

Multimedia Design

Syllabus

Bob Jones High School
650 Hughes Road
Madison, AL 35758

Teacher: Brandy
Panagos Email:
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256-772-2547
@brandypanagos

Course Description: This course is designed to provide students with hands-on skills involving graphic design, digital photography, desktop publishing, Web publishing, and digital video production. Students use various hardware, peripherals, and software for completing assignments. Students will write in the appropriate style (newspaper, advertising, magazine, and video production) in the creation of multimedia projects. Students will develop a portfolio of work as well as create the content and maintain the Patriot Pages website. Students will take the Adobe Certified Associate test for credentialing purposes. FBLA is the Career/Technical organization that is an integral, co-curricular component of the course.

Course Objectives: Course objectives can be found at www.madisoncity.k12.al.us. A hardcopy is available upon request.

Classroom Expectations:

Attendance Policy and Behavior

Students will abide by the policies set forth in the Madison City Schools and Bob Jones handbooks.

Students will respect will the people and the equipment in this classroom.

Students will not plagiarize content or material in the creation of materials for this course.

Consequences

1st Offense: Warning

2nd Offense: Conference, Parental Contact, and Detention

3rd Offense or Severe Disruption: Office referral

Technology

Under no circumstances are student laptops to be wired to the network or have print capabilities. No flash drives or discs are allowed. Neither the teacher nor the school is responsible for broken, stolen, or lost laptops. Laptops will be used at the discretion of the teacher.

Academics

Any student struggling with the course should conference with the teacher immediately. All requests for accommodations for this course or any school event are welcome from students and parents.

BJ Grading Policy: This course abides by the policies set forth by the Madison City

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Schools system. All major grades will constitute 70% of students' final grades. Minor grades constitute 30%.

All grading will be on a points system. Three methods of evaluation are used: holistic scoring, primary trait scoring and analytical scoring. Students' grades will be posted on iNow on a regular basis.

BJ Make-up Test Policy:

Make-up test will only be given to a student who has an **excused absence**. The student must make arrangements with the teacher to make-up test. Tests may be taken on **Wednesday at 7:15 a.m. in the AV Room (S105), but most assignments in this course will require the computer lab in C216**. Make arrangements with the teacher prior to Wednesday. A student has only two chances (the next two opportunities after the absence) to make up a test according to the schedule below. Upon scheduling a make-up test, the teacher will provide the student with a before school pass to the AV Room (S105). Students coming to school early for make-up test **are not** allowed to leave and return regardless of the reason. Students must have a pass or check out pass signed by an administrator or the attendance secretary to leave campus. (See Student Handbook page 11 and Policy JAJ VII. F)

Text and Other Required Reading:

Multimedia Design by Lake and Bean (provided)
Why Journalism Matters (provided)
Layout Workbook (suggested reading only)
Typography Workbook (suggested reading only)
Adobe Indesign, Photoshop, and Illustrator Visual Quickstart Guides (suggested reading only)

Materials and Supplies Needed:

Notebook
1 gently used or new magazine
1 pack of 8 ½ X 11 copy paper (to be turned in to teacher)

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18 – WEEK PLAN	
Week 1	Introduction to copyright law, principles of art and design, and basic digital video Possible Sample Assignments: PSA, Graphic Design Poster, Career Exploration Project
Week 2	Indesign, Safety, File Types, and Peripheral Equipment Possible Sample Assignments: Flyer Patriot Pages website
Week 3	Indesign Possible Sample Assignments: Brochure Patriot Pages website
Week 4	Indesign and Digital Video Possible Sample Assignments: Business Card, Letterhead, Commercial Patriot Pages website
Week 5	Indesign, Photography, Lighting Methods Possible Sample Assignments: Magazine Spread, Interview Patriot Pages website
Week 6	Photoshop and Digital Video Possible Sample Assignments: Photojournalism, Montage Patriot Pages website
Week 7	Photoshop and Digital Video Possible Sample Assignments: Album Cover, News Package Patriot Pages website
Week 8	Photoshop and Digital Video Possible Sample Assignments: Movie Poster, News Package Patriot Pages website
Week 9	Illustrator Possible Sample Assignments: Sketch Patriot Pages website
Week 10	Illustrator Possible Sample Assignments: Logo Patriot Pages website
Week 11	HTML Possible Sample Assignments: Webpage Patriot Pages website
Week 12	HTML and CSS Possible Sample Assignments: Webpage Patriot Pages website
Week 13	Content-Management Systems Possible Sample Assignments: Website Patriot Pages website
Week 14	Flash Possible Sample Assignments: Animation

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	Patriot Pages website
Week 15	Patriot Pages website ACA Testing
Week 16	Patriot Pages website ACA Testing
Week 17	Patriot Pages website Portfolio Compilation
Week 18	Portfolio Compilation Final Exam

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I have read the course syllabus and reviewed the 18-week plan. I understand that my student should come to class prepared with the required materials as listed on this syllabus. I understand that I can access my child's grade over the internet using iNow and can review many course materials via Edmodo and Google Classroom. Students also have their Web Portal and school email accounts to transfer files from home to school and vice versa.

Student Name:

Parental Name:

Parental Signature:

Parental Contact Number:

Parental Email:
