

## Compound interest example(s)

one error this side

### Definition of a logarithm

a logarithmic function is the inverse of an exponential function.  
the log is the exponent (the output of the log function is the exponent)

we use logs to solve for exponents

### Logarithmic vs. exponential form

$$\log_b x = a \quad \longleftrightarrow \quad b^a = x$$

Example: convert  $\log_3 8 = 3$  to exponential form.

answer:  $3^3 = 8$

Example: convert  $4^x = y$  to logarithmic form.

answer:  $\log_4 y = x$

Notation and vocab:  $\log_b x = a$

$b$  is the base (same as the base of the exponent)

$a$  is the exponent

$x$  is the "answer" when you do  $b^a$

Fun facts about  $\log_b x$ :

$\log_b b = 1$  because  $b^1 = b$

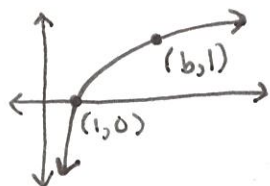
$\log_b 1 = 0$  because  $b^0 = 1$

$\log_b b^n = n$  because  $b^n = b^n$

$b$  must be positive and  $b \neq 1$ , otherwise  $\log_b x$  is undefined

### Graphs of logarithmic functions

Graph of  $f(x) = \log_b x$



domain:  $x > 0$   
or  $(0, \infty)$

asymptote:  $x = 0$

like an exponential curve, but reflected  
always increasing, but increases slower  
as  $x$  gets larger

$x$ -intercept is  $(1, 0)$

asymptote is  $y$ -axis, or  $x = 0$

(the graph gets close to it but never touches)

a smaller base  $b$  makes a sharper corner

Graph of  $g(x) = k + \log_b(x - h)$

Same as the graph of  $f(x) = \log_b x$ , except:

- translated up  $k$  units (or down if  $k$  is negative)
- translated to the right  $h$  units (or left if it's like  $x + \#$ )
- vertical asymptote is  $x = h$
- point  $(1, 0)$  moves to  $(1+h, k)$
- point  $(b, 1)$  moves to  $(b+h, 1+k)$