ON RESOLUTION 70-97)

This document would be replacing Resolution 70-97, which established the Public Works Arts Improvements Program, which allocated 1.5% of Capital Improvement Project costs for Public Art and established the Richmond Public Art Projects Account

- A. Add all sections from Resolution 70-97 are to be included in this ordinance with one definition change (Sections from 70-97 noted in the comments in document)
- B. Add section on Standards for Review(X.XX.030, pg. 4), General Rules for Art in Public Places (X.XX.040, pg. 4), and Review of artistic matters in the Public Art Program – Roles of staff, Arts and Culture Commission, City Council (X.XX.050, pg. 4-5)
- C. Add that art galleries and arts and cultural programming space is allowed as eligible expense (X.XX.020d, pg. 3)
- D. Add that a database of artists available for public art shall be developed (X.XX.040e, pg. 4)
- E. Add that funds shall be used as set forth in the Public Art Program Policies and Procedures (X.XX.020d, pg. 3)
- F. Add that funds in connection with the One Percent for Public Art on Private Projects program shall be deposited into the Public Art Projects Account (X.XX.060a, pg. 5)

# PUBLIC ART PROGRAM POLICIES AND PROCEDURES

This document provides a process of establishing public art in municipal projects and updates the Richmond 1999 Public Art Program Policies and Procedures

- A. This document is made up of three separate sections: (1) "Public Art in Municipal Projects Information" document including language from the 1999 Richmond Public Art Program Policies and Procedures (pg. 1-4) (2) Process Chart (pg. 5) and (3) Amended Richmond 1999 Public Art Program Policies and Procedures (6-26, track changes version 27-51)
- B. The amendments to the Richmond 1999 Public Art Program Policies and Procedures include: removed mention of Richmond Redevelopment Agency (throughout), funding can be utilized for staff (4.5 pg. 31), All in-lieu contributions for the One Percent Public Art on Private Development program, unless specified for specific use shall be deposited into the Public Art Projects Account and the process for selecting art shall follow the process described in this document (3.3 pg. 29, 4.1 a.iii. pg. 30, 5.4 pg. 35), add that contingency costs are an eligible expense (4.4 pg. 31, 4.5b pg. 32), and additional proposed updates seen in track changes

# PERFORMING ARTS AND TEMPORARY ARTWORK ON CITY- OWNED PROPERTY POLICY AND PROCEDURES

This document describes the requirements for Performing Arts and Temporary Artwork on City-Owned Property. Temporary artwork (including performing arts) is mentioned in the Public Art Program Ordinance and details of the policy and procedures are described in this document.

- A. Temporary Artwork and performing arts are included in the Public Art Program Ordinance and details of the policy and procedures are described here
- B. Includes information about procedures and program management including commissioned art and art proposed by individuals, selection criteria for commissioned artwork, acceptance conditions, documentation



# DISCUSSION

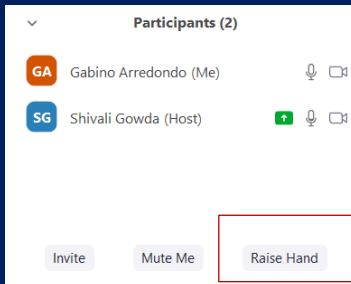
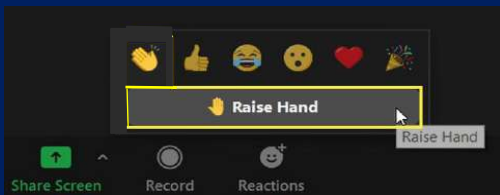


Artwork by Keiko Nelson



"Torque" Jacques Overhoff

## How to Raise Hand



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# NEXT STEPS



East Bay Center for Performing Arts



The Masquers Playhouse

- Incorporate input from workshop
- Send documents for legal review
- Provide City Council a summary report of proposed updates on April 6th
- Present documents to City Council in late April or early May

# CONTACTS



"Point Richmond #1" by Anthony Holdsworth



"Horseneck Clams" by Xavier Viramontes

Arts and Culture Manager – Winifred Day

[Winifred\\_day@ci.richmond.ca.us](mailto:Winifred_day@ci.richmond.ca.us)

510-620-6952

Website: <https://bit.ly/Richmond-AC>

General Plan – Arts and Culture -

<http://bit.ly/Richmond-GP-AC>

Apply for Richmond Arts and Culture Commission and Public Art Advisory Committee! - <http://bit.ly/RACC-PAAC-Application>



# THANK YOU!

Thank you to all community members, RACC commissioners and PACC members past and present who have helped make this update happen!

